

Nico Cassanetti-Cella

NicoCassanetti@gmail.com | Ncassane@fau.edu | www.nicocassanetti.com

B.A. **Literary Studies, The New School**, May 2011
Concentration: Creative Writing--Nonfiction
Graduated with Honors

M.F.A. **Creative Writing, Florida Atlantic**, May 2016
Concentration: Creative Writing—Nonfiction
Graduated with Honors

HONORS, AWARDS & FELLOWSHIPS

- Winner of Best MFA Thesis Award (Nonfiction), Florida Atlantic University, 2016
- National Society of Arts and Letters nominee, Spring 2016
- Arts & Letters Advisory Board Graduate Student Grant Recipient, Florida Atlantic University, Fall 2015
- 2nd Place—*A3 Review* Quarterly Shortlist, “Cashiers” Fall 2015
- Mont Blanc Writer’s Workshop Fellowship, Chamonix France, Summer 2015 (mentored by Alexander Chee)
- Swann Travel Grant Recipient, Florida Atlantic University, Summer 2015
- AWP Intro Journals nominee, Nonfiction, Spring 2015

TEACHING EXPERIENCE

Instructor

Florida Atlantic University, Fall 2018 – Present

Visiting Instructor

Florida Atlantic University, Fall 2016 – 2018

Courses Taught

CRW 3010: Introduction to Creative Writing

- Co-create curriculum and syllabus including guided reading and writing exercises, workshop guidelines, and supplemental reading course packet.
- Prepare and deliver large group lectures on topics such as creative nonfiction, hybrid forms, workshopping, etc.
- Critique and comment on student’s creative work
- Facilitate small group class discussion on assigned readings, peer workshopping and writing exercises
- Plan, evaluate and revise course content, workshop guidelines, assigned writing exercises and methods of instruction.

ENC1939: Unfollow: Culture & Identity on the Internet (online only)

- Created an online, asynchronous curriculum involving both formal and informal assignments to promote critical thinking and writing skills
- Prepare and deliver lectures on topics such as the ethical questions surround algorithms; Surveillance Capitalism and predatory marketing; the rise and spread of online hate groups and the role of free speech and anonymity in the online milieu; the use of misinformation/disinformation such as QAnon to cause social and political divisiveness; etc.
- Curate readings, documentaries and interactive lessons to explore in discussion forums to develop student analysis skills in reading and promoting digital media literacy
- Evaluate and grade students' classwork, peer workshopping and multi-phase papers
- Plan, evaluate and revise curricula, course content, course materials and methods of instruction throughout the semester to better serve the individual class
- Utilize technology and multimodal tools to deliver content asynchronously (including interactive infographics, recorded videos, PowerPoints, Zoom, etc.

ENC1939: Mastering the Art of Revision

- Created a special topics course curriculum and assignments centered around revision and producing long form academic writing
- Curated a series of long-form argumentative essays for critical thinking and class discussion, as well as a series of "craft" essays by various well-known writers discussion the art of writing and revision
- Planned and facilitated various modes of peer review, drafting workshops and exercises to prepare them for more advanced academic writing projects (like conferences papers and dissertations).
- Evaluates and grade students' classwork, peer workshopping and multi-phase papers
- Revised curricula, course content, course materials and methods of instruction to continue the class online after University shut down due to global pandemic

ENC1101 & ENC1102: College Composition I & II

- Create curriculum and assignments to promote critical thinking and writing skills
- Prepare and deliver lectures on topics such as writing an expository essay, avoiding plagiarism, MLA formatting and citation, and basic textual and/or cultural analysis
- Evaluate and grade students' classwork, peer workshopping and multi-phase papers
- Plan, evaluate and revise curricula, course content, course materials and methods of instruction throughout the semester to better serve the individual class
- Utilize technology in the classroom, including PowerPoint, YouTube, and WordPress

LIT2010: Interpretation of Fiction

- Create a curriculum involving both formal and informal assignments to promote critical thinking and writing skills
- Curate readings and discussion to develop student analysis skills in reading and interpreting works of fiction
- Prepare and deliver lectures on topics such as elements of fiction, close reading, and "unpacking texts" as well as how to write an academic essay, avoiding plagiarism, MLA formatting and citation, and literary analysis
- Evaluate and grade students' classwork, peer workshopping and multi-phase papers

- Plan, evaluate and revise curricula, course content, course materials and methods of instruction throughout the semester to better serve the individual class
- Utilize technology in the classroom, including PowerPoint, YouTube, and WordPress

LIT2070: Interpretation of Creative Nonfiction

- Create a curriculum involving both formal and informal assignments to promote critical thinking and writing skills
- Curate readings and discussion to develop student analysis skills in reading and interpreting works of creative nonfiction—including personal essay, memoir, New Journalism, etc.
- Prepare and deliver lectures on topics such as elements of fiction, close reading, and “unpacking texts” as well as how to write an academic essay, avoiding plagiarism, MLA formatting and citation, and literary analysis
- Evaluate and grade students’ classwork, peer workshopping and multi-phase papers
- Plan, evaluate and revise curricula, course content, course materials and methods of instruction throughout the semester to better serve the individual class
- Utilize technology in the classroom, including PowerPoint, YouTube, and WordPress
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Graduate Teaching Assistantship

Florida Atlantic University, 2014 – 2016

CRW 3010: Introduction to Creative Writing

- Co-create curriculum and syllabus including guided reading and writing exercises, workshop guidelines, and supplemental reading course packet.
- Prepare and deliver large group lectures on topics such as creative nonfiction, hybrid forms, workshopping, etc.
- Critique and comment on student’s creative work
- Facilitate small group class discussion on assigned readings, peer workshopping and writing exercises
- Plan, evaluate and revise course content, workshop guidelines, assigned writing exercises and methods of instruction.

ENC 4930: Literary Editing and Publishing

- Co-created student job descriptions and coursework for running the undergraduate literary magazine *Coastlines*
- Assigned, facilitated and evaluated student-run blog posts and group presentations.
- Utilized social media platforms (Facebook, Twitter, Instagram, Trello, Blogspot, WordPress) to teach and mentor undergraduates about online branding and maximizing their reach/audience.

ENC 1101 & 1102 Composition I & II

- Create curriculum and assignments to promote critical thinking and writing skills
- Prepare and deliver lectures on topics such as writing an expository essay, avoiding plagiarism, MLA formatting and citation, and basic textual and/or cultural analysis
- Evaluate and grade students’ classwork, peer workshopping and multi-phase papers
- Plan, evaluate and revise curricula, course content, course materials and methods of instruction
- Utilize technology in the classroom, including PowerPoint, YouTube, and WordPress

FAU Community Workshop Series

Florida Atlantic University, Fall 2015

Hybrid Forms: Poetry and Non-fiction (co-taught with James White)

- Create curriculum and syllabus including guided reading and writing exercises, workshop guidelines, and supplemental reading course packet.
- Critique and comment on student's creative work
- Facilitate and promote class discussion on craft, peer workshopping and the literary landscape
- Offer guidance on publishing, college portfolio and essay composition, and editorial/journalism opportunities.

Creative Nonfiction/Memoir

- Create curriculum and syllabus including guided reading and writing exercises, workshop guidelines, and supplemental reading course packet.
- Critique and comment on student's creative work
- Facilitate and promote class discussion on craft, peer workshopping and the literary landscape
- Offer guidance on publishing, college portfolio and essay composition, and editorial/journalism opportunities.

Writing Fellows (Undergraduate Teaching Assistantship),

The New School University, 2010 – 2011

LLSW 3500 Intermediate Fiction Workshop

IOR: Jennifer Gilmore

- Read, revised and helped students edit their creative writing pieces.
- Created and implemented in-class writing prompts
- Led class discussions on close readings and writing workshops in the classroom during Jennifer's absence.
- Met with students individually to discuss editing and revising their fiction works

LFYW 1500 Writing the Essay: Kafka

IOR: Noah Isenberg

- Met with students individually to discuss critical essay writing assignments, to encourage analytical thinking, concept synthesis and research writing skills.
- Read, revised and helped students edit undergraduate level research papers.
- Led class discussions on close readings, "unpacking" Kafka, and finding Kafka's place in the literary canon.

DEPARTMENTAL/UNIVERSITY SERVICE

Mentor, Teacher GTA Mentorship Program, 2018 – 2020

Florida Atlantic University, English Department, Boca Raton, FL

- Provide professional and pedagogical development for Graduate Teaching Assistant in the MA/MFA program

WAC Assessment, 2015—Florida Atlantic University, English Department, Boca Raton, FL

- Assessment Processor, ENC1102

MFA Program Representative, 2014—Florida Atlantic University, Boca Raton, FL

- Fall 2014 Graduate School Fair

NON-UNIVERSITY TEACHING EXPERIENCE

Guest Lecturer

Mandel Public Library of West Palm Beach

- **Short Story Creative Writing Workshop (Summer 2017 – 6 weeks)**
- **Prose Writing 101 (Fall 2017/Spring 2018 – 8 weeks)**
 - Create a six-week curriculum for a community fiction workshop with a concentration in short story writing.
 - Curate lectures and writing exercises, weekly discussion topics, and supplemental reading course packet.
 - Critique and comment on student’s creative work
 - Facilitate and promote class discussion on craft, revision and the literary landscape
 - Offer guidance on publishing, college portfolio and other opportunities

Co-founder and Instructor

PBC Writers Community Workshop Series—Co-founder and Instructor
Palm Beach County, FL—2016 – 2017

- Co-created and developed a series of creative writing workshops with James White to help grow the writing community in South Florida
- Created Wordpress website with creative content and information for participants
- Publicized classes through writing and disseminating press releases
- Create curriculum and syllabus including guided reading and writing exercises, workshop guidelines, and supplemental reading course packet.
- Critique and comment on student’s creative work
- Facilitate and promote class discussion on craft, peer workshopping and the literary landscape
- Offer guidance on publishing, college portfolio and essay composition, and editorial/journalism opportunities.
- Solicited students through community networking, grassroots advertising and direct communication with press and media

PUBLICATIONS

Fiction

- “Morningside Heights”, *Indianola Review* Spring, 2017

- “Duplicity” *3Elements Review*, Issue 10, Spring 2016
- “On Love and Dark Things” *Release Literary Magazine*, Spring 2009
- “Two Pink Lines” *Scratch Anthology*, Winter Quarterly 2008

Poetry

- “Cashiers” – *A3 Review: Writing Maps*, Issue 3, Fall 2015 (London)

Non-Fiction

- “Upper West Side” – *Proximity Magazine*, Issue 8, Winter 2015/2016
- Interview with Nico Cassanetti – *Proximity Magazine*, Issue 8, Winter 2015/2016

Editorial/Journalism

- “Ravishly Fans Rejoice as Joni Edelman Bares All For the AdiPositivity Project”
Fattitudethemovie.com, May 5, 2016
- “Palm Beach: Off The Island” *Life/Style Magazine*, Issue 3, May 2015
- “A World of Pure Imagination” *Life/Style Magazine*, Issue 3, May 2015
- “The Good, The Fab, and The Bubbly: 2014 Guide to Art Basel” *Life/Style Magazine*,
Issue 2-2014, pgs. 39-44—October 2014
- “Breaking Ground” *Muses and Visionaries Magazine* West Palm Beach, FL, Issue 2, pgs.
76-77—January/February 2014
- “Time to Visit the New Old Pompano” *Muses and Visionaries Magazine*
October 29, 2013
- Contributing Blogger—*ABRAMS Books*, New York, NY, 2011-2012
 - “Designers and Books Fair 2012” – November 8th 2012
 - “Rigby’s Big Day Out” -- October 11th, 2012
 - “The French Dog” --March 27th, 2012
 - “Getting Into The Holiday Spirit” --December 5th, 2011
- Contributing Writer –TV Recaps: “16 & Pregnant”—*The Faster Times*, Brooklyn, NY, Spring
2011

CONFERENCES, READINGS AND PRESENTATIONS

Reader at the Palm Beach Poetry Festival *Speak into the Mic*: Collaborative MFA Student/Faculty
Poetry Reading, Delray Beach, FL – April 16th, 2016

Presenter: *So You Want To Get Your MFA* English Graduate Student Society Spring Academic
Conference, Boca Raton, FL - March 23rd, 2016

Presenter: *Fail Better: Teaching Hybrid Forms in Creative Writing* English Graduate Student Society Fall Academic Conference, Boca Raton, FL - October 27 & 28, 2015

Creative Reader: *Juvenilia* English Graduate Student Society Spring Academic Conference, Boca Raton, FL - April 1st & 2nd, 2015

Panelist: *Writings of Place* "The Spirit of the Place" English Graduate Student Society Fall Academic Conference, Boca Raton, FL - November 12 & 13, 2014

PROFESSIONAL EXPERIENCE

Fattitude, Documentary—**Boca Raton, FL**—January 2016-May 2016

Editorial Intern

- In charge of soliciting, vetting and editing pitches and articles from guest bloggers and writers; Fattitude Wordpress blog redesign and editing; writing staff blog posts, announcements and calls for pitches; social media marketing strategies; designing and assigning positions for undergraduate interns

ABRAMS Books, Publishing—**New York, NY** —October 2011-January 2013

Marketing Coordinator—New York, NY —December 2012-June 2013

- Spearheading the marketing for selected titles each season—including:
 - Writing catalog copy, selling points and keynotes
 - Designing unique marketing campaigns, promotional materials, and both print and online advertising
 - Using a wide-range of social media outlets to create strategic marketing plans unique for each book, and to enhance ABRAMS online branding, presence and participation.
 - Increase and monitor website traffic through the use of ABRAMS social media networks and implement new strategies to promote content.
- Create and edit blog posts and press releases.
- Seek out and generate new relationships with branding partners for cross-promotional projects.
- Hiring, training and overseeing all department interns, and evaluating their work at the end of each semester.
- Coordinate the planning, execution and overseeing of marketing trade shows and conferences such as including space planning, ordering, staffing, set up and breakdown, as well as implementing a design aesthetic for proper brand management and product positioning.
- **Publicity & Marketing Assistant—New York, NY—October 2011—December 2012**
 - Support to all senior marketing managers and directors on key large campaigns.

- Administrative support for the marketing department: handling, coding and submitting all vendor bills, budget tracking, creating presentations for weekly Sales and Marketing strategy meetings, marketing plans, etc.
- Oversaw publicity tasks for 10-15 books per season, including composing press releases, organizing mailings and press kits, and scheduling events and interviews--including all U.S. publicity for all the Victoria & Albert museum (V&A Publishing) titles.

Houghton Mifflin Harcourt, Trade Publishing– **New York, NY** –June 2011-October 2011

- Composed drafts of press releases and queries
- Worked with the Publicity department to organize galley mailings, press kits, schedule events and interviews, and book travel/accommodations for author book tours
- Updated online data bases for all HMMH trade books, including tracking reviews, sales and printings.

BookCourt, Independent Bookstore– **Brooklyn, NY** –March 2010 – October 2011

- Bookseller
- Events Coordinator

REFERENCES

Available Upon Request