

/ Opportunities Worth Funding /



FOUNDATION INC.
Florida Atlantic University

**THE KURT & MARILYN WALLACH
HOLOCAUST AND JEWISH STUDIES BUILDING**
EDUCATION IS OUR BEST HOPE AGAINST HATRED



Dorothy F. Schmidt College of Arts and Letters

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TRANSFORMING OUR FUTURE THROUGH EDUCATION

Imagine a world where all people are treated with dignity and respect. Where students and individuals in our communities, throughout the country and across the globe forever defeat genocide and threats to human rights, such as intolerance, anti-Semitism, racism and ignorance.

We believe education is our best hope against hatred. That's why the **Kurt and Marilyn Wallach Holocaust and Jewish Studies Building** matters so much to our endeavor — and our community.



With your philanthropy, you can complete the long-view vision of Kurt and Marilyn to support education — our best hope against hatred. Their vision starts with a home where we educate students to understand other cultures, traditions and languages; prepare teachers to use history's lessons to combat the ignorance, fear and distrust that breeds hatred and violence; and engage our community in meaningful conversations and lifelong learning to expand our impact to individuals of all ages, genders and religions.

That's why the Wallach Building — and its future eponymous institute — is mission-critical. By making the lessons of the past relevant today, we teach the importance of speaking up and acting against all forms of bigotry, hatred and prejudice.

We are indebted to the Wallachs for their transformational and lead gift to begin something big —now we welcome you to link arms with us to expand their vision, and make FAU an epicenter of Holocaust and human rights education.

This proposal outlines an exciting plan for a forward-looking facility to serve our many constituencies with the latest in technologically sophisticated learning spaces, and state-of-the-art exhibition center. *It also outlines the specific needs that will make this initiative a national success.*

Florida Atlantic University is on a journey to become the nation's leader in creating and assuring peace, justice and human rights — for all. You can fortify our foundation and transform the future through the world-class **Kurt and Marilyn Wallach Holocaust and Jewish Studies Building**.

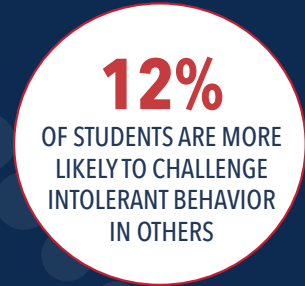
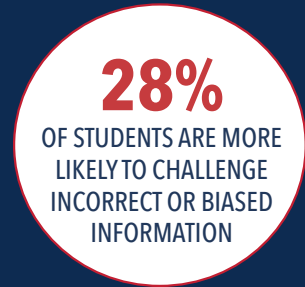
Warmly,

Michael J. Horswell, Dean
Dorothy F. Schmidt College of Arts and Letters



THE IMPACT OF HOLOCAUST EDUCATION

According to results from a 2020 Echoes and Reflections* survey, students exposed to Holocaust education demonstrate higher critical thinking skills and a greater sense of social responsibility, as well as civic engagement, if survivor testimony was part of their experience.



*Echoes and Reflections is a partnership between the Anti-Defamation League, the USC Shoah Foundation, and Yad Vashem: The World Holocaust Remembrance Center

ABOUT OUR COMMITMENT TO PEACE, JUSTICE, AND HUMAN RIGHTS

At FAU, we aspire to build a culture of tolerance and respect as we work to eradicate racism, prejudice and hate. In this vein, the University established a 10-year strategic plan in 2015, the Race to Excellence, which emphasized two priorities: Diversity, and Peace, Justice and Human Rights.

In 2014, FAU established the Peace, Justice and Human Rights Initiative which has grown into a Center, a university-wide effort that brings together scholars, practitioners, and community leaders engaged in the themes of social justice, human rights, and peace and nonviolence.

Programs that empower the next generation of leaders and change makers include the Barb Schmidt Fellowship: Cultivating Community Involvement, Advocacy and Social Change; and the Leon Charney Diplomacy Program.

Faculty within the College include nationally and internationally recognized experts across many relevant fields including Holocaust studies, Jewish studies, Middle East studies, international relations, world religion, human rights, language, culture, and more.



Barb Schmidt
Fellowship Students

The Center for Peace, Justice and Human Rights includes the Arthur and Emalie Gutterman Family Center for Holocaust and Human Rights Education, the Barb Schmidt Fellowship: Cultivating Community Involvement, Advocacy and Social Change, and the Leon Charney Diplomacy Program.

THE ARTHUR AND EMALIE GUTTERMAN FAMILY CENTER FOR HOLOCAUST AND HUMAN RIGHTS EDUCATION

As generations of Holocaust survivors are no longer able to tell their stories, education is more important than ever. That's why FAU established the Center for Holocaust and Human Rights Education in 1996, and renamed it for the Gutterman Family in September 2020. For the past 25 years, the Center has provided K-12 teachers with training for the teaching of the Holocaust and programs for the community.

THE BARB SCHMIDT FELLOWSHIP: CULTIVATING COMMUNITY INVOLVEMENT, ADVOCACY AND SOCIAL CHANGE

The Barb Schmidt Fellowship nurtures and transforms students eager to become change-makers and leaders while earning six university credits. A unique component of the program includes the practice of mindfulness techniques for self-care and personal empowerment, strengthening their voices, confidence and conviction in creating positive change.

THE LEON CHARNEY DIPLOMACY PROGRAM

The award-winning Leon Charney Diplomacy Program offers students interested in international affairs opportunities to learn and practice diplomatic skills, including speech writing, public speaking, negotiation, dispute resolution and research. Each year, a delegation of student diplomats represent the University in collegiate competitions in Washington D.C. (fall) and New York City (spring).

150 STUDENTS BENEFIT FOR EVERY **1 TEACHER** WHO WORKS WITH THE GUTTERMAN FAMILY CENTER FOR HOLOCAUST AND HUMAN RIGHTS EDUCATION.

A HISTORY OF HOLOCAUST AND JEWISH STUDIES AT FAU

FAU has a long history and commitment to Holocaust and Jewish Studies. Among Florida's public universities, FAU became the first to create an endowed chair exclusively for the study of the Holocaust in 1993 when we established the **Raddock Family Eminent Scholar Chair in Holocaust Studies**, which led to the creation and development of FAU's Holocaust and Jewish Studies Program.

In 1997, the **Herbert and Elaine Gimelstob Chair in Jewish Studies** was established to complement the Raddock Chair and enhance the Jewish Studies program. The donors felt strongly that everyone in the community would benefit from the chair, both Jewish and non-Jewish, and outlined a mission to promote understanding and tolerance, which they felt was especially important in South Florida.

Both professorships strengthened FAU's academic programming in Jewish Studies, providing a comprehensive curriculum to promote knowledge and understanding of Jewish history, religion and culture, as well as contributions to other cultures. Today, the program offers both a major, minor and a concentration in the Comparative Studies doctorate program.



“*Majoring in Jewish Studies has enriched both my academic and personal life. Academically, the Jewish Studies Program at FAU prepared me for graduate school and provided me a well-rounded education. Personally, majoring in Jewish Studies has brought me closer to my religion. The program will always hold a special place in my heart.*”

Sara Goldstein '09

THE NEXT CHAPTER

As a public university, FAU's core mission is to unleash opportunities for all students with an eye to equity and inclusion. Working together, we will combat prejudice, hatred and indifference by teaching the history of the Holocaust and timeless lessons that will help create a better world for future generations.

Now is the time to redefine the impact and outreach of our programs to ensure FAU continues to play a significant role in coordinating Jewish and Holocaust Studies, human rights education, and leadership training across the University, and throughout our community.

Through the **Kurt and Marilyn Wallach Holocaust and Jewish Studies Building**, we will expand access to programs of excellence, including lectures, exhibits and cultural events. The recital/lecture hall will provide music students, faculty and visiting artists a first-class performance space on campus.

We are also engaging new curricula for the University and regional community including non-profit management and leadership certificates and/or academic minors oriented toward the needs of area organizations including Jewish Studies culture, Hebrew language, and Middle East studies. We have listened and we are ready to respond.



Students from the Leon Charney Diplomacy Program



INVEST IN EXCELLENCE

The **Kurt and Marilyn Wallach Holocaust and Jewish Studies Building** will have a distinctive home on FAU's Boca Raton campus. It will serve as a hub for the study of the Holocaust and Jewish Studies, human rights education, and leadership training.

With your partnership, it will become the epicenter for intercultural dialogue and education in the greater South Florida region, empowering the next generation of changemakers. It will memorialize the six million Jews and other innocent victims of the Holocaust, honor its survivors, and bring together educational programs that champion social justice, compassion and understanding through enhanced collaborations that strengthen the prominence of these programs.

We will centralize the components of the University's Center for Peace, Justice and Human Rights under the auspices of the **Kurt and Marilyn Wallach Holocaust and Jewish Studies Building**, which include the:

- Arthur and Emalie Gutterman Family Center for Holocaust and Human Rights Education
- Raddock Family Eminent Scholar in Holocaust Studies
- Herbert and Elaine Gimelstob Eminent Scholar in Jewish Studies
- Jewish Studies Program
- The Center for Peace, Justice and Human Rights
- Leon Charney Diplomacy Program
- Barb Schmidt Fellowship for Cultivating Community Involvement, Advocacy and Social Change

The **Kurt and Marilyn Wallach Holocaust and Jewish Studies Building** will also house a large, state-of-the-art recital/lecture hall for college teaching, music performances, public lectures, film screenings, and more. A professional development and training classroom, a cutting-edge multimedia/production lab, premiere conference room, and an exhibition space from the United States Holocaust Memorial Museum, Yad Vashem – The World Holocaust Remembrance Center and other prominent organizations.

LEGACY AND NAMING OPPORTUNITIES

Investing in FAU's people and purpose allows us to maximize its impact on our community – our paradise. Your name – or the name of someone you wish to honor – can be attached to any of the available spaces within the **Kurt and Marilyn Wallach Holocaust and Jewish Studies Building** or to any of its vital personnel or programs.

PREMIERE SHARED SPACES

Signature Recital/Lecture Hall: \$2,500,000

Premiere, state-of-the-art 3,500 gsf* instruction hall with the capacity to seat 160 for teaching, music performances, and welcoming speakers from all disciplines within the Wallach building, across the university or community organizations. A distinctive hall with comfortable seating, adaptable presentation options, acoustical treatments, and smart technologies to maximize its use to include film screenings, virtual presentations and more.

Traveling Exhibition Space: \$1,500,000

An exceptional and secure 2,100 gsf* gallery space for traveling exhibits from the United States Holocaust Memorial Museum, Yad Vashem - the World Holocaust Remembrance Center and other prominent organizations, offering an inclusive location for diverse programs throughout the year. Smart technologies will enhance presentations and patrons' experiences. A small kitchen space will accommodate receptions and other gatherings.

Grand Lobby: \$750,000

First impression space for the building, serving as the main connector to all programs, offices, the recital/lecture hall, exhibition and training spaces. This magnificent site will serve as the heart of the Wallach building and a wonderful location to host special receptions and gatherings.

Student Multimedia Studio/Digital History Lab: \$500,000

A state-of-the-art, 1,400 gsf* production site will enrich students' experiential learning through filming promotions and short films and producing social media content to battle misinformation that ignites intolerance, anti-Semitism, racism, and ignorance. A forward-thinking lab with equipment and technology to record individual testimonials for a digital history archive and more.

Professional Development Training Classroom: \$500,000

Distinctive 50-seat state-of-the-art 1,400 gsf* classroom for university classes, K-12 teacher workshops presented by the Gutterman Family Center for Holocaust and Human Rights Education, the Barb Schmidt Fellowship, and the Leon Charney Diplomacy Program. Dynamic learning space with videoconference capabilities, digital and traditional white boards and teaching enhancements to foster an environment conducive to teaching and learning in various ways.

Outdoor Courtyard: \$500,000

A high-visibility and featured focal point of the Wallach building exterior. This beautifully designed outdoor courtyard is a serene and easily accessible location to re-energize or enjoy quiet reflection. A perfect site for outdoor receptions or a gathering site.

Conference Room: \$400,000

Premiere 1,000 gsf* state-of-the-art conference room with the capacity to seat 100 with the flexibility to divide into two 50-seat spaces. Smart room technologies provide for a more collaborative experience for remote and in-person learning. Crisp audio, HD video, smart lighting, and internet advancements enhance board meetings, conferences and offers multiple use opportunities with the latest technologies.

Student Study Space: \$250,000

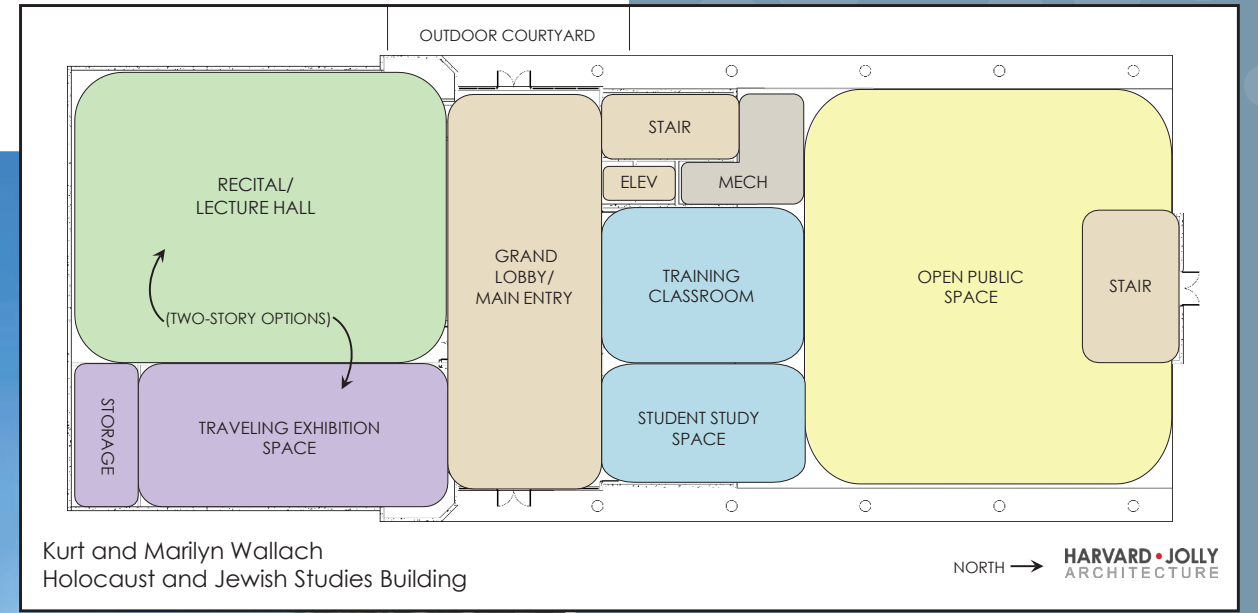
Collaborative or individual spaces designed to maximize its use for diverse study habits.

Naming opportunities may be pledged over multiple years and include an estate gift designation. All gifts are considered tax-deductible.

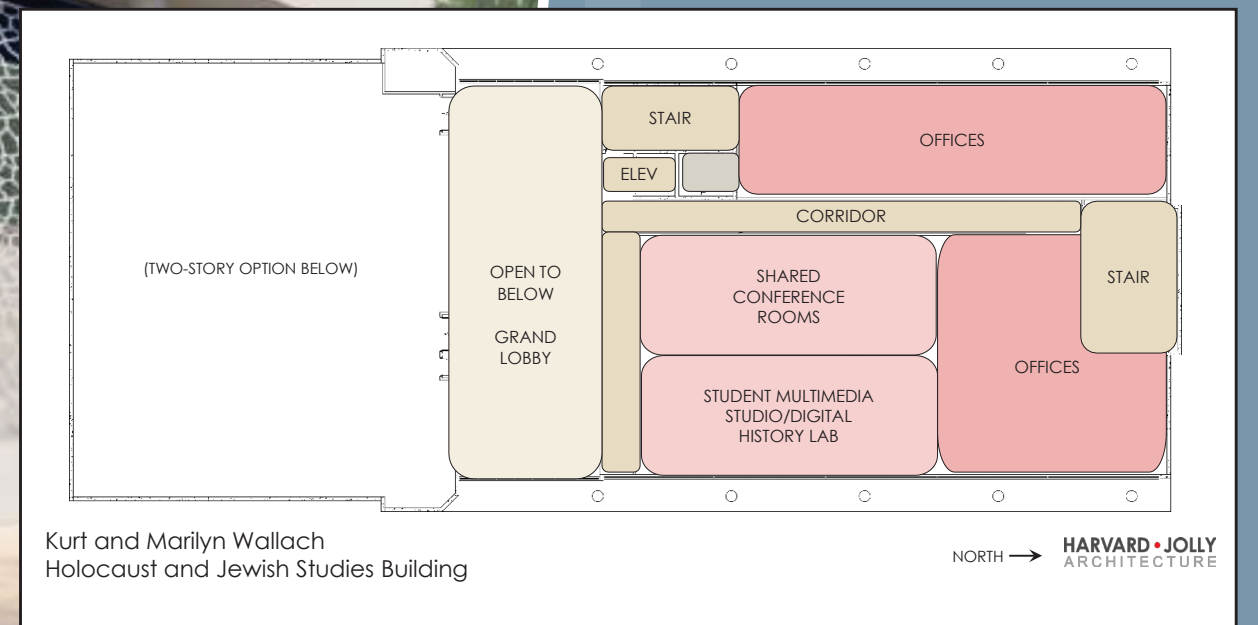
**Estimated, subject to final design*



BUILDING CONCEPT



Kurt and Marilyn Wallach Holocaust and Jewish Studies Building



Kurt and Marilyn Wallach Holocaust and Jewish Studies Building

Architectural rendering



BUILDING INTERIOR CONCEPT



Architectural renderings



PROGRAM OFFICE SUITES

The Arthur and Emalie Gutterman Family Center for Holocaust and Human Rights

Education: provides age-appropriate education on the Holocaust and other genocides to more than 500 K-12 teachers as well as 350 FAU students annually through professional development workshops, the Holocaust Summer Institute, intensive-study opportunities and community programs.

- Office Suite: \$750,000
- Director's Office: \$150,000

Holocaust and Jewish Studies: the academic programming providing a comprehensive curriculum to promote knowledge and the understanding of the Holocaust, Jewish history, religion and culture, as well as contributions to other cultures.

- Office Suite: \$750,000
- The Raddock Eminent Scholar in Holocaust Studies' Office: \$150,000
- The Gimelstob Eminent Scholar in Jewish Studies' Office: \$150,000
- Additional Scholar Office: \$150,000
- Graduate Teaching Assistant Office: \$100,000

Peace, Justice and Human Rights (PJHR): a university wide effort established in 2014 designed to bring together scholars, practitioners, students and community leaders to expand the reach and influence of existing peace, justice and human rights programs.

- PJHR Suite: \$1,000,000
- PJHR Executive Director's Office: \$150,000
- Barb Schmidt Fellowship Director's Office: \$150,000
- Leon Charney Diplomacy Director's Office: \$150,000
- Future Program Office: \$150,000
- Assistant PJHR Director's Office: \$125,000
- Visiting Scholar or Activist-in-Residence Office: \$100,000



PROGRAM AND BUILDING EXCELLENCE ENDOWMENT

Wall of Recognition and Remembrance

An opportunity to engage a broad level of altruistic supporters who share a passion for educating against hate, anti-Semitism and indifference.

Prominent donor recognition with the opportunity to honor a survivor, family member, special individual or an organization. Gifts will establish an endowment to fund programs, student scholarships and fellowships, faculty and building care.

A digital display located in the lobby of the Kurt and Marilyn Wallach Holocaust and Jewish Studies Building will feature individual donors with personalization opportunities as gift level increases. Opportunity to include survivor testimonials.

Name:	Gift Levels:
Noble	\$250,000+
Visionary	\$150,000+
Leadership	\$100,000+
Inspirational	\$50,000+
Remembrance	\$25,000+
Reflections	\$10,000+

Gifts may be made over multiple years and include an estate gift designation. All gifts are considered tax-deductible.

CONNECTING OUR COMMUNITY

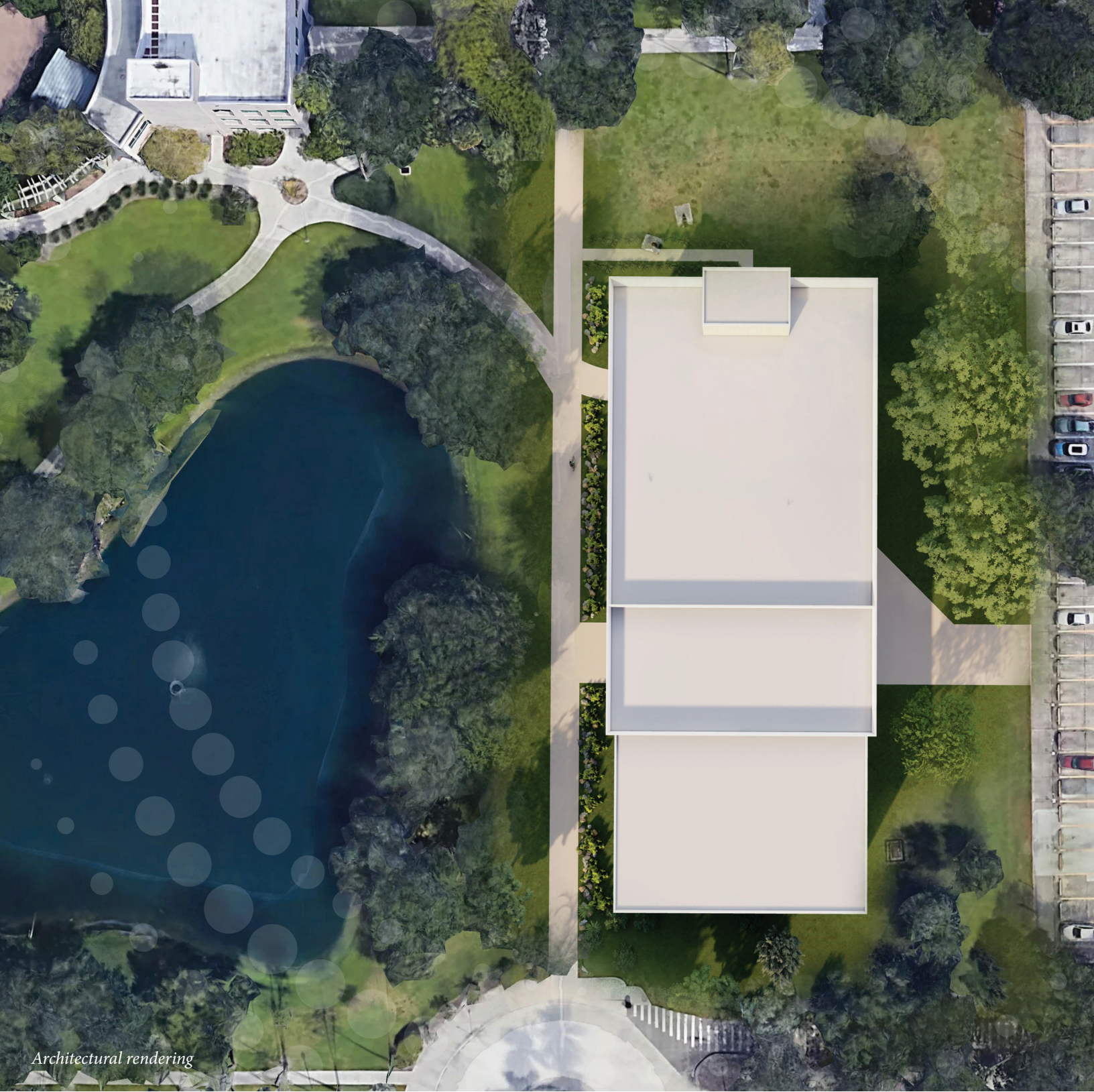
FAU's Boca Raton campus is in close proximity to other Jewish affiliates, resources and collections:

- Hillel of Broward and Palm Beach
- Levine Weinberger Center for Jewish Life
- Jewish Collection in the Recorded Sound Archives and
- The Jewish Print Music Collection

CONNECTING WITH ISRAEL

The College collaborates with the Israel-Florida Institute, and we are growing relationships with universities in Israel, including:

- Hebrew University
- Haifa University
- Technion
- Jerusalem Academy of Music
- Shenkar College of Engineering, Design and Art
- Bezalel Academy of Art and Design



Architectural rendering

FAU
DOROTHY F. SCHMIDT
COLLEGE OF ARTS AND LETTERS
Florida Atlantic University

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