Master of Business Administration

Program information

College	College of Business		
Department or school	Department of Management Programs		
Degree abbreviation	M.B.A.	**CIP code**	52.0201
Program website	business.fau.edu/masters-phd/mba-program		

Our commitment to you

This Academic Learning Compact describes the program's mission, what students who complete the program will know and be able to do, and how faculty assess that learning. Florida Atlantic University publishes a compact for every degree program and standalone certificate, so students, families, employers and the community can see what each program commits to providing its graduates.

Program mission

The Department of Management Programs develops future business leaders who are skilled in managing in a global business environment.
The Master of Business Administration helps students extend their leadership skills and build expertise in the business area that best fits their career goals.

Florida Atlantic University's mission

Florida Atlantic University is recognized as an opportunity university and R1 research institution dedicated to transforming lives through education, discovery, and innovation. We empower students to achieve economic mobility, advance knowledge that creates meaningful impact, and forge partnerships that drive prosperity and connection in the communities we serve.

How the program supports the university mission

The program supports the university's mission by transforming lives through education that prepares managers to lead. Case analysis of business problems gives students practical, career-ready experience.

About the program

The Master of Business Administration offers advanced management education that helps students grow as leaders. Students gain broad managerial skills and build specialized expertise in the business area that fits their career goals. The program requires 43 to 55 credits of graduate business study. It is a great fit for students who want to move into management and leadership roles.

Student learning outcomes

By graduation, students will be able to demonstrate outcomes in three core areas: content/discipline knowledge and skills (Outcome 1), communication skills (Outcome 2), and critical thinking skills (Outcome 3). Faculty assess all three core outcomes every year.

A. Content/Discipline Knowledge and Skills

What graduates will know and be able to do in their field

Areas this program addresses (check at least two)

- ☒ **Declarative knowledge:** key vocabulary, history, theories and concepts of the field
- ☒ **Research skills:** finding, gathering, analyzing and reporting information the way the field does
- ☐ **Technical skills:** hands-on tools and methods of the field, such as software, instruments, lesson plans or business reports

Graduates will be able to explain key strategic management concepts for organizations competing in a global environment.

How students show it

A case analysis in the global environment of management course.

Where it is assessed

MAN 6721 Global Environment of Management

B. Communication Skills

How graduates will share ideas and work with others

Areas this program addresses (check at least two)

- ☒ **Written communication:** clear, well-organized writing suited to the audience and purpose
- ☒ **Oral communication:** well-organized presentations that connect with an audience
- ☐ **Other forms of communication:** visual, media, performance or exhibit work
- ☐ **Team/collaborative communication:** contributing to group projects and shared goals

Graduates will be able to write and present effective communication for professional business audiences.

How students show it

Papers and presentations in the required graduate business communication course.

Where it is assessed

GEB 6217 Communication Strategies for Business Professionals

C. Critical Thinking Skills

How graduates will analyze, create and solve problems

Areas this program addresses (check at least one)

- ☒ **Analytical skills:** weighing evidence, comparing ideas and judging arguments
- ☐ **Creative skills:** combining knowledge to create something new, such as a design, performance or proposal

☐ **Practical skills:** applying knowledge to real situations, such as a business proposal, lesson plan or grant

Graduates will be able to apply strategic concepts in a critical and systematic way to analyze business cases.

How students show it
A case analysis in the global environment of management course.

Where it is assessed
MAN 6721 Global Environment of Management

Assessment approaches

Every year, faculty review samples of student work to see how well students are meeting all three outcomes, and they use what they learn to improve the program.

Faculty review case analyses from the global environment of management course to see how well students understand and apply strategic concepts. They also review papers and presentations in the graduate business communication course. Faculty use the results to improve courses across the program.

Assessment methods may change over time.