

 FLORIDA ATLANTIC UNIVERSITY	NEW/CHANGE PROGRAM REQUEST Undergraduate Programs		UUPC Approval <u>4/2/18</u> UFS Approval _____ Banner Posted _____ Catalog _____
	Department School of Communication and Multimedia Studies College Arts and Letters		
Program Name School of Communication and Multimedia Studies Bachelors Programs	<input type="checkbox"/> New Program <input checked="" type="checkbox"/> Change Program	Effective Date (TERM & YEAR) <u>Fall 2018</u>	
Please explain the requested change(s) and offer rationale below or on an attachment Eliminate "Pre-Major" requirement for BA degree in Communication Studies and BA degrees in Multimedia Studies See attached memo for rationale and details			
Faculty Contact/Email/Phone William Trapani wtrapan1@fau.edu 7-2051		Consult and list departments that may be affected by the change(s) and attach documentation	
Approved by Department Chair <u>David Crain Williams</u> College Curriculum Chair <u>[Signature]</u> College Dean <u>[Signature]</u> UUPC Chair <u>J. E. Hahn (EP)</u> Undergraduate Studies Dean <u>[Signature]</u> UFS President _____ Provost _____		Date <u>3/6/2018</u> <u>3/25/18</u> <u>4/2/18</u> <u>4/2/18</u> <u>4/6/18</u>	

Email this form and attachments to mjenning@fau.edu one week before the UUPC meeting so that materials may be viewed on the UUPC website prior to the meeting.



College of Arts and Letters
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April 25, 2018

Re: Removal of SCMS Pre-Majors
Further clarification in support of Faculty Senate agenda item

Kevin Wagner
Faculty Senate President

Dr. Wagner and members of Faculty Senate

The following memo further clarifies the School of Communication and Multimedia Studies rationale for the elimination of “pre-Major” categories which is currently on the agenda for the April 30th session.

As the original documentation indicates we seek to eliminate the “pre-Major” category for our undergraduate degree programs. This change has already been effected for the “Multimedia Journalism Concentration” of our Multimedia Studies BA, but we now seek to fully eliminate the pre-major for all BA degrees (to include the Film, Video and New Media concentration of the Multimedia Studies BA as well the pre-major for the BA in Communication Studies).

This change requires deleting the “admission requirements” section for Bachelor’s Programs as well as relocating language describing a maintenance GPA requirement for the Multimedia Journalism degree to an alternate location in the catalog.

These changes have been approved by both the School of Communication and Multimedia Studies and the College of Arts and Letters Undergraduate Program Committee.

Rationale for change

Our previous memo regrettably conflated two issues making it appear as if the removal of Pre-Majors was in response to financial aid regulations. In fact, the change is motivated by a desire to support the University aim in encouraging timely student graduation. In our experience the pre-major has led to unnecessary impediments and confusion for students. In particular, transfer students either perceive the need or are routed to declarations of an alternate major upon admission to the university creating a delayed path back to SCMS and potentially lengthening time to graduation.

Our curriculum and scheduling protocols have been updated and revised since the installation of the pre-major and we feel confident the elimination of the pre-majors will not result in adverse consequences for the School or its students.

Change One: Remove the Pre-Major from both the BA in Communication Studies and the BA in Multimedia Studies (Film, Video and New Media concentration). This change requires:

DELETE the “Admission Requirements” subsection from the “BACHELOR”S PROGRAMS” section entirely. This subsection deletion includes removing the following:

~~All students looking to pursue the Bachelor of Arts with Major in Communication Studies or the Bachelor of Arts with Major in Multimedia Studies with concentration in Film, Video and New Media will first be placed in the corresponding pre-major. Students in the pre-major will have to satisfy the following requirements in order to obtain admission to the major:~~

- ~~1. Complete the pre-Communication Studies or pre-Multimedia Studies foundation coursework (see below) with a minimum grade of "C" in each course;~~
- ~~2. Complete the Intellectual Foundations Core, including ENC 1101 and 1102;~~
- ~~3. Attain a minimum overall GPA of 2.0 at the time of application to the major;~~
- ~~4. When the above requirements have been met, see the School of Communication and Multimedia Studies advisor to change from a pre-major to a major.~~

~~***Pre-Communication Studies foundation coursework:***~~

~~COM 2053—Introduction to Communication and Civic Life~~

~~SPC 2608—Public Speaking~~

~~-~~

~~***Pre-Multimedia Studies (Film, Video and New Media concentration) foundation coursework:***~~

~~FIL 2000—Film Appreciation~~

~~Effective summer 2016, all admission requirements for the Bachelor of Arts with Major in Multimedia Studies, concentration in Multimedia Journalism are deleted, with the exception of a minimum overall GPA of 2.0, to be maintained throughout enrollment at FAU. Upon applying to FAU, both first time in college students and transfer students can immediately declare their major in Multimedia Studies with concentration in Multimedia Journalism.~~

Change Two: Revise the description of the Bachelor of Arts with Major ion Multimedia Studies to preserve the minimum required GPA for Multimedia Journalism which would be deleted by “Change One”

Current Language:

“Students who enroll for a Bachelor of Arts degree with Major in Multimedia Studies must choose one of two concentrations: the Film, Video and New Media concentration or the Multimedia Journalism concentration. In addition, students must meet all University and Dorothy F. Schmidt College of Arts and Letters requirements. These include satisfactory completion of a total of 120 credits, 60 of which



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must be earned at a four-year college or university, and 8 credits in sequence in a single foreign language. A Multimedia Studies major must complete 12 upper-division credits in Arts and Letters electives beyond the General Education requirements or complete a minor or a certificate program. **A student whose GPA falls below 2.5 will be dropped from the major. A GPA of 2.0 or higher is required for transfer to the major.**”

Revised Language

“Students who enroll for a Bachelor of Arts degree with Major in Multimedia Studies must choose one of two concentrations: the Film, Video and New Media concentration or the Multimedia Journalism concentration. In addition, students must meet all University and Dorothy F. Schmidt College of Arts and Letters requirements. These include satisfactory completion of a total of 120 credits, 60 of which must be earned at a four-year college or university, and 8 credits in sequence in a single foreign language. A Multimedia Studies major must complete 12 upper-division credits in Arts and Letters electives beyond the General Education requirements or complete a minor or a certificate program. **Students in the Multimedia Journalism concentration whose GPA falls below 2.0 will be dropped from the major. Students in the Film, Video and New Media concentration whose GPA falls below 2.5 will be dropped from the major. A GPA of 2.0 or higher is required for transfer to this major.**”

Thank you for your review of this program change request.

Sincerely,

Bill Trapani

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