



## **International Business**

### **Master of Science (M.S.)**

The Master of Science (M.S.) with major in International Business is a 33-credit program that provides specialized management education for students who want to pursue or enhance a career in businesses and organizations that are involved in global, cross-national production, services, trade or investment. Prior business coursework is not required for the program. The degree combines a broad-based curriculum in international business, classroom learning, a possible study abroad field experience as well as an applied project designed to develop managerial skills in various aspects of global business.

### **Admission Requirements**

Applicants will:

1. Have earned a bachelor's degree from a regionally accredited college or university or the international equivalent;
2. Have a strong grade point average on all previous coursework (typically 3.0 minimum GPA), though emphasis will be on the last 60 credits earned;
3. Submit a one- to two-page essay describing both the applicant's background and objectives for undertaking graduate study;
4. Submit an official GMAT score of at least 500 or GRE scores of at least 153 (verbal), 144 (quantitative) and 4 (analytical writing);

Conditional admission may be available under certain circumstances to applicants who have received a bachelor's degree from a regionally accredited institution, but who fall short of the GPA and/or the GMAT requirement or who show high promise. In these cases, the admissions committee will review all evidence of high promise including, but not limited to, grade trends, mature work experience, work accomplishment and promotion, type and rigor of undergraduate degree program, references and letters of recommendation and evidence of having attained some "A" grades in rigorous courses. After the first term, the admissions committee will review each student receiving conditional admission and will recommend either full admission to or dismissal from the program.

### **Admission Requirements for International Students**

A graduate of a college or university outside of the United States who has completed an academic program equivalent to an American bachelor's degree may apply for admission to the master's program. International students are required to submit the application forms and an official certified transcript indicating the nature and scope of their academic training. An international applicant whose native language is not English must submit a score of at least 600

(CBT-250) on the Test of English as a Foreign Language (TOEFL). For details, applicants should visit [www.ets.org](http://www.ets.org). The IELTS test may also be considered. Visit [www.ielts.org](http://www.ielts.org).

### **Application Procedure and Deadlines**

Applicants must follow application procedures outlined in the [Admissions](#) section of this catalog. The GMAT or GRE must be taken, and the required application material must be submitted to the Graduate College by the deadline established by the University each term. Early submission of admission documents facilitates the decision process.

### **Curriculum**

The coursework conveys the body of knowledge of international business management. Prior coursework in business is not required.

Advanced International Monetary Economics	ECO 6716	3
Entrepreneurial Consulting Project	ENT 6946	3
Financial Markets	FIN 6246	3
Communication Strategies for Business Professionals	GEB 6217	3
Cross-Cultural Management and Human Resources	MAN 6609	3
Managing Effectively in Emerging Markets	MAN 6728	3
Global Environment of Management	MAN 6937	3
Advanced Marketing Management	MAR 6815	3
<b>One of the following two courses</b>		
Supply Chain Management	MAN 6596	3 or
International Business Operations	MAN 6614	3
<b>International Business Elective Coursework</b>		
Students must select two additional courses (6 credits) from the list below.		
Leadership and Organization	MAN 6296	3
Global Business Strategy	MAN 6721	3
Venture Creation	ENT 6016	3
International Field Experience	GEB 6957	3
Grad Business Study Abroad	GEB 6958	3
Graduate electives relevant to international business <b>are</b> approved by the chair or program director. Typical coursework <b>can</b> include a short study abroad excursion. <del>and additional classes from departmental offerings.</del>		
<b>Total Required Credits</b>		<b>33</b>