

/ Opportunities Worth Funding /



THE KURT & MARILYN WALLACH HOLOCAUST AND JEWISH STUDIES BUILDING

EDUCATION IS OUR BEST HOPE AGAINST HATRED

Dorothy F. Schmidt College of Arts and Letters



TRANSFORMING OUR FUTURE THROUGH EDUCATION

Imagine a world where all people are treated with dignity and respect. Where students and individuals in our communities, throughout the country and across the globe forever defeat genocide and threats to human rights, such as intolerance, anti-Semitism, racism and ignorance.

We believe education is our best hope against hatred. That’s why the **Kurt and Marilyn Wallach Holocaust and Jewish Studies Building** matters so much to our endeavor — and our community.



With your philanthropy, you can complete the long-view vision of Kurt and Marilyn to support education — our best hope against hatred. Their vision starts with a home where we educate students to understand other cultures, traditions and languages; prepare teachers to use history’s lessons to combat the ignorance, fear and distrust that breeds hatred and violence; and engage our community in meaningful conversations and lifelong learning to expand our impact to individuals of all ages, genders and religions.

That’s why the Wallach Building — and its future eponymous institute — is mission-critical. By making the lessons of the past relevant today, we teach the importance of speaking up and acting against all forms of bigotry, hatred and prejudice.

We are indebted to the Wallachs for their transformational and lead gift to begin something big —now we welcome you to link arms with us to expand their vision, and make FAU an epicenter of Holocaust and human rights education.

This proposal outlines an exciting plan for a forward-looking facility to serve our many constituencies with the latest in technologically sophisticated learning spaces, and state-of-the-art exhibition center. *It also outlines the specific needs that will make this initiative a national success.*

Florida Atlantic University is on a journey to become the nation’s leader in creating and assuring peace, justice and human rights — for all. You can fortify our foundation and transform the future through the world-class **Kurt and Marilyn Wallach Holocaust and Jewish Studies Building**.

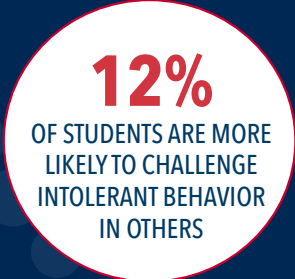
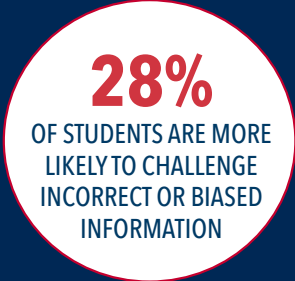
Warmly,

Michael J. Horswell, Dean
Dorothy F. Schmidt College of Arts and Letters



THE IMPACT OF
HOLOCAUST EDUCATION

According to results from a 2020 Echoes and Reflections* survey, students exposed to Holocaust education demonstrate higher critical thinking skills and a greater sense of social responsibility, as well as civic engagement, if survivor testimony was part of their experience.



*Echoes and Reflections is a partnership between the Anti-Defamation League, the USC Shoah Foundation, and Yad Vashem: The World Holocaust Remembrance Center

ABOUT OUR COMMITMENT TO PEACE, JUSTICE, AND HUMAN RIGHTS

At FAU, we aspire to build a culture of tolerance and respect as we work to eradicate racism, prejudice and hate. In this vein, the University established a 10-year strategic plan in 2015, the Race to Excellence, which emphasized two priorities: Diversity, and Peace, Justice and Human Rights.

The strategy outlined specific initiatives around these two priorities, which included a commitment to creating programs that establish best practices in promoting tolerance as well as understanding diverse cultures. The Dorothy F. Schmidt College of Arts and Letters plays a key role in this initiative. Our programs strengthen the ability to confront genocide and other threats to human rights, and our programs in Holocaust and Jewish Studies teach students, educators and the community to understand Jewish identity and experiences through Jewish history, culture and language.

Programs that empower the next generation of leaders and change makers include the Barb Schmidt Fellowship: Cultivating Community Involvement, Advocacy and Social Change; and the Leon Charney Diplomacy Program.

Faculty within the College include nationally and internationally recognized experts across many relevant fields including Holocaust studies, Jewish studies, Middle East studies, international relations, world religion, human rights, language, culture, and more.



Barb Schmidt Fellowship Students

The Peace, Justice and Human Rights Initiative includes the Arthur and Emalie Gutterman Family Center for Holocaust and Human Rights Education, the Barb Schmidt Fellowship: Cultivating Community Involvement, Advocacy and Social Change, and the Leon Charney Diplomacy Program. The College collaborates with the Israel-Florida Institute and Hillel of Broward and Palm Beach, and we are growing relationships with universities in Israel, including Hebrew University, Haifa University, Technion, Jerusalem Academy of Music, Shenkar College, and Bezalel Academy of Art and Design.

THE ARTHUR AND EMALIE GUTTERMAN FAMILY CENTER FOR HOLOCAUST AND HUMAN RIGHTS EDUCATION

As generations of Holocaust survivors are no longer able to tell their stories, education is more important than ever. That’s why FAU established the Center for Holocaust and Human Rights Education in 1996, and renamed for the Gutterman Family in September 2020.

The center prepares school district professionals and support staff to implement Florida’s statute requiring instruction of the Holocaust and serves more than 500 K-12 teachers as well as 350 FAU students each year. It offers training workshops, a Holocaust Summer Institute, intensive travel-study opportunities, a resource library, and community programs.

150 STUDENTS BENEFIT FOR EVERY 1 TEACHER WHO WORKS WITH THE CENTER

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A HISTORY OF HOLOCAUST AND JEWISH STUDIES AT FAU

FAU has a long history and commitment to Holocaust and Jewish Studies. Among Florida’s public universities, FAU became the first to create an endowed chair exclusively for the study of the Holocaust in 1993 when we established the Raddock Eminent Scholar Chair in Holocaust Studies, which led to the creation and development of FAU’s Holocaust and Jewish Studies Program.

In 1997, the Gimelstob Eminent Scholar Chair in Jewish Studies was established to complement the Raddock Chair and enhance the Jewish Studies program. The donors felt strongly that everyone in the community would benefit from the chair, both Jewish and non-Jewish, and outlined a mission to promote understanding and tolerance, which they felt was especially important in South Florida.

Both professorships strengthened FAU’s academic programming in Jewish Studies, providing a comprehensive curriculum to promote knowledge and understanding of Jewish history, religion and culture, as well as contributions to other cultures. Today, the program offers both a major, minor and a concentration in the Comparative Studies doctorate program.



“*Majoring in Jewish Studies has enriched both my academic and personal life. Academically, the Jewish Studies Program at FAU prepared me for graduate school and provided me a well-rounded education. Personally, majoring in Jewish Studies has brought me closer to my religion. The program will always hold a special place in my heart.*”

Sara Goldstein '09

THE NEXT CHAPTER

As a public university, FAU’s core mission is to unleash opportunities for all students with an eye to equity and inclusion. Working together, we will combat prejudice, hatred and indifference by teaching the history of the Holocaust and important lessons that will help create a better world for future generations.

Now is the time to redefine the impact and outreach of our programs to ensure FAU continues to play a significant role in coordinating Jewish and Holocaust Studies, human rights education, and leadership training across the University, and throughout our community.

Through the **Kurt and Marilyn Wallach Holocaust and Jewish Studies Building**, we will expand access to programs of excellence, strengthen our capacity to broaden educational services, and foster student and community understanding of the causes and legacy of the Holocaust and other genocides through lectures, exhibits and cultural events.

We are also engaging new curricula for the University and regional community including non-profit management and leadership certificates and/or minor oriented toward the needs of area organizations including Jewish Studies content. We have listened and we are ready to respond.



Students from the Leon Charney Diplomacy Program



INVEST IN EXCELLENCE

The **Kurt and Marilyn Wallach Holocaust and Jewish Studies Building** will have a distinctive home in the heart of FAU’s Boca Raton campus. It will bring together Holocaust and Jewish education programs with inter-faith and inter-ethnic programs under one roof.

With your partnership, it will become the epicenter for interfaith dialogue in the greater South Florida region and empower the next generation of changemakers. It will memorialize the six million Jews and other innocent victims of the Holocaust and honor its survivors. And it will create opportunities to create legacies for champions of education and hope over hatred.

Our goal is to centralize the components of the University’s Peace, Justice and Human Rights Initiative under the auspices of the **Kurt and Marilyn Wallach Holocaust and Jewish Studies Building**, which include the:

- Arthur and Emalie Gutterman Family Center for Holocaust and Human Rights Education
- Raddock Family Eminent Scholar in Holocaust Studies
- Herbert and Elaine Gimelstob Eminent Scholar in Jewish Studies
- Jewish Studies Program
- The Peace, Justice and Human Rights Initiative
- Leon Charney Diplomacy Program
- Barb Schmidt Fellowship for Cultivating Community Involvement, Advocacy and Social Change

The **Kurt and Marilyn Wallach Holocaust and Jewish Studies Building** will also house a large lecture hall for college teaching, professional development training space for the Gutterman Center for Holocaust and Human Rights, public lectures, film screenings, and more. An exhibition space for traveling exhibits from the United States Holocaust Memorial Museum, Yad Vashem – The World Holocaust Remembrance Center and other prominent organizations will be included in the design, offering an inclusive location for diverse programs during the year.

NAMING OPPORTUNITIES

Investing in FAU’s people and purpose allows us to maximize its impact on our community – our paradise. Your name – or the name of someone you wish to honor – can be attached to any of the available spaces within the **Kurt and Marilyn Wallach Holocaust and Jewish Studies Building** or to any of its vital personnel or programs.

PREMIERE SHARED SPACES

Signature Lecture Hall: \$2,000,000
Premiere, state-of-the art 2,500 sf instruction hall with the capacity to seat 160 for teaching and welcoming speakers from all disciplines within the Wallach building, across the university or community organizations. Distinctive hall with comfortable seating, adaptable presentation options and smart technologies to maximize its use to include film screenings, virtual presentations and more.

Traveling Exhibition Space: \$1,500,000
An exceptional and secure 1,500 sf gallery space for traveling exhibits from the United States Holocaust Memorial Museum, Yad Vashem - the World Holocaust Remembrance Center and other prominent organizations, offering an inclusive location for diverse programs throughout the year. Smart technologies will enhance presentations and patrons’ experiences. A small kitchen space will accommodate receptions and other gatherings.

Conference Room: \$1,000,000
Premiere 2,000sf state of the art conference room with the capacity to seat 100 with the flexibility to divide into two 50-seat spaces. Smart room technologies provide for a more collaborative experience for remote and in-person learning. Crisp audio, HD video, smart lighting, and internet advancements enhance board meetings, conferences and offers multiple use opportunities with the latest technologies.

Grand Lobby: \$750,000
First impression space for the building., serving as the main connector to all programs, offices, and lecture, exhibition and training spaces. This magnificent site will serve as the heart of the Wallach building and a wonderful location to host special receptions and gatherings.

Professional Development Training Classroom: \$750,000
Distinctive 50-seat state-of-the art 1,000 sf classroom for university classes and K-12 teacher workshops presented by the Gutterman Family Center for Holocaust and Human Rights Education. Dynamic learning space with videoconference capabilities, digital and traditional white boards and teaching enhancements to foster an environment conducive to teaching and learning in various ways.

Outdoor Courtyard: \$500,000
A high-visibility and featured focal point of the Wallach building exterior. This beautifully designed outdoor courtyard is a serene and easily accessible location to re-energize or enjoy quiet reflection. A perfect site for outdoor receptions or a gathering site.

Student Study Space: \$250,000
Collaborative or individual spaces designed to maximize its use for diverse study habits.



PROGRAM OFFICE SUITES

The Arthur and Emalie Guttermann Family Center for Holocaust and Human Rights

Education: provides age appropriate education on the Holocaust and other genocides to more than 500 K-12 teachers as well as 350 FAU students annually through professional development workshops, the Holocaust Summer Institute, intensive-study opportunities and community programs.

- Office Suite: \$750,000
- Director’s Office: \$150,000

Holocaust and Jewish Studies: the academic programming providing a comprehensive curriculum to promote knowledge and the understanding of the Holocaust, Jewish history, religion and culture, as well as contributions to other cultures.

- Office Suite: \$750,000
- The Raddock Eminent Scholar in Holocaust Studies Scholar Office: \$150,000
- The Gimelstob Eminent Scholar in Jewish Studies Office Suite: \$150,000
- Additional Scholar Office: \$150,000
- Graduate Teaching Assistant Office: \$100,000

Peace, Justice and Human Rights (PJHR): a university wide effort established in 2015 designed to bring together scholars, practitioners, students and community leaders to expand the reach and influence of existing peace, justice and human rights programs.

- PJHR Suite: \$1,000,000
- PJHR Executive Director Office: \$150,000
- Barb Schmidt Fellowship Director Office: \$150,000
- Leon Charney Diplomacy Director Office: \$150,000
- Future Program Office: \$150,000
- Assistant PJHR Director Office: \$125,000
- Visiting Scholar or Activist-in-Residence Office: \$100,000

PROGRAM AND BUILDING EXCELLENCE ENDOWMENT

Wall of Recognition and Remembrance

An opportunity to engage a broad level of altruistic supporters who share a passion for educating against hate, anti-Semitism and indifference.

Prominent donor recognition with the opportunity to honor a survivor, family member, special individual or an organization. Gifts will establish an endowment to fund programs, students, faculty and building care.

A digital display located in the lobby of the Kurt and Marilyn Wallach Holocaust and Jewish Studies Building will feature individual donors with personalization opportunities as gift level increases.

Name:	Gift Levels:
Visionary	\$150,000+
Leadership	\$100,000+
Inspirational	\$50,000+
Remembrance	\$25,000+
Reflections	\$10,000+



CONNECTING OUR COMMUNITY

FAU’s Boca Raton campus is in close proximity to other Jewish affiliates, resources and collections:

- Hillel of Broward and Palm Beach
- Levine Weinberger Center for Jewish Life
- Jewish Collection in the Recorded Sound Archives and
- The Jewish Print Music Collection



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