

# Final Mile Market Dynamics

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By: Adam Colon

# Introduction



## Adam Colon

Director Of Operations at J.B. Hunt Transport Services, Inc

Chicago, Illinois · 500+ connections

Join to Connect

 J.B. Hunt Transport Services, Inc

 University of Illinois at Urbana-Champaign

# Agenda



Final Mile base  
understanding

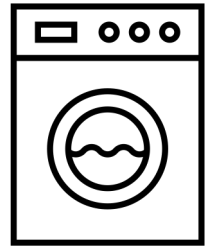
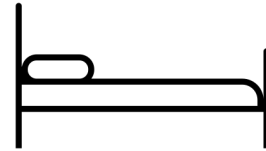
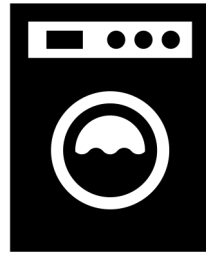
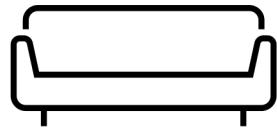


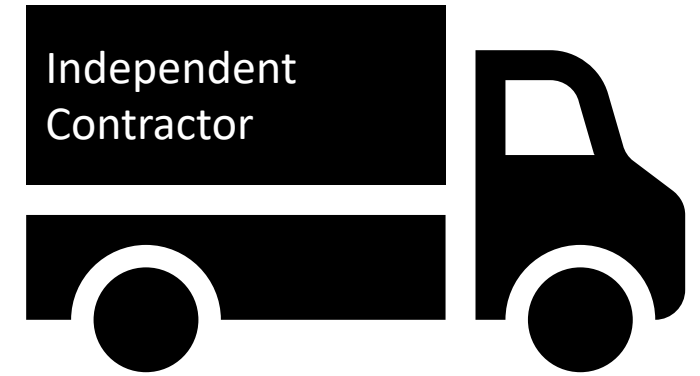
Demand increases



Supply challenges

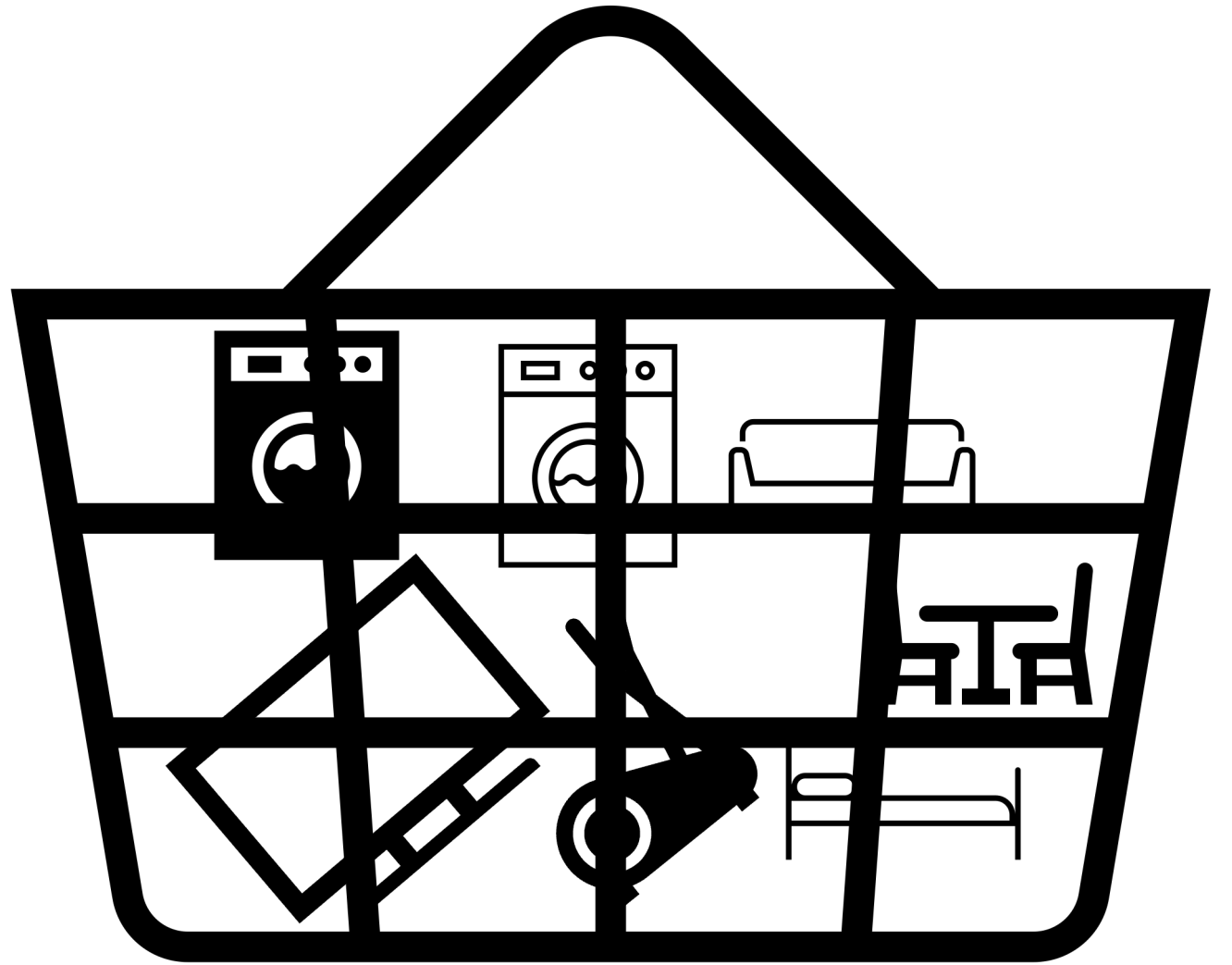
# Final Mile



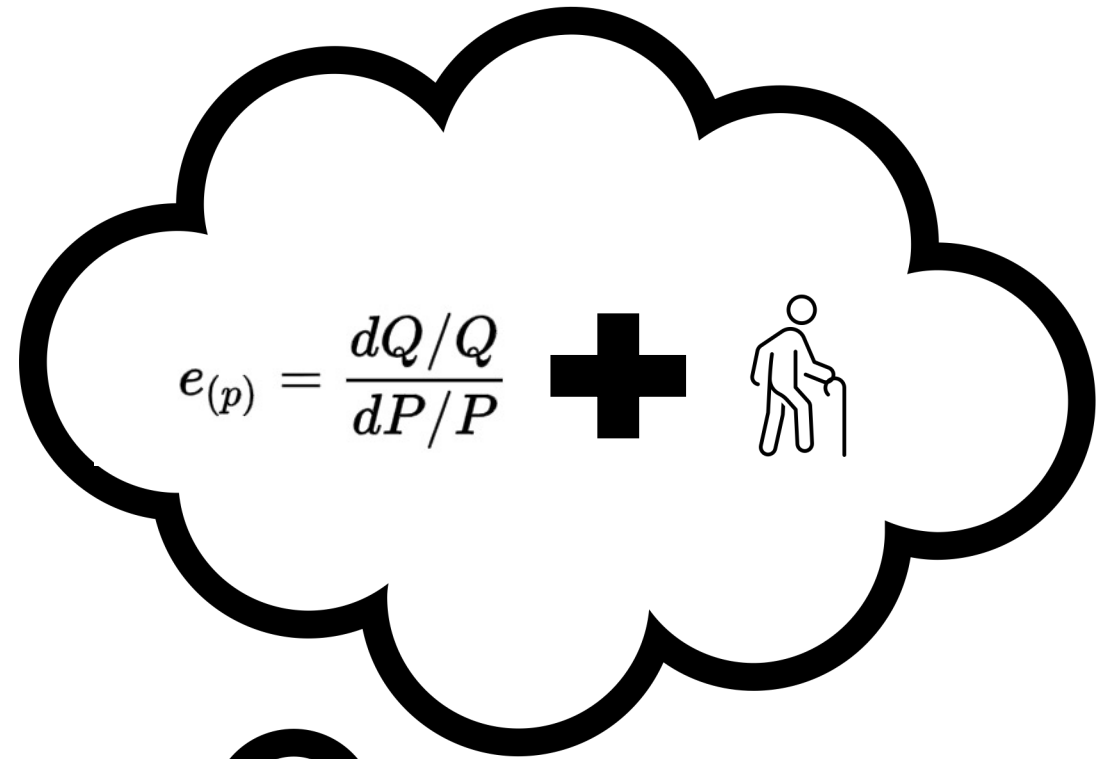
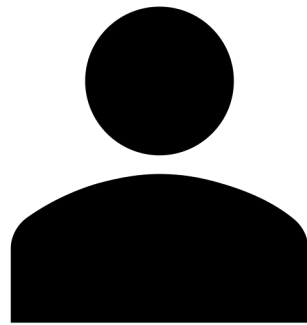


# Top 3 Options

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Demand –  
Consumer  
Expectations

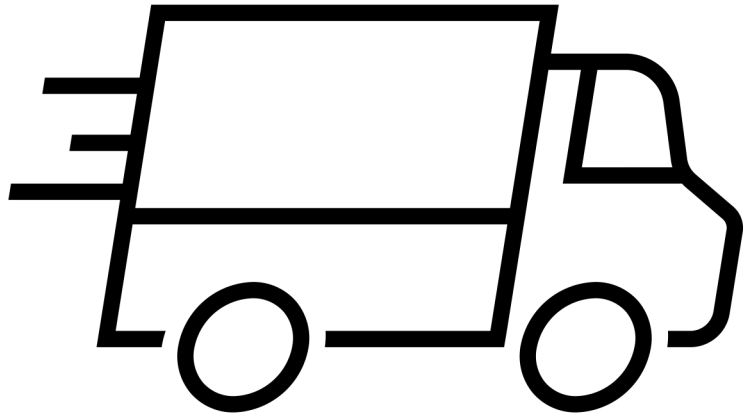




Demand – Customer Satisfaction

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Delivery Teams –  
Supply Challenges

Supply  
meets  
Demand



# Final Mile & Beyond

