FLORIDA ATLANTIC UNIVERSITY	NEW/CHANGE PROGRAM REQUEST Graduate Programs	UGPC Approval _____ UFS Approval _____ Banner _____ Catalog _____
	Department **College**	

Program Name	**New Program*** **Change Program***	**Effective Date** *(TERM & YEAR)*

Please explain the requested change(s) and offer rationale below or on an attachment.

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*All new programs and changes to existing programs must be accompanied by a catalog entry showing the new or proposed changes.

Faculty Contact/Email/Phone	**Consult and list departments that may be affected by the change(s) and attach documentation**

Approved by		*Date*
Department Chair	_(signature)_	10/8/2025
College Curriculum Chair	*Robert Pinsker*	10/13/2025
College Dean	*Marc Rhorer*	10/13/2025
UGPC Chair		
UGC Chair		
Graduate College Dean		
UFS President		
Provost		

Email this form and attachments to UGPC@fau.edu 10 days before the UGPC meeting.

Additional Elective to Proposed MBA Concentration in Artificial Intelligence

Proposed Concentration Structure: **The Artificial Intelligence Concentration**: Students electing the Artificial Intelligence concentration complete the basic MBA core courses plus four specialized courses structured as follows:

Required Courses (2):

- ISM 6427C, Business Innovation with Artificial Intelligence
- ISM 6426, Managing Artificial Intelligence Product Development

Elective Courses (Select 2):

- ACG 6496 Advanced Accounting Applications of Data Analytics
- ECO 6445, AI and Machine Learning for Economics and Business Decision Making (new course)
- FIN 6596, Machine Learning (ML) and Artificial Intelligence (AI) Applications in Finance (new course)
- MAR 6735, Digital Marketing
- ISM 6404, Introduction to Business Analytics
- ISM 6555, Social Media and Web Analytics

New verbiage:

- **The Artificial Intelligence Concentration**. Students electing Artificial Intelligence concentration will complete the basic MBA core courses plus four specialized courses. The concentration requires two mandatory courses: ISM 6427C, Business Innovation with Artificial Intelligence and ISM 6426, Managing Artificial Intelligence Product Development. Additionally, students must select two courses from the available electives, which include ACG 6496 Advanced Accounting Applications of Data Analytics, ECO 6445, AI and Machine Learning for Economics and Business Decision Making, FIN 6596, Machine Learning (ML) and Artificial Intelligence (AI) Applications in Finance, MAR 6735, Digital Marketing; ISM 6404, Introduction to Business Analytics; and ISM 6555, Social Media and Web Analytics.

Proposed Prerequisite Catalog Change to ACG 6496

Advanced Accounting Applications of Data Analytics (ACG 6496) 3 credits
Prerequisites: Admission to College of Business master's program; ACG 6686 or ACG 6635 or equivalent; and QMB 3600 or equivalent

Data, data, data. It's everywhere! Have you ever wondered how data analytics could analyze REAL auditing, forensic accounting and financial statement issues? If so, this is the class for you. Hands-on exercises combine with fundamental data concepts to put you ahead of the game.