

Globalization and India

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Globalization is impacting India. It is bringing changes to the cultural norms, traditions, economics, education and government in India. These changes have had both positive and negative effects. Due to globalization, growth of mega cities, use of western clothing, increase in use of technology, and materialism are challenging the traditional cultural norms, such as the role of women in society and the impact of agriculture on the economy. Although India has made great gains in the area of technology, the benefits of technology have not reached the majority of its people. Still, over a fourth of the population in India is living below the poverty line, and only 0.5% of the population was considered as Internet users in 2002; the majority of them being male. Even though globalization has impacted education in India, the literacy rate is still at only 61-65%. This research presentation provides examples of how globalization is impacting India, both positively and negatively. It examines how the modern is challenging the traditional, and concludes how some of the contradictions may actually be in balance.