BFA Portfolio Review | Application Binder Requirements

Binder ›

Your application binder includes the four items listed below. They should be placed in a 9 x 12 inch plastic binder with plastic sleeves. On the outside of the binder, put your name and "BFA Graphic Design." Place binder inside portfolio.

The binder should have the following 4 items:

1 **Checklist** of items in binder. See **ITEM A**.

2 **Transcript**. An unofficial transcript is acceptable

3 **Writing sample / Statement of Intent**: 250 words

At the top of the page, put your name and "BFA Graphic Design." The Statement of Intent explains why you want to study for a BFA. It should:

· describe your specific artistic interests including historic or contemporary references
· explain how your interests are reflected in the submitted artwork
· address why you want to study for a BFA
· use appropriate design vocabulary

Be accurate in spelling, grammar and word usage. Print the essay in Times Roman, 12pt, double spaced with 1 inch margins on all sides of an 8.5 x 11 inch sheet of paper.

4 **Project Description Sheet**: a numbered list of every item in the portfolio.
Use the form provided in **ITEM B** of this document.

Applications that do not include all of these items will not be considered.

GRAPHIC DESIGN

Portfolio ›

The portfolio review is for art students applying to the Florida Atlantic University Graphic Design program. The purpose of the portfolio review is to continue to support students in their process of becoming successful learners and well prepared for the graphic design profession. The process also allows for selection based on merit as well as to accommodate the full resources of the program.

Contents of the Portfolio

The portfolio should include exactly **10** pieces of original work completed in the following 1000 or 2000 level courses. Select work as follows:

6 works from:	**3** works from:	**1** work from either :
Design	Drawing 1	Studio course (painting, ceramics,
Graphic Design I	Drawing 2	sculpture, printmaking, photography)
Graphic Design 2	Color Fundamentals	Course listed in previous columns

Multiple pieces from one project will be considered as one piece with one label.

Students are discouraged from including practical design applications that include typographic layout: stationery systems, brochures, cds, menus, dvds, packaging, etc..

Do not include basic color exercises such as color wheels, grids, etc..

If your course projects are lost, damaged and/or your work does not illustrate the criteria below, then you are encouraged to submit self-study projects.

Portfolio work should reflect the following criteria:

Drawing Skills	Ability to render from observation; utilize drawing methods and compose effectively.
Color	Use of color, value and contrast.
Creativity	Ability to create expressive, unique and innovative visual work.
Ideation	Ability to develop concepts in creative work.
Imagery	Originality, appropriateness and methodology.
Design Principles	Understanding of spatial relationships, organization and hierarchy. Use of visual elements including line, color and form.
Technology	Appropriate and skilled use of technology.
Craft	Use of appropriate methods, materials and practice in creating visual work. Attention given to details.

For further information contact the Art Department (art@fau.edu).

BFA Portfolio Review | Portfolio Requirements

Portfolio ›

How to Construct the Portfolio

Craftsmanship and presentation are important in the portfolio. You are applying to a BFA program that prepares you to be a professional designer. You need to show an appropriate level of professionalism in your portfolio.

a. Select, create and label the Portfolio

You should use a standard style of **20 x 26 inch portfolio**. You can purchase a portfolio at any art store. A quality portfolio should be considered an investment in your art career.

On the outside of the portfolio, put a label with your name, "BFA Graphic Design", and your contact information (telephone number, address, FAU email address).

b. Use the appropriate format to present your work:

All work must be mounted on **15 x 20 inch black mounting board** with overlays or sleeves. Do not include any unmounted works. Do not submit frames or glass. You may include more than one work per board.

Download *Mounting Guidelines* for detailed assistance: wise.fau.edu/VAAH/

Include only original work unless the work is larger than 15 x 20 inches or if work is three dimensional. Large work and three-dimensional work can be represented by 8 x 10 inch photo documentation. Please mount and label photos as specified above. Large drawings may be neatly rolled and placed in a tube labeled as specified for the portfolio. Attach to or place in portfolio.

c. Label every piece in the portfolio *on the cover sheet*. See **ITEM C.**

1 Number items 1-10 as listed on Project Description Sheet.
2 Your name
3 Course prefix, number and title
4 College or University at which you did the work
5 Medium/materials
6 Instructor
7 Year executed

Your ability to use direction, and to follow instructions will be evaluated with your submission.

GRAPHIC DESIGN

BFA Portfolio Review | ITEM A: Binder Label & Checklist

Seeking Admission to the Bachelor of Fine Arts–Graphic Design

Student _____

Checklist: _____ Transcript

                            _____ Writing Sample / Statement of Intent

                            _____ Project Description Sheet

                            _____ Committee Evaluation Form

I certify that I have reviewed this checklist and everything on it is included in my application.
I understand that applications that are not complete will not be reviewed.

Signed Name _____

Printed Name _____ Date _____

Students should bring the portfolio with binder to the Department office in Boca Raton or the designated drop-off location on the Ft. Lauderdale campus, on the designated days.

Once the review is completed, pick up portfolio promptly by the schedule provided. Portfolios will not be stored after that period. The Department of Visual Arts & Art History has no responsibility for this work after this time and unclaimed portfolios will be discarded.

BFA Portfolio Review | ITEM B: Project Description Sheet

GRAPHIC DESIGN

Student Name _____

Label the back of each portfolio piece **(ITEM C)** with its corresponding number on this sheet.

1   Project Title _____
      Project Medium _____
      Course Title _____ Instructor _____

2   Project Title _____
      Project Medium _____
      Course Title _____ Instructor _____

3   Project Title _____
      Project Medium _____
      Course Title _____ Instructor _____

4   Project Title _____
      Project Medium _____
      Course Title _____ Instructor _____

5   Project Title _____
      Project Medium _____
      Course Title _____ Instructor _____

6   Project Title _____
      Project Medium _____
      Course Title _____ Instructor _____

7   Project Title _____
      Project Medium _____
      Course Title _____ Instructor _____

8   Project Title _____
      Project Medium _____
      Course Title _____ Instructor _____

9   Project Title _____
      Project Medium _____
      Course Title _____ Instructor _____

10 Project Title _____
      Project Medium _____
      Course Title _____ Instructor _____

Item number (1-10):

Name:

Course prefix, number, title:

College or University:

Instructor:

Medium/materials:

Year executed:

Item number (1-10):

Name:

Course prefix, number, title:

College or University:

Instructor:

Medium/materials:

Year executed:

Item number (1-10):

Name:

Course prefix, number, title:

College or University:

Instructor:

Medium/materials:

Year executed:

Item number (1-10):

Name:

Course prefix, number, title:

College or University:

Instructor:

Medium/materials:

Year executed:

GRAPHIC DESIGN

BFA Portfolio Review | ITEM D: Committee Evaluation Form

Seeking Admission to the Bachelor of Fine Arts–Graphic Design

Student _____ Date _____

FOUNDATION SKILLS	5=Proficient				1=Unsatisfactory	
Design Skills	5	4	3	2	1	NA
Color Use	5	4	3	2	1	NA
Drawing	5	4	3	2	1	NA
Visual Problem Solving	5	4	3	2	1	NA
Statement of Intent	5	4	3	2	1	NA
Craftsmanship/Presentation	5	4	3	2	1	NA

Comments:

_____ Passed   _____ Not Passed