

FAU CENTER FOR THE FUTURE MIND | fau.edu/future-mind

Mindfest 2024, Feb. 1-2

Sponsorship Opportunities

Center for the Future Mind

Mindfest was launched in 2023 as an annual conference to bring together world leaders in the fields of artificial intelligence, philosophy, psychology and neuroscience to discuss the interaction between mind and machine, and the future of artificial intelligence. Cutting edge speakers such as Stephen Wolfram, Ben Goetzel, and David Chalmers were featured along with other regional and national experts.

Press who attended the inaugural conference included the *Miami Herald, Huffington Post, Scientific American, Nautilus, Theories of Everything* ("TOE", a top STEM YouTube channel) and more. In partnership with TOE, many of the conference presentations reached over 300,000 individuals.

During the inaugural conference, topics explored included Eastern perspectives on consciousness, the conscious experiences of nonlinguistic entities, artificial general intelligence, distributed global intelligence, tests for machine consciousness, and virtual reality. Over 500 people attended, including professionals in the tech industry, policymakers, and students.

Mindfest 2024

Conference themes will include the implications of chatbots like GPT4, whether reality is digital, issues in neuroethics, the impact of social media on the brain, and more. We anticipate this year's conference will be far larger based on outstanding feedback and media coverage received last year. Word is getting out.

SPONSORSHIP OPPORTUNITIES

The Center for the Future Mind (the Center) is seeking sponsors who desire to support the Center in enhancing our understanding of the future of intelligence. The Center is a multi-disciplinary hub where thought leaders in the areas of philosophy, complex systems, AI and neuroscience come together to analyze vital scientific, societal and ethical issues. Sponsor's will receive positive exposure, networking opportunities and recognition. Your donation will fund the Center's activities, which may include research, collaboration, or Mindfest 2024 conference expenses.



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SPONSORSHIP OPPORTUNITIES

Conference Title Sponsor (1): \$30,000

Featured title sponsor with prominent name recognition on all conference promotional materials and press releases, print and social media promotion, broadcast including post conference materials. Opportunity to address participants at the opening and closing of the conference and host the final dinner.

Program Sponsor (1): \$20,000

Prominent sponsor for all programs presented during the two-day conference. Name recognition listed on all conference materials and press releases, print, broadcast, and online promotion, including post conference materials. Opportunity to introduce distinguished speakers throughout the conference, and other recognition opportunities as agreed on.

Keynote Sponsor (1): \$10,000

. Name recognition on all conference materials, press releases, print and social media promotion, broadcast, and introduction of the conference's distinguished featured keynote speaker including post conference materials.

Supporting Sponsors: \$5,000

Opportunity to host to a breakfast, lunch, or coffee break. Name listing on all conference materials recognizing sponsors.

Individual Sponsors: \$1,000

. Name listing on all conference materials recognizing sponsors.

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