

The Holmes Scholars® Program at FAU Presents:

A Systematic Approach to Big Data

presentation by Charles Dukes,

Google searches,

Twitter posts,

YouTube views

...there is more, much more.

Big Data is an unmistakable part of our daily lives, used to personalize marketing and individualize services. The academic world is not untouched by this phenomenon. There is a great deal to learn from the amount and type of information available via a number of sources.

In this presentation, a systematic approach will be used to explain how Big Data can reveal some amazing findings about the social world. Big data will be described and explained, beginning with a definition, an approach to understand how to access and use the data to facilitate an accessible, and viable research agenda for social science researchers.

RSVP to <http://bit.ly/HolFAU> or SDean13@fau.edu by April 5, 2019

April 10

2:30-4 p.m.

ED 313

FAU Boca Campus



FAU
COLLEGE OF
EDUCATION
Florida Atlantic University