## **FLORIDA ATLANTIC**





## A LA CARTE SPONSORSHIP OPPORTUNITIES

Choose from our à la carte sponsorship opportunities to create a customized experience that puts your organization front and center with Florida Atlantic students and alumni.



#### **Career Fair Sponsor**

Increase your brand visibility by sponsoring our premier career and internship fairs, featuring industry-specific events and flagship annual fairs that attract thousands of students and alumni.



## Career Fair Tour Sponsor

Be the face of our expert-led tours that give students a sneak peek and tips before they enter the fair. Includes logo on all tour materials—plus the chance to co-lead tours and connect one-on-one with students.



# Career Fair Professional Photobooth Sponsor Make a lasting impression by sponsoring the Professional Photobooth at

Make a lasting impression by sponsoring the Professional Photobooth at a Career Fair! You'll receive prominent recognition, while helping students present their best selves.



#### Career Center Event Sponsor

Own the spotlight and stand out from the competition! This is a unique chance to increase your organization's brand visibility and reach hundreds of students and alumni that will leave a lasting impression.



#### Lunch and Learn

Educate Florida Atlantic faculty and staff by sponsoring an exclusive Lunch and Learn. This opportunity boosts your visibility, builds valuable connections, and helps your message reach students and alumni through the people who guide them.



#### **OWL Professional Clothes Closet Pop Up Event**

Sponsor our Pop-Up Clothes Closet, held each spring and fall. Your organization will be recognized for providing free professional attire that empowers students and alumni beyond the first impression.



#### IRIS Photobooth Sponsor

Place your organization's branding on Florida Atlantic's Professional Photo Booth! This high-traffic photobooth offers your organization unparalleled visibility, associating your brand with professionalism and success.



### Social Media Spotlight

Educate students on a NACE Career Readiness skill while building brand awareness in a targeted, trendy way.