Bachelor of Business Administration and Bachelor of Science in economics

Program information

College	College of Business		
Department or school	Department of Economics		
Degree abbreviation	B.B.A., B.S.	**CIP code**	45.0603
Program website	business.fau.edu/undergraduate/majors/economics		

Our commitment to you

This Academic Learning Compact describes the program's mission, what students who complete the program will know and be able to do and how faculty assess that learning. Florida Atlantic University publishes a compact for every degree program and standalone certificate so students, families, employers and the community can see what each program commits to providing its graduates.

Program mission

The Department of Economics focuses on the study and application of economic theory. Its programs give students a solid foundation for a wide variety of careers in the private and public sectors.

Florida Atlantic University's mission

Florida Atlantic University is recognized as an opportunity university and R1 research institution dedicated to transforming lives through education, discovery, and innovation. We empower students to achieve economic mobility, advance knowledge that creates meaningful impact, and forge partnerships that drive prosperity and connection in the communities we serve.

How the program supports the university mission

The major supports the university's mission by building economic research, data analysis and strategy skills that employers value and that lead to economic mobility. Graduates are ready for careers in business and government.

About the program

Economics majors complete the College of Business core plus 30 credits of economics beyond the principles courses. Required courses cover intermediate microeconomics and macroeconomics, econometrics, economic data analysis and economic policy analysis. Students add five economics electives. The major is a great fit for students who want to understand markets and use data to guide decisions.

Student learning outcomes

By graduation, students will be able to demonstrate outcomes in three core areas: content/discipline knowledge and skills (Outcome 1), communication skills (Outcome 2) and critical thinking skills (Outcome 3). Faculty assess all three core outcomes every year.

A. Content/Discipline Knowledge and Skills

What graduates will know and be able to do in their field

Areas this program addresses (check at least two)

- ☒ **Declarative knowledge:** key vocabulary, history, theories and concepts of the field
- ☒ **Research skills:** finding, gathering, analyzing and reporting information the way the field does
- ☐ **Technical skills:** hands-on tools and methods of the field, such as software, instruments, lesson plans or business reports

Graduates will be able to explain core economic concepts and models.
Graduates will be able to use economic research methods to study an economic question.

How students show it
An exam and a research paper in the economic policy analysis course.

Where it is assessed
ECO 4933 Economic Policy Analysis

B. Communication Skills

How graduates will share ideas and work with others

Areas this program addresses (check at least two)

- ☐ **Written communication:** clear, well-organized writing suited to the audience and purpose
- ☒ **Oral communication:** well-organized presentations that connect with an audience
- ☐ **Other forms of communication:** visual, media, performance or exhibit work
- ☐ **Team/collaborative communication:** contributing to group projects and shared goals

Graduates will be able to write clear, well-organized business reports.
Graduates will be able to present economic analysis in an effective oral presentation.

How students show it
A presentation in the economic policy analysis course

Where it is assessed
ECO 4933 Economic Policy Analysis

C. Critical Thinking Skills

How graduates will analyze, create and solve problems

Areas this program addresses (check at least one)

- ☒ **Analytical skills:** weighing evidence, comparing ideas and judging arguments
- ☐ **Creative skills:** combining knowledge to create something new, such as a design, performance or proposal

☒ **Practical skills:** applying knowledge to real situations, such as a business proposal, lesson plan or grant

Graduates will be able to apply the concepts, models and tools of strategic analysis to actual competitive situations.

How students show it
A case analysis in the global environment of business course, part of the business core.

Where it is assessed
MAN 4720 Global Environment of Business

Assessment approaches

Every year, faculty review samples of student work to see how well students are meeting all three outcomes, and they use what they learn to improve the program.

Faculty review an exam, a research paper and a presentation from the economic policy analysis course near the end of the major. They also review case analyses from the business core strategy course and final reports from the business communication course. Faculty use the results to improve courses in the major.

Assessment methods may change over time.