Bachelor of Business Administration and Bachelor of Science in Accounting

Program information

College	College of Business		
Department or school	School of Accounting		
Degree abbreviation	B.B.A., B.S.	**CIP code**	52.0301
Program website	https://catalog.fau.edu/programs/aVUHHM0eRSBAKpi37psk/about-the-program-aoYks https://catalog.fau.edu/programs/HAlwUj5brpNxGs85Bwbv/about-the-program-aoYks		

Our commitment to you

This Academic Learning Compact describes the program's mission, what students who complete the program will know and be able to do and how faculty assess that learning. Florida Atlantic University publishes a compact for every degree program and standalone certificate so students, families, employers and the community can see what each program commits to providing its graduates.

Program mission

The School of Accounting delivers a comprehensive accounting education to a diverse student body. It also publishes scholarly accounting research and serves the academic and professional accounting communities.

Florida Atlantic University's mission

Florida Atlantic University is recognized as an opportunity university and R1 research institution dedicated to transforming lives through education, discovery, and innovation. We empower students to achieve economic mobility, advance knowledge that creates meaningful impact, and forge partnerships that drive prosperity and connection in the communities we serve.

How the program supports the university mission

The major supports the university's mission by opening paths to economic mobility through careers in accounting. Graduates are career-ready, with coursework in data analytics and communication that builds the skills employers seek.

About the program

Accounting majors build on the College of Business core with eight required upper-level accounting and tax courses and two electives. Students learn financial and cost accounting, accounting information systems, data analytics, auditing, and federal taxation. The major is a strong fit for students who enjoy working with numbers and want a career in accounting.

Student learning outcomes

By graduation, students will be able to demonstrate outcomes in three core areas: content/discipline knowledge and skills (Outcome 1), communication skills (Outcome 2) and critical thinking skills (Outcome 3). Faculty assess all three core outcomes every year.

A. Content/Discipline Knowledge and Skills

What graduates will know and be able to do in their field

Areas this program addresses (check at least two)

- ☒ **Declarative knowledge:** key vocabulary, history, theories and concepts of the field
- ☐ **Research skills:** finding, gathering, analyzing and reporting information the way the field does
- ☒ **Technical skills:** hands-on tools and methods of the field, such as software, instruments, lesson plans or business reports

Graduates will be able to apply auditing concepts to business situations.

How students show it
Exams in the required auditing course.

Where it is assessed
ACG 4651 Auditing and Assurance Services 1

B. Communication Skills

How graduates will share ideas and work with others

Areas this program addresses (check at least two)

- ☒ **Written communication:** clear, well-organized writing suited to the audience and purpose
- ☒ **Oral communication:** well-organized presentations that connect with an audience
- ☐ **Other forms of communication:** visual, media, performance or exhibit work
- ☐ **Team/collaborative communication:** contributing to group projects and shared goals

Graduates will be able to write clear, well-organized business reports and give effective oral presentations.

How students show it
The final report and final presentation in the required business communication course.

Where it is assessed
GEB 3213 Business Communication: Critical Analysis and Application

C. Critical Thinking Skills

How graduates will analyze, create and solve problems

Areas this program addresses (check at least one)

- ☒ **Analytical skills:** weighing evidence, comparing ideas and judging arguments
- ☐ **Creative skills:** combining knowledge to create something new, such as a design, performance or proposal
- ☐ **Practical skills:** applying knowledge to real situations, such as a business proposal, lesson plan or grant

Graduates will be able to process information and to conduct a critical analysis that applies this information to strategic decisions.

How students show it

A written case study in the required global strategy and policy course.

Where it is assessed

MAN 4720 Global Strategy and Policy

Assessment approaches

Every year, faculty review samples of student work to see how well students are meeting all three outcomes, and they use what they learn to improve the program.

Faculty review exams in the required auditing course and a written case study in a required management course. They also review the final report and presentation in a required business communication course. Each year, faculty use the results to update courses and keep the major current with the profession.

Assessment methods may change over time.