



College of Business
Florida Atlantic University
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November 30, 2001

To: University Graduate Programs Committee

From: Paul Hart *P. H.*
Associate Dean

Re: MBA Entrepreneurship Track

I am writing this letter of support for the Management Programs Department proposal to establish an MBA Entrepreneurship Track. A proposal was recently submitted to the UGPC. My understanding is that the UGPC would like to see a more formal request from the Department. This memo will accompany a more formal request from Dr. Peggy Golden, Chair of the Management Programs Department.

I am providing this memo because the original document reviewed by the UGPC was signed by the Chair of the College of Business Graduate Council, Allen Smith. See the attached. I have discussed this matter with Allen Smith and am copying him on this memo. The substance of the formal request from the Management Programs Department being submitted is identical to the original request reviewed by the UGPC which was approved by the College of Business Graduate Council.

Cc: Allen Smith



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November 30, 2010

To: University Graduate Programs Committee
From: Peggy Golden, Chair, Management Programs *P. Golden*
Re: Revision to Entrepreneurship Concentration in MBA

Attached is a signed copy of the changes to the Concentration in Entrepreneurship in the MBA program. These revisions, including the new course, were approved by the Department of Management Programs in September, 2010 and by the College Graduate Programs Committee in October, 2010. The reason for the changes are as follows:

1. We believe that only one course is essential and is a prerequisite to take the rest of the concentration.
2. Students have varying needs to be able to participate in startups or provide intrapreneurship in large companies.
3. The Entrepreneurship Concentration is interdisciplinary.
4. The department wanted to ensure that the requirements could be accomplished with academic integrity using existing courses that are offered regularly.

The attached program sheet, already signed by the Dean's Office, the Chair of the College committee, and myself reflects these issues. The underlying philosophy is that students need to understand the venture creation process including the business plan, the migration of the business plan into a venture or new business, and special skill needs of the entrepreneur.

MBA ENTREPRENEURSHIP TRACK PROPOSAL: FALL 2010

Required: ENT 6016, Venture Creation

Two of the following:

- ENT 6116, Advanced Business Plan Development
- ENT 6186, Technology Commercialization Strategies
- MAN 6581, Project Management
- MAR 6837, Developing and Marketing Innovations

One of the following:

- ENT 6176, Franchising
 - ENT 6226, Entrepreneurial Skills for Managers
 - ENT 6428, Entrepreneurship and Venture Capital
 - ENT 6946, Entrepreneurial Consulting Project
 - HSA 6103, Introduction to Health Care Systems
 - ISM 6508, E-Business Development
 - MAN 6156, Human Resources Management
 - MAN 6931, Special Topics
 - MAN 6943, Graduate Management Internship
 - SPB 6815, Managing the Sport Enterprise
- or a relevant course from another graduate programs (subject to department chair or advisor approval)

| SIGNATURES | DATE |
|--|------------------|
| Department Chair: <u>Gregory Golden</u> | <u>9/27/2010</u> |
| College Curriculum Chair: <u>[Signature]</u> | <u>10-19-10</u> |
| College Dean: <u>Paul Henf</u> | <u>10-20-10</u> |
| UGPC Chair: _____ | _____ |
| Dean of the Graduate College: _____ | _____ |