The rapid growth of the music industry in recent years has created new career opportunities for talented musicians in performance and entertainment areas, as well as other commercial music ventures. Skilled musicians can apply formal training to recording careers, studio performance, arranging or producing, and live performances.

The Commercial Music program offers comprehensive undergraduate and graduate programs to help students develop skills for a professional music career. Students are able to study the business of music as they develop their individual instrumental and/or vocal skills. In addition, the Commercial Music program provides students with valuable practical experience through internships and working on FAU's record label, Hoot/Wisdom Recordings.

DEGREES

- Bachelor of Music with Major in Commercial Music - Commercial Music Composition Concentration
- Bachelor of Music with Major in Commercial Music - Music Technology Concentration
- Bachelor of Music with Major in Commercial Music - Music Business Concentration
- Minor in Commercial Music
- Master of Music - Commercial Music Concentration

APPLICATION

Prospective students must:

- Apply and be accepted by Florida Atlantic University: **www.fau.edu**
- Apply and successfully audition for the Department of Music: **www.fau.edu/music**

UNDERGRADUATE

The Bachelor of Music with a Major in Commercial Music is designed to prepare students to become the music professionals of tomorrow. Prospective students must be accepted by the University and pass an audition for the Department of Music.

The degree is divided into three areas of concentration: ***COMPOSITION, TECHNOLOGY, and BUSINESS.*** All Commercial Music students are required to take core music courses which include: Music Theory, Sight Singing and Ear Training, Conducting, Music History, and ensemble participation while receiving intensive training in their applied area of performance.

Class offerings include • Music Production • Music Composition for Film • Composing and Arranging Music for Television and Radio Commercials • Computer Music Sequencing • Live Sound Reinforcement • Introduction to Commercial Arranging • Sound Recording • Legal Issues for the Musician • Music Publishing and Copyright • Music Marketing and Public Relations • Introduction to Music Business • Artist Management • Commercial Music Forum

MINOR

The Minor in Commercial Music is offered to all students at the University interested in the business of music. Students do not have to be musicians to enter the program. Prerequisites are required for several courses. Once students have declared a major, they may apply for a Minor in Commercial Music in the Commercial Music Office, Building 52, AH 111.

Class offerings include • Introduction to Music Business • Artist Management • Music Publishing and Copyright • Music Marketing and Public Relations • Legal Issues for the Musician • Gateway to Musical Perception • Commercial Music Forum

GRADUATE

The Master of Music - Commercial Music Concentration is a continuation of the undergraduate curriculum on an advanced level. The degree's emphasis is in commercial composition, arranging and production, with elective courses available in music business and/or music technology. Applicant must submit a résumé and portfolio, which must include a CD consisting of at least three original instrumental compositions, one of which should be scored for a full orchestra. The orchestrations may be synthesized, although live instrumentation is preferred. A full score must accompany each composition.

Class offerings include • Advanced Music Production • Advanced Music Composition for Film • Advanced Composing and Arranging Music for Televesen and Radio Commercials • Graduate Orchestration • Advanced Audio Engineering for the Musician • Advanced Legal Issues for the Musician • Advanced Music Publishing and Copyright • Advanced Music Marketing and Public Relations • Artist Management

The mission of the Florida Atlantic University Department of Music is to offer comprehensive academic and performance training in all aspects of the discipline in preparation for advanced study and successful careers in music. It also represents Florida Atlantic University through community outreach.

CAREER OPPORTUNITIES

Well-trained musicians have the opportunity to work for record companies, music publishing companies, advertising agencies, television and radio stations, recording studios, arts management companies, talent agencies, concert promoters, and Internet music providers. Graduates of the Commercial Music program will have the education and experience to succeed in the music industry.

ENSEMBLES

Students have opportunities to broaden their musical experience by joining one or more of the following ensembles:

University Bands:
- Wind Ensemble
- Symphony Band
- FAU Marching Owls
- Jazz Band

Instrumental Ensembles:
- Symphony Orchestra
- Chamber Ensembles
- Brazilian Percussion Ensemble
- Guitar Ensembles
- Commercial Music Ensemble
- Jazz Combos

Vocal Ensembles:
- Chamber Singers
- Women's Chorus
- ¡Cantemos!

FACILITIES

LAB: The Hanik and Elke Stern Sequencing Lab houses multiple computer music stations available exclusively to Commercial Music majors. All computers are equipped with the latest music production software such as Pro Tools, Logic, Reason, Sibelius, and Finale. Here, students can work on class projects or produce demos for Hoot/Wisdom Recordings.

STUDIO A: Our state-of-the-art recording facility featuring a Solid State Logic AWS900 console and Pro Tools HD. The studio houses an exemplary collection of microphones and outboard gear. Students enrolled in the composition and technology concentrations of the Commercial Music program can learn to master the art of recording and production in both the analog and digital domain for class projects and for the University's record label, Hoot/Wisdom Recordings.

STUDIO B: The main production facility for sequencing, voiceover, and foley work. It is fully equipped with the latest music production software libraries and programs in order to create full-scale orchestral mock-ups for film scoring or complex productions requiring intense CPU power. Students can unleash their full creative potential in this ergonomic and user-friendly facility.

STUDIO C: Conveniently located in the University Theatre where students can track live concerts and learn the craft of stereo and surround microphone recording. Over 60 concerts and recitals are recorded yearly in this facility.

STUDIO D: This studio is used as a lab for live sound practice and instruction.

RECORD LABEL

HOOT/WISDOM RECORDINGS provides recording opportunities for FAU students, faculty, and staff members.

Apply online and submit:
- Three original songs
- Artist promo kit or bio

www.hootwisdom.com

HOOT/WISDOM RECORDINGS
Florida Atlantic University