



FLORIDA ATLANTIC UNIVERSITY

Board of Trustees

Item: CG: A-M

COMMUNITY AND GOVERNMENTAL RELATIONS COMMITTEE

Tuesday, November 19, 2024

SUBJECT: ROLL CALL AND APPROVAL OF THE August 13, 2024 MINUTES

PROPOSED COMMITTEE Action

Initiate roll call to document member participation, ensure quorum, and approve the minutes of August 13, 2024 meeting.

COMMITTEE MEMBERS

Mr. Earnie Ellison, Chair _____

Mrs. Linda Stoch, Vice Chair _____

Mr. Stefan Andjelkovic _____

Mr. Piero Bussani (ex-officio) _____

Mr. Daniel Cane _____

PARTICIPATING BOT MEMBERS

Mr. Shaun Davis _____

Dr. Kimberly Dunn _____

Mrs. Barbara Feingold _____

Mr. Robert Flippo _____

Mr. Brad Levine _____

Mrs. Elycia Morris _____

Mrs. Sherry Murphy _____

Mr. Pablo Paez _____



COMMUNITY AND GOVERNMENTAL RELATIONS COMMITTEE

Minutes of August 13, 2024 Meeting

CG: A-M Roll Call:

Trustee Earnie Ellison called the meeting to order and initiated the roll call. In addition to Trustee Ellison the following committee members were present: Trustee Stoch, Trustee Andjelkovic, Trustee Bussani, Trustee Feingold, and Trustee Cane. Participating members include Trustee Davis, Trustee Dunn, Trustee Flippo, Trustee Levine, Trustee Morris, Trustee Murphy, Trustee Paez.

A quorum was present and the committee was called to order.

Trustee Earnie Ellison asked for a motion to accept the minutes from June 4th, 2024, the motion was seconded and passed.

CG: A-1 Recommend Naming Elements:

- "Cross Country Healthcare Intensive Care Unit Simulation Suite"
- "Delray Genesis Club"
- "Phyllis and Harvey Sandler Fueling Station"
- "Dr. Eric Shaw Department of Marketing Office"
- "Newman Bernstein Hillel at Florida Atlantic University"

Trustee Earnie Ellison invited Mr. David Green, Interim VP for Institutional Advancement to address the Board.

Interim VP David Green.

Mr. David Green, Interim VP for Institutional Advancement, asked the Board of Trustee's Community and Governmental Relations Committee Member to approve the naming of the following University Elements:

1. Cross Country Healthcare Intensive Care Unit Simulation Suite

“Florida Atlantic received a \$100,000 gift from Cross Country Healthcare to provide support and enhance the nursing simulation lab within the Christine E. Lynn College of Nursing. The funding will help prepare the next generation of nurses as they learn clinical reasoning and clinical judgment through experiences in the simulation lab. It will also help equip nurse students to be successful on their NCLEX exams after graduation. Cross Country Healthcare, a longtime supporter of the Lynn College of Nursing recruits and places qualified healthcare professionals in their health specialties. We ask for the Community and Government Relations committee to recommend BOT approval of naming the intensive care unit simulation suite within the Christine E. Lynn College of Nursing simulation lab, the Cross Country Healthcare Intensive Care Unit Simulation Suite.”

Trustee Earnie Ellison called for a motion to approve. A motion was made and seconded to approve without change or correction. The motion passed unanimously.

2. Delray Genesis Club

“In 2011, a gift agreement between Delray Hyundai and Florida Atlantic University Foundation included a naming of the premier club level in the FAU stadium as the Delray Acura Club. Due to recent changes in the dealership, Delray Hyundai has requested that the Delray Acura Club naming recognition be replaced with Delray Genesis Club. The firm has agreed to assumed 100% of all cost to design, fabricate and install new signage under the complete direction and approval of athletics and facilities at Florida Atlantic. We ask the committee to recommend BOT approval of renaming the premier club area on the 3rd floor in the FAU stadium the Delray Genesis Club.”

Trustee Earnie Ellison asked for clarification regarding the naming and marketing process. David Green clarified the naming and marketing process for Trustee Earnie Ellison.

Trustee Cane asked what was the original gift amount. David Green clarified that the gift amount was \$610,000 in 2011. “when this name change is done, athletics will continue to push for an additional gift.”

Trustee Earnie Ellison called for a motion to approve. A motion was made and seconded to approve without change or correction. No discussion or commentary followed. The motion passed unanimously.

3. Phyllis and Harvey Sandler Fueling Station

“In 2017, the Board of Trustees approved a naming recognition for Phyllis and Harvey Sandler in support of the Schmidt Family Complex for Academic and Athletic Excellence. Athletics is repurposing the originally named room from a workout room to a nutrition room. Florida Atlantic and representatives of The Harvey and Phyllis Sandler Foundation have mutually agreed to change the naming element to match the room’s repurposed use. Accordingly, we ask the committee to recommend BOT approval of renaming the cardio deck space within the Schmidt Family Complex to the Phyllis and Harvey Sandler Fueling Station.”

Trustee Daniel Crane asked about any new significant signage or rebranding necessary. David Green clarified that the cost would be four figures and FAU would not go to the donor for this.

Trustee Earnie Ellison called for a motion to approve. A motion was made and seconded to approve without change or correction. No discussion or commentary followed. The motion passed unanimously.

4. Dr. Eric Shaw Department of Marketing Office

“Next, Dr. Eric Shaw, an alumnus of Florida Atlantic University, a former Board of Trustees member, an emeritus professor of Marketing within the College of Business has committed nearly \$3 million to the University. Although he is now retired from the University, he continues to serve on University committees, publish research, mentor Ph.D. students, offer guest lectures and support and promote Florida Atlantic at every opportunity. His gift to the University fund the Dr. Eric Shaw Distinguished Professor of Marketing build on this legacy of celebrating and elevating outstanding student achievement and more. The purpose of this gift is to provide financial support to the Dean to supplement and elevate the marketing chair position which will provide the chair with additional time to mentor faculty and the title to reward excellence. In recognition of Dr. Shaw’s extraordinary teaching, research, and philanthropy, we ask the committee to recommend BOT approval of naming the office he occupied for most of his career at Florida Atlantic University the Dr. Eric Shaw Department of Marketing Office.”

Trustee Earnie Ellison, Trustee Dr. Kimberly Dunn and Trustee Pablo Paez commented on the tremendous impact and importance of Dr. Eric Shaw to Florida Atlantic University.

Trustee Earnie Ellison called for a motion to approve. A motion was made and seconded to approve without change or correction. No discussion or commentary followed. The motion passed unanimously.

5. Newman Bernstein Hillel at Florida Atlantic University

“Finally, Florida Atlantic received a pledge of \$2.6 million from Hillel of Broward and Palm Beach for the renovation and expansion of their space on Florida Atlantic’s Boca Raton campus. Hillel’s mission is to serve students, alumni and the larger community in a welcoming environment by engaging them in meaningful experiences that foster connection to Judaism and Israel. Hillel has requested that Florida Atlantic name the Hillel space for its lead donor Debbie Newman Bernstein as a legacy to Ms. Bernstein’s generosity and commitment. Ms. Bernstein is President and Director of The William and Anita Newman Foundation, a family foundation established in 1985 that primarily supports Judaic organizations in Florida and New York. We ask the committee to recommend BOT approval of naming the Hillel of Broward and Palm Beach space of the Boca Raton campus the Newman Bernstein Hillel at Florida Atlantic University.”

Trustee Earnie Ellison called for a motion to approve. A motion was made and seconded to approve without change or correction. No discussion or commentary followed. The motion passed unanimously.

A motion was made a seconded to adjourn the meeting. Without any discussion or comment, the motion passed unanimously.