

Florida Atlantic University
Campus Recreation Advisory Board
Meeting Minutes – Thursday, November 4, 2010

1. Attendees

Board Members in Attendance: Allison Gentry, Wes Hawkins, Evan Konecky, Ryan O'Rourke, Alan Pollock, Wes Pryor, Adam Slotnick, Steve Wiley

Board Members Absent: Paulo Brida

Ex-Officio Member: Others: Eric Hawkes, Advisor and Director of Campus Recreation, Joanna Prociuk, Assistant Director – Programs, Erin Stevens, Fitness Coordinator

2. Welcome and Introductions

- Eric welcomed all members to the 2010 – 2011 Campus Recreation Advisory Board

3. Chair Selection

- Eric explained role of the chair and asked if anyone was interested in serving; Wes Pryor and Evan Konecky both expressed interest
- Since Evan Konecky was not formally approved by the Boca Raton House of Representatives to date, it was recommended and agreed by all members of the board to wait until next meeting to select a chair
- Ryan O'Rourke recommended Alan Pollock serve as chair for this meeting as he served in this role last year; Alan agreed and the board approved

4. Overview of Campus Recreation

- Eric provided a brief overview of the Department of Campus Recreation including organizational chart (ATTACHED A) in addition to the mission, vision and values of the organization
- Additional information can be found on Campus Recreation website and Rec Magazine

5. Department of Campus Recreation Annual Report

- Eric provided members of the board with a copy of the 2009 – 2010 Department of Campus Recreation Annual Report (ATTACHED B); document highlights accomplishments, challenges and goals for the upcoming year
- Board members were asked to review document and be prepared to discuss in more detail next meeting if they have questions, comments or concerns

6. 2010 Campus Recreation Satisfaction Survey

- Eric provided members of the board with a copy of the 2010 Satisfaction Survey conducted in the spring 2010 (ATTACHED C); document compares results to previous year
- Board members were asked to review document and be prepared to discuss in more detail next meeting if they have questions, comments or concerns

7. 2009 – 2010 Operating Budget Transfer to Reserve Account

- During the last Campus Recreation Advisory Board meeting of the 2009 – 2010 academic year, a proposal was approved to move a total of \$400,000 from Campus Recreation operating budgets to the Campus Recreation Reserve account
- Unfortunately, after further review of the University account detail it was determined that an error was made in calculating remaining funds; there was not \$400,000 remaining in the account and therefore the transfer did not occur
- The current balance of the Rec Reserve account is \$821,515

8. Instructional Programs Proposal

- Joanna presented the Instructional Program proposal to the members of the board (ATTACHED D)
- Joanna provided a brief overview of the program details; program will be self sufficient and require no funds from A&S fees; numerous classes will be offered and if the minimum number of students register – the class will be implemented; the minimum number of participants will cover the cost of the instructor and supplies/equipment; additional profits will be used to enhance and/or market Instructional Programs
- Several members of the board inquired about the ability for A&S fees to subsidize out of pocket costs to students
- It was recommended and agreed by the board members to operate the program as is and review its success during the next few months to determine if subsidizing the program will help its success
- Allison Gentry made a motion to approve the proposal; seconded by Adam Slotnick; no objections; proposal approved

9. Massage Therapy Proposal

- Joanna and Eric presented Massage Therapy proposal to members of the board (ATTACHED E)
- Eric explained that Business Services and Chartwells planned to locate a convenience store in the Recreation & Fitness Center at the end of the lobby near the pool; in May 2010, Business Services requested to vacate the space due to the large number of food service venues being planned on the north side of campus (Engineering Building and Innovation Village projects); it was agreed that the Department of Campus Recreation would utilize the space for their own purposes; the vacant space was ideal for adding massage therapy
- It was recommended that the Massage Therapy information be clear that tips are welcome but not expected; tips are typically provided at commercial venues but have been built into the hourly rate of the massage therapists
- Eric was clear that all massage therapists will be licensed
- The costs of massages are not designed to make much profit but rather be an additional service to students and members of the Recreation & Fitness Center; program will be self sufficient and require no funds from A&S fees
- Eric and Joanna indicated that the Department of Campus Recreation is prepared to subsidize the first year of operation of massage therapy from the general revenue account (non-student memberships and locker rentals) to build a foundation for the program
- It was recommended and agreed that gift certificates be available for parents, friends, faculty, staff, etc. to purchase massage packages for others
- Allison Gentry made a motion to approve the proposal; seconded by Wes Pryor; no objections; proposal approved

10. Rec Pro Shop Proposal

- Eric explained that as a result of the elimination of the convenience store, the Department of Campus Recreation should provide an option for students and rec members to purchase protein drinks, protein bars, shampoos, soap, water bottles, t-shirts, etc.
- Eric presented the initial list of products and costs of each (ATTACHED F) that would be included in the Campus Recreation Pro Shop located at the Rec Desk (where balls and towels are currently available for checkout); the number and type of products will change over time with demand
- Members of the board indicated that food items should not be taxed; changes were made
- Allison Gentry made a motion to approve the proposal; seconded by Adam Slotnick; no objections; proposal approved

11. Other Comments, Thoughts, Ideas, etc.

- Eric identified several additional items that will be addressed in the upcoming advisory board meeting to include: biometric finger/hand scanner being investigated to be available for users to access the facility, outdoor courts feasibility plan, Intramural Sports forfeit fees, Department of Campus Recreation becoming an auxiliary, Department of Campus Recreation budget update, 2011 – 2012 Department of Campus Recreation budget proposal

12. Next Meeting – Thursday, November 18 at 4:00pm; Recreation & Fitness Center Conference Room