Campus Life
Broward Campuses
ANNUAL REPORT
2014-2015
Office of Campus Life  
Broward Campuses  
Vision, Mission, and Core Values Statement

Vision
The Office of Campus Life for the Broward Campuses will be a leader in providing comprehensive and integrated campus life programs and services. We will cultivate a student-centered environment that provides transformational experiences for students to become socially responsible global citizens with an enduring connection to the University as well as their respective Broward Campus.

Mission
The Office of Campus Life for the Broward Campuses strives to provide comprehensive and integrated campus life events and programs, services and facilities that challenge and support FAU students through the promotion of academic success and student development.

Core Values
The Office of Campus Life for the Broward Campuses core values are:
- Adaptability
- Collaboration
- Commitment
- Competence
- Diversity
- Innovation
- Unification
- Vision

Organizational Chart

Mr. David D. Bynes, Interim Director of Campus Life
- Student Government
- Orientation
- Student Veteran Affairs

Ms. Marline Reid, Assistant to the Director of Campus Life
- Administrative Support
- ASAB Fiscal Assistant
- Payroll/Account Management
Review of Previous Year Goals

Student Union

- Goal I: Increase the use of social media to market and advertise events. Accomplished: posted pictures, posters and comments on Facebook and events shared on other Student Government sites. Plus increased exposure on Broward website through community relations.

- Goal II: Increase awareness of Student Union programs and Services by increasing the number of likes on the DSU Facebook page. Our Weekly Total Reach rose from 447 in November of 2014 to 945 in May 2015 +111% with 336 total likes.

- Goal III: Collaborate with Student Government agencies on programming and promotion of events. Promoted the Davie Student Union events with flyers at Program Board, COSO, and SG Elections events. Initiated collaboration with Student Involvement and Counseling and Physiological Services for songwriting program on World Suicide Prevention Day.

- Goal IV: Create a staff development program.

| Staff Development: Operations Manager Trainings |
|-----------------|-----------------|-----------------|
| Training        | Date            | Campus Partner  |
| Emergency Response | 8/22/14      | Boca Student Union |
| Diversity        | 9/12/14        | Presented by ODMA |
Leadership Conference 9/20/14 LEAD
Safe Zone 9/26/14 LGBTQA Resource Center
Event Processing 10/10/14 Davie Student Union
Marketing Yourself 10/24/15 Career Development Center
Conflict Resolution 11/7/14 Student Involvement
Coping with Stress 11/21/14 Owls Care and Nancy Brady
All Student Staff Training 1/3/15 Boca Student Union
Five Dysfunctions of a Team 3/13/15 LEAD
Diversity Training 3/20/15 ODMA
Bystander Intervention 3/27/15 Owls Care
Role of the OM 5/15/15 Davie Student Union
Foundations of Leadership 6/5/15 LEAD

Campus Recreation

- Goal I: Increase the number of new and overall members
  - We have achieved this goal with the following numbers.
    - New Members:
      - Summer 2015 = 43 (as of June 3, 2015)
      - Spring 2015 = 105
      - Fall 2014 = 113
    - Overall Member Visits:
      - Summer 2015 = 835 (as of June 3, 2015)
      - Spring 2015 = 3279
      - Fall 2014 = 3566

- Goal II: Offer CPR/AED/First Aid classes campus wide to all students, faculty and staff.
  - Successfully implemented one 2-year certification class by the American Red Cross per semester

- Goal III: Implement Intramural Programs by using our Davie West field on a consistent basis and partner with Broward College to use their facilities (basketball gym, pool, fields, courts, etc.)
  - The change at Broward College is on-going and we will continue to move forward with this challenge with the help of the new Director of Campus Life

- Goal IV: Offer Personal Training as an appointment-based program
  - We have spoken to Laura Johnson about this venture and she’s on-board. We will implement structure in operation and pricing which will be similar the Boca Raton Campus in order to bring an effective personal training program to Davie.
Signature Accomplishments 2014-2015

Campus Recreation
- Increase in revenue and usage by the following numbers:
  - July 2013 - April 2014 revenue $4,825 and usage 6,924
  - July 2014 - April 2015 revenue $4,970 and usage 8,033
- Facility was painted and signage TV was installed
- CPR/AED/First Aid classes were implemented each semester
- Adventure trips were implemented each semester
- 1 day per week challenges were implemented to increase participation and prizes were used as incentives
- Health/Fitness Expo was a success with attendance close to 200 and 20 vendors in the health and fitness industry
- HealthFit Festival drew close to 100 students on Diversity Way
- LEAD student staff development workshops implemented during staff meetings

Leadership Education and Development
- 2014-2015 Leadership Reading Circles saw 26 students participate.
- Hosted 9 Leadership Brown Bags on various leadership topics and facilitate by a diverse group of staff and student leaders (Elite Owls). There were a total of 64 students to participate.
- 14 students participated in the Certified Student Leader program this year from the Broward Campus. In 2013-2014 academic year, no Broward Students participated in the CSL Program.

New Student & Owl Family Programs
- Please see report by Karen Murray

Office for Diversity and Multicultural Affairs
- Participated in the inaugural South Florida LGBTQA College Students Leadership Conference designed this year for South Florida college students including FIU, NOVA Southeastern University, Barry University, University of Miami, and the Miami Foundation.
- 92.9% of the books requested for the Book Loan Program were approved and provided to the students that were in need of books compared to 74.4% in 2013-2014

Student Government
- The House of Representatives passed a technology bill to establish an iPad and Laptop loaner program
- Completed a revision of the 800 Statutes and participated on the Constitution Review Committee
The House of Representatives passed a bill to assist Broward SAVI to get new computers in Fall 2014
House of Representative membership grew from 3 members after Fall elections to 6 members at the end of Spring (out of 9 seats)

Student Involvement
Three organizations formed in Fall 2014 and five organizations formed in Spring 2015
The number of registered student organizations on the Broward Campuses increased by 63% from last year – 8 vs. 13.
Broward Program Board sponsored over 70 events in 2014-2015
Hosted Inaugural Music to My Soul in recognition of National Suicide Prevention Day in collaboration with Student Union and CAPS with participation of 50 students.
Hosted the 24th Annual Broward Achievement Awards to recognize students, faculty and staff on the Broward Campuses for outstanding achievement during the 2014-2015 academic year. This year’s award receipts were as follows:

Undergraduate Owl of the Year Award  Tanya McCrater
Graduate Owl of the Year Award  Saheed Osnei
Jeff Klein Disability Award  Demetrius Callins
Commitment to Campus Life Award  Natacha Oscar
Service Award  Caroline Bailey
Unsung Hero  Renee Graham
Faculty Member of the Year Award  Brad Lewter
Staff Member of the Year Award  Anthony Scrima
Owl Friend of the Year Award  Bobbie Priester
Broward Achievement Awards nominations increased by 48% from last year 27 vs. 40.

Student Union
The Davie Student Union hosted 27 events in 2013 to 2014 and the Davie Student Union hosted 56 events in 2014-2015. Increasing programming offerings by 107%.
There were 1,040 participants in 2013-2014 vs. 1,863 participants in 2014-2015. The number of students participating in Davie Student Union events increased 79% The Davie Student Union Computer Lounge increase its usage.
There were 16,201 students that used the Computer Lounge from July 2013 to June 2014 vs. 19,196 from July 2014 to June 2015 indicates an increase of 18.48% in the number of students accessing the lounge.
Student usage of the Night Owl Program increased 133% 9 students fall 2014 vs. 21 student’s spring 2015.

Weppner Center for Service Learning and Civic Responsibility
- Student Advocating Volunteer Involvement (SAVI) enlisted in the Adopt-A-Street initiative with Keep Broward Beautiful program. They adopted a ½ mile strip in which we will commit to cleaning at least twice a year. The street is located at SW 42nd Ave, Fort Lauderdale, FL.
- 3 Broward students participated in Alternative Spring Break. That is a 100% increase from 2013-2014.
- WCSLCR and S.A.V.I. partnered with Hope Outreach Center in Davie and donated 750 pounds of food (Over 450 cans of food), valued at $750.00.

**Broward Campus Life 2015-2016 Goals**

- Establish the Broward Campus Life marketing plan in conjunction with the Division Marketing and Technology Services team
- Complete the implementation of the new Broward Campus Life web pages
- Implement iPad and Laptop loaner program through BSG and the Student Union
- Establish Yogathon as a University-wide event in collaboration with the Boca Raton Campus Recreation
- Increase the number of Owl Faculty Leaders to at least 6
- Recruit at least 3 student leaders to become Elite Owls
- Establish a programming model that emphasizes the pillars and platforms of the University Strategic Plan and Assessment in order to create a robust campus life
- Fill House of Representatives to capacity of 9 seats
- Restructure the Campus Life reporting structure to reflect each position reporting directly to the Director of Campus Life
- Hire a Coordinator of Campus Life
- Hire a Program Assistant of Campus Life
- Hire a 20-hour a week Marketing Assistant
Executive Summary

The 2014-2015 academic year brought a great deal of change and a number of things to be excited about to Broward Student Affairs. To begin with, the Associate Dean of Students position was repurposed into the Director of Campus Life which came along with reconfiguring how the department was structured. Ultimately, there was a transition into the Office of Campus Life which now provides direct support and supervision to the functional areas of Campus Recreation, Leadership Education and Development, New Student and Owl Family Programs, Office of Diversity and Multicultural Affairs, Student Government, Student Involvement, Student Union, and Weppner Center for Service Learning and Civic Responsibility.

Some major accomplishments within these functional were:
- Health & Fitness Expo which drew an attendance of 200 in addition to 20 vendors from aspects of the health and fitness industry
- HealthFit Festival drew an attendance of approximately 100 students on Diversity Way
- The number of students participating in the Certified Student Leader program increased from 0 students in 2013-2014 to 14 students in 2014-2015.
- The Davie Student Union hosted 27 events in 2013 to 2014 and the Davie Student Union hosted 56 events in 2014-2015. Increasing programming offerings by 107%.
- There were 1,040 participants in 2013-2014 vs. 1,863 participants in 2014-2015. The number of students participating in Davie Student Union events increased 79%. The Davie Student Union Computer Lounge increase its usage.
- The SAVI program of Student Government enlisted in the Adopt-A-Street initiative with the Keep Broward Beautiful program
- Broward Achievement Award nominations increased by 48% going from 27 in 2013-2014 to 40 in 2014-2015

2015-2016 Broward Campus Life Goals
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