## lV MAINSTREET黅 RESEARCH

Mainstreet Research Survey - Florida


## MAINSTREET RESEARCH


#### Abstract

About Mainstreet

Founded in 2010, Mainstreet Research is recognized as one of Canada's top public opinion and market research firms. Since our founding, we have been providing actionable and data-driven insights to our clients to help them make their most important evidence-based strategic decisions. Mainstreet has an impressive track record in accurately forecasting election results in Canada and the United States and has become a trusted source for comprehensive market research, analysis and advice. Our insights are found in major media outlets across the country.

Our diverse team has decades of experience in conducting both quantitative and qualitative research, ranging from broad national surveys, to focus groups, to membership surveys, and all points in between. Mainstreet Research is a proud corporate member of CRIC and exceeds all Canadian and international standards for market research and public opinion research.


## Methodology

The analysis in this report is based on results of a survey conducted from Tuesday, June 27th to Saturday, July 1st, 2023, among a sample of 933 adults, 18 years of age or older, living in Florida. The survey was conducted using live screener to automated telephone interviews (Smart IVR). The survey is intended to represent the voting population in Florida.
The margin of error for the poll is $+/-3.2 \%$ at the $95 \%$ confidence level. Margins of error are higher in each subsample.

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## MAINSTREET RESEARCH

Regions as defined in the poll


## JV/ MAINSTREET RESEARCH

In the most recent Midterm election (November 2022) which party did you vote for in the congressional elections? (all voters)


## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| DEM | 39.8\% | 34.7\% | 44.6\% | 50.8\% | 40.2\% | 38.5\% | 41\% | 39.4\% | 34.9\% | 51\% | 36.7\% | 34.9\% | 41.4\% | 33.3\% | 37.9\% |
| GOP | 52.9\% | 60.2\% | 46\% | 35.6\% | 47.5\% | 52.1\% | 51.9\% | 57\% | 57.5\% | 40.7\% | 55.3\% | 55.3\% | 51.3\% | 57.9\% | 58.4\% |
| Other | 2.4\% | 1.8\% | 3\% | 3.4\% | 3.2\% | 2.2\% | 3.3\% | 1.5\% | 3.8\% | 2.7\% | 1.7\% | 1.6\% | 2.7\% | 5.5\% | 1.8\% |
| Didn't Vote | 4.8\% | 3.3\% | 6.3\% | 10.2\% | 9\% | 7.1\% | 3.8\% | 2\% | 3.9\% | 5.6\% | 6.3\% | 8.2\% | 4.5\% | 3.3\% | 1.8\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

broken out by ethnicity, education, income

|  |  | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| DEM | 39.8\% | 76.3\% | 41.3\% | 26.6\% | 33.6\% | 37.1\% | 39.3\% | 46.6\% | 32.5\% | 39.9\% | 46.7\% |
| GOP | 52.9\% | 16.1\% | 51.6\% | 53.3\% | 60.1\% | 47.4\% | 52.9\% | 44.8\% | 61.9\% | 57.6\% | 49.9\% |
| Other | 2.4\% | 1\% | 2.2\% | 7\% | 2.4\% | 3.4\% | 4.4\% | 2.3\% | 1.9\% | 0.5\% | 1.2\% |
| Didn't Vote | 4.8\% | 6.6\% | 4.9\% | 13.1\% | 3.9\% | 12.2\% | 3.3\% | 6.3\% | 3.7\% | 1.9\% | 2.3\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 597 | 80 | 153 | 211 | 194 | 208 | 87 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 603 | 119 | 203 | 197 | 191 | 159 | 65 |

broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| DEM | 39.8\% | 76.3\% | 41.3\% | 26.6\% | 35.4\% | 32.1\% | 83\% | 3\% | 31.8\% |
| GOP | 52.9\% | 16.1\% | 51.6\% | 53.3\% | 60\% | 60.2\% | 13.2\% | 93.7\% | 44\% |
| Other | 2.4\% | 1\% | 2.2\% | 7\% | 1.8\% | 2.9\% | 2\% | 0.5\% | 7.8\% |
| Didn't Vote | 4.8\% | 6.6\% | 4.9\% | 13.1\% | 2.8\% | 4.7\% | 1.7\% | 2.9\% | 16.3\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 258 | 345 | 368 | 396 | 169 |

## MAINSTREET RESEARCH

Do you approve or disapprove of the Debt Ceiling deal between Joe Biden and Kevin McCarthy? (all voters)


## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Strongly approve | 16.3\% | 19.3\% | 13.5\% | 13.6\% | 10.5\% | 14.4\% | 18.4\% | 19\% | 19.4\% | 19.8\% | 10.6\% | 12.9\% | 14.8\% | 25.1\% | 16.1\% |
| Somewhat approve | 31.2\% | 29.9\% | 32.7\% | 23.7\% | 24.8\% | 32.7\% | 28.1\% | 36.1\% | 23.3\% | 36.2\% | 21.6\% | 32.8\% | 41.2\% | 28\% | 28.9\% |
| Somewhat Disapprove | 14.7\% | 15.4\% | 14.1\% | 10.2\% | 20\% | 12.8\% | 14.6\% | 13.3\% | 21.9\% | 9.5\% | 22.3\% | 19\% | 3.5\% | 14.3\% | 15.3\% |
| Strongly Disapprove | 22.1\% | 28.4\% | 15.8\% | 25.5\% | 24.1\% | 20.5\% | 26.4\% | 18.6\% | 18.5\% | 14.1\% | 29.9\% | 24\% | 24.3\% | 24.7\% | 23.8\% |
| Don't know | 15.6\% | 7.1\% | 23.8\% | 27.1\% | 20.6\% | 19.6\% | 12.4\% | 13\% | 17\% | 20.4\% | 15.5\% | 11.4\% | 16.4\% | 8\% | 16\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

broken out by ethnicity, education, income

broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| Strongly approve | 16.3\% | 25.2\% | 19.5\% | 12.7\% | 11.9\% | 15.7\% | 26.9\% | 9.8\% | 8.6\% |
| Somewhat approve | 31.2\% | 35\% | 31.6\% | 14.8\% | 35.7\% | 28.6\% | 41.7\% | 20.2\% | 34.3\% |
| Somewhat Disapprove | 14.7\% | 13.5\% | 15.8\% | 12.1\% | 16\% | 13.9\% | 9.7\% | 18.3\% | 17.2\% |
| Strongly Disapprove | 22.1\% | 7.6\% | 14.9\% | 37.6\% | 22.8\% | 27.9\% | 8.4\% | 37.7\% | 15.4\% |
| Don't know | 15.6\% | 18.7\% | 18.1\% | 22.9\% | 13.6\% | 14\% | 13.3\% | 14\% | 24.5\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 258 | 345 | 368 | 396 | 169 |

## JV// MAINSTREET RESEARCH

Do you approve or disapprove of the way Ron DeSantis is handling his job as Governor of Florida? (all voters)


## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Strongly approve | 41.4\% | 48.9\% | 34\% | 32.2\% | 37.7\% | 37.6\% | 41.3\% | 45.7\% | 50.2\% | 30.3\% | 45.6\% | 45.8\% | 41.5\% | 41.1\% | 42.4\% |
| Somewhat approve | 12.8\% | 10\% | 15.6\% | 10.2\% | 11.3\% | 17\% | 14.9\% | 9.2\% | 11.4\% | 16.7\% | 8.9\% | 11.8\% | 11.4\% | 16.9\% | 11.8\% |
| Somewhat Disapprove | 8.6\% | 7.7\% | 9.5\% | 10.2\% | 10.4\% | 10.9\% | 6.8\% | 7.6\% | 11.8\% | 9.7\% | 5.4\% | 10.6\% | 12.2\% | 5.5\% | 5.5\% |
| Strongly Disapprove | 34.2\% | 32.2\% | 36\% | 44\% | 35.5\% | 29\% | 35.1\% | 36.1\% | 26.5\% | 37.6\% | 38.2\% | 28.9\% | 34\% | 36.4\% | 36.1\% |
| Don't know | 3.1\% | 1.2\% | 4.9\% | 3.4\% | 5.1\% | 5.5\% | 1.9\% | 1.3\% | 0\% | 5.7\% | 1.9\% | 2.8\% | 0.9\% | 0\% | 4.2\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

broken out by ethnicity, education, income

|  | Total | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| Strongly approve | 41.4\% | 16.4\% | 38.4\% | 45.2\% | 46.5\% | 37.8\% | 39.2\% | 35.7\% | 49.4\% | 44.5\% | 40.2\% |
| Somewhat approve | 12.8\% | 4.4\% | 13.1\% | 8.2\% | 14.6\% | 10.2\% | 15.1\% | 14.8\% | 10.9\% | 13.4\% | 8.1\% |
| Somewhat Disapprove | 8.6\% | 13.8\% | 12.4\% | 5.9\% | 6.7\% | 7.1\% | 13.1\% | 7.8\% | 4.6\% | 9.8\% | 8.2\% |
| Strongly Disapprove | 34.2\% | 57.7\% | 31.1\% | 32.9\% | 30.9\% | 34.7\% | 29\% | 38\% | 34.5\% | 31.7\% | 43.5\% |
| Don't know | 3.1\% | 7.7\% | 5\% | 7.8\% | 1.3\% | 10.2\% | 3.5\% | 3.8\% | 0.5\% | 0.6\% | 0\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 597 | 80 | 153 | 211 | 194 | 208 | 87 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 603 | 119 | 203 | 197 | 191 | 159 | 65 |

broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| Strongly approve | 41.4\% | 16.4\% | 38.4\% | 45.2\% | 44.2\% | 48.2\% | 11.6\% | 72.4\% | 33.4\% |
| Somewhat approve | 12.8\% | 4.4\% | 13.1\% | 8.2\% | 14.3\% | 14.8\% | 11.1\% | 13.3\% | 15.1\% |
| Somewhat Disapprove | 8.6\% | 13.8\% | 12.4\% | 5.9\% | 6.2\% | 7.1\% | 12.1\% | 4.3\% | 11.1\% |
| Strongly Disapprove | 34.2\% | 57.7\% | 31.1\% | 32.9\% | 33.6\% | 28.8\% | 63.6\% | 7.2\% | 33.4\% |
| Don't know | 3.1\% | 7.7\% | 5\% | 7.8\% | 1.6\% | 1.1\% | 1.6\% | 2.8\% | 6.9\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 258 | 345 | 368 | 396 | 169 |

## MAINSTREET RESEARCH

Is your opinion of Donald Trump favorable, unfavorable or haven't you heard enough about him? (all voters)


## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Strongly Favourable | 32.6\% | 36.7\% | 28.6\% | 25.5\% | 33\% | 26.4\% | 36.1\% | 33.6\% | 42.6\% | 28.8\% | 30.9\% | 29.6\% | 45.3\% | 24.8\% | 31.4\% |
| Somewhat Favourable | 16.6\% | 16.3\% | 17.2\% | 6.8\% | 16.5\% | 21.6\% | 15.6\% | 14.3\% | 9\% | 15.8\% | 23\% | 19.2\% | 7.3\% | 18.1\% | 19.3\% |
| Somewhat Unfavourable | 9.4\% | 9.2\% | 9.5\% | 16.9\% | 8.5\% | 8.2\% | 11.3\% | 9.2\% | 14.2\% | 9.8\% | 5.4\% | 10.6\% | 11.1\% | 13.7\% | 6.5\% |
| Strongly Unfavourable | 38.3\% | 36.1\% | 40.5\% | 40.7\% | 39.8\% | 38.1\% | 35.2\% | 40.2\% | 34.3\% | 43.7\% | 36.6\% | 35.8\% | 34.2\% | 37.5\% | 39.9\% |
| Don't know | 3\% | 1.7\% | 4.2\% | 10.2\% | 2.2\% | 5.7\% | 1.8\% | 2.7\% | 0\% | 1.9\% | 4.2\% | 4.9\% | 2\% | 5.9\% | 2.9\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

broken out by ethnicity, education, income

|  | Total | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| Strongly Favourable | 32.6\% | 18.2\% | 34.4\% | 23.6\% | 35.3\% | 37.6\% | 32.8\% | 26.7\% | 37.3\% | 35.8\% | 19\% |
| Somewhat Favourable | 16.6\% | 10.3\% | 9.8\% | 21.2\% | 19.5\% | 7.1\% | 23.4\% | 15.7\% | 17.7\% | 17.5\% | 10.8\% |
| Somewhat Unfavourable | 9.4\% | 8.4\% | 19.7\% | 12.6\% | 6.4\% | 9.8\% | 8.5\% | 11.5\% | 5.8\% | 8.8\% | 17.6\% |
| Strongly Unfavourable | 38.3\% | 57.2\% | 34.1\% | 29.5\% | 36.7\% | 34.6\% | 32.3\% | 43.8\% | 38.6\% | 36.7\% | 50.5\% |
| Don't know | 3\% | 5.9\% | 2\% | 13.1\% | 2\% | 10.9\% | 3.1\% | 2.2\% | 0.6\% | 1.3\% | 2.1\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 597 | 80 | 153 | 211 | 194 | 208 | 87 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 603 | 119 | 203 | 197 | 191 | 159 | 65 |

## broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| Strongly Favourable | 32.6\% | 18.2\% | 34.4\% | 23.6\% | 26.8\% | 41.8\% | 11.2\% | 56.5\% | 23.1\% |
| Somewhat Favourable | 16.6\% | 10.3\% | 9.8\% | 21.2\% | 21.1\% | 18.3\% | 9.9\% | 21.5\% | 19.9\% |
| Somewhat Unfavourable | 9.4\% | 8.4\% | 19.7\% | 12.6\% | 7.6\% | 5.5\% | 7.1\% | 11\% | 11\% |
| Strongly Unfavourable | 38.3\% | 57.2\% | 34.1\% | 29.5\% | 41.7\% | 33\% | 69.8\% | 8.6\% | 39.5\% |
| Don't know | 3\% | 5.9\% | 2\% | 13.1\% | 2.8\% | 1.5\% | 2.1\% | 2.4\% | 6.5\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 258 | 345 | 368 | 396 | 169 |

## JV/ MAINSTREET RESEARCH

If the election for President were held today, and the candidates were Joe Biden and Donald Trump, which candidate would you support? (all voters)


Response
Joe Biden
Donald Trump Other

## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Joe Biden | 38.9\% | 37.1\% | 40.8\% | 37.3\% | 33.6\% | 41.7\% | 39.7\% | 39.2\% | 31.1\% | 49\% | 35.8\% | 37.4\% | 37.1\% | 41.5\% | 35.7\% |
| Donald Trump | 49.1\% | 52.8\% | 45.6\% | 42.4\% | 47.4\% | 43.6\% | 50.6\% | 52.3\% | 56.5\% | 40.1\% | 48.1\% | 49.5\% | 55.7\% | 47.8\% | 51.6\% |
| Other | 9.5\% | 8.4\% | 10.6\% | 6.8\% | 14.5\% | 12.1\% | 7.5\% | 6.9\% | 12\% | 7.7\% | 12.3\% | 10.6\% | 4\% | 8.2\% | 10.9\% |
| Undecided | 2.5\% | 1.8\% | 3\% | 13.6\% | 4.5\% | 2.6\% | 2.2\% | 1.6\% | 0.4\% | 3.2\% | 3.8\% | 2.5\% | 3.3\% | 2.5\% | 1.8\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

broken out by ethnicity, education, income

broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| Joe Biden | 38.9\% | 73.2\% | 35.5\% | 25.2\% | 37.8\% | 32.1\% | 77.1\% | 4.8\% | 35.6\% |
| Donald Trump | 49.1\% | 17.8\% | 44.7\% | 45.5\% | 50.7\% | 60.7\% | 14.2\% | 85.4\% | 40\% |
| Other | 9.5\% | 6.4\% | 15.4\% | 18.1\% | 10.2\% | 5.9\% | 7.4\% | 7.7\% | 18.4\% |
| Undecided | 2.5\% | 2.6\% | 4.3\% | 11.2\% | 1.3\% | 1.3\% | 1.3\% | 2.2\% | 6\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 258 | 345 | 368 | 396 | 169 |

## JV MAINSTREET RESEARCH

If the election for President were held today, and the candidates were Joe Biden and Ron DeSantis, which candidate would you support? (all voters)


## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Joe Biden | 36.1\% | 34.3\% | 37.8\% | 40.7\% | 37.1\% | 35.9\% | 33.6\% | 37.6\% | 27.6\% | 46.1\% | 35.5\% | 33.3\% | 34.1\% | 30.4\% | 35.2\% |
| Ron DeSantis | 49.1\% | 54.5\% | 44.2\% | 32.2\% | 46.9\% | 43\% | 52.3\% | 51.7\% | 63.6\% | 37.7\% | 47.2\% | 54.1\% | 50.4\% | 50.7\% | 49.7\% |
| Other | 10.9\% | 9.6\% | 12\% | 20.3\% | 10.7\% | 18.9\% | 9.8\% | 6.8\% | 7.3\% | 11.6\% | 15.3\% | 10.6\% | 12.6\% | 10.9\% | 9.3\% |
| Undecided | 3.9\% | 1.6\% | 6.1\% | 6.8\% | 5.2\% | 2.2\% | 4.4\% | 3.8\% | 1.5\% | 4.6\% | 2\% | 2.1\% | 2.8\% | 8\% | 5.7\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

broken out by ethnicity, education, income

|  | Total | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| Joe Biden | 36.1\% | 70.9\% | 35.9\% | 26.8\% | 30.4\% | 33.6\% | 30.7\% | 42\% | 34.6\% | 36.9\% | 41.9\% |
| Ron DeSantis | 49.1\% | 15.8\% | 39\% | 49.2\% | 58.2\% | 47.2\% | 48.6\% | 43.5\% | 55.7\% | 49.7\% | 50.8\% |
| Other | 10.9\% | 10.5\% | 20.6\% | 13.5\% | 8\% | 10.6\% | 16.3\% | 11.2\% | 7.4\% | 9.7\% | 6.8\% |
| Undecided | 3.9\% | 2.8\% | 4.5\% | 10.5\% | 3.4\% | 8.7\% | 4.4\% | 3.2\% | 2.4\% | 3.7\% | 0.5\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 597 | 80 | 153 | 211 | 194 | 208 | 87 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 603 | 119 | 203 | 197 | 191 | 159 | 65 |

broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| Joe Biden | 36.1\% | 70.9\% | 35.9\% | 26.8\% | 33.3\% | 28.2\% | 72.6\% | 5.4\% | 28.4\% |
| Ron DeSantis | 49.1\% | 15.8\% | 39\% | 49.2\% | 55.4\% | 60.3\% | 13.8\% | 85.2\% | 41.6\% |
| Other | 10.9\% | 10.5\% | 20.6\% | 13.5\% | 8.4\% | 7.7\% | 10.3\% | 6.7\% | 22.2\% |
| Undecided | 3.9\% | 2.8\% | 4.5\% | 10.5\% | 2.8\% | 3.9\% | 3.4\% | 2.7\% | 7.8\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 258 | 345 | 368 | 396 | 169 |

## MAINSTREET RESEARCH

If the GOP Presidential Primary were held today, which candidate would you vote for? (GOP Registered Voters)


## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Donald Trump | 50.3\% | 51\% | 49.4\% | 64.8\% | 51.4\% | 40.6\% | 56.4\% | 50.6\% | 36\% | 70\% | 45\% | 44.8\% | 46.2\% | 37\% | 56\% |
| Ron DeSantis | 30.2\% | 30.4\% | 30.2\% | 23.5\% | 22\% | 34.7\% | 30.6\% | 30.7\% | 36.6\% | 10.7\% | 40.8\% | 28.7\% | 38.7\% | 35\% | 31\% |
| Nikki Haley | 1\% | 0.6\% | 1.3\% | 0\% | 1.1\% | 2.5\% | 0.6\% | 0.4\% | 0\% | 0\% | 0\% | 2.5\% | 0\% | 7.9\% | 0\% |
| Mike Pence | 1.9\% | 2.4\% | 1.3\% | 0\% | 0\% | 0.8\% | 2.3\% | 2.8\% | 4\% | 0\% | 0\% | 1.6\% | 0\% | 5.7\% | 2.6\% |
| Asa Hutchinson | 1.5\% | 0.5\% | 2.6\% | 0\% | 8.7\% | 1.4\% | 0\% | 0\% | 0\% | 5.2\% | 0\% | 0\% | 9.4\% | 0\% | 0\% |
| Tim Scott | 2.5\% | 2.5\% | 2.6\% | 0\% | 0\% | 6.6\% | 0\% | 3.1\% | 0\% | 1.6\% | 4.8\% | 7.8\% | 0\% | 2.9\% | 0.3\% |
| Vivek Ramaswamy | 3.6\% | 5.8\% | 1.2\% | 11.7\% | 10.2\% | 6\% | 2.9\% | 0.5\% | 7.3\% | 0\% | 0\% | 6.7\% | 0\% | 6.7\% | 3.5\% |
| Chris Christie | 2\% | 3\% | 1.1\% | 0\% | 1.2\% | 0\% | 1.1\% | 4\% | 0\% | 6.6\% | 1.8\% | 0.8\% | 1.9\% | 0\% | 2\% |
| Undecided | 7\% | 3.8\% | 10.4\% | 0\% | 5.3\% | 7.4\% | 6.1\% | 7.9\% | 16.1\% | 5.9\% | 7.5\% | 7.3\% | 3.8\% | 4.8\% | 4.6\% |
| Unweighted Frequency | 315 | 159 | 148 | 8 | 33 | 59 | 92 | 131 | 36 | 41 | 36 | 62 | 29 | 14 | 97 |
| Weighted Frequency | 315 | 202 | 192 | 3 | 57 | 77 | 104 | 158 | 47 | 57 | 44 | 77 | 32 | 24 | 114 |

## broken out by ethnicity, education, income

|  | Total | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| Donald Trump | 50.3\% | 43.5\% | 54.7\% | 48.5\% | 49.9\% | 65.4\% | 57.3\% | 49.9\% | 42.4\% | 52\% | 24.6\% |
| Ron DeSantis | 30.2\% | 17.3\% | 16.1\% | 37.2\% | 33.6\% | 23\% | 24.1\% | 27.1\% | 40.8\% | 28.8\% | 39.1\% |
| Nikki Haley | 1\% | 0\% | 5.1\% | 0\% | 0.2\% | 0\% | 0\% | 0.8\% | 2.8\% | 0\% | 2.3\% |
| Mike Pence | 1.9\% | 0\% | 3.3\% | 0\% | 1.8\% | 5.6\% | 2.3\% | 0.4\% | 0\% | 3.4\% | 0\% |
| Asa Hutchinson | 1.5\% | 0\% | 9.6\% | 0\% | 0\% | 2.2\% | 0\% | 2.5\% | 0\% | 0\% | 11.5\% |
| Tim Scott | 2.5\% | 11.9\% | 4.8\% | 0\% | 1.6\% | 1.9\% | 6.2\% | 0.9\% | 3.6\% | 0\% | 0\% |
| Vivek Ramaswamy | 3.6\% | 10.4\% | 4.8\% | 1.8\% | 3\% | 0\% | 3.7\% | 7.6\% | 3.4\% | 2.2\% | 2.9\% |
| Chris Christie | 2\% | 0\% | 0\% | 0\% | 2.7\% | 0\% | 0.8\% | 0.6\% | 3.6\% | 2\% | 8.4\% |
| Undecided | 7\% | 17\% | 1.5\% | 12.5\% | 7.2\% | 2.1\% | 5.5\% | 10.1\% | 3.3\% | 11.5\% | 11.3\% |
| Unweighted Frequency | 315 | 9 | 49 | 28 | 229 | 29 | 49 | 62 | 78 | 65 | 32 |
| Weighted Frequency | 315 | 18 | 63 | 17 | 299 | 48 | 82 | 76 | 91 | 73 | 26 |

## MAINSTREET RESEARCH

## broken out by White Non-College/College

|  |  | White Non-College/College |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Black | Hispanic | Other | White Coll | White Non-Coll |
| Donald Trump | $50.3 \%$ | $43.5 \%$ | $54.7 \%$ | $48.5 \%$ | $40 \%$ | $56.3 \%$ |
| Ron DeSantis | $30.2 \%$ | $17.3 \%$ | $16.1 \%$ | $37.2 \%$ | $40.6 \%$ | $29 \%$ |
| Nikki Haley | $1 \%$ | $0 \%$ | $5.1 \%$ | $0 \%$ | $0.5 \%$ | $0 \%$ |
| Mike Pence | $1.9 \%$ | $0 \%$ | $3.3 \%$ | $0 \%$ | $2.9 \%$ | $1.1 \%$ |
| Asa Hutchinson | $1.5 \%$ | $0 \%$ | $9.6 \%$ | $0 \%$ | $0 \%$ | $0 \%$ |
| Tim Scott | $2.5 \%$ | $11.9 \%$ | $4.8 \%$ | $0 \%$ | $1.6 \%$ | $1.6 \%$ |
| Vivek Ramaswamy | $3.6 \%$ | $10.4 \%$ | $4.8 \%$ | $1.8 \%$ | $0.4 \%$ | $4.7 \%$ |
| Chris Christie | $2 \%$ | $0 \%$ | $0 \%$ | $0 \%$ | $3.4 \%$ | $2.3 \%$ |
| Undecided | $7 \%$ | $17 \%$ | $1.5 \%$ | $12.5 \%$ | $10.6 \%$ | $5 \%$ |
| Unweighted Frequency | 315 | 9 | 49 | 28 | 161 | 68 |
| Weighted Frequency | 315 | 18 | 63 | 17 | 117 | 182 |

If the GOP Presidential Primary were held today, which candidate would you vote for? (GOP Registered Voters)


## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Donald Trump | 54.4\% | 51.4\% | 57.2\% | 76.5\% | 68.7\% | 46.5\% | 57.5\% | 51.1\% | 42.5\% | 78.4\% | 46.2\% | 59.4\% | 56.6\% | 43.7\% | 48.7\% |
| Ron DeSantis | 37.4\% | 40.9\% | 33.9\% | 23.5\% | 24.8\% | 40.8\% | 33.8\% | 42.6\% | 44.9\% | 20.7\% | 43.6\% | 31.5\% | 41.5\% | 35\% | 43.6\% |
| Undecided | 8.2\% | 7.7\% | 8.9\% | 0\% | 6.5\% | 12.7\% | 8.7\% | 6.3\% | 12.6\% | 0.9\% | 10.2\% | 9.1\% | 1.9\% | 21.3\% | 7.7\% |
| Unweighted Frequency | 315 | 159 | 148 | 8 | 33 | 59 | 92 | 131 | 36 | 41 | 36 | 62 | 29 | 14 | 97 |
| Weighted Frequency | 315 | 202 | 192 | 3 | 57 | 77 | 104 | 158 | 47 | 57 | 44 | 77 | 32 | 24 | 114 |

broken out by ethnicity, education, income

|  | Total | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| Donald Trump | 54.4\% | 53.9\% | 60.9\% | 50.3\% | 53.3\% | 52.9\% | 61.7\% | 60.1\% | 49.8\% | 51.9\% | 40.4\% |
| Ron DeSantis | 37.4\% | 17.3\% | 30.1\% | 39\% | 40\% | 40.7\% | 27.5\% | 32.3\% | 47.7\% | 31.6\% | 57.3\% |
| Undecided | 8.2\% | 28.9\% | 9\% | 10.7\% | 6.7\% | 6.4\% | 10.8\% | 7.6\% | 2.4\% | 16.5\% | 2.3\% |
| Unweighted Frequency | 315 | 9 | 49 | 28 | 229 | 29 | 49 | 62 | 78 | 65 | 32 |
| Weighted Frequency | 315 | 18 | 63 | 17 | 299 | 48 | 82 | 76 | 91 | 73 | 26 |

## broken out by White Non-College/College

|  |  | White Non-College/College |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Black | Hispanic | Other | White Coll | White Non-Coll |
| Donald Trump | $54.4 \%$ | $53.9 \%$ | $60.9 \%$ | $50.3 \%$ | $43.6 \%$ | $59.5 \%$ |
| Ron DeSantis | $37.4 \%$ | $17.3 \%$ | $30.1 \%$ | $39 \%$ | $45.5 \%$ | $36.5 \%$ |
| Undecided | $8.2 \%$ | $28.9 \%$ | $9 \%$ | $10.7 \%$ | $10.8 \%$ | $4 \%$ |
| Unweighted Frequency | 315 | 9 | 49 | 28 | 161 | 68 |
| Weighted Frequency | 315 | 18 | 63 | 17 | 117 | 182 |

## MAINSTREET RESEARCH

Do you think supporting a candidate other than Trump in the primary is disloyal? (GOP Registered Voters)


## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Yes | 19.3\% | 18.7\% | 20.1\% | 11.7\% | 9.3\% | 33.9\% | 25\% | 12\% | 18.2\% | 15.5\% | 11.9\% | 20.1\% | 25\% | 10.5\% | 24.3\% |
| No | 67.7\% | 69.8\% | 65.3\% | 76.5\% | 83.4\% | 57.1\% | 53.5\% | 76.5\% | 62.9\% | 63.6\% | 74.1\% | 67.2\% | 75\% | 89.5\% | 62.9\% |
| Don't know | 13\% | 11.5\% | 14.6\% | 11.7\% | 7.3\% | 8.9\% | 21.4\% | 11.4\% | 18.9\% | 20.8\% | 14\% | 12.7\% | 0\% | 0\% | 12.8\% |
| Unweighted Frequency | 315 | 159 | 148 | 8 | 33 | 59 | 92 | 131 | 36 | 41 | 36 | 62 | 29 | 14 | 97 |
| Weighted Frequency | 315 | 202 | 192 | 3 | 57 | 77 | 104 | 158 | 47 | 57 | 44 | 77 | 32 | 24 | 114 |

broken out by ethnicity, education, income

|  | Total | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| Yes | 19.3\% | 29.1\% | 26.1\% | 12.7\% | 17.7\% | 30.3\% | 12.4\% | 15.9\% | 20.4\% | 26.3\% | 7.7\% |
| No | 67.7\% | 70.9\% | 59.2\% | 64.7\% | 69.4\% | 45.8\% | 69.5\% | 77.4\% | 66.9\% | 65.6\% | 82.6\% |
| Don't know | 13\% | 0\% | 14.7\% | 22.6\% | 12.9\% | 23.9\% | 18.1\% | 6.7\% | 12.7\% | 8.1\% | 9.7\% |
| Unweighted Frequency | 315 | 9 | 49 | 28 | 229 | 29 | 49 | 62 | 78 | 65 | 32 |
| Weighted Frequency | 315 | 18 | 63 | 17 | 299 | 48 | 82 | 76 | 91 | 73 | 26 |

broken out by White Non-College/College

|  |  | White Non-College/College |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Black | Hispanic | Other | White Coll | White Non-Coll |
| Yes | $19.3 \%$ | $29.1 \%$ | $26.1 \%$ | $12.7 \%$ | $11.4 \%$ | $21.8 \%$ |
| No | $67.7 \%$ | $70.9 \%$ | $59.2 \%$ | $64.7 \%$ | $82.5 \%$ | $61 \%$ |
| Don't know | $13 \%$ | $0 \%$ | $14.7 \%$ | $22.6 \%$ | $6.2 \%$ | $17.2 \%$ |
| Unweighted Frequency | 315 | 9 | 49 | 28 | 161 | 68 |
| Weighted Frequency | 315 | 18 | 63 | 17 | 117 | 182 |

## MAINSTREET

 RESEARCH
## What source do you get the majority of your political news from? (all voters)



## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Network TV such as ABC, NBC, CBS | 18.1\% | 15.8\% | 20.3\% | 20.3\% | 7.3\% | 20.1\% | 17.6\% | 22.8\% | 16.1\% | 17\% | 27.3\% | 15\% | 16.7\% | 19.7\% | 18.5\% |
| Cable News such as CNN, Fox News, MSNBC, Newsmax | 34.7\% | 34.6\% | 34.9\% | 27.1\% | 13.1\% | 19.7\% | 39.5\% | 51.6\% | 35.7\% | 35.3\% | 24.2\% | 33.6\% | 40.2\% | 35.7\% | 36.3\% |
| Local TV news | 8.3\% | 5\% | 11.7\% | 6.8\% | 4.1\% | 12.1\% | 9.5\% | 7.2\% | 14\% | 13.4\% | 6.7\% | 9.5\% | 6.3\% | 5.5\% | 3.5\% |
| Newspapers | 5.6\% | 4.5\% | 6.9\% | 0\% | 10.9\% | 5.2\% | 3.1\% | 5.2\% | 5\% | 8.2\% | 1.1\% | 3.9\% | 10.5\% | 4.5\% | 5.1\% |
| Social Media | 12.5\% | 13\% | 12\% | 6.8\% | 31.8\% | 15.3\% | 10.2\% | 2.4\% | 15.1\% | 10\% | 5.9\% | 12.5\% | 11.1\% | 15.5\% | 16.1\% |
| Podcasts | 7.1\% | 9.3\% | 4.8\% | 13.6\% | 14.1\% | 13\% | 3.5\% | 2.6\% | 5.3\% | 1.9\% | 10.6\% | 9.4\% | 2.2\% | 3.5\% | 11.9\% |
| Spanish language media | 1.3\% | 1.8\% | 0.7\% | 3.4\% | 2.1\% | 0.2\% | 2\% | 1\% | 0\% | 4.9\% | 0.3\% | 0.4\% | 1.6\% | 0\% | 0\% |
| Other websites or blogs | 12.4\% | 15.9\% | 8.7\% | 22.1\% | 16.6\% | 14.4\% | 14.6\% | 7.1\% | 8.8\% | 9.3\% | 23.9\% | 15.7\% | 11.4\% | 15.5\% | 8.6\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

broken out by ethnicity, education, income

|  | Total | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| Network TV such as ABC, NBC, CBS | 18.1\% | 22\% | 18.4\% | 12.2\% | 17.7\% | 30.1\% | 19.4\% | 19.6\% | 12.9\% | 13.9\% | 12.7\% |
| Cable News such as CNN, Fox News, MSNBC, Newsmax | 34.7\% | 36.4\% | 22.1\% | 26\% | 38.7\% | 20.2\% | 29\% | 34.4\% | 39\% | 46.4\% | 38.5\% |
| Local TV news | 8.3\% | 16.2\% | 12.3\% | 1.4\% | 6.2\% | 10.8\% | 11.4\% | 9.7\% | 4.1\% | 7\% | 5.7\% |
| Newspapers | 5.6\% | 2.3\% | 7.8\% | 7.8\% | 5.5\% | 4.2\% | 3.6\% | 4\% | 8.4\% | 6.1\% | 10.6\% |
| Social Media | 12.5\% | 11.5\% | 14.7\% | 17.5\% | 11.6\% | 17.6\% | 12.4\% | 10.2\% | 15.3\% | 7.6\% | 13.4\% |
| Podcasts | 7.1\% | 6.8\% | 7.7\% | 10.8\% | 6.7\% | 8\% | 7.5\% | 6.9\% | 8.7\% | 6.3\% | 2.3\% |
| Spanish language media | 1.3\% | 0\% | 7\% | 0\% | 0\% | 0\% | 3.4\% | 1.9\% | 0.2\% | 0.5\% | 0.5\% |
| Other websites or blogs | 12.4\% | 4.8\% | 10.1\% | 24.3\% | 13.6\% | 9.1\% | 13.2\% | 13.3\% | 11.3\% | 12.2\% | 16.5\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 597 | 80 | 153 | 211 | 194 | 208 | 87 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 603 | 119 | 203 | 197 | 191 | 159 | 65 |

## broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| Network TV such as ABC, NBC, CBS | 18.1\% | 22\% | 18.4\% | 12.2\% | 14.9\% | 19.8\% | 26.7\% | 9.9\% | 18.3\% |
| Cable News such as CNN, Fox News, MSNBC, Newsmax | 34.7\% | 36.4\% | 22.1\% | 26\% | 34.9\% | 41.5\% | 31.5\% | 43.7\% | 20.7\% |
| Local TV news | 8.3\% | 16.2\% | 12.3\% | 1.4\% | 6.7\% | 5.9\% | 9.8\% | 7.2\% | 7.7\% |
| Newspapers | 5.6\% | 2.3\% | 7.8\% | 7.8\% | 9\% | 2.9\% | 10.1\% | 2.9\% | 2.3\% |
| Social Media | 12.5\% | 11.5\% | 14.7\% | 17.5\% | 10.7\% | 12.3\% | 10.3\% | 10.6\% | 21.5\% |
| Podcasts | 7.1\% | 6.8\% | 7.7\% | 10.8\% | 6.4\% | 7\% | 5.7\% | 9.1\% | 5.7\% |
| Spanish language media | 1.3\% | 0\% | 7\% | 0\% | 0\% | 0\% | 0.1\% | 2.6\% | 1\% |
| Other websites or blogs | 12.4\% | 4.8\% | 10.1\% | 24.3\% | 17.5\% | 10.7\% | 5.9\% | 14\% | 22.8\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 258 | 345 | 368 | 396 | 169 |

## MAINSTREET RESEARCH

In the ongoing dispute between Governor Ron DeSantis and Disney, which side do you support more? (all voters)


## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Strongly Support DeSantis | 35.4\% | 42.7\% | 28.3\% | 28.9\% | 30.3\% | 27.5\% | 39.7\% | 39.7\% | 38.1\% | 22.5\% | 40.2\% | 38.6\% | 41.5\% | 36.1\% | 38\% |
| Somewhat Support DeSantis | 12.4\% | 12.2\% | 12.6\% | 13.6\% | 12.4\% | 17.7\% | 10.2\% | 10.6\% | 20.6\% | 20.4\% | 5.3\% | 8\% | 13.1\% | 15.7\% | 8\% |
| Somewhat Support Disney | 9.7\% | 10.2\% | 9.1\% | 16.9\% | 11.9\% | 13.9\% | 6.2\% | 8.6\% | 6.6\% | 10.2\% | 7.8\% | 11.8\% | 10.5\% | 1.1\% | 11.2\% |
| Strongly Support Disney | 33.1\% | 30.1\% | 35.9\% | 37.3\% | 30.5\% | 25.6\% | 35.7\% | 37.1\% | 25.4\% | 35.7\% | 32\% | 29.2\% | 31.9\% | 44.5\% | 34.8\% |
| Don't know/No Opinion | 9.4\% | 4.9\% | 14.1\% | 3.4\% | 14.9\% | 15.3\% | 8.2\% | 3.9\% | 9.4\% | 11.1\% | 14.8\% | 12.4\% | 3\% | 2.5\% | 8\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

## broken out by ethnicity, education, income

|  | Total | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| Strongly Support DeSantis | 35.4\% | 16\% | 32.6\% | 42.3\% | 39.3\% | 34.1\% | 33.5\% | 30.5\% | 37.6\% | 40.7\% | 39.2\% |
| Somewhat Support DeSantis | 12.4\% | 4\% | 10.1\% | 7\% | 15\% | 8.8\% | 9.3\% | 16.1\% | 13.2\% | 13.6\% | 11.6\% |
| Somewhat Support Disney | 9.7\% | 11.3\% | 21.6\% | 15.7\% | 5.5\% | 12.4\% | 12.8\% | 11.6\% | 6.1\% | 8.3\% | 3.6\% |
| Strongly Support Disney | 33.1\% | 52.5\% | 28.2\% | 23.6\% | 31.6\% | 24\% | 29.3\% | 35.4\% | 36.9\% | 32.7\% | 43.9\% |
| Don't know/No Opinion | 9.4\% | 16.2\% | 7.4\% | 11.5\% | 8.6\% | 20.6\% | 15.1\% | 6.4\% | 6.3\% | 4.7\% | 1.7\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 597 | 80 | 153 | 211 | 194 | 208 | 87 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 603 | 119 | 203 | 197 | 191 | 159 | 65 |

broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| Strongly Support DeSantis | 35.4\% | 16\% | 32.6\% | 42.3\% | 36.8\% | 41.1\% | 7.8\% | 64.3\% | 27.8\% |
| Somewhat Support DeSantis | 12.4\% | 4\% | 10.1\% | 7\% | 13.8\% | 15.8\% | 7.1\% | 16.5\% | 14.4\% |
| Somewhat Support Disney | 9.7\% | 11.3\% | 21.6\% | 15.7\% | 7\% | 4.4\% | 13.8\% | 5\% | 11.8\% |
| Strongly Support Disney | 33.1\% | 52.5\% | 28.2\% | 23.6\% | 35.6\% | 28.5\% | 62\% | 7.5\% | 30\% |
| Don't know/No Opinion | 9.4\% | 16.2\% | 7.4\% | 11.5\% | 6.7\% | 10.1\% | 9.4\% | 6.7\% | 16\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 258 | 345 | 368 | 396 | 169 |

## MAINSTREET RESEARCH

## To what degree do you trust mainstream news media? (all voters)



## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Strongly Trust | 10.1\% | 10.2\% | 10\% | 6.8\% | 3.6\% | 9\% | 16\% | 9.4\% | 7.7\% | 13.3\% | 6.6\% | 5.2\% | 10.3\% | 8.5\% | 13.6\% |
| Somewhat Trust | 26.2\% | 22.9\% | 29.4\% | 30.5\% | 26.6\% | 20.5\% | 24.3\% | 31\% | 20.4\% | 31.9\% | 21.4\% | 22.6\% | 33.5\% | 33\% | 23.3\% |
| Somewhat Distrust | 21\% | 15.9\% | 26.1\% | 20.3\% | 25.4\% | 22.3\% | 20.1\% | 18.7\% | 35.2\% | 17.1\% | 25.3\% | 25.9\% | 10.8\% | 20.8\% | 18.5\% |
| Strongly Distrust | 32.8\% | 45.4\% | 20.2\% | 35.6\% | 28.3\% | 34.9\% | 33.7\% | 33.1\% | 33.4\% | 23.9\% | 34\% | 36\% | 37.7\% | 36.2\% | 34.1\% |
| Don't know/No Opinion | 9.9\% | 5.6\% | 14.3\% | 6.8\% | 16.1\% | 13.4\% | 5.9\% | 7.7\% | 3.4\% | 13.9\% | 12.7\% | 10.2\% | 7.7\% | 1.5\% | 10.6\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

broken out by ethnicity, education, income

|  | Total | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| Strongly Trust | 10.1\% | 14.2\% | 10.9\% | 10.5\% | 9\% | 13.8\% | 9.2\% | 9\% | 12.1\% | 8.7\% | 6.4\% |
| Somewhat Trust | 26.2\% | 29.4\% | 28.2\% | 18\% | 25.6\% | 17.2\% | 28.4\% | 28.3\% | 25.2\% | 26.7\% | 31.1\% |
| Somewhat Distrust | 21\% | 15.2\% | 25.2\% | 16.8\% | 21.2\% | 18.8\% | 26.1\% | 28\% | 16\% | 15.3\% | 17\% |
| Strongly Distrust | 32.8\% | 19.1\% | 26\% | 47.2\% | 36.2\% | 20.4\% | 27.1\% | 26.8\% | 41.8\% | 44.8\% | 35.5\% |
| Don't know/No Opinion | 9.9\% | 22\% | 9.7\% | 7.5\% | 8\% | 29.8\% | 9.2\% | 7.9\% | 4.9\% | 4.6\% | 10\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 597 | 80 | 153 | 211 | 194 | 208 | 87 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 603 | 119 | 203 | 197 | 191 | 159 | 65 |

broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| Strongly Trust | 10.1\% | 14.2\% | 10.9\% | 10.5\% | 10\% | 8.3\% | 14.2\% | 4.4\% | 14.4\% |
| Somewhat Trust | 26.2\% | 29.4\% | 28.2\% | 18\% | 24.3\% | 26.5\% | 41.4\% | 15.6\% | 17.7\% |
| Somewhat Distrust | 21\% | 15.2\% | 25.2\% | 16.8\% | 19\% | 22.8\% | 21.8\% | 19.8\% | 22.3\% |
| Strongly Distrust | 32.8\% | 19.1\% | 26\% | 47.2\% | 40.3\% | 33.2\% | 12.6\% | 53.1\% | 29\% |
| Don't know/No Opinion | 9.9\% | 22\% | 9.7\% | 7.5\% | 6.3\% | 9.2\% | 10.1\% | 7\% | 16.6\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 258 | 345 | 368 | 396 | 169 |

## MAINSTREET RESEARCH

## To what degree do you trust local news media? (all voters)



## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Strongly Trust | 14.4\% | 15.1\% | 13.8\% | 13.6\% | 12\% | 14.6\% | 16.1\% | 14.3\% | 13.2\% | 18.6\% | 22\% | 10.6\% | 12.3\% | 12.7\% | 12.6\% |
| Somewhat Trust | 45\% | 40.4\% | 49.7\% | 37.3\% | 46.9\% | 35.9\% | 42.1\% | 52\% | 45\% | 49.6\% | 43.6\% | 37.2\% | 52.6\% | 51.9\% | 42.8\% |
| Somewhat Distrust | 19.5\% | 21.4\% | 17.6\% | 16.9\% | 20.5\% | 23.4\% | 19.4\% | 16.5\% | 20.5\% | 7.8\% | 12.9\% | 30.8\% | 16.7\% | 27.1\% | 22.3\% |
| Strongly Distrust | 13.4\% | 18.2\% | 8.4\% | 25.5\% | 9.9\% | 12\% | 16.6\% | 13.5\% | 18\% | 12.3\% | 13.8\% | 15.3\% | 11.3\% | 6.8\% | 13.4\% |
| Don't know/No Opinion | 7.7\% | 4.9\% | 10.5\% | 6.8\% | 10.7\% | 14.1\% | 5.8\% | 3.6\% | 3.4\% | 11.7\% | 7.6\% | 6.2\% | 7.1\% | 1.5\% | 8.8\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

broken out by ethnicity, education, income

|  |  | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| Strongly Trust | 14.4\% | 17.3\% | 21.2\% | 6\% | 12.6\% | 19.8\% | 20.2\% | 13.3\% | 8.7\% | 10.4\% | 16.7\% |
| Somewhat Trust | 45\% | 45.6\% | 38.3\% | 43.3\% | 47\% | 40.3\% | 39.8\% | 45.7\% | 49.6\% | 50.5\% | 40.6\% |
| Somewhat Distrust | 19.5\% | 15.6\% | 21.3\% | 26.9\% | 19.1\% | 10\% | 21.7\% | 26.9\% | 19.2\% | 15.9\% | 16.8\% |
| Strongly Distrust | 13.4\% | 9.5\% | 10.2\% | 18.4\% | 14.6\% | 7.6\% | 12.5\% | 9.5\% | 14.9\% | 19.2\% | 19.8\% |
| Don't know/No Opinion | 7.7\% | 12\% | 9\% | 5.4\% | 6.7\% | 22.3\% | 5.7\% | 4.6\% | 7.6\% | 4\% | 6.1\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 597 | 80 | 153 | 211 | 194 | 208 | 87 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 603 | 119 | 203 | 197 | 191 | 159 | 65 |

broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| Strongly Trust | 14.4\% | 17.3\% | 21.2\% | 6\% | 12.4\% | 12.6\% | 21.5\% | 7.9\% | 14.4\% |
| Somewhat Trust | 45\% | 45.6\% | 38.3\% | 43.3\% | 46.3\% | 47.4\% | 53.6\% | 40.2\% | 37.6\% |
| Somewhat Distrust | 19.5\% | 15.6\% | 21.3\% | 26.9\% | 23\% | 16.3\% | 14\% | 22\% | 25.6\% |
| Strongly Distrust | 13.4\% | 9.5\% | 10.2\% | 18.4\% | 12.2\% | 16.5\% | 4.4\% | 23.5\% | 9\% |
| Don't know/No Opinion | 7.7\% | 12\% | 9\% | 5.4\% | 6.1\% | 7.1\% | 6.4\% | 6.4\% | 13.5\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 258 | 345 | 368 | 396 | 169 |

## JV RESEARCH

How often/how long do you consume news sources each day? (all voters)


## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| 2+ Hours a day | 34.8\% | 40\% | 29.6\% | 42.4\% | 28.9\% | 21.1\% | 37.2\% | 44.8\% | 31\% | 32.6\% | 36.6\% | 29.7\% | 40.3\% | 52.8\% | 34.6\% |
| An hour or less a day | 39.4\% | 40.4\% | 38.8\% | 20.3\% | 38.4\% | 38.1\% | 41.9\% | 38.7\% | 41.9\% | 37.5\% | 39.3\% | 44.5\% | 41.2\% | 28.8\% | 37.9\% |
| A few hours a week | 16.2\% | 14.6\% | 17.4\% | 30.5\% | 15.5\% | 24.8\% | 14.7\% | 12.2\% | 22.8\% | 19.2\% | 11\% | 13.2\% | 16.7\% | 17.8\% | 15.1\% |
| Less than an hour a week | 7.5\% | 4.3\% | 10.7\% | 0\% | 13\% | 11.8\% | 5.1\% | 3.7\% | 3.5\% | 5.9\% | 11.4\% | 11.9\% | 0.6\% | 0.6\% | 9.8\% |
| Don't know/No Opinion | 2.1\% | 0.6\% | 3.5\% | 6.8\% | 4.2\% | 4.2\% | 1.2\% | 0.5\% | 0.7\% | 4.8\% | 1.7\% | 0.7\% | 1.2\% | 0\% | 2.7\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

broken out by ethnicity, education, income

|  | Total | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| 2+ Hours a day | 34.8\% | 30.5\% | 31.2\% | 32.3\% | 36.9\% | 33.6\% | 37.3\% | 27.5\% | 37.8\% | 36.8\% | 38\% |
| An hour or less a day | 39.4\% | 30.9\% | 43.2\% | 35.3\% | 40.1\% | 28.5\% | 40.9\% | 45.1\% | 37.3\% | 37.4\% | 48.2\% |
| A few hours a week | 16.2\% | 27.4\% | 15.1\% | 15.7\% | 14.4\% | 12.6\% | 10.8\% | 17.4\% | 20.2\% | 21.6\% | 10.7\% |
| Less than an hour a week | 7.5\% | 7.4\% | 7.4\% | 8.9\% | 7.4\% | 19.2\% | 8.8\% | 7.2\% | 4.7\% | 3.1\% | 1.1\% |
| Don't know/No Opinion | 2.1\% | 3.7\% | 3.2\% | 7.8\% | 1.1\% | 6\% | 2.2\% | 2.8\% | 0\% | 1\% | 2.1\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 597 | 80 | 153 | 211 | 194 | 208 | 87 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 603 | 119 | 203 | 197 | 191 | 159 | 65 |

broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| 2+ Hours a day | 34.8\% | 30.5\% | 31.2\% | 32.3\% | 40.5\% | 34.1\% | 36.2\% | 37.4\% | 25.9\% |
| An hour or less a day | 39.4\% | 30.9\% | 43.2\% | 35.3\% | 39.8\% | 40.4\% | 39.6\% | 36.7\% | 45.4\% |
| A few hours a week | 16.2\% | 27.4\% | 15.1\% | 15.7\% | 11.8\% | 16.4\% | 16.4\% | 18\% | 11.3\% |
| Less than an hour a week | 7.5\% | 7.4\% | 7.4\% | 8.9\% | 6\% | 8.4\% | 5.7\% | 7.5\% | 11.1\% |
| Don't know/No Opinion | 2.1\% | 3.7\% | 3.2\% | 7.8\% | 1.8\% | 0.6\% | 2.1\% | 0.4\% | 6.3\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 258 | 345 | 368 | 396 | 169 |

## MAINSTREET RESEARCH

Thinking about the different kinds of news available to you, do you prefer getting news from sources that share your point of view, sources that don't have a particular point of view, or news from sources that don't share your point of view? (all voters)


## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Getting news from sources that share your point of view | 22.2\% | 21.5\% | 23.2\% | 6.8\% | 18.3\% | 16.7\% | 21\% | 28.7\% | 18.7\% | 25.3\% | 26.5\% | 16.6\% | 23.6\% | 18.2\% | 23.9\% |
| Getting news from sources that don't have a particular point of view | 52.1\% | 59.2\% | 44.6\% | 72.9\% | 45.8\% | 52.1\% | 55.3\% | 52.8\% | 56.9\% | 47.8\% | 54.8\% | 47.2\% | 62.4\% | 56.8\% | 51\% |
| Getting news from sources that challenge your point of view | 4.7\% | 4.8\% | 4.6\% | 6.8\% | 8\% | 7.2\% | 3\% | 2.8\% | 3.5\% | 6.6\% | 0.3\% | 5.9\% | 2\% | 5.5\% | 5.5\% |
| 1 like a mix of both | 16.8\% | 12.5\% | 21\% | 13.6\% | 20.7\% | 22\% | 16.2\% | 11.8\% | 17.1\% | 11.5\% | 16.4\% | 28.1\% | 10.9\% | 18.9\% | 14.5\% |
| Don't know/No Opinion | 4.2\% | 1.9\% | 6.5\% | 0\% | 7.1\% | 2\% | 4.4\% | 3.9\% | 3.7\% | 8.9\% | 2\% | 2.2\% | 1.2\% | 0.6\% | 5.1\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

broken out by ethnicity, education, income

|  | Total | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| Getting news from sources that share your point of view | 22.2\% | 27.2\% | 26\% | 18.6\% | 20.5\% | 29.5\% | 23.5\% | 17\% | 23.9\% | 18.2\% | 26\% |
| Getting news from sources that don't have a particular point of view | 52.1\% | 40.9\% | 49.6\% | 58.9\% | 54.4\% | 34.6\% | 44.1\% | 57.4\% | 51.8\% | 64.4\% | 63.4\% |
| Getting news from sources that challenge your point of view | 4.7\% | 8.6\% | 3.4\% | 2.9\% | 4.5\% | 10.5\% | 5.9\% | 5\% | 4.6\% | 0.2\% | 1\% |
| I like a mix of both | 16.8\% | 17.1\% | 15.1\% | 14.3\% | 17.4\% | 14\% | 21.4\% | 17\% | 17.8\% | 14.6\% | 8.9\% |
| Don't know/No Opinion | 4.2\% | 6.2\% | 5.9\% | 5.4\% | 3.3\% | 11.4\% | 5.1\% | 3.6\% | 1.9\% | 2.6\% | 0.7\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 597 | 80 | 153 | 211 | 194 | 208 | 87 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 603 | 119 | 203 | 197 | 191 | 159 | 65 |

## broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| Getting news from sources that share your point of view | 22.2\% | 27.2\% | 26\% | 18.6\% | 17.7\% | 22.6\% | 19.7\% | 27.6\% | 15.1\% |
| Getting news from sources that don't have a particular point of view | 52.1\% | 40.9\% | 49.6\% | 58.9\% | 55.6\% | 53.4\% | 56.3\% | 49.4\% | 49\% |
| Getting news from sources that challenge your point of view | 4.7\% | 8.6\% | 3.4\% | 2.9\% | 5.8\% | 3.6\% | 3.8\% | 5.4\% | 5.2\% |
| I like a mix of both | 16.8\% | 17.1\% | 15.1\% | 14.3\% | 19\% | 16.1\% | 15.9\% | 15.2\% | 22.4\% |
| Don't know/No Opinion | 4.2\% | 6.2\% | 5.9\% | 5.4\% | 1.9\% | 4.3\% | 4.3\% | 2.3\% | 8.3\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 258 | 345 | 368 | 396 | 169 |

Which social media platform do you use the most for understanding current events? (all voters)


## MAINSTREET RESEARCH

broken out by age, gender, and region

|  |  | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Don't use social media | 23\% | 25.2\% | 20.7\% | 25.5\% | 9.5\% | 13.2\% | 21.5\% | 37.3\% | 22.9\% | 24.8\% | 16.2\% | 24.9\% | 31.2\% | 33.9\% | 16.5\% |
| Facebook | 17.7\% | 13.3\% | 22.2\% | 3.4\% | 7\% | 13.1\% | 22.4\% | 22.3\% | 24.6\% | 15.6\% | 23.6\% | 12.2\% | 17.9\% | 6.4\% | 21.2\% |
| Instagram | 5.3\% | 5\% | 5.4\% | 10.2\% | 4.1\% | 11.4\% | 4.9\% | 2.3\% | 7.6\% | 8.4\% | 6.3\% | 3.8\% | 4.6\% | 4.1\% | 3.1\% |
| TicTok | 7.1\% | 5.2\% | 8.9\% | 10.2\% | 23.1\% | 9.6\% | 2.7\% | 0.7\% | 5.1\% | 7.9\% | 1.8\% | 10.7\% | 9.8\% | 8.2\% | 5.1\% |
| Truth Social | 3.2\% | 3.2\% | 3.2\% | 0\% | 1.8\% | 3.9\% | 3.2\% | 3.4\% | 6.5\% | 1.2\% | 4.8\% | 1.3\% | 4\% | 5.5\% | 3.5\% |
| Twitter | 9.3\% | 11\% | 7.6\% | 10.2\% | 15.9\% | 14.3\% | 6.2\% | 5.1\% | 1.1\% | 9.2\% | 10.7\% | 10.3\% | 10.3\% | 14.8\% | 9.1\% |
| Messaging Apps | 1.9\% | 1.5\% | 2.4\% | 0\% | 2.6\% | 1.8\% | 2.3\% | 1.3\% | 0\% | 5.1\% | 0\% | 2.1\% | 0\% | 0\% | 1.8\% |
| YouTube | 10.9\% | 14.3\% | 7.4\% | 16.9\% | 12.2\% | 12.3\% | 13.1\% | 7.5\% | 12\% | 11.6\% | 3.4\% | 15.2\% | 4.9\% | 12\% | 12\% |
| Podcasts | 8\% | 8.2\% | 7.8\% | 13.6\% | 11.7\% | 11.5\% | 7.4\% | 4.4\% | 5.1\% | 4.5\% | 12.1\% | 9\% | 5.1\% | 4.7\% | 11.7\% |
| Other Social Media Platforms | 13.8\% | 13.2\% | 14.4\% | 10.2\% | 12.1\% | 9\% | 16.4\% | 15.7\% | 15\% | 11.7\% | 21\% | 10.5\% | 12.2\% | 10.4\% | 16.2\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

broken out by ethnicity, education, income

|  |  | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| Don't use social media | 23\% | 26.8\% | 13.2\% | 17.5\% | 25.5\% | 12.1\% | 17.4\% | 26.9\% | 27.5\% | 23.2\% | 34.2\% |
| Facebook | 17.7\% | 16.8\% | 16.7\% | 10.9\% | 18.6\% | 31.9\% | 22.1\% | 9.7\% | 14.3\% | 16.8\% | 13.9\% |
| Instagram | 5.3\% | 9.5\% | 10.8\% | 5.3\% | 2.8\% | 3.9\% | 4.7\% | 7.7\% | 4.7\% | 3.1\% | 8.8\% |
| TicTok | 7.1\% | 10.8\% | 10.9\% | 11.8\% | 5\% | 9.4\% | 7.5\% | 6.3\% | 8.5\% | 6.1\% | 2.1\% |
| Truth Social | 3.2\% | 6.3\% | 0.4\% | 4\% | 3.3\% | 4.4\% | 5.9\% | 0.6\% | 2.5\% | 3\% | 2.3\% |
| Twitter | 9.3\% | 9\% | 13.3\% | 7.4\% | 8.3\% | 6.1\% | 4.5\% | 11.2\% | 7.5\% | 15.5\% | 14.3\% |
| Messaging Apps | 1.9\% | 0\% | 5.3\% | 3.8\% | 1.1\% | 2.4\% | 0.5\% | 3.1\% | 3\% | 0.6\% | 1.7\% |
| YouTube | 10.9\% | 6.5\% | 9.5\% | 14.6\% | 11.8\% | 8.1\% | 14.8\% | 11.7\% | 10.8\% | 10.3\% | 2.3\% |
| Podcasts | 8\% | 4.1\% | 9.8\% | 11.6\% | 8\% | 7.6\% | 8.5\% | 5.7\% | 9.5\% | 9\% | 8.1\% |
| Other Social Media Platforms | 13.8\% | 10\% | 10\% | 13.1\% | 15.6\% | 14.2\% | 14\% | 17\% | 11.5\% | 12.4\% | 12.3\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 597 | 80 | 153 | 211 | 194 | 208 | 87 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 603 | 119 | 203 | 197 | 191 | 159 | 65 |

broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| Don't use social media | 23\% | 26.8\% | 13.2\% | 17.5\% | 29.9\% | 22.1\% | 22.7\% | 21.8\% | 26.1\% |
| Facebook | 17.7\% | 16.8\% | 16.7\% | 10.9\% | 14.4\% | 21.7\% | 17.5\% | 18\% | 17.3\% |
| Instagram | 5.3\% | 9.5\% | 10.8\% | 5.3\% | 2.1\% | 3.4\% | 6.5\% | 5\% | 3.1\% |
| TicTok | 7.1\% | 10.8\% | 10.9\% | 11.8\% | 7.2\% | 3.3\% | 8.7\% | 4\% | 11\% |
| Truth Social | 3.2\% | 6.3\% | 0.4\% | 4\% | 3.7\% | 3\% | 0.6\% | 5.5\% | 3.3\% |
| Twitter | 9.3\% | 9\% | 13.3\% | 7.4\% | 7.6\% | 8.8\% | 9.7\% | 10.3\% | 5.9\% |
| Messaging Apps | 1.9\% | 0\% | 5.3\% | 3.8\% | 1.1\% | 1.2\% | 1.9\% | 1.6\% | 2.5\% |
| YouTube | 10.9\% | 6.5\% | 9.5\% | 14.6\% | 11\% | 12.4\% | 10.8\% | 12\% | 8.3\% |
| Podcasts | 8\% | 4.1\% | 9.8\% | 11.6\% | 8.1\% | 7.9\% | 7.6\% | 8.6\% | 7.6\% |
| Other Social Media Platforms | 13.8\% | 10\% | 10\% | 13.1\% | 14.9\% | 16.1\% | 13.9\% | 13.2\% | 15\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |

## MAINSTREET RESEARCH

## To what degree do you use social media for political information? (all voters)



## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| I get all political information from social media | 9.9\% | 10.3\% | 9.6\% | 3.4\% | 12.1\% | 11.5\% | 8.4\% | 8.9\% | 15.3\% | 13.7\% | 6.3\% | 8.5\% | 2.5\% | 0\% | 12.9\% |
| I get some political information from social media | 28.9\% | 31\% | 26.7\% | 40.7\% | 52.3\% | 31.6\% | 27.4\% | 16.3\% | 20.1\% | 33\% | 31.9\% | 30.5\% | 32.1\% | 22.9\% | 26.2\% |
| I get a little bit of political information from social media | 27.2\% | 25.8\% | 28.6\% | 28.9\% | 23.1\% | 29.8\% | 29.3\% | 26.1\% | 27.9\% | 17.1\% | 24.5\% | 31.4\% | 25.9\% | 32.6\% | 32.6\% |
| I get no political information from social media | 28.4\% | 29\% | 27.8\% | 27.1\% | 8.2\% | 22.5\% | 29.5\% | 41.8\% | 35.7\% | 28.6\% | 34.4\% | 22.2\% | 32.3\% | 35.9\% | 24.6\% |
| Don't know | 5.5\% | 3.8\% | 7.3\% | 0\% | 4.2\% | 4.7\% | 5.3\% | 6.9\% | 1\% | 7.5\% | 2.9\% | 7.3\% | 7.1\% | 8.6\% | 3.8\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

broken out by ethnicity, education, income

|  | Total | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| I get all political information from social media | 9.9\% | 6.4\% | 19.1\% | 10.9\% | 7.8\% | 26.7\% | 13.2\% | 5.9\% | 6.4\% | 4.4\% | 4.9\% |
| I get some political information from social media | 28.9\% | 31.2\% | 37.9\% | 26.3\% | 26.1\% | 25.3\% | 29.3\% | 33.6\% | 27.5\% | 29.5\% | 22.9\% |
| I get a little bit of political information from social media | 27.2\% | 16.7\% | 18.5\% | 35.9\% | 31\% | 23.1\% | 21.8\% | 28\% | 32.6\% | 29\% | 29\% |
| I get no political information from social media | 28.4\% | 33.8\% | 18.6\% | 17.8\% | 31\% | 18.7\% | 27.3\% | 27.6\% | 30.2\% | 33.1\% | 35.8\% |
| Don't know | 5.5\% | 11.9\% | 5.9\% | 9.2\% | 4\% | 6.3\% | 8.4\% | 4.8\% | 3.3\% | 4\% | 7.4\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 597 | 80 | 153 | 211 | 194 | 208 | 87 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 603 | 119 | 203 | 197 | 191 | 159 | 65 |

## broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| I get all political information from social media | 9.9\% | 6.4\% | 19.1\% | 10.9\% | 4.7\% | 10.1\% | 8.1\% | 11.8\% | 9.3\% |
| I get some political information from social media | 28.9\% | 31.2\% | 37.9\% | 26.3\% | 22.6\% | 28.7\% | 35.7\% | 25.6\% | 22\% |
| I get a little bit of political information from social media | 27.2\% | 16.7\% | 18.5\% | 35.9\% | 35.7\% | 27.5\% | 19.6\% | 34.2\% | 27.5\% |
| I get no political information from social media | 28.4\% | 33.8\% | 18.6\% | 17.8\% | 34.6\% | 28.4\% | 29.7\% | 25.5\% | 32.4\% |
| Don't know | 5.5\% | 11.9\% | 5.9\% | 9.2\% | 2.3\% | 5.3\% | 6.9\% | 2.9\% | 8.8\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 258 | 345 | 368 | 396 | 169 |

## MAINSTREET RESEARCH

Of the following groups, which one most concerns you about providing false or misleading information online? (all voters)


## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Activists or activist groups | 13.5\% | 13.6\% | 13.6\% | 6.8\% | 13.5\% | 14.8\% | 12.2\% | 13.8\% | 12.7\% | 10.2\% | 14.7\% | 12.9\% | 8.9\% | 32.5\% | 14.3\% |
| Foreign governments, politicians or political parties | 11.9\% | 11.8\% | 11.9\% | 16.9\% | 11.5\% | 13.7\% | 12.5\% | 10.6\% | 6.1\% | 22.5\% | 13\% | 5.2\% | 8\% | 15.4\% | 10.8\% |
| Government, politicians or political parties in my country | 30.1\% | 30.4\% | 29.9\% | 30.5\% | 40.7\% | 23.9\% | 33.1\% | 26.3\% | 33.8\% | 19.1\% | 34.6\% | 34.1\% | 40.8\% | 24.2\% | 29.9\% |
| Ordinary people | 10.8\% | 10\% | 11.5\% | 11.9\% | 10.3\% | 15.5\% | 11.6\% | 7.3\% | 5.4\% | 10.6\% | 8.6\% | 14.7\% | 9.2\% | 3.6\% | 13\% |
| Journalists or news organisations | 15.7\% | 18\% | 13.4\% | 16.9\% | 13.3\% | 19.2\% | 12.6\% | 17.1\% | 18.6\% | 16.9\% | 8.7\% | 19.1\% | 12.6\% | 12.6\% | 16\% |
| Other | 7.4\% | 9.1\% | 5.9\% | 3.4\% | 6.5\% | 6\% | 7.8\% | 8.6\% | 5.5\% | 5.7\% | 9\% | 7.1\% | 8.8\% | 9.8\% | 8\% |
| None | 10.5\% | 7.2\% | 13.7\% | 13.6\% | 4.2\% | 7\% | 10.2\% | 16.2\% | 18\% | 14.9\% | 11.3\% | 7\% | 11.6\% | 1.9\% | 8.1\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

broken out by ethnicity, education, income

|  | Total | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| Activists or activist groups | 13.5\% | 6\% | 9.7\% | 11.8\% | 16.2\% | 8.6\% | 17.1\% | 17.4\% | 13.6\% | 7.6\% | 14.2\% |
| Foreign governments, politicians or political parties | 11.9\% | 12\% | 15\% | 9.4\% | 11.2\% | 9.8\% | 12.7\% | 10.5\% | 11.5\% | 14.6\% | 12.6\% |
| Government, politicians or political parties in my country | 30.1\% | 38.5\% | 22.5\% | 33.7\% | 30.5\% | 34.5\% | 29.4\% | 26.2\% | 27.7\% | 29.3\% | 45.6\% |
| Ordinary people | 10.8\% | 16.7\% | 12.5\% | 5.3\% | 9.6\% | 10.6\% | 14.1\% | 13.1\% | 8.2\% | 9.4\% | 4.8\% |
| Journalists or news organisations | 15.7\% | 9.5\% | 18.3\% | 22.3\% | 15.6\% | 9\% | 16.1\% | 16.4\% | 17.7\% | 18.1\% | 13.1\% |
| Other | 7.4\% | 7.8\% | 10.8\% | 4.1\% | 6.6\% | 9.7\% | 4.1\% | 7.3\% | 9.4\% | 10.1\% | 1.8\% |
| None | 10.5\% | 9.7\% | 11.2\% | 13.3\% | 10.2\% | 17.9\% | 6.6\% | 9.2\% | 11.9\% | 10.9\% | 8\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 597 | 80 | 153 | 211 | 194 | 208 | 87 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 603 | 119 | 203 | 197 | 191 | 159 | 65 |

broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| Activists or activist groups | 13.5\% | 6\% | 9.7\% | 11.8\% | 19\% | 14\% | 12.9\% | 15.5\% | 10.2\% |
| Foreign governments, politicians or political parties | 11.9\% | 12\% | 15\% | 9.4\% | 13\% | 9.9\% | 14.9\% | 6.6\% | 17.9\% |
| Government, politicians or political parties in my country | 30.1\% | 38.5\% | 22.5\% | 33.7\% | 27.8\% | 32.6\% | 32.2\% | 26.4\% | 34.5\% |
| Ordinary people | 10.8\% | 16.7\% | 12.5\% | 5.3\% | 8\% | 10.7\% | 13.2\% | 9.3\% | 8.8\% |
| Journalists or news organisations | 15.7\% | 9.5\% | 18.3\% | 22.3\% | 17.5\% | 14.2\% | 11.3\% | 21.2\% | 12.2\% |
| Other | 7.4\% | 7.8\% | 10.8\% | 4.1\% | 7.9\% | 5.7\% | 5.9\% | 8.7\% | 7.9\% |
| None | 10.5\% | 9.7\% | 11.2\% | 13.3\% | 6.7\% | 12.9\% | 9.5\% | 12.2\% | 8.5\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 258 | 345 | 368 | 396 | 169 |

## MAINSTREET RESEARCH

How often to you talk to others about the political news you have read or heard? (all voters)


## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Never | 9.3\% | 7\% | 11.5\% | 6.8\% | 8.4\% | 7.1\% | 8.5\% | 11.7\% | 3.6\% | 12\% | 8.1\% | 11.9\% | 3.5\% | 17.6\% | 7.9\% |
| Rarely | 18.5\% | 17.3\% | 19.8\% | 13.6\% | 22\% | 22.2\% | 16.8\% | 15.7\% | 15.1\% | 22.8\% | 17.5\% | 18.8\% | 16.9\% | 9.6\% | 19.1\% |
| Sometimes | 42.9\% | 40.9\% | 45\% | 40.7\% | 44.2\% | 43.2\% | 43.9\% | 41.3\% | 48.8\% | 42.9\% | 46.7\% | 41.6\% | 49.6\% | 35.3\% | 39.4\% |
| A great deal | 29.3\% | 34.8\% | 23.7\% | 39\% | 25.4\% | 27.5\% | 30.7\% | 31.3\% | 32.5\% | 22.3\% | 27.6\% | 27.8\% | 30\% | 37.5\% | 33.6\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

broken out by ethnicity, education, income

|  |  | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| Never | 9.3\% | 7.8\% | 17.1\% | 7.5\% | 7.4\% | 21\% | 16.5\% | 3.2\% | 6.4\% | 3.6\% | 5.5\% |
| Rarely | 18.5\% | 18.3\% | 24.4\% | 16.6\% | 17\% | 15.9\% | 16.1\% | 23.6\% | 17.7\% | 16.3\% | 23.1\% |
| Sometimes | 42.9\% | 42.5\% | 38.3\% | 51.7\% | 43.7\% | 43.1\% | 40.9\% | 47\% | 37.4\% | 51.3\% | 32.7\% |
| A great deal | 29.3\% | 31.5\% | 20.2\% | 24.2\% | 31.9\% | 19.9\% | 26.4\% | 26.2\% | 38.5\% | 28.8\% | 38.7\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 597 | 80 | 153 | 211 | 194 | 208 | 87 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 603 | 119 | 203 | 197 | 191 | 159 | 65 |

broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| Never | 9.3\% | 7.8\% | 17.1\% | 7.5\% | 2.3\% | 11.2\% | 8.6\% | 9.4\% | 10.4\% |
| Rarely | 18.5\% | 18.3\% | 24.4\% | 16.6\% | 16.4\% | 17.4\% | 20.4\% | 14.7\% | 23.2\% |
| Sometimes | 42.9\% | 42.5\% | 38.3\% | 51.7\% | 51.6\% | 37.8\% | 44\% | 39.4\% | 48.9\% |
| A great deal | 29.3\% | 31.5\% | 20.2\% | 24.2\% | 29.6\% | 33.6\% | 27\% | 36.5\% | 17.4\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 258 | 345 | 368 | 396 | 169 |

## MAINSTREET RESEARCH

If you do talk to others about political news you have consumed, do they typically: (all voters)


Disagree completely with you

Sometimes agree and sometimes disagree

## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Disagree completely with you | 3\% | 3\% | 3.2\% | 0\% | 4.4\% | 2.7\% | 1.4\% | 3.9\% | 0.4\% | 3.6\% | 3.5\% | 2.4\% | 0.9\% | 6.6\% | 3.9\% |
| Generally disagree with you | 7.4\% | 6.8\% | 8.1\% | 3.4\% | 9.5\% | 11.6\% | 5.4\% | 5.1\% | 5.9\% | 10.9\% | 6.4\% | 3.8\% | 2.7\% | 11\% | 9.2\% |
| Sometimes agree and sometimes disagree | 56.3\% | 53.1\% | 59.2\% | 66.1\% | 49.6\% | 55.1\% | 60.4\% | 57.2\% | 56.9\% | 56.9\% | 55.2\% | 59.3\% | 63.2\% | 50.3\% | 51.9\% |
| Generally agree | 25\% | 28.9\% | 21.1\% | 27.1\% | 29.1\% | 23.1\% | 22.2\% | 26.3\% | 21.2\% | 23.3\% | 28.6\% | 27.3\% | 25.8\% | 32\% | 22.6\% |
| Agree completely with you | 8.3\% | 8.3\% | 8.5\% | 3.4\% | 7.4\% | 7.5\% | 10.7\% | 7.5\% | 15.6\% | 5.3\% | 6.3\% | 7.2\% | 7.4\% | 0\% | 12.4\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

## broken out by ethnicity, education, income

|  | Total | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| Disagree completely with you | 3\% | 0\% | 3\% | 4.9\% | 3.5\% | 0.5\% | 7.6\% | 0.8\% | 4.5\% | 1.3\% | 0\% |
| Generally disagree with you | 7.4\% | 7.5\% | 16.1\% | 3.4\% | 5.1\% | 11.1\% | 12.1\% | 6.1\% | 4.8\% | 5.6\% | 1.4\% |
| Sometimes agree and sometimes disagree | 56.3\% | 71.9\% | 53.3\% | 60.4\% | 53.9\% | 53.5\% | 53.9\% | 64.9\% | 47.5\% | 59.3\% | 60.7\% |
| Generally agree | 25\% | 18.9\% | 20.4\% | 22.4\% | 27.7\% | 20.9\% | 20.6\% | 24.5\% | 30.5\% | 26.4\% | 28.5\% |
| Agree completely with you | 8.3\% | 1.7\% | 7.2\% | 8.8\% | 9.8\% | 14.1\% | 5.8\% | 3.7\% | 12.6\% | 7.4\% | 9.4\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 597 | 80 | 153 | 211 | 194 | 208 | 87 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 603 | 119 | 203 | 197 | 191 | 159 | 65 |

## broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| Disagree completely with you | 3\% | 0\% | 3\% | 4.9\% | 3.6\% | 3.4\% | 3.3\% | 3.4\% | 1.7\% |
| Generally disagree with you | 7.4\% | 7.5\% | 16.1\% | 3.4\% | 4.9\% | 5.3\% | 9.3\% | 5.6\% | 7.3\% |
| Sometimes agree and sometimes disagree | 56.3\% | 71.9\% | 53.3\% | 60.4\% | 57.1\% | 51.5\% | 61.2\% | 44.7\% | 72.6\% |
| Generally agree | 25\% | 18.9\% | 20.4\% | 22.4\% | 28.6\% | 27\% | 22.3\% | 31.7\% | 15.4\% |
| Agree completely with you | 8.3\% | 1.7\% | 7.2\% | 8.8\% | 5.8\% | 12.8\% | 4\% | 14.6\% | 3\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 258 | 345 | 368 | 396 | 169 |

## MAINSTREET RESEARCH

Do you think what happens to people from your own racial or ethnic group in the country overall affects what happens in your own life? (all voters)


## MAINSTREET RESEARCH

## broken out by age, gender, and region

|  | Total | Gender |  |  | Age |  |  |  | Region |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Male | Female | Non-binary | 18-34 | 35-49 | 50-64 | 65+ | DUV | MIA | NW | ORL | PB | SW | TB |
| Yes, a lot | 22\% | 21.9\% | 22.1\% | 20.3\% | 21.9\% | 22.9\% | 19.3\% | 23.4\% | 23.5\% | 24.2\% | 26.9\% | 18.7\% | 24.1\% | 24.8\% | 18.4\% |
| Yes, Somewhat | 29.6\% | 26.7\% | 32.7\% | 20.3\% | 30.2\% | 31.4\% | 30.1\% | 27.9\% | 29.9\% | 28.7\% | 23.6\% | 30.2\% | 23.7\% | 26.5\% | 35.6\% |
| No, Not very much | 23.1\% | 25.3\% | 20.8\% | 25.5\% | 16.2\% | 23.1\% | 26.7\% | 23.7\% | 27.6\% | 30.3\% | 22.8\% | 22.1\% | 19.5\% | 29.7\% | 16.3\% |
| No, Not at all | 15.2\% | 17.3\% | 12.9\% | 30.5\% | 25.4\% | 12.4\% | 13.3\% | 13.3\% | 10.1\% | 8.7\% | 13.8\% | 15.9\% | 18.6\% | 16.8\% | 20.8\% |
| Don't know | 10.1\% | 8.9\% | 11.4\% | 3.4\% | 6.2\% | 10.1\% | 10.6\% | 11.7\% | 8.9\% | 8.1\% | 12.8\% | 13.2\% | 14.1\% | 2.2\% | 8.9\% |
| Unweighted Frequency | 933 | 459 | 445 | 29 | 114 | 200 | 262 | 357 | 83 | 172 | 99 | 174 | 112 | 39 | 254 |
| Weighted Frequency | 933 | 460 | 464 | 9 | 165 | 201 | 249 | 318 | 80 | 194 | 94 | 178 | 102 | 54 | 231 |

broken out by ethnicity, education, income

|  | Total | Ethnicity |  |  |  | Income |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White | <\$20K | \$20K-\$39K | \$40K-\$69K | 70k-99K | 100K-199k | 200k+ |
| Yes, a lot | 22\% | 39.4\% | 31.6\% | 17.9\% | 16.2\% | 24.9\% | 28.6\% | 15.6\% | 18.1\% | 24\% | 21.2\% |
| Yes, Somewhat | 29.6\% | 43.3\% | 25.5\% | 15.6\% | 29.3\% | 19.6\% | 30.8\% | 36.2\% | 25\% | 34.1\% | 27.3\% |
| No, Not very much | 23.1\% | 6.6\% | 23.9\% | 24\% | 25.8\% | 10.1\% | 27.4\% | 21.6\% | 31.1\% | 21.5\% | 18\% |
| No, Not at all | 15.2\% | 3.5\% | 11.9\% | 24.5\% | 17.7\% | 27.6\% | 7.6\% | 16.8\% | 13.8\% | 12.7\% | 22.1\% |
| Don't know | 10.1\% | 7.2\% | 7.1\% | 18.1\% | 10.9\% | 17.9\% | 5.5\% | 9.8\% | 12\% | 7.8\% | 11.4\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 597 | 80 | 153 | 211 | 194 | 208 | 87 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 603 | 119 | 203 | 197 | 191 | 159 | 65 |

broken out by White Non-College/College, Party ID

|  | Total | White Non-College/College |  |  |  |  | Party ID |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Black | Hispanic | Other | White Coll | White Non-Coll | DEM | GOP | IND |
| Yes, a lot | 22\% | 39.4\% | 31.6\% | 17.9\% | 17\% | 15.6\% | 28.3\% | 17.7\% | 18.1\% |
| Yes, Somewhat | 29.6\% | 43.3\% | 25.5\% | 15.6\% | 29.7\% | 29\% | 32.9\% | 24.6\% | 34.5\% |
| No, Not very much | 23.1\% | 6.6\% | 23.9\% | 24\% | 29.5\% | 23\% | 19\% | 27.5\% | 21.5\% |
| No, Not at all | 15.2\% | 3.5\% | 11.9\% | 24.5\% | 14.3\% | 20.3\% | 10.8\% | 20.9\% | 11.7\% |
| Don't know | 10.1\% | 7.2\% | 7.1\% | 18.1\% | 9.5\% | 12\% | 9\% | 9.4\% | 14.2\% |
| Unweighted Frequency | 933 | 77 | 169 | 90 | 444 | 153 | 430 | 315 | 188 |
| Weighted Frequency | 933 | 111 | 175 | 44 | 258 | 345 | 368 | 396 | 169 |

