GOALS 2014-2015 AS RELATED TO FAU’S STRATEGIC PLAN

Enrich the Educational Experience:

A. Increase quality of programming initiatives sponsored both by the Student Union and in the Student Union through collaboration and constant feedback.
   1. Increase the participation in the Poetry Slam both in audience and performers Completed/Not met - Participants were increased (up 20%), audience increase was not met
   2. Maintain and enhance signature programs and investigate a series of “arts and leisure programs” Completed – continued to host Tournament Tuesdays, implemented sketch, dance, and spoken word competitions
   3. Enhance FAU After Dark collaborative programming efforts occurring after 9:00 PM on Friday and Saturday nights Completed – (61% of respondents indicated that these programs helped them avoid alcohol related functions)
   4. Assist in the creation of Weekends at FAU to expand Campus Life Completed – hosted several programs that led to the success of this program
   5. Recruit a cohort of students to lead initiatives of Student Union Productions Completed – Officers elected and a staff was formed to implement programs

B. Continue to expand and develop quality enrichment programs for student staff with concentration in leadership development, management and other transferable skills measured by clearly stated learning objectives and assessment of learning outcomes.
   1. Formalize the OM mentorship of set-crew staff to provide more meaningful workplace relationships Completed – Bi-weekly meeting held between OM (mentor) and Set crew (mentee). Resulted in accelerated learning by set crew and provided experienced candidates for OM promotion
   2. Establishment and assessment plan and student learning outcomes will be established for NightOwls Program In Progress – Night Owls Advisor changed mid year

Increase FAU’s Community Engagement

Leverage momentum toward achieving FAU’s strategic goals by being good stewards of its human, technological, physical and financial resources
A. Continue to conduct effective project identification and management with assistance from FAU Facilities Planning including, but not limited to, infrastructure modifications, roofing, elevator refurbishment and safety enhancements including auditorium rigging. In Progress – Roofing project was bid out (5 roof structure) and it was concluded that this project should shift to a larger renovation as a cost saver. Elevator project is underway, will be completed in December 2015. Auditorium rigging has been tabled, current rigging meets standards. A repair and replacement plan for the union is underway.

B. Evaluate sustainability initiatives including the transition to LED lighting in the Auditorium, improved waste collection receptacles and improved staff/student education. In Progress – LED lighting was found to be cost prohibitive though additional vendors are being sought for quotes. ECO-friendly receptacles were purchased for the union lobby. Student staff educational sessions were held bi-weekly. Programs included discussion surrounding disabilities, sexual health, career progression, and environmental health and safety.

C. Implement Time Clocks Plus for more effective timekeeping methods Completed

Additional Goals for the Student Union 2014-2015:

Administration
- Expand Hours to 7:30 AM – 12:00 AM (Sunday – Thursday); 7:30 AM – 1:00 AM (Friday/Saturday) Completed
- Evaluate digital signage in the Student Union and investigate digital directories In Progress – Currently investigating a streamline approach to digital signage with current provider, Fourwinds Interactive
- Transition Human Resources and Travel Functions from the AVP/DOS Office to Student Union Completed

Event Services
- Increase knowledge, lobby oversight and student/visitor service by Information Desk Completed – The Information staff was combined with the Administrative staff to provide a holistic approach to the facility. This resulted in a more well-informed staff with quicker response time. Physical layout of the desk was change as well. The lowered desk now allows for a clearer view of the lobby.
- Finalize the upgrade of Conference Room 203 – Not completed

Facilities
- Evaluate, repair and/or replace roofing of Building 31 & 31-A – In Progress - Architectural drawing were completed and bids placed. It was determined that the project will be wrapped into the future renovation as a cost saver.
- Renovate/refurbish passenger & freight elevators - In progress – Passenger elevator will be completed on 7/10/15, Freight elevator project will begin 11/15/15.
- Fire Safety Upgrades to 2nd Floor Emergency Exit Doors & Telecommunication Closet (Grand Palm Room) – In progress

Additional

- Transition Night Owls SG Program to oversight of the Student Union Completed

**Goals for the Student Union 2015-2016**

A. Boldness: A uniquely competitive and globalized student body
   Expand opportunities for undergraduate students to participate in discovery-based learning.
   
   1. Increase student knowledge of Program Board and Program Board’s presence on campus.
   2. Increase commuter participation in programs across campus to truly make this the “Living Room” for this population.
   3. Establish an assessment plan for all student union programs

B. Quality: Continuously-assessed and evolving best practices:
   Identify current and future campus leaders to engage in professional development opportunities
   
   1. Establish a student facilitated training program for new student staff members
   2. Formalize the Student Director position
   3. Re-evaluation and implementation of a student staff assessment plan

C. Facilities/Budgeting: Looking toward the near future of planning for additional space through renovation/construction.
   
   1. Build off the 2013 program plan calling for additional space for student organizations, student government, and meeting spaces
   2. Provide “comps” based on successful union designs in both Florida and across the nation
   3. Build consensus among constituents on design of renovated/constructed space that will serve both form and function

**EXECUTIVE SUMMARY** –
Below is a breakdown of confirmed reservations for the 2014-15 fiscal year. The percentage of change is based on 13-14 numbers.

**Space Requests**

<table>
<thead>
<tr>
<th>User</th>
<th>Union</th>
<th>% change</th>
<th>Auditorium</th>
<th>% change</th>
<th>Acad. Space</th>
<th>% change</th>
<th>Total</th>
<th>% change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Student Orgs</td>
<td>2275</td>
<td>-8%</td>
<td>26</td>
<td>-12%</td>
<td>1134</td>
<td>18%</td>
<td>3435</td>
<td>&lt;1%</td>
</tr>
<tr>
<td>Departments</td>
<td>1268</td>
<td>4%</td>
<td>63</td>
<td>-26%</td>
<td>1331</td>
<td>2%</td>
<td>247</td>
<td>-22%</td>
</tr>
<tr>
<td>Non-Profit</td>
<td>217</td>
<td>-24%</td>
<td>30</td>
<td>-9%</td>
<td>247</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Commercial</td>
<td>102</td>
<td>-14%</td>
<td>26</td>
<td>-7%</td>
<td>128</td>
<td>-12%</td>
<td>128</td>
<td></td>
</tr>
<tr>
<td></td>
<td>3862</td>
<td>-6%</td>
<td>145</td>
<td>-14%</td>
<td>1134</td>
<td>18%</td>
<td>5141</td>
<td>-1%</td>
</tr>
</tbody>
</table>

- Increased Student Union programming, from 35 to 65 programs in the Fall and from 42 to 70 programs in the Spring, serving over 3300 students each semester
- Hosted 5 After Dark programs in the Fall and 5 in the Spring
- Hosted many “4th annual” programs this year such as Geek Week, Poetry Slam, Rocky Horror Picture Show, NCAA Bracket Tournaments, etc. These annual programs have become a staple for our users.
- Established additional signature programs such as Wake-up Wednesdays, “Transfer”mation Tuesdays, Commuter Appreciation week as well as oversight of the Off Campus Housing fair.
- Program Board has transitioned to the Student Union

**Concerns:**

- Space needs are high. While the number of confirmed requests stayed flat, more academic spaces are being used and the number of requests that cannot be filled are also rising.
- We continue to re-org our staffing model. We have gone through significant staffing changes in the past 12 months.