



Item:SP: A-M

STRATEGIC PLANNING AND INFORMATION TECHNOLOGY COMMITTEE
Wednesday, December 15, 2010

SUBJECT: ROLL CALL AND APPROVAL OF THE OCTOBER 20, 2010 MINUTES

PROPOSED BOARD RECOMMENDATION

Initiate roll call to document member participation, ensure quorum, and approve the October 20, 2010 meeting minutes.

COMMITTEE MEMBERS

Anthony Barbar, Chair	___
Sherry Plymale, Vice-Chair	___
Nancy Blosser (ex officio)	___
Jeffrey Feingold	___
Rajendra Gupta	___
Tim Lenz	___
Robert Rubin	___
Ayden Maher	___
Thomas Workman	___



STRATEGIC PLANNING COMMITTEE

Minutes

Wednesday, October 20, 2010

Present: Trustees Anthony Barbar, Chair; Sherry Plymale, Vice Chair; Nancy Blosser, ex-officio; Rajendra Gupta; Robert Rubin; Tim Lenz; Ayden Maher; Thomas Workman

Other Board members: Robert Stilley

University Personnel: President Mary Saunders; Dr. Diane Alperin; Tom Donaudy; Mary Mertz; Denis Crudele; David Kian; Dr. Gitanjali Kaul; Andrew LaPlant; Dean Gary Perry; VP Joyanne Stephens

Trustee Barbar called the meeting to order and proceeded with the Roll Call.

SP: A-M: Approval of the October 20, 2010 Strategic Planning Committee Minutes

The minutes of June 9, 2010 Strategic Planning and Academic Affairs Joint Committee meeting were moved and accepted as recorded by the Board. Trustee Barbar welcomed Dr. Gitanjali Kaul, VP, Strategic Planning and Information Technology to the Board and assured her of their full cooperation in her endeavors.

SP: 1-1: FAU's 2010 State University System Annual Report

a. Update:

Dr. Kaul introduced the SUS Annual Report as one that was instituted by the Board of Governors (BOG) in 2009. She pointed out that an update to this report was being developed because a draft was due to the BOG on November 15, 2010. The final version of this report would be provided to the Trustees in December for their approval.

b. Revision of the Enrollment Plan Proposal contained within the report:

The enrollment projections for the next 5 years were provided to the BOG earlier in the summer. At that time the projections were conservative and estimated between 1-1 ½ percent. The University is currently working on analyzing all forms of enrollment trends based on student body, kinds of students who enroll, and our potential for growth. Once the analysis is complete, new projections will be made available for Trustee approval.

SP: 1-2: Outlining a process for future Strategic Planning

Dr. Kaul reported that the focus would be on creating a process to build and strengthen the old Strategic Planning process. This will be achieved by:

1. Identifying a committee comprised of faculty, staff, students, and the community;
2. Being transparent, effective, and ongoing. It will work with a time line that matches that of the Board of Governors reports; and
3. Focusing on making sure that all planning activities include all units in the institution, both academic and non-academic.

2010-2011 Implementation Plan:

August-September: That period involved updating the old plan. The existing plan was reviewed, which included reviewing plans that were available in Colleges and other units. Feedback was gathered and a Strategic Planning update was prepared for the BOT retreat.

October-December: During that time a committee was constituted and will be up and running by the end of Fall at which time the committee will begin to establish new goals.

January-March: With the New Year, the committee will begin to deliberate and retain the services of a consulting group, *Learning Alliance*, to refine the process.

April-May: During this phase, the committee will continue to gather feedback from campus groups, work on refining the Institution's mission and ascertain what is important to each unit. This exercise will in turn help to create a better common vision for the University. The

collection and synthesis of data on feedback will begin in early spring and continue over the summer.

June-August: This period will involve the Colleges in aligning their individual plan with FAU's overall plan and finally, in the Fall, benchmarks will be established; targets for outcomes will be identified; and mechanisms for measuring progress will be put in place.

Trustee Plymale inquired as to how other campuses will fit into the plan. Dr. Kaul responded that faculty and staff from other campuses will not only be represented on the planning committee but will also participate in all aspects of the planning, open meetings, and discussions where constituencies will have an opportunity to present their goals. President Saunders stated that the responsibility of enrollment management studies lies with the Board as a whole and will need to be presented by the administration. She stressed that a Strategic Plan is not a single focus as it includes mission, vision, appropriate fields of study, image, facilities, and other program areas.

Trustee Gupta reminded the Board that at the retreat there was discussion on increasing enrollment and implementing programs in job related fields like pharmacy. He also enquired whether the Committee will be reviewing such programs thus eliminating those that we no longer need. Dr. Kaul responded that a process will be established whereby clear goals, strategies and tactics would be identified, through grass roots efforts, that included buy-in from all FAU groups.

Tim Lenz stated that if FAU's goals are only to increase enrollment then such will be a hard case to sell. He suggested that the best way get constituent involvement and approval is to link the increase in FTEs to the goals of FAU.

SP: 1-3: Institute for Science and Technology at FAU on the MacArthur Campus in Jupiter

Provost Alperin reported that last week, a group including President Saunders, Trustee Plymale, Dean Perry, Denis Crudele, herself, and others visited the Max Planck Florida Institute, and also toured the Jupiter campus to get a view on the ground of what FAU's opportunities were for a Science and Technology Center. She emphasized that such a venture would enable FAU to capitalize on the significant investment the State of Florida has made in bringing biomedical research to Florida.

SP: 1-4: Bringing it Home: A pictorial update on the FAU Stadium

Tom Donaudy provided the Board with a pictorial view of the new football stadium highlighting improvements and additional features being constructed around the stadium. The stadium will seat 30,000 people and includes a 4-storey tower. Level one will house the Premier Club which will be fully air conditioned with upgraded food service and amenities; levels two and three will house 22 luxury suites including the University President's suite. The top level includes two (2) suites for both the FAU coach and visiting AD in addition to the press box and support services. The future development, adjacent to the stadium, will include a 7,500 seat arena, up to 60,000 square feet of retail space and a parking garage of 2000 spaces.

Trustee Barbar thanked Mr. Donaudy on behalf of the Board for the work he had done and continues to do in bringing the construction of the stadium ahead of time and on budget.

With no further business to discuss, a motion was moved and seconded to adjourn the meeting.