Masters of Science in International Business

Program information

College	College of Business		
Department or school	Management		
Degree abbreviation	M.S.	**CIP code**	e.g., 54.0101
Program website	https://business.fau.edu/masters-phd/international-business/master-of-international-business-program-information/		

Our commitment to you

This Academic Learning Compact describes the program's mission, what students who complete the program will know and be able to do and how faculty assess that learning. Florida Atlantic University publishes a compact for every degree program and standalone certificate so students, families, employers and the community can see what each program commits to providing its graduates.

Program mission

The MSIB provides a specialized management education for students who want to pursue or enhance careers in businesses and organizations involved in global, cross-national production, services, trade or investment.

Florida Atlantic University's mission

Florida Atlantic University is recognized as an opportunity university and R1 research institution dedicated to transforming lives through education, discovery, and innovation. We empower students to achieve economic mobility, advance knowledge that creates meaningful impact, and forge partnerships that drive prosperity and connection in the communities we serve.

How the program supports the university mission

FAU’s MSIB degree combines a broad-based curriculum in international business, classroom learning, and a possible study abroad field experience as well as an applied project to develop skills and prepare for various managerial roles in the ever-changing global business markets.

About the program

The focus of the Master of Science in International Business (MSIB) program is to provide an environment where a concentrated effort between professor and student results in the mastery of all of the components of a graduate-level, business administration curriculum.

Student learning outcomes

By graduation, students will be able to demonstrate outcomes in three core areas: content/discipline knowledge and skills (Outcome 1), communication skills (Outcome 2) and critical thinking skills (Outcome 3). Faculty assess all three core outcomes every year.

A. Content/Discipline Knowledge and Skills

What graduates will know and be able to do in their field

Areas this program addresses (check at least two)

- ☒ **Declarative knowledge:** key vocabulary, history, theories and concepts of the field
- ☒ **Research skills:** finding, gathering, analyzing and reporting information the way the field does
- ☐ **Technical skills:** hands-on tools and methods of the field, such as software, instruments, lesson plans or business reports

Outcome 1: Content Knowledge:
Students will understand and be able to apply key concepts and analytic frameworks of entrepreneurship in the context of International Business.

How students show it
Multiple choice exam

Where it is assessed
ENT 6946

B. Communication Skills

How graduates will share ideas and work with others

Areas this program addresses (check at least two)

- ☒ **Written communication:** clear, well-organized writing suited to the audience and purpose
- ☒ **Oral communication:** well-organized presentations that connect with an audience
- ☐ **Other forms of communication:** visual, media, performance or exhibit work
- ☐ **Team/collaborative communication:** contributing to group projects and shared goals

Outcome 2: Communications
Students will demonstrate effective writing and speaking skills.

How students show it
Papers and presentations

Where it is assessed
GEB 6217

C. Critical Thinking Skills

How graduates will analyze, create and solve problems

Areas this program addresses (check at least one)

☒ **Analytical skills:** weighing evidence, comparing ideas and judging arguments

☐ **Creative skills:** combining knowledge to create something new, such as a design, performance or proposal

☐ **Practical skills:** applying knowledge to real situations, such as a business proposal, lesson plan or grant

Outcome 3: Students will use critical thinking to make business decisions by identifying, evaluating, researching, and proposing solutions.

How students show it

Breakout learning assignment

Where it is assessed

ENT 6946

D. Other Skills (optional)

Additional outcomes the program commits to, such as ethics, leadership or professional practice

Optional. List any other outcomes, starting each with "Graduates will be able to". If the program does not use this section, delete it in Word or leave it blank in the PDF.

How students show it

Name at least one type of student work faculty review directly

Where it is assessed

List the courses where faculty assess these outcomes, as prefix, number and title (e.g., ANT 4116 Archaeological Research Methods), from the curriculum map. Separate with semicolons.

Assessment approaches

Every year, faculty review samples of student work to see how well students are meeting all three outcomes, and they use what they learn to improve the program.

Assessment methods may change over time.