

Practical Guide to Thrive in the New Era of Artificial Intelligence

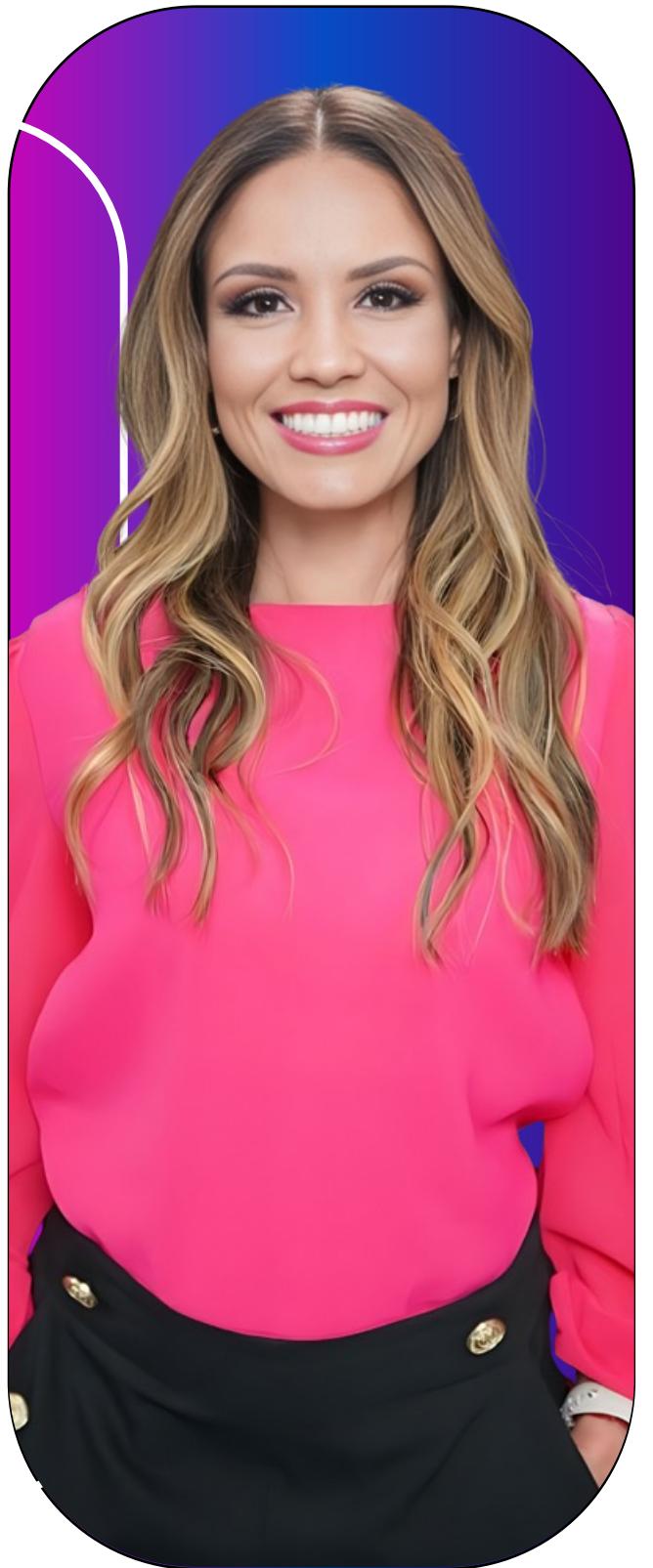


Smart Network Solutions
Communications





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Communications



Angie Huffington

- 20-year career in Growth Marketing
- Specialist in AI Business transformation and AI Marketing & Sales
- Educator, speaker and mentor in AI
- Help professionals, small and medium-sized businesses in implementing AI solutions.
- 2024 Techpreneur of the Year
(Hispanic Heritage Chamber of Commerce)



AGENDA

3.5 hour session



8:30 am (20 min)

1 Introduction to AI and Workshop Overview

Welcome

- Workshop Objective
- What will you gain from this?
- AI Fundamentals

8:50 am (30 min)

2 Copilot / ChatGPT Ecosystem

- Microsoft Copilot

10 min BREAK (10.30am)

9:20 am (70 min)

3 The Language of AI: Prompts

- What is Prompting
- How to Write Better Prompts: 5 Step Guide
- Hands-on exercises and discussion

10:40 am (30 min)

4 Building your Personal Writing Assistant

- Demo: Build your own personal writing assistant
- Hands-on Exercise: Create your own personal writing assistant
- Discussion

11:10 am (40 min)

5 Using AI to improve your everyday life

- Using AI at work: Use Cases
- Image Capabilities
- Copilot Voice
- Vision Capabilities
- AI Tools
- Ethical use of AI

11:50 am (10 min)

6 Q&A Session

WORKSHOP OBJECTIVE

- Empower professionals to confidently embrace Artificial Intelligence (AI) with practical, hands-on training.
- Provide an introduction to AI tools and strategies that enhance daily work.
- Focus on improving productivity, decision-making and operational efficiency.
- Equip participants with AI knowledge and skills applicable to any role or sector.



WHAT WILL YOU GAIN FROM THIS?

- » **Understanding AI**
- » **Mastering Prompts**
- » **AI Tools in Action**
- » **Build an AI Personal Writing Assistant**
- » **Improve your everyday life with AI**



ROAD MAP – NEXT STEPS

- AI Image Generation
- AI Video Creation
- AI for Presentations
- AI by Functional Areas

