

# Marsha Marketing

Boca Raton, FL  
(561) 555-4920  
mmarket@fau.edu

**Education** Bachelor of Business Administration in Marketing Expected Dec 20XX  
Florida Atlantic University Boca Raton, FL  
GPA: 3.7/4.0

## *Relevant Coursework*

Marketing Management	Creative Advertising Strategy
Financial Management	Digital Marketing
Principles of Advertising	Consumer Behavior

**Experience** *Advertising Intern* Jan 20XX – Present  
AB&A Advertising Miami, FL

- Present promotional material to increase the sales of products and services for a variety of clients, including fashion companies, culinary businesses, and children’s toy corporations
- Collect product research and development to ensure accurate exhibitions of advertised merchandise
- Locate current information in regards to product trends, innovations, and other updates that effect advertising and planning
- Assist in the planning and production of advertising material that adheres to the specifications requested by clients

## *Childcare Worker*

Phil & Lil Early Learning Center Sep 20XX – Jul 20XX  
Fort Lauderdale, FL

- Observed and monitored a total of 15 children aged 3-5 to uphold a safe play environment
- Maintained accurate records on each child including observations, meals consumed, and specific medications administered
- Reported all social and development issues displayed by a child to the parents or guardians
- Administered learning activities involving all children, including reading, writing, drawing, and singing

<b>Activities</b>	Better World Advertising – <i>Volunteer</i>	20XX - Present
	American Marketing Association - <i>Member</i>	20XX - Present
	National MS Society – <i>Volunteer</i>	20XX – 20XX

**Skills** Proficient with Adobe AfterEffects, Adobe PageMaker, MarketSharp, Mediamix

**Languages** Fluent in Spanish and English



## FAU CAREER CENTER

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