



Dear Friend,

Our 8th annual FAU Homecoming 5k Run for Autism will be held on Sunday, October 15, 2017. Last year's event brought over 1,300 runners and guests to FAU making it one of the most highly attended events on campus! This year we are trying to achieve several goals, including:

- Providing public education and awareness of our services and partner agencies
- Providing a competitive race for runners in our community
- Securing funding to support free services provided by FAU CARD

Achieving these goals helps us accomplish our mission of supporting the families and community of people with Autism Spectrum Disorders and Related Disabilities in Palm Beach and the Treasure Coast. We provide home, school, and office consultations; training for families and professionals; and public education. We also provide free screenings to children suspected of having autism or a related disability. In order to sustain these services to families for free, we are asking that you help by participating in our fun and exciting 5K event this year.

We have five levels of sponsorships available including the Diamond Medal Sponsor at \$5,000, the Platinum Medal Sponsor at \$2,500, the Gold Medal Sponsor \$1,000, the Silver Medal Sponsor at \$500, the Bronze Sponsor at \$250. Each sponsorship level comes with a variety of benefits, and details are included in this packet for your review. We can also tailor a sponsorship to meet your needs. I ask that you consider sponsoring our event, as it would greatly help us raise much needed funding to continue providing our services as well as get your name out to the FAU and broader community as a partner of our cause! Feel free to contact me anytime if you have questions, or want to learn more about our race and services. I thank you for your time and consideration.

Sincerely,

Mercedes S. Pagano

Mercedes S. Pagano
FAU Center for Autism and Related Disabilities
paganom@fau.edu

FAU Center for Autism and Related Disabilities • 777 Glades Road • Boca Raton, FL 33431
tel: 561.212.8058 • fax: 561.297.2507 • paganom@fau.edu • www.autism.fau.edu



SPONSORSHIP REGISTRATION FORM

Thank you for sponsoring the FAU Homecoming Run for Autism. Your pledge helps organize a great race, and more importantly, raise funding to help people with autism and related disabilities right here in our community. Each sponsorship level comes with varying benefits; please see the reverse page for details.

Name of Organization:

Name of Contact within Organization:

Sponsorship Level and Donation Amount:

- ☐ **Diamond Medal Sponsor: \$5,000**
- ☐ **Platinum Medal Sponsor: \$2,500**
- ☐ **Gold Medal Sponsor: \$1,000**
- ☐ **Silver Medal Sponsor: \$500**
- ☐ **Bronze Medal Sponsor \$250**
- ☐ **Inkind Food Sponsorship**

Please complete this form and send with payment to the Florida Atlantic University Foundation CARD. Our mailing address is as follows:

*Florida Atlantic University Center for Autism & Related Disabilities
777 Glades Road
Boca Raton, FL 33431*

FAU Foundation CARD Tax Identification Number is 59-0917284.

If you have any questions, please contact Mercedes Pagano at 561-212-8058 email paganom@fau.edu or feel free fax sponsorship form to 561-297-2507. Thanks again for your support and we look forward to seeing you at the event!

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Color Burst 5k Sponsorship

PRE-EVENT RECOGNITION

Sponsor logo placed on social media
(Facebook, Twitter, Instagram)

Sponsor logo presence on FAU CARD website

Sponsor logo presence on Registration website

Sponsor logo presence on e-mail blasts

Sponsor logo presence at OwlFest
(over 2,500 students)

Bronze
\$250

Silver
\$500

Gold
\$1,000

Platinum
\$2,500

Diamond
\$5,000

**Inkind Food
Sponsorship**



ON-SITE RECOGNITION

Space for tent and table for promotion

Branded VIP Tent at entrance

Logo on back of event t-shirt

Logo on event sponsor banners

Recognition award plaque at starting line



POST-EVENT RECOGNITION

Outgoing press releases

Sponsor logo presence thank you e-mail blast

Pictures of table on social media
(Facebook, Twitter, Instagram)



To become a sponsor contact Mercedes Pagano at paganom@fau.edu or 561-212-8058.
Please check out more about FAU Center for Autism and Related Disabilities at www.autism.fau.edu

In lieu of monetary inkind
food sponsorship donation,
please provide a \$50 gift
certificate towards FAU
CARD Wings of Hope