

VI. Executive Summary

This year the Career Development Center became a focal point for leading several key student success initiatives in support of the BOG metrics. The focus on early career exploration led the faculty senate to approve the requirement for new students who have not declared a major by the end of their first semester to enroll in the SLS 1301 Career & Life Planning course necessitated additional staff to serve as instructors of the course and to further collaborate on exploratory/undeclared student programs and services.

The launch of Major Knowledge paved the access for newly admitted students to have a virtual platform to conduct career exploration and relate their interests to FAU majors prior to attending classes.

Our employer relations efforts yielded new companies recruiting at FAU and fostered collaborations with many of the colleges for research and development efforts. Increases were noted in job postings, employers and students attending career fairs and in the numbers of students selected for on-campus interviews. We launched the first Corporate Council Industry Advisory Board which integrated the Broward Career Advisory Council that had operated for several years at the Davie campus. We held the first Employer Institute as a community engagement effort to cultivate new employer relationships and solidify existing college recruiter partnerships.

With the hiring of a new director for University Advising Services, this created a strong synergy for collaboration and cooperation with our new partners in developing an exploratory program for undeclared majors with the birth of the O.N.E. Nation Exploration Program. The career education team cross trained academic advisors in RIASEC theory in order to apply the results of the interest inventory students completed in Major Knowledge for discussion during their academic advising sessions.

Staff implemented IPad's to provide interactive learning opportunities for FAU students through in-house career workshops, outreach programs, the Career and Life Planning academic courses and to capture outcome assessments at career events.

Our technology team implemented student uploads from Banner into OWL CareerLink for seamless access to the job portal to increase student access to job listings and recruitment events.

The career center at the Davie campus became a direct report to achieve complete centralization of services. Throughout the spring term we merged the Broward Career Advisory Council with the newly formed Corporate Council to achieve one advisory board to support the FAU Career Development Center and campus wide events. Facebook (FB) pages were merged as were on line calendars to achieve one FB social media view and one online calendar to view all career events for our three campus locations. This strategic move positioned the Career Development Center to provide seamless service across the FAU campuses with improved efficiency and expanded our opportunity to collaborate with key campus partners at Boca Raton, Davie and Jupiter. As always, our dedicated career center team provided a wealth of resources, events and personalized service while providing cutting edge programs within a new framework.