



Item: CG: A-M

**COMMUNITY AND GOVERNMENTAL RELATIONS COMMITTEE**  
Thursday, April 10, 2014

**SUBJECT: ROLL CALL AND APPROVAL OF MINUTES**

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**PROPOSED COMMITTEE ACTION**

Initiate roll call to document member participation and ensure quorum.

**COMMITTEE MEMBERS**

Mr. Robert Rubin, Chair	_____
Dr. Jeffrey Feingold, Vice Chair	_____
Mr. Anthony Barbar (ex-officio)	_____
Mrs. Mary Beth McDonald	_____
Dr. Ronald Nyhan	_____
Mr. Robert Stilley	_____
Mr. Paul Tanner	_____
Mr. Thomas Workman (ex-officio)	_____

**PARTICIPATING BOT MEMBERS**

Mr. Patrick Callahan	_____
Mr. Daniel Cane	_____
Mr. David Feder	_____
Mr. Abdol Moabery	_____
Dr. Julius Teske	_____



## COMMUNITY AND GOVERNMENTAL RELATIONS COMMITTEE

### Meeting Minutes of February 18, 2014

#### CG: A-M Roll Call and Approval of Minutes for the October 15, 2013 BOT Community and Governmental Relations Committee meeting:

Trustee Anthony Barbar, (ex-officio), called the meeting to order and initiated the roll call. In addition to Trustee Barbar, the following committee members were present: Trustee Mary Beth McDonald; Trustee Ronald Nyhan; Trustee Paul Tanner and Trustee Thomas Workman (ex-officio).

Other Trustees attending the meeting included: Trustee Daniel Cane; Trustee Julius Teske; Trustee Abdol Moabery and Trustee Patrick Callahan.

A quorum was present and the committee was called to order.

The following university officials participated: Mr. Dennis Crudele, Sr. VP for Institutional Initiatives and Major Projects; Mrs. Joanne Davis, Interim Vice President of Community Engagement & Executive Director, FAU Foundation, Inc.; and Mr. David Kian, Senior Vice President and General Counsel.

Trustee Barbar called for approval of the October 15, 2013 meeting minutes. A motion was made and seconded to approve meeting minutes without change or correction. No discussion or commentary followed. The motion passed unanimously.

Trustee Barbar invited VP Davis to approach the podium for her presentation.

#### CG: I-1 Update on Community Engagement:

VP Davis thanked The Board for their time.

#### 1. Development

The CED goal this year is \$20 million and we have raised \$9 million to date. Year to date we have raised nearly as much cash as we did for the 12 months last year. Last year, two \$3 million bequests were received but not realized. They are future gifts that are years or decades away from being realized, however we have continued our efforts with the bequests. From a fundraising standpoint we are in the best place we've been in a long time. The tribute paid

earlier today to President Crudele was so accurate and his leadership has truly helped CED in the communication with our donors and community. Now, when we meet with donors and prospects, we can talk about our future instead of our issues. We're hearing a lot of excitement from our donors and friends as well as a lot of excitement about President Kelly coming on board.

We have approximately \$100 million in proposals outstanding and we're feeling optimistic but I know that June 30<sup>th</sup> is when we prove ourselves.

## 2. Events

Two important events coming up: The Card Center's Wings of Hope Gala on February 27<sup>th</sup> and The Making Waves Gala on March 29<sup>th</sup>. The Gala is coming along very well. Special acknowledgement to our Chairs Marilyn and Jay Weinberg. We're close to \$600,000 raised to date and counting.

## 3. Alumni Relations

This current slide (7) shows where our Alumni's live and the majority slightly ahead is Broward County. We have taken on initiatives with Broward with special thanks to Associate Provost Anthony Abbate for all his hard work. We're working hard to invest in as much resources as we can in Broward County by establishing the Broward chapter and other initiatives. Recently we've chartered the Tampa Chapter of the FAU Alumni Association and thanks to Trustee McDonald we are working on a Vero Beach Chapter. Also working on Washington DC area Chapter. These are volunteer based/volunteer driven groups and will be essential as we look to grow our Alumni participation.

The FAU Alumni Association Board has started a Corporate Membership Program and currently there are six members each paying \$5000 to join. We have a new initiative through The Student Alumni Association and Student Philanthropy Council to increase student giving. Studies show student giving is a strong indicator for future alumni giving. A red and blue cord for Student Philanthropist to wear at graduation has been created and they will wear at the May commencement.

On April 29<sup>th</sup> The Alumni Association will honor Trustee Tom Workman with the 2014 Hall of Fame Distinguished Alumni Award. His extensive support and record here at FAU was a resounding vote by the Alumni Board.

#### 4. Foundation

We surpassed our \$200M Endowment mark which makes us the fourth largest in that category within the State University System. As our endowment has grown we've recognized how important it is to have an investment committee that supports and advise us so we've done two critical changes to the Foundation Board:

The Foundation Board created a new type of board member this year called the Limited Purpose Board Member; they are not full board members but they are a full voting member of a key committee. Our first focus has been on our investment committee. We brought in three highly skilled and knowledgeable professionals in the field so that they can bring to us the experience needed as we try to manage our \$2M plus endowments. The second critical change made is the addition of a new Financial Advisor. After ten years with Mercer Investment, the Foundation issued an invitation to negotiate. That invitation resulted in contracts with two advisors; Fund Evaluation Group and Dahab Associates, Inc. The Foundation Investment Committee is looking forward to working with both firms and is hopeful that having two advisors will expand choice investments.

#### 5. University Relations

VP Davis asked AVP Pamela Landi to come up and give an update.

We are entering the last committee week before the Legislative Session starts in Tallahassee. We've been very involved in the process up there and we've continued our efforts to educate the forty members of the delegation that represent FAU in Tallahassee. We had a Legislative Aide's Appreciation Luncheon at the Jupiter campus January 28<sup>th</sup>. Incorporating the aides into the investment in the University is an important goal and we've made progress with that. We have about a dozen aides in Tallahassee that are FAU Alumni so we try to maximize our relationships with them by making sure they have the tools needed to be advocates for us as we move through the session.

We were fortunate to have Interim President Crudele in Tallahassee a couple weeks ago. During his time there he had some very productive meetings with our Delegation Members as well as leadership meetings with the other presidents. For the first time in a long while we are in the mix in Tallahassee and that makes me proud to be part of the University. This past week we had Provost Perry with us in Tallahassee during committee week and he met and discussed policy issues with most of the key policy staff.

As we begin the Legislative Session we will continue to educate our members on FAU's Legislative Priorities. We solicit your involvement as you are interested and find yourself in Tallahassee. We can always use an extra hand as we're making visits to key members.

On the local level we continue to make inroads with key municipality relationships in the county government. We served as co-host along with the City of Boca Raton for the Palm Beach League of Cities monthly meeting. This meeting brought more than 130 local elected officials to the campus many of whom had never been to the campus before or had not been in many years, it was a wonderful opportunity.

As we move through the session we will be very focused on the state stuff and when that finishes we look forward to working with the Board and Dr. Kelly to grow our presence in Washington and to continue the work at the local level.

This concluded VP Davis' presentation and she invited questions and comments from the Trustees.

Trustee Callahan offered to make a comment as an FYI to the Board that Student Government initiatives are also being made to advocate and lobby for FAU. On February 26<sup>th</sup> there will be a small rally on the Boca Raton campus for Hard Hats for Higher Education, a social media approach is also planned where all the students at every public university in the state will use Facebook, Twitter and Instagram to contact different legislators and on March 26<sup>th</sup> Student Government will be participating in Rally in Tally to advocate on behalf of FAU

Trustee Barbar requested a motion to adjourn the committee's meeting; a motion was made and seconded. The motion to adjourn was approved.