



FLORIDA ATLANTIC UNIVERSITY

Board of Trustees

Item: CG: A-1b

COMMUNITY AND GOVERNMENTAL RELATIONS COMMITTEE

Date: Tuesday, February 4, 2025

SUBJECT: APPROVE NAMING OF UNIVERSITY ELEMENTS

PROPOSED COMMITTEE ACTION

Recommend that the BoT approves naming of the Kurt and Marilyn Wallach Holocaust and Jewish Studies Building entrance, the “Arthur and Emalie Gutterman Family Tree of Life Entrance”.

BACKGROUND INFORMATION

Donation:

A planned estate gift from Arthur M. Gutterman in the amount of \$500,000 to name the Kurt and Marilyn Wallach Holocaust and Jewish Studies Building entrance, the “Arthur and Emalie Gutterman Family Tree of Life Entrance”.

Gift Purpose:

The purpose of the Donor in making this Gift to provide unrestricted funding to meet the current and future needs of the Wallach Holocaust, Jewish Studies and Human Rights Building and programs operating therein, including development, design and construction of the building.

Donor's Background:

In 2020, Arthur Gutterman generously gifted Three Million Dollars (\$3,000,000) to the Dorothy F. Schmidt College of Arts and Letters to establish the Arthur and Emalie Gutterman Family Center for Holocaust and Human Rights Education Endowment.

Along with the estate gift, Mr. Gutterman has also made an unrestricted gift in the amount of Five Hundred Thousand Dollars (\$500,000) that will also support the Wallach Holocaust, Jewish Studies and Human Rights Building and programs operating therein, including development, design and construction of the building.

Arthur Gutterman is a businessman, philanthropist, and humanitarian. Mr. Gutterman holds a bachelor's degree in marketing and advertising from Roosevelt University. He is also the co-founder of Jelmar, LLC. Jelmar, LLC is a family-owned cleaning products company. Jelmar is known for its brands CLR and Tarn-X, the number-one-selling metal cleaner in the United States.

Mr. Gutterman's wife, Emalie, passed away in 2009. Mr. Gutterman resides in Boca Raton, Florida.

FISCAL IMPLICATIONS

Cost of signage and installation – TBD

IMPLEMENTATION PLAN/DATE

Installation of signage: TBD

Presented by: David Green

Phone: 561-297-3015