FLORIDA ATLANTIC

COLLEGE OF BUSINESS

ANNUAL 2023 REPORT

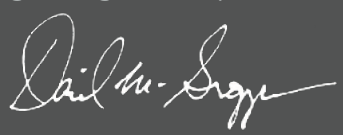




DANIEL M. GROPPER, PH. D.

DEAN

FAU College of Business provides first-rate educational programs that prepare our students to reach their own personal version of the American dream. South Florida provides a dynamic, free enterprise economy where our students – no matter their racial, ethnic, or religious background – work, study, and play together and strive to reach their goals. From founding their own companies, to becoming partners and C-Suite executives at major organizations, even becoming a distinguished professor at Harvard – our grads have done all this and more. Success is rarely easy, and there are no guarantees, but our students, faculty and staff accomplish amazing things. I am proud to serve as their Dean.





POINTS OF PRIDE

8,776 TOTAL BUSINESS STUDENTS

141 FACULTY MEMBERS

251 INTERNSHIPS

200+ GUEST SPEAKERS

2023-2024 Fulbright U.S. Scholar
Roland Kidwell, Ph.D., Management

FACULTY RESEARCH

121 PEER-REVIEWED ARTICLES

5 INDUSTRY PUBLICATIONS

169 CONFERENCE PRESENTATIONS

128 EDITORIAL ROLES

GRANTS

$2.6 M Next Generation of Cybersecurity-ready Workforce

$838 K Cybersecurity in Education by Gov. DeSantis

$954 K US-DHSS HRSA (Health Resources and Services Administration-CARE): Nurse-led Mobile Health Unit

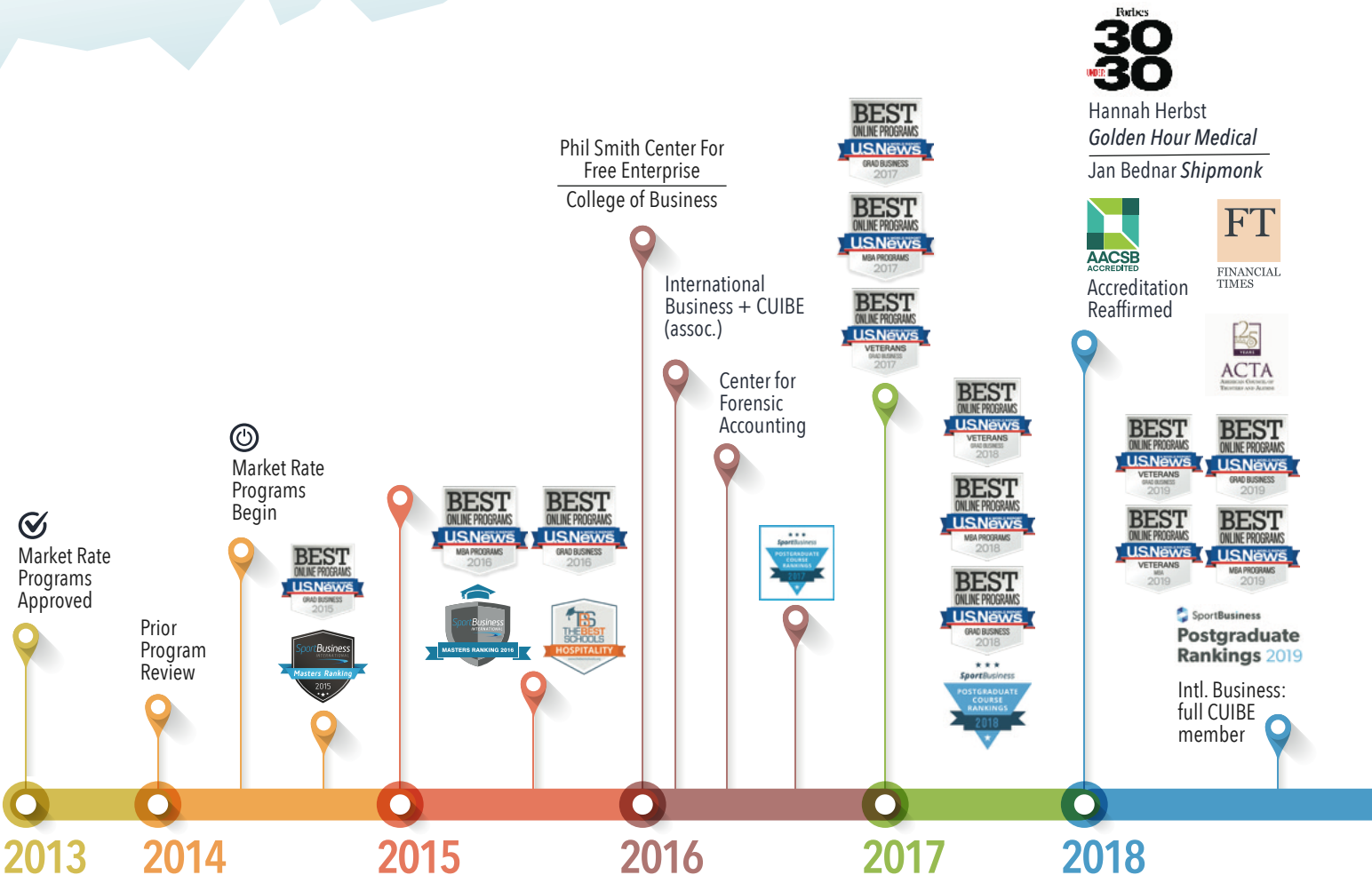
$75.7 K Veterans Florida Grant for Veterans Entrepreneurship Program

$25 K JPMorgan Chase Careers in Finance Grant

$20 K Florida Council on Economic Education

$1.4M
RAISED FROM PHILANTHROPY

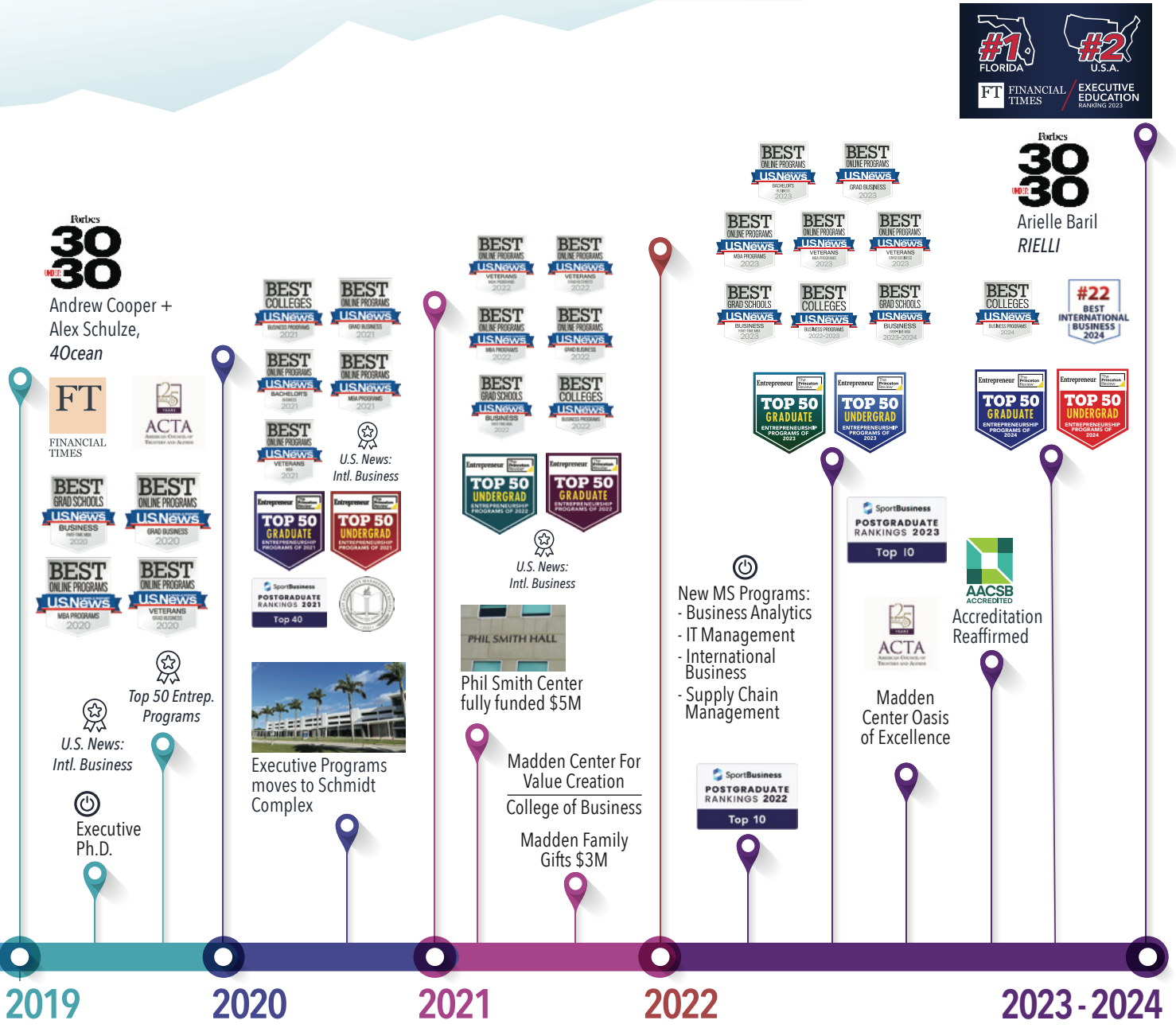
A DECADE OF SUCCESS



OUR VISION + MISSION

We aspire to be an internationally known and a nationally ranked business school.

The College sustains an environment of entrepreneurial action and intellectual achievement through research and teaching, **creating** access to educational programs and **opportunities** for our constituents emphasizing the diverse people, industries, and issues of the south Florida region and beyond.



STUDENT SUCCESS

MARKETING STUDENTS EXPLORE BRANDING SOLUTIONS FOR CARMELA COFFEE

From Classroom to Coffee Bar

Marketing students spent a semester deep diving into "real-world" marketing challenges faced by Carmela Coffee Company, a casual-dining coffee bar with nine locations across Broward, Palm Beach, and Martin counties in South Florida.

Collaboratively working with real "clients" provides FAU students with a glimpse into what awaits them beyond graduation– presenting, collaborating, and receiving authentic feedback from genuine corporations. Students appreciate the career-building experience, finding the marketing projects fun, rewarding, and highly beneficial.





AMA CHAPTER EARNS SEMI-FINALIST RECOGNITION

FAU's American Marketing Association (AMA) chapter was recognized as a semifinalist at the annual AMA International Collegiate Conference in New Orleans on March 30 – April 1 for its submission to the *Wall Street Journal* case competition. FAU was the highest placing Florida university. The team earned two Honorable Mentions: one for their AMA Recruitment Video (placing in the Top 8) and a second for its work hosting marketing experts and speakers, volunteer work, and recruiting during Marketing Week.

BETA ALPHA PSI MAINTAINS SUPERIOR CHAPTER STATUS

Once again, FAU's Beta Alpha Psi (BAP) chapter earned Superior Status recognition. Out of the over 300,000 members and over 300 college and university chapters, FAU is among the 123 to qualify as superior. A monetary award of $500 from the KPMG foundation is also given to each superior chapter.



INTERNATIONAL TRIPS



14 business students participated in a transformative Farm to Fork study abroad program in Dublin, Ireland - the first of its kind.



25 Executive Education graduate students studied in Germany and the Czech Republic, learning global perspectives in business.



34 business students spent six weeks in Seville, Spain in the largest and longest College of Business study abroad trip in more than 20 years.



After a five-year hiatus, the College of Business Costa Rica Study Tour resumed. 24 students had the opportunity to enhance their business knowledge by traveling to Costa Rica.

ACCOUNTING STUDENTS EXPERIENCE A DAY AS AN IRS CRIMINAL INVESTIGATOR

FAU Executive Education hosted a team of 20 Special Agents and Professional Staff from the IRS: Criminal Investigation (IRS:CI) branch for the “Citizen Academy” event, where agents take students through the various activities, giving them a glimpse into what a day as an IRS-CI Special Agent is like.



2023 Rankings & Recognitions



Scan the QR code with your mobile device to view the college's latest rankings.

FACULTY IN THE MEDIA



MEDIA HITS

862

292 MEDIA OUTLETS

33 FACULTY MEMBERS

FAU Business faculty are respected resources and provide expert insights to help business communities, consumers and policy makers make better informed economic decisions. Our faculty experts engage with local, regional and national audiences.

2023
COLLEGE OF BUSINESS INAUGURAL
GOLF
CLASSIC

Great time on the green for *The Inaugural Golf Classic*

The Oct. 26 event, held at Broken Sound Club—the Inaugural Sponsor and Premier Host—supports student success at the College of Business.

Two foursomes tied for first place in the 18-hole scramble: Matt Wentzel, Jeremy Saroza, Nani Chlimper and Carlos Lara from Coastal Waste & Recycling and Chris Cole, Matt Prager, Don Wright and Johnny Kahn from FAU Executive Education. Third place went to NextEra Energy's Charles Walsh, Scott Bishop, Joseph Fenimore and Glenn Vincent.

FAU Alumni's Marcus Schnellenberger and Katie Burke took top honors respectively in the men's and women's Closet to Pin contest.

FAU Athletics' Ryan Gallan won the men's Longest Drive contest, while Stacy Pedersen of Eau Palm Beach Resort & Spa won the women's competition.



First Place: Matt Wentzel, Jeremy Saroza, Nani Chlimper, Carlos Lara.



Second Place: Chris Cole, Matt Prager, Don Wright, and Johnny Kahn.



Third Place: Charles Walsh, Scott Bishop, Joseph Fenimore, and Glenn Vincent.

Golf Classic 2023

Thank you sponsors!





BROKEN SOUND CLUB

GEO The GEO Group Foundation, Inc.

Coastal Waste & Recycling

FPL

Call Center Concierge

FLORIDA ATLANTIC UNIVERSITY
Department of Information Technology and Operations Management
College of Business

NEXTera ENERGY

BALISTRERI REAL ESTATE
• ESTABLISHED 1964 •

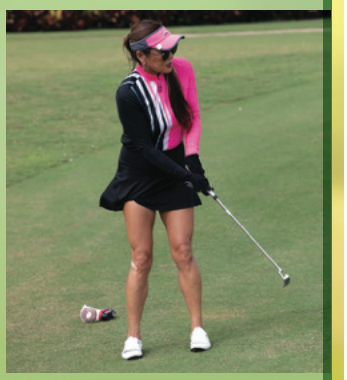
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ADVISORY · TAX · AUDIT

PALM BEACH COUNTY FOOD BANK

Northwestern Mutual
The Striano Financial Group

Sustainable Sprinkler












29th annual

BUSINESS LEADER OF THE YEAR

Honoring

Patrick J. Geraghty

President and Chief Executive Officer

Florida Blue & GuideWell

Honoree selection

The Business Leader of the Year honorees must exemplify a criteria of traits and characteristics that demonstrate wisdom, leadership, and courage.

Patrick Geraghty is an exemplary leader in business and in our community whose entrepreneurial spirit sets a wonderful example for our students. His many contributions help to continue the great tradition of FAU Business Leaders of the Year, and we are pleased to honor him.



From left to right: Dean Daniel Gropper; Patrick J. Geraghty, President & CEO of Florida Blue & GuideWell; FAU President Dr. Stacy Volnick; John B. Ramil, Chair of Florida Blue

BUSINESS LEADER OF THE YEAR

THANK SPONSORS

Florida Blue
Your local Blue Cross Blue Shield

Virgin VOYAGES

JM Family Enterprises

zimmerman

SBA

Florida Atlantic University
Executive Education
College of Business

Research Park at Florida Atlantic University

NCCI

Kelley Kronenberg
Attorneys at Law

FPL

ModMed
Modernizing Medicine

Berkowitz Pollack Brant
Advisors +CPAs

We are *Entrepreneurs*



Alumni-owned Islamorada Beer Company: one of South Florida's Leading Brewery and Distillery Companies.

EDUCATE – ENCOURAGE – EMPOWER

From the Palm Beaches through Boca Raton and Ft. Lauderdale down to Miami, the South Florida region offers new businesses and budding entrepreneurs opportunities. Students find an entire entrepreneurial ecosystem at FAU with several levels of support, including business plan competitions, mentoring, prizes, and seed funding.

OUR ALUMNI MAKING WAVES



Arielle Baril | RIELLI Swimwear

Forbes
30
UNDER 30



Jan Bednar | SHIPMONK



Hannah Herbst | BEACON



Alex Cooper & Andrew Schulze | 4OCEAN

EDUCATING & EMPOWERING



ADAMS CENTER FOR ENTREPRENEURSHIP

NEW DIRECTOR

Kevin Cox, Ph.D.

Cox brings experience and passion for fostering innovation to his new role. With a strong commitment to our Florida entrepreneurial landscape, he aims to create opportunities for the Adams Center and our students.

Over 250 South Florida Entrepreneurs featured in weekly Shrimptank podcast co-hosted by FAU's Kevin Cox and Jason Hill of Client Focused Advisors of Boca Raton.

ENTREPRENEUR BOOT CAMP IN SPANISH

Aspiring entrepreneurs and existing business owners wanting to take their businesses to the next level received 24 hours of instruction over eight weeks. Participants learned to test business models, pitch ideas to investors, and developed other aspects of owning a successful business. At the end of the program, participants earned an FAU certificate.



STUDENT ENTREPRENEURIAL SPIRIT

Hult Prize for Social Entrepreneurship

- FAU in Top 5 for North American campuses
- 3 FAU Teams were Semi-finalists
- 2 FAU Teams won USF Daveler Competition as Fellows.

FUTURE ENTREPRENEURS

VENTURE FOR ATHLETES WINS FAU BUSINESS PITCH COMPETITION

STUDENT DUO WINS $10K TO DEVELOP WEARABLE TECH

South Florida students Juan Fortich (FAU) and friend, Laura Garcia (FIU), builders of DASHONE, won the 15th Business Pitch Competition.

The new company uses sensor technology to help athletes perform better. It develops small wearable pods that allow athletes to be healthier and maximize performance by improving their form in real time.



DASHONE

> ***"This Year, The Competition Was The Largest And Best We've Hosted"*** *~Kevin Cox, Ph.D.,*

The runner-up was aDubb, founded by **Yherzon Chura Ruiz**, who won ***$5,000.*** Ruiz's venture develops technology capable of providing near-instant, real-time on-demand translation and dubbing of video/audio content into multiple languages.

The third-place finisher was **Jake Pearman's** Orbit Grow. The company provides low-cost solutions for agricultural research across multiple environments. Pearman won ***$2,500.***



VETERAN ENTREPRENEURS

Jose Matta, founder of Clinical Fitness, won the Veterans competition and ***$1,500*** with his company that provides in-home physical therapy.

FAU OFFERED FREE COURSE FOR VETERANS WHO WANT TO OWN A BUSINESS



Inaugural Cohort had 12 Veterans.

March 2023 was an exciting time watching our Florida Atlantic Owls make it to the Final Four!

Leo Beath
Management

Bryan Greenlee
Management

We are so proud of our university's student-athletes for excelling on the court as they do in the classroom. Our business basketball players demonstrate determination and skill in the game and in their studies.

We are honored to have had them represent our university and business school in the national spotlight.



Johnell Davis
Management

Brenen Lorient
Finance

Jack Johnson
ITOM

Alejandro Ralat
Accounting

FACULTY RESEARCH

World's Most Cited Researchers

Four College of Business Professors are among 53 from FAU to make Stanford University's database of the world's most cited researchers. The remaining 49 are mostly from the sciences.



Douglas Cumming, Ph.D.
***23,500+** citations*



Rebel Cole Ph.D.
***12,000+** citations*



Siri Terjesen, Ph.D.
***15,000+** citations*



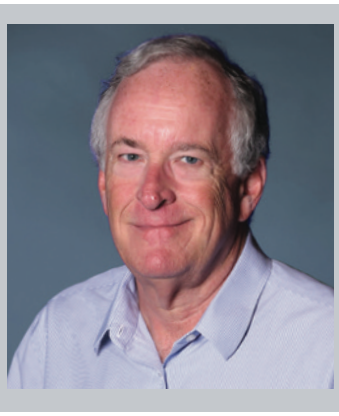
Anil Bilgihan, Ph.D.
***11,000+** citations*

Roland Kidwell, Ph.D.

Fullbright - U.S. Scholar (Belgium)

Justin G. Longenecker Fellow

The highest honor given by the United States Association for Small Business and Entrepreneurship (USASBE) to those who promote small and medium-sized businesses.



RECOGNITIONS & AWARDS

Siri Terjesen, Ph.D.



2023 Distinguished Researcher Award
by FAU Research Park
Awards & Celebration of Entrepreneurship

Best Paper in *Academy of Management Perspectives*
for "Capitalism, Cronyism, And Management Scholarship: A Call for Clarity"

Freedom and Opportunity Academic Prize
one of the inaugural 12 recipients awarded by The Heritage Foundation

Distinguished Scholar *by Institute for Humane Studies*

Peter Ricci, Ed.D.





By International Hospitality Institute (IHI)



Ken Johnson, Ph.D.

Honored for Research in Housing Market Indices

2023 Ratcliff Award winner by the American Real Estate Society (ARES)

RESEARCH



Jennifer Attonito
Division of Research Associate



Lakshman Chandrashekhar
Dean's Summer Research Grant



Luis Garcia-Feijoo
Dean's Summer Research Grant



Milad Baghersad
Dean's Summer Research Grant



Kevin Cox
Dean's Summer Research Grant



Jahyun Goo
Dean's Summer Research Grant



Kuntal Banerjee
Dean's Summer Research Grant



Tamara Dinev
Dean's Distinguished Research Fellow, Dean's Summer Research Grant



Elizabeth Goodrick
Dean's Summer Research Grant



Ravi Behara
Dean's Summer Research Grant



Monica Escaleras
Dean's Summer Research Grant



Gulcin Gumus
Dean's Summer Research Grant



Anil Bilgihan
Dean's Summer Research Grant



Joao Faria
Dean's Summer Research Grant



Michael Harari
Dean's Summer Research Grant



Christopher Boudreaux
Dean's Summer Research Grant



Scott Feyereisen
Dean's Summer Research Grant



Julia Higgs
Dean's Summer Research Grant



Katarina Brant
Dean's Summer Research Grant



Andrew Gallan
Dean's Summer Research Grant

AWARDS



Derrick Huang
Dean's Summer Research Grant



Melanie Lorenz
Dean's Summer Research Grant



Yannick Thams
Dean's Summer Research Grant



Amir Javadinia
Dean's Summer Research Grant



Chandra Mishra
Dean's Summer Research Grant



Maya Thevenot
Dean's Summer Research Grant



David Javakhadze
Dean's Summer Research Grant



Donald Neubaum
Dean's Summer Research Grant



Len Treviño
Dean's Summer Research Grant



Sofia Johan
FAU Scholar of the Year- Associate Professor level for Scholarly and Creative Activities, Dean's Summer Research Grant



Soyoung Park
Dean's Summer Research Grant



Ethlyn Williams
Dean's Summer Research Grant



Mark Kohlbeck
Dean's Summer Research Grant



Anna Pomeranets
Division of Research Associate



Chul Woo Yoo
Dean's Summer Research Grant



Ting Levy
Division of Research Associate



Neeraj Puro
Dean's Summer Research Grant



Ye Zhang
Dean's Summer Research Grant



Mingxiang Li
Dean's Summer Research Grant



Emily Sacks
Division of Research Associate

CONFERENCES & EVENTS

ENTREPRENEURSHIP LONGEVITY AND BIOTECH CONFERENCE

Hosted by the Madden Center for Value Creation

Over 150 conference attendees and 25 speakers gathered for a range of discussions, from investing in longevity to the science of startups. Speakers shared their expertise and experiences, delving into the latest developments in the industry, including gene therapy, companies that impact longevity research, and treatment delivery through nanosized delivery systems.

These discussions explored how to optimize regenerative, personalized, and precision medicine, providing valuable insights into the future of the biotech and longevity industries.



Jonathan Gootenberg, Alfred Slanetz, Leonardo Ferreira, Omar Abudayyeh



Allison Duettmann
Chandra Duggirala

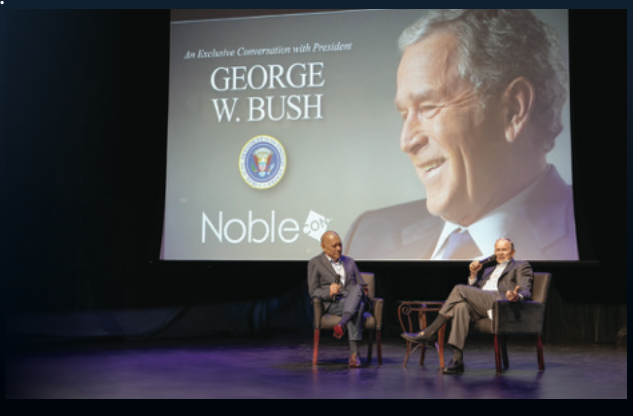


Nathan Cheng

NobleCon19 with President Bush Fireside Chat

Florida Atlantic collaborated with Noble Capital Markets to host 1,400 event participants for its two-day 19th Annual Small Cap Investor Conference, NobleCon19. Renowned for connecting high-growth companies with vital capital, the conference showcased over 80+ executive team presentations at the University's College of Business Executive Education, with its 52,000 square foot, state-of-the-art facility.





Supply Chain Panels with Industry Experts





Supply chains are the engines of the global economy. Yet, daily reports of political tensions escalating, balances of power shifting, and other difficulties make the free flow of goods more and more challenging. Trade wars cause price hikes and material shortages that force supply chains to operate under duress. These challenges threaten prosperity and freedom, often in the areas where it is least available. Panelists discussed how to remain competitive and navigate the challenging environments. Two panels with industry experts covered the following topics:

Global Trade in a Complex Geopolitical Landscape: Navigating a Dynamic World

Mission Critical Supply Chains: Safeguarding National Security with Supply Chain Strategy

FORENSIC ACCOUNTING - CRYPTOCURRENCY CONFERENCES

- ***Cryptocurrency Conference presented by FAU's Center for Forensic Accounting and U.S. Department of Treasury***
- ***Forensic Accounting and Money Laundering Detection/Disruption Conference presented by FAU's Center for Forensic Accounting and U.S. Department of Treasury, in conjunction with JS Held***

PHIL SMITH CENTER FOR FREE ENTERPRISE

VISITING SPEAKERS



Christina Parajon Skinner

Students and members of the community participated in a guest lecture and a meet and greet event with Wharton Business School Professor Christina Parajon Skinner. Professor Skinner is an expert on financial policy and regulation, with a focus on central banks and fiscal authorities. Her research pursues questions surrounding central bank mandates, monetary and fiscal policy, capitalism and financial markets, and the constitutional separation-of powers.



Daniel Di Martino

Sponsored by the Phil Smith Center and Young America's Foundation, Daniel provided the opportunity for FAU students and community members to learn from his research as a Doctoral candidate at Columbia University and his experience as a Venezuelan immigrant who lived through the real-world socialist policies that have destroyed economic life in his homeland. Daniel dedicates himself to advocating for Venezuela's freedom and stopping this socialist ideology from being implemented in America and elsewhere.



Armstrong Williams

The College of Business and the Phil Smith Center welcomed Armstrong Williams to FAU in November 2023. An entrepreneur, broadcaster and political commentator, Williams has created an amazing record of success in business. Born in rural South Carolina, Armstrong is now among the largest television station owners in the United States. Students were able to learn about Williams' philosophy and approach to business, and how he used his knowledge and unparalleled work ethic to succeed. Attendees at Williams' talk received a copy of his latest book "Crisis in the Classroom," co-authored with Benjamin Crump, Esq. and former HUD Secretary Dr. Ben Carson.



NEW DIRECTOR OF THE PHIL SMITH CENTER FOR FREE ENTERPRISE

Andrew Garrison

Garrison graduated from FAU's College of Business with a master's degree in economics in 2021 and a bachelor's degree in economics in 2020. He is also an adjunct professor.

MADDEN CENTER FOR VALUE CREATION

Offered a free online certificate to help business professionals analyze and create value in organizations.for previewing layouts and visual mockups.

Certificate course participants learned about topics including work, innovation and resource allocation; life cycle performance and firm risk; intangible assets, brands and shareholder returns; and free-market capitalism and knowledge-building.

Officially designated as an American Council of Trustees and Alumni (ACTA) Oasis of Excellence.



Civics Education Program Internship

The Center partnered with the Civics Education Program, a local initiative providing instruction to incarcerated persons in South Florida. Recognized by the Florida Department of Corrections (FDC), it has operated with great success at South Bay Correctional Facility and Moore Haven Correctional Facility.

Madden Center: Finalist for Moonshot Award

At the eighth annual Summit for University Center Leaders, participants collaborated with other center leaders and learned new skills to help advance center missions. The Madden Center for Value Creation was a finalist for the Moonshot Award. The award recognizes a center's project that has contributed to the center's mission as well as having the potential to grow in upcoming years.



GIFTS, GRANTS



The Polen Capital Florida Atlantic University Foundation Student Investment Fund

A $250,000 gift from Dan Davidowitz and Polen Capital Management, LLC (“Polen”), headquartered in Boca Raton, was matched with $250,000 by FAU Foundation to launch FAU’s first student-managed investment fund (SMIF).

Florida Blue Guidewell

$50,000

Florida Blue

Your local Blue Cross Blue Shield



& SCHOLARSHIPS

JP Morgan Chase Careers in Finance Grant

A sponsorship from JPMorgan Chase helped prepare students from different backgrounds to become successful professionals in the finance industry. A 3-part speaker series focused on career advancement issues, internships, and a student organization for finance majors.



SCHOLARSHIPS

$300,000

The Richard and Mary Ann Cook Legacy Fund in Business

Thank you to Richard and Mary Ann Cook for their support for business students and their educational-related expenses, including tuition, room and board, fees, educational supplies, etc.

$125,000

The Steven zum Tobel Scholarship Fund

Thank you to Steven zum Tobel for his support for business students.



EXECUTIVE FORUM



Jerome Burke
Director, Hockey Administration
Florida Panthers



Abdol Moabery
President and CEO
GA Telesis



Lisa Rosenthal
CEO and Co-founder
Mayvin, Inc



Katherine Milliken, MBA
Vice President, Entertainment & Fan Experience for the Miami Dolphins, Miami Open and Formula One Crypto.com Miami Grand Prix



Stephen Shaw
Assistant Fire Chief
of EMS & Training,
City of Fort Lauderdale



Terrence Gee
Senior Vice President & Enterprise Transformation and Chief Information Officer, Coca-Cola Beverages Florida, LLC



Robin Colner
CEO and Founder
DigiStar Media



Mike Haarlander
Owner
Orion's Guild



Troy McLellan
President and CEO
Boca Chamber of Commerce



Jackie Reeves
Managing Director
Bell Rock Capital, LLC



Clara Bennett
Executive Director
Boca Raton Airport



Alain Gruber
Luxury Hospitality Expert



Jessica Del Vecchio
Economic Development Manager
City of Boca Raton



Rainford M. Knight, Ph.D.
Chief Digital Transformation Officer GA Telesis



Tamara James
Former Mayor
City of Dania Beach



Stan Moss
CEO
Polen Capital

SPEAKERS SERIES



Jordan Zimmerman
Founder, Chairman, Architect
Zimmerman Advertising Empires



Dr. Jeri Muoio
Former Mayor
West Palm Beach



Jordan Postma Catrair
Digital Marketing Manager
Broward Center of the
Performing Arts



Jerri DeVard
Founder, Black Executive CMO Alliance (BECA); Board of Directors
Under Armour and Cars.com



Linda Morganstern
Vice President,
Brand Management
Beanstalk



Matt Pawlowski
Executive Director
Business Management &
Regulatory Affairs
NextEra Energy Resources, LLC



Elizabeth Molina
Regional Director-Banking
Managing Director
Chase Bank



Peter Quinter
Team Leader, U.S. Customs
& International Trade Law
GrayRobinson, P.A.



Dr. Bernie Fernandez
Chief Executive Officer
Baptist Health Medical Group



Fabiola Brumley
President of Palm Beach County Bank of America



Heiko Dobrikow
EVP, Las Olas Company
General Manager
Riverside Hotel



Jonathan Beskin
Founder and CEO
SinglesSwag



Amy Rosen
Chief Marketing Officer
People's Trust Insurance



Lauren Cochran
Chief of Digital Marketing
The Miami HEAT Group



Raquel Perez
CEO and Founder
R INTENT



Maria Morales-Menendez
Chief Operating Officer
Delray Medical Center

ALUMNI SPOTLIGHTS

MEDALLION AWARD 2023

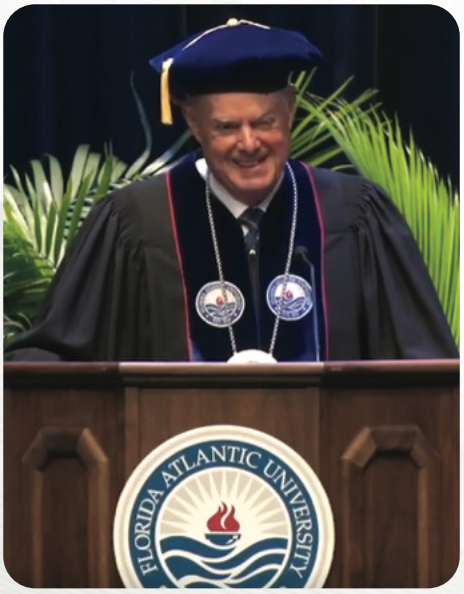
SOUTH FLORIDA TECH MOGUL

MANUEL MEDINA HONORED

WITH PRESIDENT'S MEDALLION AWARD



Pictured: College of Business Dean, Daniel Gropper, Florida Atlantic University President, Stacy Volnick and President's Medallion Recipient Manuel Medina



Manny Medina is an entrepreneur, investor, and South Florida business and community leader. Manuel is widely recognized for his work igniting the spark of the tri-county tech ecosystem, and for that, he has been called "South Florida's Tech Mogul."

Manny is a respected College of Business alumnus and was honored as one of the 2020 Influential Leaders, by AACSB International—the largest global business education alliance. His professional achievements, coupled with his leadership initiatives, have made him an influential figure in South Florida, the Americas, and Europe.

Established in 1991, the President's Medallion recognizes individuals who have rendered service of outstanding value to the university and the community, representing the highest honor at FAU.

Honoring Manny Medina with the FAU President's Medallion acknowledges his exceptional contributions, leadership, and enduring legacy at the university.



GRAD'S NEW IGUANA TRAPPING COMPANY MAKES HEADLINES

Pierce Kennamer, class of 2023, came up with the idea for his trapping technology two years ago after noticing how invasive the iguana population was and the lack of sustainable solutions to the problem. The patented IggyTrap can catch up to 25 iguanas at one time and has already grabbed the attention of Florida state government, business owners, and residents.



"I had a great support system at FAU," My finance classes really helped me understand the baseline on what I was going to have to do not only to get the business started, but also to support the growth."

ALUMNUS ARTHUR BROOKS CO-AUTHORS NEW YORK TIMES #1 BEST SELLER WITH OPRAH WINFREY

"Build the Life You Want: The Art and Science of Getting Happier," written by Oprah Winfrey and Arthur C. Brooks, Ph.D., Harvard professor, guides the reader on a path towards happiness by using science and emotional management skills to teach them how to improve their lives, no matter what the circumstances are. Brooks has studied happiness inside and outside of the workplace for more than two decades



OUR COLLEGE EVENTS

2023 TAILGATE







Business Mentor Program



Accounting Kickoff





DEAN'S ADVISORY BOARD

COLLEGE OF BUSINESS



Adam Hasner
Executive Vice President
of Business Development
The GEO Group, Inc.



Frank Veros
Former VP of Sales & Marketing
Ford Motor Company



Pete Striano
Managing Partner
Northwestern Mutual
The Striano Financial Group



Amy Rosen
Chief Marketing Officer
People's Trust Insurance



Janet Wincko
Director of Human Resources
Memorial Healthcare System



Peter Anderson
Vice President of Woodforest Wealth
Strategies Raymond James
Financial Services



Andrew Wong
Senior Vice President, Market
President Regional Manager
Comerica



Lisa Rosenthal
Co-owner & Chief Executive Officer
Mayvin, Inc.



Stan Moss
Chief Executive Officer
Polen Capital



Brendan T. Cavanagh
Chief Executive Officer
& President
SBA Communications Corporation



Michael DeBock
Vice President & Head
of Origination
NextEra Energy, Inc.



Tom Mersch
General Counsel
Kelley Kronenberg

Florida Atlantic University
College of Business
777 [illegible] Rd.,
Boca Raton, FL 33431-0991

2023

BUSINESS IN PARADISE

BUSINESS.FAU.EDU