



CAMPUS RECREATION

at Florida Atlantic University

Sponsorship Package

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Sponsorship Package

If you have any questions, please contact Christina Taylor.
fau.edu/campusrec | custiak@fau.edu | 561-297-0591

PROGRAM PACKAGES



Sports Package - \$3,500

Our Sports Package is limited to 1 per semester and allows you to partner on our Intramural Champion shirts with your logo. This package also helps with our banquet food for The RECS, which is our annual awards event.



Base Camp Package - \$3,500

Our Base Camp Package is limited to 2 per semester and allows you to partner with an Open Climb Night. This package also helps with our banquet food for The RECS, which is our annual awards event.



Fitness Package - \$3,500

Our Fitness Package is limited to 3 per semester and allows you to have a studio window cling in one of our fitness studios. This package also helps with our banquet food for The RECS, which is our annual awards event.



Aquatics Package - \$3,500

Our Aquatics Package is limited to 1 per semester and allows you to partner with 1 Dive In Movie night, where students and patrons can watch a movie under the stars while floating in the pool. This package also helps with our banquet food for The RECS, which is our annual awards event.

SEMESTER PACKAGES

Red Package \$2,500

- Campus Rec Tabling
 - 4 per semester
- Digital Signage
 - 6 months
- Social Media Posts
 - 4 per semester
- Main Court Banner
- T-Shirt Logo

Blue Package \$1,500

- Campus Rec Tabling
 - 4 per semester
- Digital Signage
 - 6 months
- Social Media Posts
 - 4 per semester

THE RECS

The RECS is our annual event that highlights and awards our staff, participants, and sport clubs for everything that they contribute to Campus Rec.

AWARD PARTNER

- \$25,000 for Each Award over 5 years
 - This will help create a scholarship program for our student employees (\$5,000 per year). Also includes, 4 tickets to The RECS.
 - Director's Award
 - Unsung Hero Award
 - Spirit Award

EVENT PARTNER

- THE RECS Partner - \$1,500
 - Company logo will be displayed at event and in our program
 - 4 tickets to The RECS



RECFEST

RecFest is our annual event celebrating National Recreation and Fitness Day. This event is hosted at our Boca and Jupiter campuses and includes resource fairs, giveaways, activities, food, and more!

RECFEST TITLE PARTNER

- RecFest Title Partner - \$5,000
 - Campus Rec Tabling (4)
 - Digital Signage (6 months)
 - Social Media Posts (4)
 - Main Court Banner
 - T-Shirt with Logo



DIGITAL MARKETING AT CAMPUS REC

Interested in promoting your company?

- Campus Rec sees approx. 14,000 unique participants and has over 326K visits each year at our Boca Raton facility.
- Your advertisement will be displayed on 5 TV screens strategically located around the facility.

Monthly
\$150

6 Months
\$810

Annual
\$1,500



Download our
FAU CAMPUS REC APP

SCAN HERE TO
DOWNLOAD ON
ANDROID OR APPLE!

APP FEATURES INCLUDE:

- FORGOT YOUR ID? SCAN IN WITH THE APP
- GET AREA SPECIFIC NOTIFICATIONS
- REGISTER FOR PROGRAMS
- AND MORE!

OTHER OPPORTUNITIES

Campus Recreation has a variety of ways for your company to engage with the Florida Atlantic community through a la carte and naming opportunities, including but not limited to:

- Conference Room
- Fitness Studios
- Pool Deck
- And many more!

Reach out to Christina Taylor at custiak@fau.edu to learn more!



MEMBERSHIPS / FACILITIES

Recreation & Fitness Center memberships are available to students, community members, alumni, household FAU affiliates, faculty/staff, and guests. We also have facilities in Jupiter and Broward.

FACILITY AMENITIES

- 13,000 sq. ft. Fitness Center
- 3 Indoor Basketball Courts
- Lap & Leisure Pool

OUR REACH

CAMPUS REC VISITS

- 1,000+ daily visits on average
- 304,090 visits annually university wide

STUDENTS

86%

FACULTY/STAFF

2%

COMMUNITY/ALUMNI

12%

SOCIAL MEDIA

Campus Recreation is active on Instagram, X (Twitter), and Facebook. Below you will find our social media handles and the follower count as of July 2023.

INSTAGRAM

- @faucampusrec ; 5,960 followers
- @fauchallengecourse ; 582 followers
- @faubrowardcampusrec ; 632 followers
- @faujupitercampusrec ; 711 followers
- Total followers: 7,885

X (TWITTER)

- @faucampusrec ; 1,442 followers

FACEBOOK

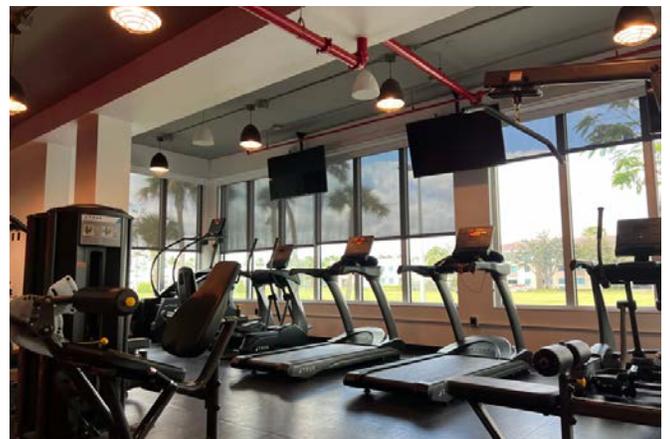
- @FAU Campus Recreation ; 4,000 followers



BOCA RATON FACILITY



DAVIE FACILITY



JUPITER FACILITY

Programs at the Rec

Fitness:

- Our Fitness department consists of Group Fitness and Personal Training. Our team offers a variety classes, such as Zumba, Cycle, Yoga, Boxing Bootcamp, and MORE! Personal Training allows patrons to have personalized training sessions with nationally accredited trainers.



Sport Clubs:

- Our Sport Club program allows students to engage in activities with an emphasis on a healthy lifestyle, leadership, and student development. Clubs include Ice Hockey, Lacrosse, Cheer, Rugby, Soccer, Tennis, Gymnastics, and MORE! Multiple clubs are nationally ranked teams.

Intramurals:

- Our Intramural Sports are competitive and/or recreational sports leagues, tournaments, and events. All skill levels are welcome. We offer sports such as Spikeball, Soccer, Basketball, Volleyball and more!



Outdoors Program:

- Our Outdoors Program, also known as Base Camp, is the hub for our Outdoor Adventure programming. Our services include a Climbing Wall, Challenge Course, Wilderness Medicine, Adventure Trips, and more!