



Item: SP: I-3.

STRATEGIC PLANNING COMMITTEE

April 15, 2009

SUBJECT: DRAFT STRATEGIC PLAN DIVISION OF STUDENT AFFAIRS

PROPOSED COMMITTEE ACTION

This is an information item. No action required.

BACKGROUND INFORMATION

Dr. Charles Brown, Senior Vice President for Student Affairs and his staff have been working diligently the last 18 months on the development of a Division Strategic Plan. Dr. Brown will present highlights from the current draft. At a later date we will seek the approval of the Board of Trustees for components of this plan to become part of a Student Life Goal in the University Strategic Plan.

IMPLEMENTATION PLAN/DATE

N/A.

FISCAL IMPLICATIONS

Supporting Documentation:

Power Point Presentation

Presented by: Dr. Charles Brown

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DRAFT

Division of Student Affairs

Strategic Plan

April 6, 2009

Who We Are Offices within the Student Affairs Division

- Associate Vice President/Dean of Students
- Associate Dean of Students for Broward Campuses
- Associate Dean of Students for Northern Campuses
- Campus Recreation & Fitness
- Career Development Center
- Center for Civic Engagement and Service
- Counseling Center
- Greek Life
- Health Services
- Housing and Residential Life
- International Students and Scholars
- Multicultural Affairs
- New Student and Owl Family Programs
- Office for Students with Disabilities
- Office of Student Involvement and Leadership
- Student Government
- Student Union
- Today and Beyond/Health & Wellness Office



Vision: The Division of Student Affairs will be a leader in providing comprehensive and integrated campus life programs and services. We will cultivate a student-centered environment contributing to students becoming socially responsible global citizens with an enduring connection to the University.

Mission: The Division of Student Affairs will provide programs, services, and facilities to promote academic success and student development.



The Mission of Student Affairs is accomplished by:

- Developing programs, services and facilities informed by best practices in each functional area.
- Utilizing data to assess student learning, to inform and improve programs and services.
- Securing state of the art technological and physical facilities resources.
- Collaborating with students, faculty, staff and external stakeholders.
- Creating, maintaining and disseminating assessments of Florida Atlantic University culture to guide departmental, divisional and campus-decision making process.



The Mission continued:

- Recruiting, retaining and developing a highly qualified diverse staff.
- Integrating outcomes assessments, continuous program involvement, and budget development into an ongoing strategic planning process.



Motto: Where Owls Take Flight

Core Values: The Division of Student Affairs values:

- Adaptability
- Competence
- Diversity
- Innovation
- Vision
- Collaboration
- Commitment

Core Value Statements:

- We are timely in providing programs, services and facilities to meet the needs of our ever-changing student body.
- We remain current on student issues, concerns, professional practices, and expectations by participating in local and national staff development programs and activities.
- We incorporate student feedback and current research to create, refine, and effectively provide distinctive programs, services and facilities that support the academic success of students.
- We actively seek opportunities to cultivate relationships, develop common goals, and engage in partnerships that enhance student experiences.
- We value our commitment to the University by serving as role models for current and prospective students in support of its mission and purpose.
- We provide leadership for the future of Student Affairs and the University.
- We maintain the highest professional, social and personal standards of conduct.
- We value and promote an inclusive environment that respects and embraces individual rights and differences.

Goal 1: Providing quality campus life experiences that enhance student learning and development.

Objective A: Assess student needs and student learning that facilitate programs, services and facilities.

Objective B: Improve and expand services and amenities at the Boca Raton campus that contribute to the traditional university experience for students.



Goal 2: Enhance and expand student leadership opportunities.

Objective A: Establish an office for leadership development that ties into the academic mission.



Goal 3: Enhance and expand programming opportunities for students.

Objective A: Increase participation and involvement in a variety of programs

Objective B: Increase collaboration with Academic Affairs in developing co-curricular opportunities for graduate students.



Goal 4: Develop and maintain outreach with external constituents.

Objective A: Strengthen the awareness and effectiveness of the parent association.

Objective B: Develop partnerships with community agencies to enhance civic engagement.



Goal 5: Provide and support staff development initiatives.

Objective A: Address Division-specific staff training and development initiatives.

Objective B: Provide excellent customer service to students, staff, faculty, and guests of FAU.



Goal 6: Heighten the visibility and understanding of Student Affairs initiatives throughout the University and Division of Student Affairs.

Objective A: Utilize marketing and promotions to increase the visibility and understanding of the Division of Student Affairs.



Goal 7: Evaluate and identify current strategic needs for funding that may be provided by external sources.

Objective A: The Division of Student Affairs will generate funding through development for support of programs, services, and facilities.

Objective B: The Division of Student Affairs will develop a summer conference program.



Goal 8: Develop programs and services in order to meet the unique needs of FAU Students.

Objective A: Increase the quality of services to students with disabilities.

Objective B: Expand programs and services for student veterans.

Objective C: Increase the quality of services to international students.



Goal 9: Develop and support services that ensure safe living and learning environments.

Objective A: Create and support a collaborative infrastructure that promotes student safety and security.