

# Richard The

Free and Open to the Public

03 March  
Wed, 4pm EST



## The Aesthetic Potential of Technology

SPRING 2021

### LECTURE SERIES

Richard The (he/his) is a designer, artist and educator. His work, ranging from graphic design to installations to user interfaces, investigates the aesthetic and cultural implications of an increasingly technology-driven society. After having studied at University of the Arts Berlin and the MIT Media Lab he has worked at Sagmeister Inc., led a design group at the Google Creative Lab and is co-founder of the transdisciplinary design studio TheGreenEyl. He is an Assistant Professor of Art Media and Technology at Parsons School of Design. His work has been recognized by international design institutions such as D&AD, Art Directors Club New York, AIGA, Communication Arts, Type Director's Club Tokyo and Ars Electronica, Linz and he has taught at NYU ITP, School of Visual Arts and MIT School of Architecture.

Zoom lecture registration:  
[www.fau.edu/artsandletters/vaah/events/](http://www.fau.edu/artsandletters/vaah/events/)



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