

Florida Atlantic University
Campus Recreation
Massage Proposal & Rate Comparison

Local Massage Rate Comparison

	Swedish 25/30 min	Swedish 50/60 min	Swedish 80/90 min	Deep Tissue 25/30 min	Deep Tissue 50/60 min	Deep Tissue 80/90 min
Maui Spa	\$50	\$100	\$140	\$60	\$120	\$160
Body Kneads	\$40 ⁺	\$70 ⁺	\$95 ⁺	\$40	\$70	\$95
Eden		\$85	\$130		\$95	\$135
Synergy Central	\$45	\$70	\$95	\$50	\$80	\$110
Look Great Salon	\$42	\$70	\$100	\$47	\$80	\$115
Elements		\$59 members ⁺ \$79 non-members ⁺	\$79 members ⁺ \$99 non-members ⁺	\$59 members \$79 non-members	\$79 members \$99 non-members	\$138 members \$158 members
East Boca		\$80	\$120			
Lifetime Fitness		\$50 members*				
YMCA	\$35 ⁺	\$65 ⁺				
Average Price	\$42.40	\$72.80	\$107.25	\$58.83	\$89	\$130
FAU	\$35 student ⁺ \$40 members ⁺ \$50 non-members ⁺ <i>(non-member price includes \$10 guest fee)</i>	\$55 students ⁺ \$65 members ⁺ \$75 non-members ⁺ <i>(non-member price includes \$10 guest fee)</i>	\$75 students ⁺ \$90 members ⁺ \$100 non-members ⁺ <i>(non-member price includes \$10 guest fee)</i>	\$40 student \$45 members \$55 non-members <i>(non-member price includes \$10 guest fee)</i>	\$60 students \$70 members \$80 non-members <i>(non-member price includes \$10 guest fee)</i>	\$85 students \$100 members \$110 non-members <i>(non-member price includes \$10 guest fee)</i>

*only price listed

⁺also offers sport massage (add \$5 to price at YMCA, no extra charge at other locations)

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Florida Institutions Massage Rate Comparison

	Chair 15 min	Table 30 min	Table 60 min	Table 90 min	Package of 3	Package of 5	Package of 10
FSU	\$20 students \$20 members	\$25 students \$30 members	\$40 students \$45 members				
USF			\$45 students \$45 members \$54 non-members	\$70 students \$70 members \$84 non-members		\$202 stu (\$40.40/h) \$202 memb (\$40.40/h) \$243 non (\$48.60/h)	\$382 stu (\$38.20/h) \$382 memb (\$38.20/h) \$458 non (\$45.80/h)
UM*		\$35 students \$35 members \$40 non-members	\$55 students \$65 members \$75 non-members		Buy 7 hour massages, receive the 8 th free (\$48 students) (\$56.88 members) (\$65.63 non-members)		
UWF		\$25 students \$25 members	\$40 students \$40 members				
UF		\$30 student \$35 members \$35 non-member ⁺	\$50 student \$55 members \$65 non-members ⁺ <i>(Add \$5 for deep tissue, orthopedic or sports)</i>		\$140 stu (\$46.70/h) \$155 memb (\$51.67/h) \$185 non ⁺ (\$61.67/h)	\$225 stu (\$45/h) \$250 memb (\$50/h) \$300 non ⁺ (\$60/h)	
FAU	\$15 students \$20 members \$30 non-members ⁺	\$35 student \$40 members \$50 non-members ⁺ <i>(Add \$5 for deep tissue)</i>	\$55 students \$65 members \$75 non-members ⁺ <i>(Add \$5 for deep tissue)</i>	\$75 students \$90 members \$100 non-members ⁺ <i>(Add \$10 for deep tissue)</i>		\$230 students (\$46/h) \$280 members (\$56/h) \$330 non ⁺ (\$66/h) <i>(Add \$25 for deep tissue)</i>	

*University of Miami schedules 25 minute & 50 minute massages

⁺these non-member rates include a guest fee that is required to access the facility for the day

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Peer Institution Massage Rate Comparison

	20 min	Table 30 min	45 min	Table 60 min	Table 90 min	Package of 5	Package of 10
UT Arlington	\$20 all		\$35 all				
Univ. Memphis		\$30 all		\$60 all			
George Mason		\$45 all	\$70 all	\$85 all	\$120 all		
Akron		\$18 students \$30 members		\$34 students \$54 members	\$66 students \$84 members	\$162 students (\$32/hr) \$256 members (\$51/hr)	\$306 students (\$31/hr) \$486 members (\$49/hr)
FAU		\$35 student \$40 members \$50 non-members* (Add \$5 for deep tissue)		\$55 students \$65 members \$75 non-members* (Add \$5 for deep tissue)	\$75 students \$90 members \$100 non-members* (Add \$10 for deep tissue)	\$230 students (\$46/h) \$280 members (\$56/h) \$330 non* (\$66/h) (Add \$25 for deep tissue)	

FAU's Complete Proposed Rates & Fees Schedule

		Student Rate	Member Rate	Non-Member Rate	5 Package Rate	Therapist Pay Rate
Chair & Sport	10 minute	\$10	\$15	\$25		\$30/hr
	15 minute	\$15	\$20	\$30		
	20 minute	\$20	\$25	\$35		
	30 minute	\$35	\$40	\$50		
	60 minute	\$55	\$65	\$65	\$230 student \$280 member \$330 non-member	
Deep Swedish	90 minute	\$75	\$90	\$100		\$40/hr
	30 minute	\$40	\$45	\$55		
	60 minute	\$60	\$70	\$80	\$255 student \$305 member \$355 non-member	
	90 minute	\$85	\$100	\$110		

Interest

If you could purchase a massage at the Recreation and Fitness Center would you take advantage of this service?

Answer	0%100%	Number of Responses	Response Ratio
Heck Yeah!	<div></div>	418	84%
Not interested!	<div></div>	77	16%
Totals		495	100%

Policies & Procedures

- Massage will be offered Tuesday-Friday from 3pm-7pm
- Licensed Massage Therapists will be hired to staff the facility from 3pm-7pm to accommodate walk-ins and scheduled appointments. While at work, therapists will be paid a rate of \$12/hr when they are not performing a massage.
- 15 minutes will be scheduled between each massage for clean up and therapist recovery.
- Clients will be charged the full price for missed appointments. Appointments may be rescheduled 24 hours in advance without penalty.
- Non-Members cannot purchase massage packages.
- No refunds will be issued on single massage packages. Refunds for the unused portions of massage packages may be requested for individuals leaving the university or for medical reasons.
- Purchased massages expire 1 year from purchase date.