Information and Accommodations

For directions and other information visit www.fau.edu/larkin or contact:

Stephen D. Engle
Professor, Director of History Symposium Series
Florida Atlantic University
561.297.2444  engle@fau.edu

Zella Linn
Program Assistant, Department of History
Florida Atlantic University
561.297.3840  zlinn@fau.edu  www.fau.edu/larkin

Contact any of the following local establishments for your accommodations while in Boca Raton. Mention FAU for a discounted rate, if available.

Fairfield Inn and Suites
3400 Airport Road (near Cinemark)
561.417.8585
www.fairfield.reservationcounter.com

Boca Raton Marriott at Boca Center
5150 Town Center Circle
561.392.4600
www.marriott.com/pbibr

Waterstone Resort & Marina
999 East Camino Real
561.368.9500
www.Waterstoneboca.com

Renaissance Boca Raton Hotel
2000 Northwest 19th Street
561.368.5252
www.renaissancehotels.com/PBIRH

Wyndham Hotel
1950 Glades Road
561.368.5200
www.wyndhamboca.com

Symposium on the American Presidency

The President and American Capitalism Since 1945
Sixteen historians examine aspects of American political and social life and how they have affected U.S. economic development.

Wednesday, Feb. 17, 2016  3:30 p.m.
Keynote Speaker:
Brian Balogh
University of Virginia

Thursday, Feb. 18, 2016  9 a.m. - 5 p.m.
Symposium

Carole and Barry Kaye Performing Arts Auditorium
Florida Atlantic University
777 Glades Road
Boca Raton, FL 33431-0991
Alan B. Larkin

Alan B. Larkin (1922-2002) made his living as the founder of the Larkin Group, a publisher of trade magazines for the fashion industry. His real passion, however, was American history, with a focus on the American Presidency. In his lifetime, he collected original signed letters from every American president, George Washington to George W. Bush.

The Alan B. Larkin Symposium on the American Presidency aims to keep Larkin's passion alive by annually exploring different facets of the executive branch and its significance to the American political culture. The symposium focuses specific attention on the role of the presidency in shaping diplomatic, political, cultural and social developments in American life.

The Alan B. Larkin Symposium on the American Presidency is made possible through the Alan B. Larkin Endowed Fund. The fund supports the symposia as well as graduate fellowships and undergraduate scholarships for students who demonstrate interest in the American presidency.

www.fau.edu/larkin

Symposium on the American Presidency

The President and American Capitalism Since 1945

Wednesday, Feb. 17, 3:30 p.m.
Keynote Address
Shopper in Chief: Presidential Leadership in America’s ‘Consumer’s Republic’
Brian Balogh, University of Virginia

Thursday, Feb. 18, 9 a.m. – 5 p.m.
Symposium
9 - 11 a.m.: Patterns
America and the World
Margaret O’Mara, University of Washington
Presidents, the Military-Industrial Complex, and the Ascendant Politics of Free Enterprise
Mark Wilson, University of North Carolina, Charlotte
Fiscal Bounty: Presidents, the Federal Budget and Economic Good
Iwan Morgan, University College London
The Antigovernment Impulse: The Presidency and the Splintering of the Public Good
Brent Cebul, University of Richmond
American Presidents and the American University
Elizabeth Tandy Shermer, Loyola University of Chicago

11:30 a.m. – 1 p.m. Lunch Break (on your own)

1 – 2:45 p.m.: Sectors
Parallel Ladders to the Glass Ceiling: Presidential and Corporate Executive Appointments
Pamela Walker Laird, University of Colorado, Denver

2:45 – 3 p.m. Break

3 – 5 p.m. Environments
The Post-Industrial City
Tracy Neumann, Wayne State University
“Turning the Bull Loose,” The Reagan Administration, Financial Deregulation, and the Reconstruction of New York City
Joe Arena, The Ohio State University
Public Service Employment, the 1970s, and the Last Gasps of the War on Poverty
Daniel Amsterdam, Georgia Institute of Technology
“Dear Mr. President: I Apologize for Writing You So Often” - Enron and Energy at the End of the 20th Century
Gavin Benke, Boston University
Bartow Elmore, University of Alabama

Carole and Barry Kaye
Performing Arts Auditorium
FAU Boca Raton campus
777 Glades Road

Admission to both days: $35
FAU faculty, staff, alumni $10, FAU students $5
Book signing to follow the Wednesday lecture

For tickets, call 800-564-9539 or visit www.fauevents.com or drop by the FAU box office located in FAU’s Student Union.

Free parking available in Garage 1, Lot 10, 12, 13, 14, 15, 16, and 17. For more information, visit www.fau.edu/larkin.

Please notify the Box Office Manager at 561-297-2471 five working days in advance of the event if special accommodation of a disability is needed.