

EDUARDO ENTREPRENEUR

Deerfield Beach, FL 33441 · (123) 154-8956 · EE@fau.edu

PROFILE

Ambitious and enthusiastic, ability to learn and adapt quickly and provide results under pressure. Experienced in project management and running a company. Looking to work in a challenging position within an entrepreneurial minded company where I am able to leverage my skills and creativity.

EDUCATION

BACHELOR OF BUSINESS ADMINISTRATION IN MANAGEMENT
CONCENTRATION IN ENTREPRENEURSHIP
GPA 3.1/4.0

Florida Atlantic University
Boca Raton, FL
May 20XX

RELEVANT COURSEWORK

International Business , Cross-Cultural Human Relations and Negotiations, Human Resources Management, International Finance, Mobile Apps for Business, Personal Selling

PROFESSIONAL EXPERIENCE

APP CREATOR/ BUSINESS OWNER

January 20XX - Present

Yuber Taxi App

Boca Raton, FL

- Implement sales tracking system to evaluate current sales tactics and increase revenue and downloading of app
- Develop new customer relationships and provided support for existing customers
- Prepare display of app features
- Present and advertised my brand and app to FAU students through successful marketing tactics

MANAGEMENT ASSISTANT

September 20XX - August 20XX

Healthy Docs

Pompano Beach, FL

- Performed consulting work on the legal aspects of developing a new market for health documentation technology sales
- Convinced management to utilize an alternate legal form for the planned product launch
- Formulated recommendations on adding important user-friendly software functions

MARKETING PLAN DEVELOPMENT ASSISTANT

June 20XX - August 20XX

Bradford Hospice Care

New York City, NY

- Assisted in creating 5-year marketing plan for a recently developed treatment for lung diseases
- Conducted thorough analysis of Pfizer's competing product and assisted in formulating strategies to obtain a competitive advantage
- Prepared presentations and assembled information packages for direct sales to physicians

SKILLS & INVOLVEMENT

- Fluent in English, French and German
- Technical Skills: Microsoft Office Suite and iOS
- Member of Global Business Student Association, Florida Atlantic University (2013 - Present)



FAU CAREER CENTER

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