



Item: AS: A-M

**COMMITTEE ON ACADEMIC AND STUDENT AFFAIRS**

**Tuesday, February 18, 2014**

**SUBJECT: ROLL CALL AND APPROVAL OF OCTOBER 15, 2013 MINUTES**

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**PROPOSED COMMITTEE RECOMMENDATION**

Initiate roll call to document member participation, ensure quorum, and approve the Minutes of June 4, 2013 meeting.

**COMMITTEE MEMBERS**

Mr. Paul Tanner, Chair \_\_\_\_\_

Dr. Julius "Butch" Teske, Vice-Chair \_\_\_\_\_

Mr. Anthony Barbar (*ex officio*) \_\_\_\_\_

Mr. Patrick Callahan \_\_\_\_\_

Mr. Daniel Cane \_\_\_\_\_

Ms. Mary Beth McDonald \_\_\_\_\_

Dr. Ronald Nyhan \_\_\_\_\_

Mr. Thomas Workman (*ex officio*) \_\_\_\_\_

**PARTICIPATING BOT MEMBERS**

Mr. David Feder \_\_\_\_\_

Dr. Jeffrey P. Feingold \_\_\_\_\_

Mr. Abdol Moabery \_\_\_\_\_

Mr. Robert Rubin \_\_\_\_\_

Mr. Robert Stilley \_\_\_\_\_



**Committee on Academic and Student Affairs  
Meeting Minutes – October 15, 2013  
DRAFT**

Committee on Academic and Student Affairs Chair Paul Tanner called the meeting to order and requested a roll call to confirm a quorum. In addition to Committee Chair Tanner, the following committee members were present: Trustee Anthony Barbar (*ex officio*), Trustee Thomas Workman (*ex officio*), Trustee Peter Amirato, and Trustee Ronald Nyhan. Also present were the following: Trustee David Feder, Trustee Robert Rubin, and Trustee Robert Stilley.

**AS: A-M Approval of Minutes**

The minutes from the June 4, 2013 meeting were presented for approval. A motion was made to approve the minutes as distributed. **The motion was seconded and unanimously approved.**

**AS: A-1 Request for Approval of Academic Program Reviews**

Dr. Gary Perry, interim provost, introduced Dr. Heather Coltman, Dean of the Dorothy F. Schmidt College of Arts and Letters, who presented the program review. He mentioned this was a practice in the past that he would like to resume. Dr. Coltman described how the College is divided into Arts, Humanities, and Social Science. The program reviews this year were all in the Social Science category. External reviewers were brought in to evaluate a) Anthropology, b) Interdisciplinary Studies, c) Political Science, d) Sociology, and e) Women, Gender and Sexuality Studies. For each program review, Dr. Coltman reported on research, instruction, and community engagement, as well as action plans for each program.

Trustee Rubin asked the Dean how Anthropology could be described as a STEM (Science, Technology, Engineering, and Mathematics) discipline. Dr. Coltman responded that FAU's anthropologists have a variety of backgrounds, studying topics ranging from evolution of the human brain to archeology to forensics. Trustee Cane

followed up by encouraging FAU to capitalize on the international stardom received by the anthropologist who discovered a new monkey species. Trustee Feder asked if the institution tracks graduation rates and career success, to which the Dean responded that she has data on internships and graduate school. In the action plan, a section proposed additional faculty lines, prompting Trustee McDonald to question if we have substantial enrollment growth to justify the requested additional faculty lines. Dr. Coltman responded in the affirmative, explaining that, even though additional instructional faculty have been hired, we need to hire more, preferably with research assignments so we can continue to grow research. Lastly, Trustee Stillely highlighted the importance of graduation rates in light of the state's performance funding initiative.

The request was unanimously approved by the Committee.

### **AS: A-2 Request for Approval of Market-Rate Programs**

Dr. Perry introduced Dr. Dan Gropper, Dean of the College of Business, who presented the request for approval of market-rate programs. Dr. Gropper described how this was the first time that FAU has proposed these types of programs, even though they are growing in popularity throughout the state. He gave an overview of market-rate program offerings at the state level, as well as the benefits of these types of programs (sustained revenues, high graduation rates, excellent advising, and new recruitment opportunities).

Trustee Nyhan discussed the successes of these programs at other SUS institutions, which has led to technological advances and innovations. A brief discussion followed regarding the higher rates for students, led by Trustee Amirato. Dr. Gropper clarified that these are additional programs that will not impact the traditional student population. In fact, he suggested that the sustained revenues impact student support services for the College as a whole in a positive way. Trustee Rubin inquired about the risks of initiating these programs, to which Dr. Gropper responded that there are no additional costs, as the infrastructure for the programs already exists. Trustee Cane asked about the break-even date, and Dr. Gropper clarified that the first year will result in profits due to programs being ready to launch already. A conversation regarding the costs took place, during which Dr. Gropper shared that FAU's proposal is priced competitively. Trustee Cane asked if more market-rate programs could have been proposed, to which Dr. Perry answered that administration vetted five programs but

the three proposals from Business included the greatest cost-benefit ratio. Others will prepare these proposals in the future, if the Board of Governors continues accepts them.

The request was unanimously approved by the Committee.

### **AS: I-1 Provost's Update**

Dr. Gary Perry shared a PowerPoint presentation with the Board of Trustees, which covered the following topics: 1) Reorganization in the Division of Academic Affairs to include Research, Information Technology, Enrollment Management, and Institutional Effectiveness and Analysis, 2) Student Success and improving graduation and retention rates, key players in the student success initiative, pieces of the current FAU Strategic Plan that address these items, best practices across the SUS and nation, and brief summaries of data analysis that is underway, 3) Performance funding, and 4) Looking forward.

Trustee Rubin explained that he looks forward to analyzing the numbers, and Trustee Amirato asked if we collect data on why students transfer to other institutions. Provost Perry explained that the overall data collection efforts at FAU will be key to the success of this initiative. Trustee Cane explained that he would like a report card on the 10 proposed metrics for the Board of Governors' performance funding initiative.

The request was unanimously approved by the Committee.

### **AS: I-2 Career Development Center Update**

Dr. Charles Brown, vice president for student affairs, presented Ms. Sandra Jakubow, director of the FAU career development center. Ms. Jakubow showcased the center, including the following topics: 1) New operational plan, 2) innovative projects, 3) program goals for major kn"owl"edge (early career planning/major adoption initiative), 4) The "what can I do with this major?" feature on the center website, 5) OWL CareerLink, 6) center relationships with faculty and employers, 7) experiential internships and learning, 8) career destination survey, 9) workshops on the web, 10) corporate council, 11) what students are saying about the center, and 12) what employers are saying about the center.

Trustee Stilley recommended that salary expectations for majors be listed on the career website.

### **AS: I-3 Research Trends and Highlights**

Dr. Rosson provided a PowerPoint presentation regarding current research trends and highlights, including final 2012-2013 submission rates, current expenditures, progress in the first quarter, and an in-depth overview of major new awards.

A motion was made and seconded to adjourn the meeting. **The meeting was adjourned.**