



Item: SP/AS: A-1

**JOINT COMMITTEE MEETING**  
**STRATEGIC PLANNING COMMITTEE & CASA**  
**Wednesday, April 21, 2010**

**SUBJECT:** Naming of the new athletics ticket/administrative building and certain minor elements of the proposed football stadium

---

**PROPOSED COMMITTEE ACTION**

Recommend: (i) approval of the naming of the new athletics ticket/administration building as the "Wally Sanger Owls' Club Center" and (ii) approval on the naming of certain minor elements of the proposed football stadium without prior identification of the individual or group for which the element will be named.

**BACKGROUND INFORMATION**

- I. Approval of the naming of the new athletics ticket/administration building as the "Wally Sanger Owls' Club Center"

Wally Sanger is the President and CEO of Royal Concrete Concepts, Inc. Mr. Sanger and his company funded the construction of an athletics department marketing center for the University. This building will incorporate ticketing operations, corporate sales, marketing and promotions and development services. It will also serve as the marketing center for the proposed on-campus football stadium. The value of the building is over \$300,000. Mr. Sanger has also made a significant prior donation for the University's Westgate Wellness/Nursing Center. As noted in Mr. Sanger's resume, Mr. Sanger has 45 years of construction experience and has been continuously recognized for the high quality, energy efficiency, and sustainability of his buildings as well as his community involvement.

- II. Approval on the naming of certain minor elements of the proposed football stadium without prior identification of the individual or group for which the element will be named

The University is currently soliciting donations for naming opportunities within the proposed on-campus football stadium. These naming opportunities include certain major elements—including the stadium itself, the field and the clock tower—as well a number of minor elements—including the home lockers, elevators, ticket booth and concession areas. The University Naming Policy requires that the naming of all University Elements (as defined in the policy) after individuals or groups must be approved by this Board. Due to the anticipated

number of namings for stadium elements, the administration is requesting Board approval of all stadium namings for certain "minor" elements without prior identification of the individual or group for which the element will be named. For the purposes of this request, the term "minor" element shall be defined as any element for which the required donation does not exceed \$50,000. All such namings shall otherwise follow the procedures and mandates of the University Naming Policy. Pursuant to Florida Board Governors Regulation (BOG) 9.005, only buildings and facilities require board of trustees approval. As such, the proposed pre-approval request, which does not include the naming of the stadium itself, is within the confines of applicable BOG authority.

**IMPLEMENTATION PLAN/DATE**

Upon Board approval.

**FISCAL IMPLICATIONS**

N/A

---

Supporting Documentation: Resume of Wally Sanger  
Stadium Naming Opportunities

Presented by: Craig Angelos, Athletics Director

Phone: 561-297-4434

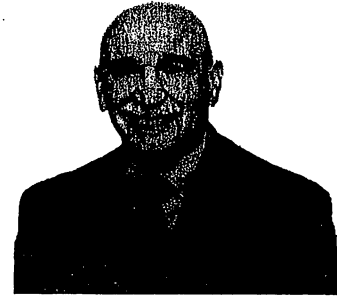
# Stadium Naming Opportunities:

To play a major role in building a football stadium that attracts top players, coaches and competition, we invite you to consider naming opportunities through philanthropic or sponsorship funding at the following suggested levels:

**Stadium** \$20 Million  
**Innovation Village** \$ 5 Million  
**Field** \$ 5 Million  
**Clock Tower** \$ 3 Million  
**Press Box** \$ 3 Million  
**Scoreboard** \$ 3 Million  
**Family End Zone** \$ 3 Million  
**Stadium Boulevard** \$ 3 Million  
**Plaza** \$ 2 Million  
**Bronze Owl Sculpture** \$ 1 Million  
**Four Cornerstones** \$ 1 Million / each  
**Club Level** \$ 500,000  
**Training Room** \$ 500,000  
**Entrance (4)** \$ 500,000 / each  
**Recruiting Theater** \$ 500,000  
**Priority Club** \$500,000  
**Concourse East/West** \$ 250,000 / each  
**President's Suite** \$ 250,000  
**FAU Locker Room** \$ 250,000  
**Press Room** \$ 150,000  
**Visiting Locker Room** \$ 150,000  
**Director of Athletics Suite** \$ 100,000  
**Head Coach Suite** \$ 100,000  
**Broadcast Booth** \$ 100,000  
**Wall of Recognition** \$ 100,000  
**• Recognition Plaques** \$ 25,000  
**Concession Area (4)** \$ 50,000 / each  
**Ticket Booth (4)** \$ 50,000 / each  
**Elevator (2)** \$ 50,000 / each  
**Home Locker (70)** \$ 5,000 / each

## RESUMES

Wallace Sanger's 45 years of construction experience as a builder, developer and innovator have been focused on quality and customer satisfaction. He has been continuously recognized for the high quality, energy efficiency, and sustainability of his buildings as well as for his community involvement. A U.S. Navy veteran, Wally received the prestigious Excalibur Award from The Sun-Sentinel in 2007 for his entrepreneurial spirit and commitment to the community in South Florida. Wally has established an organizational culture that emphasizes the key values of innovation, building quality and customer satisfaction as the company's highest priorities. Wally's knowledge and experience combined with his endless desire to construct stronger and more energy-efficient buildings have made him a pioneer in the construction industry recognized throughout Florida and beyond. Wally provides strategic oversight over all Royal Concrete Concepts projects and also directs the R&D efforts for Royal Concrete Concepts. Wally holds 11 U.S. patents in concrete building systems and continues to devote his time to improving concrete precast and modular buildings systems in order to meet his mission of providing safe, energy-efficient buildings.



**Wallace Sanger**  
**President and CEO**

Experience Highlights	Dollar Value	Square ft. / units	Project Involvement
School District of Palm Beach County modular buildings 2003 to 2008	\$145 million	Over 1 million sq. ft.	President and CEO
School Board of Broward County modular buildings 2003 to 2008	\$38.5 million	Over 400,000 sq. ft.	President and CEO
Residential Homes — 2004 to 2007	\$197 million	817 homes	President and CEO—Royal Professional Builders; the affiliated residential builder
Foundation Academy — Winter Garden, Florida	\$4.5 million	42,106 sq. ft.	President and CEO
Bunnell Elementary School — Bunnell, Florida	\$5 million	42,000 sq. ft.	President and CEO
SPBC Pre-K Classroom Additions — Palm Beach County, Florida	\$6.4 million	10,160 sq. ft.	President and CEO
First Academy Phase I — Orland, Florida	\$7.5 million	53,216 sq. ft.	President and CEO
Quiet Waters Assisted Living Facility — Belle Glade, Florida	\$9.3 million	65,098 sq. ft.	President and CEO
Cheeca Lodge and Resort — Islamorada, Florida	\$9.4 million	70,440 sq. ft.	President and CEO
Current Project - Palms West Chamber of Commerce Building	\$477,253	3,928 sq. ft.	President and CEO

Percentage of time to be assigned to this project, location and relevant experience:	20%; Based out of corporate office Wally has extensive experience in Design-Build and related construction services gathered during 40 years of residential development and 12 years as president of RCC.
Education	High School Diploma; Enlisted United States Navy
Active Registrations:	Certified General Contractor - License Number CGCA24856 Gold Coast Builders Association member Treasure Coast Builders Association member Palms West Chamber of Commerce Member of the Year — 1992
Years with RCC:	Since Inception - 12 years
Years with other firms:	35 years