Undergraduate Programs—NEW COURSE PROPOSAL

Recommended Course Identification
PREFIX _AMH_____ Course Number 4218
LAB CODE (L or C)

Complete Course Title: American Capitalism Since 1890

Credits 3

Textbook Information
McGraw, American Business Since 1920: How it Worked (Harlan Davidson); White, Blue Collar Broadway (U of Pennsylvania); Howard, Brides, Inc: American Weddings and the Business of Tradition (U of Pennsylvania); Mansel Blackford, Making Seafood Sustainable (U of Pennsylvania)

Grading (Select only one grading option): Regular ___ X ___ Pass/Fail ___ Satisfactory/Unsatisfactory ___

Course Description, no more than three lines: This course addresses the changing nature of U.S. capitalism and how it was conceived over the course of the twentieth century. Business history and case studies will be used to address consumerism and its relationship to popular culture and to highlight the various views of capitalism in modern U.S. history.

Prerequisites w/Minimum Grade* COREQUISITES* Registration Controls (major, college, level)*
None None None

*Default minimum passing grade is D-. Prerequisites, corequisites and registration controls will be enforced for all courses.

Minimum Qualifications Needed to Teach this Course: Ph.D. in Modern U.S. History

WAC/Gordon Rule Course* GENERAL EDUCATION REQUIREMENT (MARK X IN FRONT OF SELECTION)*
YES ___ NO ___ X ___

WAC/Gordon Rule criteria must be indicated in syllabus and approval attached to proposal. Guidelines: www.fau.edu/WAC

Faculty contact, email and complete phone number:
561.297.4295 mrose@fau.edu
410.916.3783 (cell-best)

Please consult and list departments that might be affected by the new course and attach comments.
Economics; Political Science

Approved by
Department Chair:  
College Curriculum Chair:  
College Dean:  
UUPC Chair:  
Undergraduate Studies Dean:  
UFS President:  
Provost:  

Date 11/16/2015 11/18/015 12/3/15 12/4/15

1. Syllabus must be attached; syllabus checklist recommended; see guidelines and checklist: www.fau.edu/academic/registrars/UUPCInfo


3. WAC approval (attach if applicable)

4. Gen. Ed. approval (attach if applicable)

5. Consent of affected departments (attach if applicable)

FAUnewcourseUG—Revised July 2015