

## Strategic Plan 2020-2023

Theme 1 Recruitment-Through developing relationships, media, and events we will recruit diverse and competitive students

- Goal 1: Increase the profile and diversity of the student body
- Goal 2: Improve the brand recognition and reputation of FAU

Theme 2 Student Success-We will support each student's success from point of admissions through becoming alumni through programs, services, and individual consultations

- Goal 1: Encourage students to complete 15 credit hours a semester and/or 30 per year toward graduation in 4 years or less
- Goal 2: Continue to identify and address barriers to retention and persistence in student success
- Goal 3: Increase collaborative support programs and services with academic affairs
- Goal 4: Support students as they transition to jobs and graduate schools

Theme 3 Health and Safety-We make the health and safety of our students and staff a priority through programming and policy building

- Goal 1: Create Programming around Health and Safety
- Goal 2: Create Policies around Health and Safety

Theme 4 Diversity, Equity, and Inclusion-As the most diverse institution in the SUS, a designated HSI (Hispanic Serving Institution) and aspiring MSI (Minority Serving Institution) we will teach and develop policies so our actions support our values of diversity, equity, and inclusion

- Goal 1: Develop Policies and Standard Operating Procedure to promote Diversity, Equity, and Inclusion
- Goal 2: Expand the footprint of underrepresented students served in niche programs.
- Goal 3: Increase knowledge regarding Diversity, Equity, and Inclusion

Theme 5 Leadership, Campus Life, and Engagement-We believe in the power of the student voice and the co-curricular experience in helping students become well rounded individuals

- Goal 1: Increase Leadership opportunities
- Goal 2: Enhance Facilities for Students
- Goal 3: Enhance signature programs, virtual programs, and transitional programs
- Goal 4: Document and evaluate the impact of the student experience

Theme 6 Connections- We acknowledge that we are part of many larger organizations including (but not limited to) FAU, the South Florida Area, and the Florida SUS, and strive to be a good partner in these areas.

- Goal 1: Search for and support pursuits of external funding
- Goal 2: Improve town/Gown Relationships
- Goal 3: Create sustainable practices to collect data for different metrics