

Public Lecture

"Getting a grip on argumentation"



Professor Frans van Eemeren

Distinguished Scholar in Residence

School of Communication and Multimedia Studies

Thursday March 28 5:00-6:15

PA 101

Professor Frans van Eemeren, Emeritus Professor of Speech Communication, Argumentation Theory and Rhetoric from the University of Amsterdam, is spending this semester with the School of Communication and Multimedia Studies as Distinguished Scholar in Residence. A world-renowned scholar of Argumentation, Professor van Eemeren is the founder of the influential “pragma-dialectical” approach to Argumentation studies. He is author of over 60 books, editor of another 35 books, and author of hundreds of journal articles and book chapters on Argumentation. He is Chair of the International Society for the Study of Argumentation (ISSA) and President of the International Learned Institute for Argumentation Studies (ILIAS). Professor van Eemeren is also editor of both the *Journal of Argumentation in Context* and *Argumentation*.

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