Bachelor of Business Administration and Bachelor of Science in finance

Program information

College	College of Business		
Department or school	Department of Finance		
Degree abbreviation	B.B.A., B.S.	**CIP code**	52.0801
Program website	business.fau.edu/undergraduate/majors/finance		

Our commitment to you

This Academic Learning Compact describes the program's mission, what students who complete the program will know and be able to do and how faculty assess that learning. Florida Atlantic University publishes a compact for every degree program and standalone certificate so students, families, employers and the community can see what each program commits to providing its graduates.

Program mission

The Department of Finance teaches corporate finance, investments, financial markets, banking and international finance. Its programs provide relevant training for a wide variety of careers.

Florida Atlantic University's mission

Florida Atlantic University is recognized as an opportunity university and R1 research institution dedicated to transforming lives through education, discovery, and innovation. We empower students to achieve economic mobility, advance knowledge that creates meaningful impact, and forge partnerships that drive prosperity and connection in the communities we serve.

How the program supports the university mission

The major supports the university's mission by helping students achieve economic mobility through a strong finance foundation and electives tied to clear career paths. Graduates are ready for careers in banking, investments and corporate finance.

About the program

Finance majors complete the College of Business core plus 21 credits of upper-level finance. Required courses cover financial institutions, advanced managerial finance and investment analysis. Students then choose four electives that match a career path. Options include investment management, corporate finance, investment banking, commercial banking, financial technology, real estate, and risk management and insurance.

Student learning outcomes

By graduation, students will be able to demonstrate outcomes in three core areas: content/discipline knowledge and skills (Outcome 1), communication skills (Outcome 2) and critical thinking skills (Outcome 3). Faculty assess all three core outcomes every year.

A. Content/Discipline Knowledge and Skills

What graduates will know and be able to do in their field

Areas this program addresses (check at least two)

- ☒ **Declarative knowledge:** key vocabulary, history, theories and concepts of the field
- ☐ **Research skills:** finding, gathering, analyzing and reporting information the way the field does
- ☐ **Technical skills:** hands-on tools and methods of the field, such as software, instruments, lesson plans or business reports

Graduates will be able to explain fundamental finance concepts, including capital budgeting, cash flows, cost of capital and valuation.

How students show it

A final exam in the principles of financial management course.

Where it is assessed

FIN 3403 Principles of Financial Management

B. Communication Skills

How graduates will share ideas and work with others

Areas this program addresses (check at least two)

- ☒ **Written communication:** clear, well-organized writing suited to the audience and purpose
- ☐ **Oral communication:** well-organized presentations that connect with an audience
- ☐ **Other forms of communication:** visual, media, performance or exhibit work
- ☐ **Team/collaborative communication:** contributing to group projects and shared goals

Graduates will be able to write clear, well-organized business reports.
Graduates will be able to deliver effective, well-organized oral presentations.

How students show it

The written assignment

Where it is assessed

FIN 4424 Advanced Managerial Finance

C. Critical Thinking Skills

How graduates will analyze, create and solve problems

Areas this program addresses (check at least one)

- ☒ **Analytical skills:** weighing evidence, comparing ideas and judging arguments
- ☐ **Creative skills:** combining knowledge to create something new, such as a design, performance or proposal
- ☒ **Practical skills:** applying knowledge to real situations, such as a business proposal, lesson plan or grant

Graduates will be able to apply the concepts, models and tools of strategic analysis to actual competitive situations.

How students show it
A written assignment

Where it is assessed
FIN 4424

Assessment approaches

Every year, faculty review samples of student work to see how well students are meeting all three outcomes, and they use what they learn to improve the program.

Faculty review final exams in the principles of financial management course. They also review case analyses from the business core strategy course and the final report and presentation in the business communication course. Faculty use the results to improve courses.

Assessment methods may change over time.