

FLORIDA ATLANTIC UNIVERSITY

Syllabus

I. PGY 4802C **Digital Photography 2**

II.4 credit hours –

III. Instructor, Dr. Lynne Bentley-Kemp

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IV. COURSE DESCRIPTION: An intermediate course that utilizes computer software, scanners and photo quality printers to articulate personal expression with a digital camera. Contemporary practice in both commercial and aesthetic applications of digital photography will be covered.

V. REQUIRED TEXT: Light and Lens: Photography in the Digital Age by Robert Hirsch ISBN 978-0-240-80855-0 Focal Press

VI. COURSE OBJECTIVES:

Upon successful completion of this course the student will be able to demonstrate:

- 4.1. Knowledge artistic and commercial of applications of digital photography
- 4.2. Knowledge of the methods and techniques necessary to make successful digital photographs
- 4.3. Knowledge of hybrid techniques combining digital and traditional photography
- 4.4. Knowledge of how to put together an aesthetically pleasing body of work using a basic digital camera, a computer and ink jet printer
- 4.5 An understanding of the role of the image in society and placing personal work in a larger context

VII. COURSE METHOD:

Methods of instruction include lectures, slide presentations, internet searches, class discussions, photographic assignments in and outside of class, technical demonstrations, critiques and individual student tutorials

VIII. METHOD OF STUDENT EVALUATION:

Class attendance and Participation in class discussions and critiques	30%
Assignments	30%
Final Portfolio	40%

IX. POLICY FOR CLASS ATTENDANCE AND MAKE-UP OF ASSIGNMENTS:

Each absence after the first will reduce the percentage of the portion of your grade in the attendance and participation category. The quality of your work is extremely important. If you have missed classes and demos it will show in your work and the grade will reflect your lack of attention. Due dates are set and all work must be turned in. You will always have the opportunity for one re-do to better your grade, but understand that re-dos can not receive a grade higher than "B". Withdraw or change to an audit if you are unable to attend class regularly.

EXPECTATIONS:

*Students are expected to come to class on time, prepared for lecture and lab work. Turn off all electronic media unless specifically required for class. **No cell phone use in class or lab**

* Respect for all materials and equipment in the lab is expected as well as respect for other students' work.

***Students will keep a binder/folder for all handouts and course materials. It is expected that before attending class all readings or assignments will be completed to the best of the student's ability.**

*Students will be expected to refer to syllabus or assignment sheets for due dates on all projects. All students are required to attend scheduled critiques whether they have work to show or not (although I would encourage you to put up whatever you have at the time – it is better than nothing). Keep the course outline and syllabus in the front of your notebook and refer to it often.

* Attendance and class participation are of paramount importance. If you cannot be in class, please be sure to check with other students to see what you missed before the next class. Set up a meeting with the instructor if there are any extenuating circumstances.

HONOR CODE:

Students at Florida Atlantic University are expected to maintain the highest ethical standards. Academic dishonesty, including cheating and plagiarism, is considered a serious breach of these ethical standards, because it interferes with the university mission to provide a high quality education in which no student enjoys an unfair advantage over any other. Academic dishonesty is also destructive of the University community, which is grounded in a system of mutual trust and places high value on personal integrity and individual responsibility. Harsh penalties are associated with academic dishonesty. For more information see: http://www.fau.edu/regulations/chapter4/4.001_Honor_Code.pdf

STUDENTS WITH DISABILITIES:

In compliance with the Americans With Disabilities Act (ADA) students who require special accommodations due to a disability to properly execute coursework must register with the Office for Students with Disabilities (OSD) SU 133 (561-297-3880) in Boca, in Davie – MOD I (954-236-1222) and follow all OSD procedures.

Course Content

WEEK 1

Introduction to the course, distribution of expectations and supply list. Introduction to the implications of digital photography, recent technical innovations in imaging and the role of photography as a form of communication and art.

Read pp.3-31 (Chapter One - Why We Make Pictures) in your text, **also read your camera's instruction book and be prepared with questions for the next class**

WEEK 2

- Using your camera: Visual Foundations. Review of camera handling, maintenance, the characteristics of digital vs. traditional, different camera formats, lens types and viewing systems

-making an exposure,-characteristics of light and exposure value
read Chapter Two in your text

Assignment #1 – Re-Introduction to the Principles and Elements of Design

WEEK 3

Image Capture - storing images in-camera, on flash drives, CD's and using card readers.
In lab students will create work prints from Assignment #1. Bring exposed memory cards/sticks to class. Read Chapter Three in text

WEEK 4

Color Management as it applies to digital imaging

Lighting Conditions and challenges- Using artificial and natural light, bracketing, exposure controls, filter factors. Read Chapter Four and Five in your text.

Print Output demo in lab.

Assignment#2 - Light as Subject

WEEK 5

Digital Image Output - In lab Students will need to bring in photo quality paper and select 3 images to display and discuss in class from Light as Subject assn.

Read Chapter Six through Eight in your text

WEEK 6

Work in lab and edit prints, Photoshop vs. in-camera controls
Using Photoshop Toolbar – tools commonly used in digital photography- Review
Chapter Eight

Formative Critique of work created so far.

WEEK 7

High Dynamic Range, Photomerge and collage techniques. Students will choose to work with an effect of their choice and create a 5 image sequence
Read Chapter Ten in your text

Mid-Term assignment. This will be a personal interpretation that is designed to communicate your perception of your environment or a special event of your choice. You will choose the output and edit a series of images that will form a short photo essay, photomontage.

WEEK 8

Introduction of term project - students must write a proposal that can emphasize either a technical solution or an aesthetic concentration. Examples will be shown. Project proposal must be typewritten and may include sample illustrations

WEEK 9

Lecture on making art digitally – using scanners to incorporate traditional film with digital images.

Work in lab on project

WEEK 10 Critique on Midterm Project

Presentation on term project proposal. Proposal outline is due

WEEK 11

Presenting your work in a professional manner. Life span of digital prints. Making a digital archive, long-term storage. Review Chapter Nine

Week 12

Class Discussion: Creative alterations and manipulations, what is ethical?
Selected Photoshop and print techniques
Critical thinking – Read Chapter Eleven

Week 13

The Business of Photography (possible Guest lecturer)

Professional Practice – an introduction to self-promotion and career paths

Week 14 - Printing of Final projects, finalize all plans for projects. Hand in your plans for display technique. Indicate all media needed to exhibit your work.

Week 15

Final Project Critique

FINAL Project CRITIQUE – all must attend. This is a summative critique and you will be showing your best work for the semester plus your final project.

Supplies:

Supply of blank CD -R compact discs

Supply of CD cases- can be jewel cases, paper sleeves or zipper container -

or a 2G jump drive that you can leave with me for a few days

Two or three 25-50 sheet boxes of 8.5x11 photo quality paper, choose at least two different types - one matte and one glossy or pearl surface

One 50 sheet box of 13x19 photo quality paper

memory card or memory stick that is compatible with your camera, 2-4 GB is the most convenient as you will be making lots of images in this class

a back-up battery for your camera

a compatible card reader for your memory card

Itoya profolio – minimum 8 1/2x11 for submitting print assignments (this can be obtained on line at www.freestylephoto.biz)

There may be other supplies added to this list, depending on the assignment given. These supplies will be added to the assignment sheets given out in class

Course Bibliography

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Hurn, David in conversation with Bill Jay. *On Being a Photographer: A Practical Guide*. Anacortes, WA, 2005

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Wells, Liz. *The Photography Reader* London: Routledge, 2009