 FLORIDA ATLANTIC UNIVERSITY	COURSE CHANGE REQUEST Graduate Programs		UGPC Approval _____ UFS Approval _____ SCNS Submittal _____ Confirmed _____ Banner _____ Catalog _____
	Department _____ College _____		
Current Course Prefix and Number		Current Course Title	
Syllabus must be attached for ANY changes to current course details. See Template . Please consult and list departments that may be affected by the changes; attach documentation.			
Change title to: Change prefix From: _____ To: _____ Change course number From: _____ To: _____ Change credits* From: _____ To: _____ Change grading From: _____ To: _____ Academic Service Learning (ASL) ** Add _____ Remove _____ <small>* See Definition of a Credit Hour. ** Academic Service Learning statement must be indicated in syllabus and approval attached to this form.</small>		Change description to: Change prerequisites/minimum grades to: Change corequisites to: Change registration controls to: Please list existing and new pre/corequisites, specify AND or OR and include minimum passing grade.	
Effective Term/Year for Changes:		Terminate course? Effective Term/Year for Termination:	
Faculty Contact/Email/Phone			
Approved by Department Chair _____ <i>Ethlyn Williams</i> College Curriculum Chair _____ <i>Robert Pinsker</i> College Dean _____ <i>Marc Rhorer</i> UGPC Chair _____ UGC Chair _____ Graduate College Dean _____ UFS President _____ Provost _____		Date _____ <i>9/5/2025</i> _____ <i>9/12/2025</i> _____ <i>9/12/2025</i> _____ _____ _____ _____ _____	

Email this form and syllabus to UGPC@fau.edu 10 days before the UGPC meeting.



FLORIDA ATLANTIC UNIVERSITY

SPB 6815

Managing the Sport Enterprise

Date: 6:30 PM - 8:30 PM

Building: Schmidt Family Complex **Room:**

3-2 Credits

Spring

Instructor Information

Email:

Office:

Office Hours: In-Person:

Phone:

Course Description

Managing the Sport Enterprise

This course provides a broad overview of the various sport management industries and factors that impact long and short term business operations in the sport industry.

None.

Instructional Method

Mixed Online and Classroom

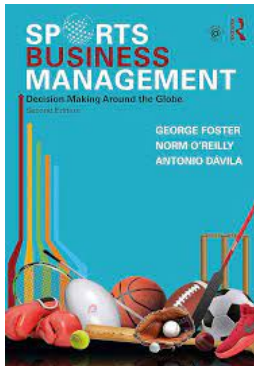
50%-79% of the course is delivered online. (Hybrid)

Required Texts/Materials

Sports Business Journal



We have a subscription to this publication through the FAU library system. You can access it by logging in with your FAU credentials.



Sports Business Management

ISBN: 9781000065855

Authors: Foster, O'Reilly, Davila

Publisher: Taylor & Francis Group, LLC

Edition: 2nd

Course Objectives/Student Learning Outcomes

1. Students will be able to identify general management concepts and theories that are presented in assigned readings, in-class lectures, and online lectures to their written analysis of case studies.
2. Students will be able to demonstrate at least two of the problem-solving and decision-making techniques that were discussed in assigned readings and online lectures.
3. Students will be able to identify varied styles and levels of Leadership and provide illustrative examples within the sport and entertainment industry.
4. Students will be introduced to, and continually refer to the basic process of management and apply the facets of the process to the sport and entertainment industry.

Faculty Rights and Responsibilities



Florida Atlantic University respects the rights of instructors to teach and students to learn. Maintenance of these rights requires classroom conditions that do not impede their exercise. To ensure these rights, faculty members have the prerogative to:

- Establish and implement academic standards.
- Establish and enforce reasonable behavior standards in each class.
- Recommend disciplinary action for students whose behavior may be judged as disruptive under the Student Code of Conduct [University Regulation 4.007](#).

Disability Policy

In compliance with the Americans with Disabilities Act Amendments Act (ADAAA), students who require reasonable accommodations due to a disability to properly execute coursework must register with Student Accessibility Services (SAS) and follow all SAS procedures. SAS has offices across three of FAU's campuses – Boca Raton, Davie and Jupiter – however disability services are available for students on all campuses. For more information, please visit the SAS website at www.fau.edu/sas/.

Course Evaluation Method

Assignment	Points
Adopt a Team	70
 Assignment	
Chapter Quizzes	50
Article Analyses	30
Online Discussions	50
Sport Venue	50
 Atmospheric	
Guest Speaker	10 (ea.)
Synopsis	
Total	250-320

Code of Academic Integrity

Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty is considered a serious breach of these ethical standards, because it interferes with the university mission to provide a high quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the university community, which is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty. For more information, see [University Regulation 4.001](#).

Attendance Policy Statement

Students are expected to attend all their scheduled University classes and to satisfy all academic objectives as outlined by the instructor. The effect of absences upon grades is determined by the

instructor, and the University reserves the right to deal at any time with individual cases of non-attendance. Students are responsible for arranging to make up work missed because of legitimate class absence, such as illness, family emergencies, military obligation, court-imposed legal obligations, or participation in University-approved activities. Examples of University-approved reasons for absences include participating on an athletic or scholastic team, musical and theatrical performances, and debate activities. It is the student's responsibility to give the instructor notice prior to any anticipated absences and within a reasonable amount of time after an unanticipated absence, ordinarily by the next scheduled class meeting. Instructors must allow each student who is absent for a University-approved reason the opportunity to make up work missed without any reduction in the student's final course grade as a direct result of such absence.

Religious Accommodation Policy Statement

In accordance with the rules of the Florida Board of Education and Florida law, students have the right to reasonable accommodations from the University in order to observe religious practices and beliefs regarding admissions, registration, class attendance, and the scheduling of examinations and work assignments. University Regulation 2.007, Religious Observances, sets forth this policy for FAU and may be accessed on the FAU website at www.fau.edu/regulations.

Any student who feels aggrieved regarding religious accommodations may present a grievance to the executive director of The Office of Civil Rights and Title IX. Any such grievances will follow Florida Atlantic University's established grievance procedure regarding alleged discrimination.

Time Commitment Per Credit Hour

For traditionally delivered courses, not less than one (1) hour of classroom or direct faculty instruction each week for fifteen (15) weeks per Fall or Spring semester, and a minimum of two (2) hours of out-of-class student work for each credit hour. Equivalent time and effort are required for Summer Semesters, which usually have a shortened timeframe. Fully Online courses, hybrid, shortened, intensive format courses, and other non-traditional modes of delivery will demonstrate equivalent time and effort.

Course Grading Scale

Letter Grade	Letter Grade
A	92.45 - 100%
A-	89.45 - 92.44%
B+	86.45 - 89.44%
B	82.45 - 86.44%
B-	79.45 - 82.44%

Letter Grade	Letter Grade
C+	76.45 - 79.44%
C	72.45 - 76.44%
C-	69.45 - 72.44%
D+	66.45 - 69.44%
D	62.45 - 66.44%
D-	59.45 - 62.44%
F	59.44 and below

Grade Appeal Process

You may request a review of the final course grade when you believe that one of the following conditions apply:

- There was a computational or recording error in the grading.
- The grading process used non-academic criteria.
- There was a gross violation of the instructor's own grading system.

[University Regulation 4.002](#) of the University Regulations contains information on the grade appeals process

Policy on Make-up Tests, Late work, and Incompletes

I will accept late work, without penalty, so long as you notify me prior to the due date. If an emergency arises, please do your best to notify me as soon as possible.

Special Course Requirements

As part of this course, students will be expected to attend some type of live sporting event. Additionally, students will be required to identify, contact, and interview an individual who is currently employed in the sports industry. The interview can be conducted in-person (preferred) or virtually (via zoom) if an in-person meeting is not possible given geographical constraints.

Policy on the Recording of Lectures

Students enrolled in this course may record video or audio of class lectures for their own personal educational use. A class lecture is defined as a formal or methodical oral presentation as part of a

university course intended to present information or teach students about a particular subject. Recording class activities other than class lectures, including but not limited to student presentations (whether individually or as part of a group), class discussion (except when incidental to and incorporated within a class lecture), labs, clinical presentations such as patient history, academic exercises involving student participation, test or examination administrations, field trips, and private conversations between students in the class or between a student and the lecturer, is prohibited. Recordings may not be used as a substitute for class participation or class attendance and may not be published or shared without the written consent of the faculty member. Failure to adhere to these requirements may constitute a violation of the University's Student Code of Conduct and/or the Code of Academic Integrity.

Counseling and Psychological Services (CAPS) Center

Life as a university student can be challenging physically, mentally and emotionally. Students who find stress negatively affecting their ability to achieve academic or personal goals may wish to consider utilizing FAU's Counseling and Psychological Services (CAPS) Center. CAPS provides FAU students a range of services – individual counseling, support meetings, and psychiatric services, to name a few – offered to help improve and maintain emotional well-being. For more information, go to <http://www.fau.edu/counseling/>

Student Support Services and Online Resources

- [Center for Learning and Student Success \(CLASS\)](#)
- [Counseling and Psychological Services \(CAPS\)](#)
- [FAU Libraries](#)
- [Math Learning Center](#)
- [Office of Information Technology Helpdesk](#)
- [Center for Global Engagement](#)
- [Office of Undergraduate Research and Inquiry \(OURI\)](#)
- [Science Learning Center](#)
- [Speaking Center](#)
- [Student Accessibility Services](#)
- [Student Athlete Success Center \(SASC\)](#)
- [Testing and Certification](#)
- [Test Preparation](#)
- [University Academic Advising Services](#)
- [University Center for Excellence in Writing \(UCEW\)](#)

- [Writing Across the Curriculum \(WAC\)](#)

Course Topical Outline

DATE	TOPIC/EVENT	GUEST SPEAKER
	Review syllabus; Course Intro; Sport business overview	Anthony Hilliard
	Mkt principles and sport	TBD
	Mgt principles and sport	TBD
	Financial/Economic principles and sport	Mary Giardina
	E-Sports	George Linley
	Facility Management	TBD
	Ethical principles; CSR; Crisis Management	TBD
	Emerging issues in sports	TBD

The instructor reserves the right to adjust/modify the above schedule as necessary.