Computer Rendered Conceptual Architectural Images of FAU Stadium and Related Surroundings Completed to Assist in Fundraising

Preliminary Concepts a 30,000 – 35,000 Seat Stadium:
Preliminary Concepts a 40,000 – 45,000 Seat Stadium:
Preliminary Concepts a 60,000 – 65,000 Seat Stadium:
Other Computer Rendered Images of Proposed Stadium and Surroundings.
### Stadium Demand Assumptions (cont.)

<table>
<thead>
<tr>
<th>Premium Seating Assumptions</th>
<th>Total Available</th>
<th>Price</th>
<th>% Sold</th>
<th>Total Revenues</th>
</tr>
</thead>
<tbody>
<tr>
<td>Luxury Suites</td>
<td>20</td>
<td>$45,000</td>
<td>100</td>
<td>$900,000</td>
</tr>
<tr>
<td>Club Seats</td>
<td>1,000</td>
<td>$1,500</td>
<td>90</td>
<td>1,350,000</td>
</tr>
<tr>
<td>Total Revenues*</td>
<td></td>
<td></td>
<td></td>
<td>$2,092,500</td>
</tr>
</tbody>
</table>

*Assumes 7% fulfillment costs

Source: Johnson Consulting

- **Premium Seating Analysis for Year 1**
  - 20 luxury suites, each seating 16
  - 100% of the suites will be sold at $45,000 exclusive of tickets for a total revenue of $900,000
  - 1,000 club seats at $1,500 each exclusive of tickets
  - 90% of club seats sold for a total of $1.35 million
  - Total revenues from premium seating approximately $2.1 million net of 7% fulfillment costs