

 FLORIDA ATLANTIC UNIVERSITY	NEW/CHANGE PROGRAM REQUEST Undergraduate Programs		UUPC Approval <u>2/26/24</u> UFS Approval _____ Banner _____ Catalog _____
	Department <u>Marketing /Hospitality and Tourism Management</u> College <u>Business</u>		
Program Name <u>Meetings & Events Management Certificate</u>	<input type="checkbox"/> New Program* <input checked="" type="checkbox"/> Change Program*	Effective Date (TERM & YEAR) <u>Fall 2024</u>	
<p>Please explain the requested change(s) and offer rationale below or on an attachment.</p> <p>We are proposing to change the name for this certificate. It would now be called Events Management.</p>			
<p><small>*All new programs and changes to existing programs must be accompanied by a catalog entry showing the new or proposed changes.</small></p>			
Faculty Contact/Email/Phone <u>Stella Quintero, squinte1@fau.edu / 561-297-0411</u>		Consult and list departments that may be affected by the change(s) and attach documentation	
Approved by Department Chair <u>Hong Guan</u> College Curriculum Chair <u>Julia Hayes</u> College Dean <u>[Signature]</u> UUPC Chair <u>Korey Sorge</u> Undergraduate Studies Dean <u>Dan Meeroff</u> UFS President _____ Provost _____		Date <u>2/3/24</u> <u>2/4/24</u> <u>2/4/24</u> <u>2/26/24</u> <u>2/26/24</u> _____ _____	

Email this form and attachments to mjennning@fau.edu seven business days before the UUPC meeting.

MEETINGS AND EVENTS MANAGEMENT

UNDERGRADUATE CERTIFICATE

(Minimum of 15 credits required)

The undergraduate certificate in ~~Meetings and~~ Events Management provides an operations-focused curriculum to those who desire employment within the meetings, events, exhibitions or conventions industries. Students must complete 15 credits from the courses below. The certificate in ~~Meetings and~~ Events Management is open to both degree-seeking and non-degree-seeking students and is available in person or fully online. All courses must be completed with a minimum grade of "C" or higher. Courses may have prerequisites, corequisites or other requirements. Non-degree-seeking students need program director approval prior to enrollment in all courses.

The certificate is particularly valuable for FAU degree-seeking students outside of the College of Business and to community members, hospitality and tourism industry professionals and seasonal residents. For further information, please reach out to Hospitality and Tourism Management Program Director, Dr. Peter Ricci, at peter.ricci@fau.edu or 561-297-3666.

After completion of all courses with a grade of "C" or higher, students may then request their certificate from the Student Academic Services Office (academic advising) located in the FAU College of Business, Boca Raton campus, Fleming West Building, Room 102, 561-297-3688.

Core Courses (12 credits)

Introduction to Hospitality Management	HFT 3003
Meetings and Events Management	HFT 3741
Hotel and Resort Management	HFT 4253
Excellence in Guest Service Management	HFT 4240

Electives (3 credits)

Select any one course from the group below

Principles of Food and Beverage Management	HFT 3263
Hospitality Marketing and Revenue Management Practices	HFT 4503
Special Topics (such as Special Venue Marketing)	MAR 4933
Promotional Management	MAR 4323