

2010-2011 ANNUAL REPORT

~ DEPARTMENT MISSION, VISION AND CORE VALUES ~

Mission

Student Involvement & Leadership encourages student growth through group involvement and facilitates leadership development and meaningful and purposeful participation in the planning, coordination, and implementation of quality out of class programs, services, and activities that promote students' contributing to the quality of the University community.

Towards this end, Student Involvement & Leadership staff members oversee the registration of approximately 225 registered student organizations, leadership programs, as well as directly advising and coordinating the following student groups: Student Government Program Board, Homecoming, and the Council of Student Organizations (COSO).

Vision

Student Involvement & Leadership aspires to enrich campus life by providing program, services and opportunities for personal growth and the acquisition of skills vital to the development of engaged citizens and future leaders.

Core Values

Leadership: Student Involvement & Leadership focuses on preparing students to be contributing citizens in a global society.

Learning: The facilitation of student leadership development through uniform curricula and diverse opportunities is always a primary objective.

Excellent Service: Student Involvement & Leadership will provide first rate, prompt, reliable, and effective customer service to students, faculty, staff and guests who utilize the programs and services.

~~ ORGANIZATIONAL LIST OF STAFF MEMBERS ~~

The Student Involvement & Leadership (SIL) offices across the campuses work together as a Campus Life team to provide a wide variety of high quality, student-centered programs and services at Florida Atlantic University.

Boca Raton

Michelle Perkins – Director (departed January 2011)
Alicia Keating – Assistant Director (served as Interim Director, January – July 2011)
David Blank – Student Organization Specialist (moved over to Student Union January 2011)
Katie Burke – Student Organization Specialist (began February 2011)
Gina Lavagna – Graduate Assistant for Student Organizations
Devin Sieck – Graduate Assistant for Program Board

Broward

David Bynes – Associate Director
Karen Esteves – Assistant Director
Aloha Balza – Program Coordinator
Vacant – Building Coordinator
Nancy Brady – Program Assistant
Shanna Dean, Senior Fiscal Assistant

Jupiter

Adam Ferrando – Assistant Director
Laura Aponte – Program Assistant
Ashley Alvarez – Graduate Assistant

Treasure Coast

Rochelle Popp – Assistant Director

~ OVERVIEW OF ACCOMPLISHMENTS FOR THE YEAR ~

University-Wide - Student Involvement and Leadership Accomplishments

A. **Leadership Conference:** Students from across the campuses participated in the University-Wide Student Leadership Conference held on Saturday, September 11, 2010 from 9 am – 4 pm. The theme for the conference was Become a Positive Force! The conference centered on the leadership concepts presented in the book *The Leadership Challenge* by Kouzes & Posner. Students participated in breakout sessions led by faculty including Dr. Charlotte Barry, Dr. William O’Brien, Dr. Deborah Raines, Quan Co, Lorraine Cross, Dr. John Hardman and staff members including Dr. Corey King and Dr. Larry Faerman. External speaker Dr. John DiPaolo closed the conference with an interactive group session closely focused on *The Leadership Challenge*.

Student Leadership Conference	Attendance
2008	70
2009	550
2010	564

B. **Leadership Institutes:** Students from across the campuses participated in Leadership Institutes. The Spring 2011 Leadership Institutes were centered on the Social Change Model of Leadership and presented by SIL staff members on the various campuses.

Student Leadership Institutes	Attendance
Boca Raton	82
Broward	14
Northern Campuses	6

C. **Campus Life Team:** Student Affairs staff from across the campuses worked together this year to create the University-Wide Campus Life Team. This team is designed to create open dialogue between the staff members who create campus life for FAU. The Campus Life team met twice monthly throughout the year and successfully created several university-wide programs and policies for student organizations and some of the SG Programs, including Homecoming and Program Board.

The following staff served as contributing members of the Campus Life Team:

- Alicia Keating, Student Involvement & Leadership – Boca Raton
- Katie Burke, Student Involvement & Leadership – Boca Raton
- Devin Sieck, Student Involvement & Leadership – Boca Raton
- Gina Lavagna, Student Involvement & Leadership – Boca Raton
- David Bynes, Student Involvement & Leadership – Broward
- Aloha Balza, Student Involvement & Leadership – Broward
- Karen Esteves, Student Involvement & Leadership – Broward
- Adam Ferrando, Student Involvement & Leadership – Jupiter
- Rochelle Popp, Student Involvement & Leadership – Treasure Coast
- Heather Bishara, Student Government
- Mike Burdman, Student Government
- Ryan O’Rourke, Fraternity & Sorority Life

Spring Rosado, Fraternity & Sorority Life

- D. University-Wide Program Board Networking:** Students representing Program Board from each of the campuses travelled to two conferences together. 18 students and 2 staff members attended the FIU Regional Programming Showcase in Miami. In addition, 13 students and 2 staff members attended the NACA Regional Conference in Chattanooga, TN. These travel opportunities not only provided event training to Program Board students, but also encouraged block booking and calendar sharing between the campuses.
- E. Student Organization Re-registration Process:** SIL staff, via the Campus Life Team, worked together to create a new process of re-registration for student organizations. This process moved the re-registration date to the spring, rather than the fall. The SIL staff piloted this new policy in Spring 2011 to much success. Now, student organizations from across the campuses have the same deadlines and requirements to re-register. This campus uniformity creates a more user-friendly, transparent process to all students that also holds students more accountable to FAU policies and procedures.
- F. Student Organizations:** SIL staff, via the Campus Life Team, also worked together to create university-wide processes and common documents for all student organizations. Beginning Summer 2011, all student organizations, no matter their campus, will not only re-register the same, but will also have identical paperwork and requirements, as well have the same guidelines for constitutions, formation, finances, fundraising, etc. Additionally, student organizations will now refer to one university-wide Student Organization Manual, rather than separate campus manuals.
- G. Collegiate Link:** Each of the campuses has successfully migrated into using Collegiate Link for student organization management. This online database streamlines the process for student organizations, as well as puts data at the fingertips of SIL staff members on any campus. The following student organizations registered in 2010/2011:

Campus	2009/2010	2010/2011	Percentage Increase	New in 2010/2011
Boca Raton	205	228	11%+	25
Broward	9	11	22%+	3
Jupiter	25	26	4%+	4
TOTAL	239	265	11%+	32

- H. Student Organization Achievement and Recognition (SOAR) Banquet:** SIL, in combination with the Council of Student Organizations (COSO) hosted the 1st Annual SOAR Banquet to recognize student leaders and student organizations university-wide. This event was held on the Boca Raton campus on April 21, 2011 and included award categories and winners from Boca, Broward and the Northern campuses. Nominations for the SOAR Banquet, in comparison to the Student Leadership Banquet the year before, increased in 2011 by 56% (with 70 total nominations received in 2010 and 109 total nominations received in 2011) and the attendance at the SOAR Banquet increased by 156% (with 90 people in attendance in 2010 and 230 people in attendance in 2011).

Faculty Advisor of the Year, Boca	Dr. Khi Thai, Association of Doctoral Students
Faculty Advisor of the Year, Jupiter	Dr. Mark Tunick
Student Organization of the Year, Boca	Pre-Law Society

Student Organization of the Year, Boca	American Medical Student Association
Student Organization of the Year, Boca	Alpha Psi Lambda
Student Organization of the Year, Jupiter	Enviro Club
New Student Organization of the Year	College Republicans
Outstanding Service Award	Pre-Veterinary Medical Association
Spirit Award	Resident Student Association
Outreach Award	Student Alumni Association
President of the Year	David Valliere, Owls Supporting Diversity
Executive of the Year	Tiffany Tyler, Resident Student Association
Member of the Year	Christopher McClain, Veteran Owls
Student Leader of the Year, Boca	Doinitsa Psederschi, Chess Club
Owl Leader of the Year, Jupiter	Kristina Klaas
Owl Leader of the Year, Treasure Coast	Shaunte Robinson
Rising Star Award, Northern Campuses	Kaija Robinson
Program of the Year	Fall Bonfire, Student Alumni Association

Boca Raton - **Student Involvement and Leadership Accomplishments**

- A. **Student Organization Workroom:** With collaboration between the Student Union, Student Government, COSO, and SIL, Royal Palm has been converted to a student organization workroom. This workroom will offer work stations to active student organizations and be available through a reservation process by semester coordinated by COSO.
- B. **Club House Services for Student Organizations:** Club House hours were expanded in 2010/2011 to be open until 8 pm in order to be more convenient for student organization access. 112 student organizations used the Club House services in Fall 2010 (55% of registered student organizations) and 108 student organizations (47% of registered student organizations) used Club House services in Spring 2010. SIL began tracking student organization Club House use in 2010/2011 and reports the following statistics:

Service	Fall	Spring	Total
Balloons	2,862	2,540	5,402 total balloons blown up
Buttons	1,549	2,221	3,770 total buttons made
Copies	11,142	15,276	26,418 total copies made
Poster Boards	202	299	501 total poster boards used

- C. **Faculty Advisor Involvement:** Our faculty advisor involvement in student organizations has improved greatly in 2010/2011. Due to constant communication and including them in the Advisor Workshop Series, SIL has built relationships with many faculty advisors that will continue and complement our relationship with academic programs. 3 workshops were offered to student organization advisors each semester in 2010/2011 by COSO. Topics included: Motivating your Student Organization Members, Officer Transition, Student Organizations Budgeting and Advisor Roundtable. Average attendance at these workshops increased by 50% (with an average of 20 advisors attending in 2009/2010 and an average of 30 advisors attending in 2010/2011). Feedback was solicited at every workshop and it was exceptionally positive.

- D. Program Board Event Planning Training:** An event planning model training was designed and executed in 2010/2011 for Program Board and Homecoming members. This training included 4 training days (2 days in June, 1 day in August, and 1 day in December) focused on students developing specific event planning competencies, as well as leadership development. An event planning manual was also created to supplement this training. 6 executive board members of Program Board and 4 executive board members of Homecoming were hired in 2010/2011 and completed the training.
- E. Increased Attendance at Program Board Events:** The attendance numbers for Program Board events were at an all-time high in 2010/2011. Although the number of events sponsored by Program Board went down by 23% (99 events were sponsored by Program Board in 2009/2010 and 76 events were sponsored by Program Board in 2010/2011), the attendance numbers were higher than they have been in years. Overall, Program Board hosted 24 events in 2010/2011 that brought over 500 students, which is up 71% from 2009/2010 when Program Board hosted 14 events that brought over 500 students. In 2009/2010, a monthly comedy show would bring an average of 400 students. In 2010/2011, a monthly comedy show brought an average of 900 students for an increase of 125%. Movie nights in 2009/2010 would bring an average of 150 students, this year in 2010/2011 an average of 500 students would attend for an increase of 233%. Program Board has focused successfully on doing less events, but each with a bigger audience.
- F. Freaker’s Ball Concert with Ludacris:** Ludacris is the biggest performer Program Board has brought to FAU in several years. Attendance increased by 53% (with 1500 people attending Freaker’s Ball in 2009 and 2300 people attending in 2010).
- G. Sunshine State Classic Step Show:** This was Program Board’s 16th year of hosting the annual step show. Program Board was able to secure 9 step team performances this year, which is up 50% from the prior year when 6 step teams performed. Attendance was also up by 27% (with 1800 people attending in 2010 and 2300 people attending in 2011).
- H. Homecoming Parade:** Participation in the Homecoming Parade increased significantly on three levels. 1) Our marching band participation increased by 150% (with 4 bands participating in 2009 and 10 bands participating in 2010). 2) Our floats/spirit vehicles/golf carts increased by 31% (with 52 units participating in 2009 and 68 in 2010). 3) Our attendance of people watching the parade increased by approximately 166% (approximately 150 watched the parade in 2009 and approximately 400 in 2010).
- I. Homecoming Court Prestige:** The entire Homecoming Court selection process was revamped and changed this past year to make the process more significant and meaningful to students. The Court was increased from 8 students to 10 students and with the new multi-interview process, more prestige was added to the positions of King and Queen. Ricky Barrett and April Turner were selected as Homecoming King and Queen and each received a \$500 stipend.
- J. Homecoming Student Organization Competition:** Student organizations participating in the annual competition during Homecoming Week increased by 81% (with 26 student organizations participating last year and 47 student organizations participating this year). This year an additional division was created to compensate for the large increase of student organizations participating.

Red Division – Student Organizations with less than 10 members

1 st place	Pre-Pharmacy Club
2 nd place	Up 'til Dawn
3 rd place	Kappa Alpha Psi
Blue Division – Student Organizations with between 11 – 24 members	
1 st place	American Medical Student Association
2 nd place	Ballroom of FAU
3 rd place	J.A.M.S
Silver Division – Student Organizations with between 25 – 59 members	
1 st place	Student Alumni Association
2 nd place	Alpha Tau Omega
3 rd place	Alpha Epsilon Pi & Sigma Alpha Mu
Gold Division – Student Organizations with more than 60 members	
1 st place	Theta Phi Alpha & Delta Tau Delta
2 nd place	Alpha Delta Pi, Alpha Kappa Alpha & Pi Kappa Alpha
3 rd place	Alpha Xi Delta & Delta Sigma Theta

Broward - Student Involvement and Leadership Accomplishments

A. Student Visits and Services: During the fall 2010 semester SIL began tracking student visits and services being provided such as scantrons, blue books, pencils, etc. Demographic data collected is used to promote various events and functions that take place through SIL and BSG. Moving forward into the 2011-2012 academic year the office implement a scanned tracking system.

Semester	Head Count
Fall 2010	955
Spring 2011	387
Total	1792

B. Registered Events: There were approximately 260 registered events with the SIL office this academic year.

C. SG Events and Programs: There were 77 events and programs sponsored by SG Programs and approximately 5965 students attended programs during the 2010-2011 academic year. These numbers reflect a decrease in the number of events by 12 and attendance by 192 students.

D. New Student Transfer Orientation: Owl Family and New Student Programs functional unit implemented the Visual Zen online tracking program which allows uniform access to student information to all campuses. For the second year, Broward Orientation leaders participated with the Boca Raton and Jupiter Orientation leaders in the LIFT Ropes course. Additionally, the unit worked to revamp the Broward Orientation presentation and implemented quality assurance measures for the Davie Campus Orientation sessions to insure a fluid transfer orientation experience. With the reduction of Virtual Orientation, the number of attendees for the Summer/Fall 2011 sessions have increased as expected.

E. Davie Student Union: In the absence of the building coordinator who oversees day-to-day operations and program planning, the Student Union continued to collaborate with Broward Student

Government program areas to consolidate resources for common missions of diversity, student learning, and community-building. The Union continued its sponsorship of events such as the Halloween Fair in conjunction with the Child Development Center, SG Candidates Meet and Greet, and the Mardi Gras Celebration.

- F. Broward Student Government:** This past year, BSG was very active and visible University-Wide. Their efforts led the way for Broward to be awarded first place in this year's homecoming float competition in addition to participating in every area of homecoming such as the court and the Talon competition. Programming continued to be of high quality and began to shift to an outcomes based mode which we will carry into the new academic year. Owl Productions successfully changed its name to Broward Program Board and hosted its first University-Wide event at X-Treme Co-Karting this spring semester. This year BSG handed out approximately 10,380 green, 3,084 red, and 2,417 blue scantrons, respectively began handing out blue books during the spring 2011 semester. Additionally, for the first time, BSG sponsored a table at the Sea Side Shin-Dig sponsored by the Office of the Vice President for Regional Campuses.

On the legislative side of BSG, the House of Representatives recruited enough to become a full House during the fall and spring semesters. This year, the House attempted to address campus safety involvement and issues on the Davie and Fort Lauderdale campuses in addition to addressing the potential need for a library and/or lounge area on the Dania beach campus. This discussion is currently on-going. The House did pass the 800 Statutes known as the Broward Statutes and is now making general revisions.

Jupiter - Student Involvement and Leadership Accomplishments

- A. Upgraded Hardware/Software of Student Union Facilities and its Related Office Spaces:** Student Involvement & Leadership has installed; new computers, updated software packages, installed digital counting capabilities and new printers, copiers, and scanners. We have completed about one third (5 computers-33%) of all necessary upgrades for all offices overseen by our department and will continue this project in the upcoming year by attempting to upgrade another (33%) or five more computing stations.
- B. Integration of Jupiter and Treasure Coast into the Northern Campuses Model:** Student Involvement & Leadership has worked diligently to integrate resources and opportunities from both campuses into the northern campuses model. Within the last year SIL has successfully integrated the Mac-Awards to become the Northern Campus Achievement Awards. Programs done out of SIL, on both campuses, are now open and marketed to all northern campus students. One great example of this strategy is the Weeks of Welcome calendar that has been combined as well as FAU announcements that are sent to all northern campus students with information about events on both campuses.
- C. Expanded Exposure to Athletics and Greek Life on the Jupiter Campus by Co-sponsoring Programs and Events:** Greek life was present during Weeks of Welcome and open houses, while Athletics hosted a baseball game in which we sponsored a tailgate. This is a 100% increase in both activities related to Greek Life, as well as Athletics, because no events of their kind have been hosted on the Jupiter campus in the previous years. SIL is currently reviewing methods to increase attendance at these co-sponsored events. Much progress was made on the development of policy and

logistics as to what this model should look like in the future. Furthermore, the agreement memorandum between Student Affairs and Athletics guarantees transportation provided to signature athletic events from all campuses for the upcoming year. These resources will allow SIL to promote athletic programs in a way that was not previously possible.

- D. **Development of Brand Awareness:** With new office signage for every SIL office, Student Union space and facility logo signage, SIL has transformed student activity areas on campus. SIL is currently working with IRM on the development of the digital signage project to integrate digital display technology on the Northern Campuses. This project is scheduled to be completed by August 1, 2011.
- E. **Burrow Student Union Renovation:** Currently in the blueprint approval phase, SIL has been working hand in hand with the University Facilities Planning office to create blueprints and get permits to start construction on renovating the Burrow Student Union. This renovation will create; the much needed office space, while utilizing unused programming space in the Student Union.
- F. **Development of COSO Club Resource Space and Training Module:** Over the past year SIL and COSO have worked to develop a “clubhouse” space for clubs to gather information on upcoming events and commonly used supplies for programs and activities. For the first time on the Jupiter Campus, SIL/COSO also offered a club training series to pass on useful information about running a successful organization. Some examples of these training tools were: How to hold an election & Constitution writing workshops, as well as, How to plan a retreat and how to prepare budget informational manuals. The four new trainings were also a 100% increase from last year as they were not previously held on the Jupiter campus.
- G. **Enhancement of Student Leadership Development Materials:** In the last year Leadership Development on the Jupiter campus has really taken off. This year SIL started a leadership library consisting of several of the most popular leadership development materials. The library currently consists of 22 titles. Also, SIL has started to provide different leadership assessment methods to students who are interested in learning more about leadership and their personal leadership style. SIL will continue to develop this program as a complete package throughout the upcoming year.

Treasure Coast - Student Involvement and Leadership Accomplishments

- A. **Master Calendar of Events:** This year Student Involvement & Leadership created a master calendar that included all Student Government, Program Board, Weppner Center for Civic Engagement & Service, and HOOT events. The calendar creation was successful in avoiding overlap among the different areas and with University-Wide signature events.
- B. **Student Lounge:** In the fall of this year, SIL opened the doors to a Student Lounge. The Student Lounge is a made up of a student-friendly environment, in which provides many free services to all FAU scholars. With the utilization numbers growing every month, the lounge operates Monday through Thursday; offering students a comfortable place to study, socialize with peers and simply lounge. Designed to supply each student with a memorable college experience, the lounge specializes in hosting many on-campus events, such as Owls on Caffeine, FAU Idol, Game Night, Karaoke Night, and much more! Housing one large screen TV, this cozy atmosphere defines one perfect place to take a break from class and relax!

- C. **TNT Family Fitness Partnership:** SIL strengthened its partnership with TNT Family Fitness to provide 50 students with an annual gym membership. Eligibility checks were done monthly to ensure students were utilizing the membership at least four times a month. This afforded the Treasure Coast students the opportunity for recreation despite not having a facility directly on campus.
- D. **Student Discount Program:** In collaboration with the Executive Branch of Student Government on the Treasure Coast Campus we were able to develop four discount programs for students throughout our community including, Starbucks, Cheesesteak Factory, Papa John's, and Tropical Smoothie. This will program will continue to grow year after year.
- E. **HOOT Projects:** During the summer last year, a group of four students and the SIL office developed a program called Helping Out Our Town (HOOT). This program consists of a core group of dedicated students who volunteer on a regular basis and serve on university committees. This year HOOT along with the Center for Civic Engagement & Service on the Northern Campuses participated in at least one volunteer project a month. This year HOOT participated in a total of nine projects.
- F. **Northern Campuses Model:** This year Student Involvement & Leadership on the Northern Campuses worked together to cross promoted programs and events via email and facebook announcements. An example of an effective program would be the Northern Campuses Achievement Awards, which in the past was the MacAwards open to only the Jupiter campus. There were over 950 nominees this year!

~~~~~ REVIEW OF GOALS FOR 2010/2011 ~~~~~

Boca Raton - Review of Goals for 2010/2011

Goal 1: Continue to increase faculty involvement at leadership programs to include 10-15 faculty members

- NOT ACCOMPLISHED – SIL worked with 8 faculty members throughout 2010/2011.

Six faculty members were involved in the Leadership Conference by presenting breakout sessions: Dr. Charlotte Barry, Dr. William O'Brien, Dr. Deborah Raines, Quan Co, Lorraine Cross, and Dr. John Hardman. Two faculty members led Leadership Reading Circles in 2010/2011: Dr. Pamela Brannon and Dr. Charles Dukes. The following faculty members have led Leadership Reading Circles with groups of 10-15 students for the last two years.

Faculty Member	Book	Author	Semester
Peter Ricci	<i>The Oz Principle</i>	Connors, Smith, & Hickman	Fall 2009
Quan Cao	<i>Have a Little Faith</i>	Mitch Albom	Spring 2010
Barbara Pressman	<i>Dreams from My Father</i>	Barack Obama	Spring 2010
Pamela Brannon	<i>The Bureaucratic Entrepreneur</i>	Richard Haas	Fall 2010

Goal 2: Increase student participation in leadership programs by 10%

- NOT ACCOMPLISHED – SIL is defining “leadership program” as programs specifically driven by the SIL office, including the Leadership Conference, Leadership Institutes, Reading Circles and Elite Owls. It does not include other leadership opportunities available on campus. There was a 6% increase in students participating in leadership programs this year.

Leadership Program	2009/2010	2010/2011	Percentage Increase
Leadership Conference	550	564	2.6%+
Leadership Institutes	84	102	21%+
Reading Circles	20	24	2%
Elite Owls	0	5	500%
TOTAL STUDENTS	654	695	6%+

Goal 3: Increase student participation in leadership institutes by 10%

- ACCOMPLISHED – The numbers of students participating in the Leadership Institutes increased from 84 in 2009/2010 to 102 in 2010/2011 for an increase of 21%.

Goal 4: Enhance marketing of late night programming

- NOT ACCOMPLISHED – A comprehensive late night programming marketing campaign has not been completed to date. Our attendance numbers are up at these late night events, but as a result of successful independent advertising/marketing for individual events, rather than a comprehensive marketing plan.

Goal 5: Increase overall participation in Homecoming parade (namely local bands by 10%)

- ACCOMPLISHED - Participation in the Homecoming Parade increased significantly on three levels. 1) Marching band participation increased by 150% (with 4 bands participating in 2009 and 10 bands participating in 2010). 2) Floats/spirit vehicles/golf carts units increased by 31% (with 52 units participating in 2009 and 68 in 2010). 3) Attendance of people watching the parade increased by approximately 166% (approximately 150 watched the parade in 2009 and approximately 400 in 2010).

Goal 6: Increase the number of student organization honor societies by 20%

- ACCOMPLISHED – Three honor societies formed in 2010/2011: Chi Sigma Iota, Counseling Academic and Professional Honor Society; Rho Omega Chapter of Kappa Delta Pi, International Education Honor Society; and Omicron Delta Epsilon, International Economics Honor Society. This is a 23% increase in honor societies (with 13 registered honor societies in 2009/2010 and 16 registered honor societies in 2010/2011).

Goal 7: Increase Collegiate Link usability

- ACCOMPLISHED – Several Collegiate Link training sessions have been offered to students in 2010/2011. In addition, all student organizations university-wide are now required to utilize Collegiate Link for registration. A postcard advertising Collegiate Link was designed this year to promote the site to student organizations and to students interested in learning how to get involved.

Goal 8: Improve and make periodic updates of SIL website

- **ACCOMPLISHED** – An SIL graduate assistant was tasked with making regular updates to the SIL website, as well as adding some evidence of campus life through photos.

Goal 9: Increase the significance of the King and Queen competition

- **ACCOMPLISHED** - The entire Homecoming Court selection process was revamped and changed this past year to make the process more significant and meaningful to students. The Court was increased from 8 students to 10 students and with the new multi-interview process, more prestige was added to the positions of King and Queen. The King and Queen recipients were awarded a stipend of \$500 each this year.

Goal 10: Recruit and train 2 new Graduate Assistants

- **ACCOMPLISHED** – Gina Lavagna served as the Graduate Assistant for Student Organizations and Devin Sieck served as the Graduate Assistant for Program Board. Both were strong contributors to SIL throughout the year. Devin graduates in August 2011, but Gina will be joining SIL for a second year and has decided to change her career choice to Student Affairs after her experience working at FAU.

Goal 11: Recruit and train a new Program Board, Homecoming, COSO

- **ACCOMPLISHED** – 6 executive board members of Program Board, 4 executive board members of Homecoming, and 2 executive board members of COSO were hired in 2010/2011 and completed training.

Goal 12: Expand Club House hours

- **ACCOMPLISHED** – Club House were expanded in 2010/2011 to Monday – Thursday, 9 am – 8 pm and Friday, 9 am – 5 pm.

Broward - **Review of Goals for 2010/2011**

Goal 1: Improve communication with the Student Involvement & Leadership-Fort Lauderdale Campus

- **ACCOMPLISHED** – The Assistant Director on the Fort Lauderdale campus currently attends each meeting in person or via phone conference.

Goal 2: Implement policy and procedure training sessions student organization advisors

- **PROGRESS MADE** – Worked with the Boca Raton SIL office to promote advisor training sessions this year with the intention of hosting advisor trainings on each campus in 2011-2012

Goal 3: Fully implement the Davie Student Union Student Advisory Board

- **ACCOMPLISHED** – the Board did meet this fall, however, we did not meet during the spring semester. This goal will be continued on through the 2011-2012 academic year.

Goal 4: Increase the number of Davie Student Union sponsored events by 25%

- **NOT ACCOMPLISHED** – The Building Coordinator position became vacant mid-fall semester and the planning and implementation never got on track. However, we were successful in at least maintaining the programs that had been done the previous year, with the exception of the Luau.

Goal 5: Work with Account managers to ensure effective spending of Activity and Service Funds

- ACCOMPLISHED – Through the leadership and coordinator of the BSG Senior Fiscal Assistant, this goal was met. There was constant communication related to fiscal responsibility. Account managers were contacted mid-way fall and spring semesters and updated on their accounts as well as asked how they intended to spend the funds.

Jupiter - **Review of Goals for 2010/2011**

Goal 1: Continue to develop COSO training process

- ACCOMPLISHED - A club training module was developed and run once a month to train club leadership on how to execute vital parts of club management. Workshops included were: How to hold elections, How to write a constitution, How to plan a retreat, and how to prepare your budget. These trainings have all been constructed so that they may be provided by any individual who has the workshop manual.

Goal 2: Develop COSO tangible resource cache where student organizations will have access to commonly used marketing items (balloons, buttons, poster board, etc)

- ACCOMPLISHED - A resource center entitled “The Clubhouse” was created providing resources and dedicated space for clubs to work on activities and programs. COSO continues to identify high need items that they can purchase and provide to clubs and organizations.

Goal 3: Burrow student space renovation - Student Government/Campus Recreation is in need of more office space. SIL would like to extend the current Student Government office and create a “clubhouse” and an extra two offices, as well as create an office space for Campus Recreation to work out of. At this point it seems that funding from the northern campuses CITF accounts will be able to provide the resources needed for these renovations. We hope to have at least started construction on this goal by the end of the upcoming fiscal year.

- ONGOING - Several setbacks have occurred with regards to the company SIL originally had quote the renovation project in the Student Union. Because the University is no longer allowed to work with this contractor, SIL has restarted the bid process and is currently in search of another contractor to perform these services. Once the contractor has been selected SIL with facilities planning will work with them to establish a new time line for construction.

Goal 4: Install digital counting system in the burrow - This hardware/software will allow the office to count program attendance, as well as monitor usage with the Burrow Student Union. This change will also reflect the upgrade that is occurring at other union facilities university wide. SIL plans to have purchased and installed one digital counting system at the front entrance way by the end of the upcoming fiscal year.

- ACCOMPLISHED - Digital counting system has been installed and allows us to track participation at events and understand trends of students utilizing the Student Union on campus. This replaced our previous system of having our Burrow staff count the number of peoples in the Burrow at the top of every hour.

Goal 5: Provide space for illuminated night recreation/programming - By providing an illuminated space for night programming, SIL would be able to increase the number of late night events on campus while also expanding the campus recreation schedule availability. Due to the fact that the current recreation field is a temporary location, we are currently investigating the possibility of relocating the

recreation field to a permanent location. Construction of this process should be started by the end of the upcoming fiscal year. If the field needs to be relocated then this process should be started by at least the end of the upcoming fiscal year. SIL hopes to have one field operational and fully lit in the 2011 calendar year.

- **ONGOING** (To be completed 8/1/11) - Throughout the course of this project SIL encountered many setbacks related to location and logistical processes. Many of which are factors in the late start of this process. After evaluating the need and location of this project, the university has decided to move forward in getting the lights installed. These lights will aid and increase in late night and weekend programming on campus. The paperwork has been completed and once the minor projects package receives final approval it will be a six week process of installation.

Goal 6: Work with Owl TV to get automation live feed coverage to the residence halls, as well as other MacArthur campus closed circuits - With Owl TV, SIL will work to get consistent programming for channel 63. Currently the channel is controlled by a DVD player. Once Owl TV gets their new automation technology they will be able to stream programming digitally, allowing for continual broadcast. SIL will prepare the campus to effectively receive this signal and stream in the dorms and other areas on campus with closed circuit availability.

- **ONGOING**-Because of the departure of the Director of Student Media, the needs and direction of these offices have recently been re-assessed. Currently SIL is waiting for Student Media to purchase the necessary hardware to receive the live automation signals from the Boca Campus.

Goal 7: Increase Non-Traditional/Commuter student involvement in programs and leadership roles on the MacArthur campus - Student involvement on the Jupiter campus is at an all time high. However, a large majority of this involvement is comprised of the residential, honors college population. In the upcoming fiscal year SIL will work to increase involvement of commuter students in activities and programs and also increase the involvement of commuter students in leadership positions among campus organizations. SIL plans to coordinate a minimum of two events a semester geared strongly towards participation and recruitment of the commuter, non-traditional student population. Logistics such as location, time, purpose, and marketing will be developed in a fashion to maximize involvement of the commuter population.

- **ACCOMPLISHED** - There was an increase in student participation from commuters this year as well as a 10% (2 students from previous year to 5 students this year) increase in the number of commuter students hired as student leaders. SI&L will continue to work to identify opportunities that lend themselves to attracting non-traditional, commuter student involvement. The Burrow Locker Program, a program that allows students to rent a locker for one day to store their book bag/purse, is one great example of how through survey results, SI&L with Student Government was able to assess and address the needs of the commuter population on the Jupiter Campus.

Goal 8: Continue to raise awareness and cross promote university wide “signature” events on the other campuses i.e. Greek life/Athletics - SIL has already scheduled for Greek life to be part of the upcoming orientation for students arriving in the fall, as well as co-sponsored an event in Weeks of Welcome to attempt to garner interest for Greek life on the Jupiter campus. SIL is working to schedule an event for members of FAU athletic teams to attend an event in the fall 2010 semester. SIL will work to program at least one on campus event with both Greek life and Athletics each semester.

- ONGOING- Greek life was present during Weeks of Welcome and Open Houses, while Athletics hosted a baseball game in which we sponsored a tailgate. This is a (100%) increase in both activities related to Greek Life as well as Athletics because no events of their kind have been hosted on the Jupiter campus in the previous years. SIL is currently reviewing methods to increase attendance at these co-sponsored events. Much progress was made on the development of policy and logistics as to what this model should look like in the future. Furthermore, the agreement memorandum guarantees transportation provided to signature athletic events from all campuses for the upcoming year. These resources will allow SIL to promote athletic programs in a way that was not previously possible.

Treasure Coast - Review of Goals for 2010/2011

Goal 1: Create a Master Program Calendar

- ACCOMPLISHED

Goal 2: Create a Student Lounge

- ACCOMPLISHED

Goal 3: Obtain 75 one year memberships to TNT Family Fitness

- ACCOMPLISHED – 50 memberships (at this time there isn't a need for 75 memberships)

Goal 4: Increase student participation in the Leadership Institute on the Northern Campuses by 20%

- NOT ACCOMPLISHED – Due to the lack of students enrolled in the Fall Institute on both the Northern and Boca Campuses, the University-Wide Leadership Committee cancelled the Fall Institute. Last year, SIL had two Institutes one in the Fall and one in the Spring; therefore, student participation numbers couldn't be matched or exceeded.

Goal 5: Continue to raise awareness and cross promote university-wide “signature” events, for example, Alternative Spring Break and Homecoming

- ACCOMPLISHED

Goal 6: Create a Student Discount Program with local businesses and restaurants

- ACCOMPLISHED & ONGOING - Established four partnerships with the community and will continue to pursue more partnerships in the 2011-2012 academic year.

Goal 7: Develop one volunteer project per month for students to participate in to increase the number of volunteer hours on the Treasure Coast Campus

- ACCOMPLISHED & ONGOING – HOOT volunteered in nine service projects this academic year. This will be an ongoing initiative for the Treasure Coast Campus.

~~ HOW GOALS/ACCOMPLISHMENTS ADVANCE THE STRATEGIC PLAN OF FAU ~~

The Student Involvement & Leadership offices across the campuses work to purposefully provide programs and services that are harmonious with both the mission and strategic plan of Florida Atlantic University.

Goal 1: Providing increased access to higher education

- The variety of events and programs sponsored by Program Board, Homecoming and COSO contribute to creating a more traditional university experience for students.

Goal 4: Meeting Community Needs and Fulfilling Unique Institutional Responsibilities

- There is increased programming around leadership education and we continue to establish relationships with faculty and community leaders to enhance the experience of FAU students.
- The Elite Owl program identifies leadership ambassadors who help train future leaders of FAU. As the leadership program continues to develop, there will be an increase in the number of students who understand the importance of being effective community leaders.

Goal 5: Building a State-of-the-Art Information Technology Environment

- SIL is continually updating computers and software. Additionally, a new mobile video conferencing unit was purchased this year in Broward.
- The utilization of the Collegiate Link system has increased with our student leaders and student organizations. The use of this current technology greatly strengthens the effectiveness of the SIL office, as well as the student organization experience.

Goal 6: Enhancing the Physical Environment

- The Davie Student Union continues to create an atmosphere of interaction and in collaboration with SIL provides diverse programming that brings students together in a social setting.
- The addition of the new COSO workroom in the Boca Student Union aids tremendously in creating and fostering student organizations who will contribute to campus life at FAU.

Goal 7: Increasing the University's Visibility

- Homecoming is getting bigger and bigger every year, and not only reaches out to our FAU students and alumni, but also the local community. The addition of local marching bands to the Homecoming Parade brings many young students and community members to the campus for the parade and Fall Family Fest.
- The annual Step Show invites step teams from across the state of Florida to participate in the regional competition. Every year the numbers of teams participating increases as the word gets out about the FAU Step Show to the community and as our reputation heightens, our participation grows.

~~ GOALS AND BUDGET SUMMARY FOR 2011/2012 ~~

Boca Raton - **Goals for 2011/2012**

- 1) **(\$8000)** Print a programming calendar each semester which will be inclusive of all Program Board and Homecoming events, as well as include other SG programs and large student organization events (Student Media, COSO, PET, SAVI, MP, SAA, RSA, etc). Program Board funding covers the cost of designing and printing calendar in fall and spring semester.
- 2) **(\$4000)** Establish the Faculty OWL Leader Program and recruit 4 faculty members to participate. Leadership funding pays a stipend of \$1000 to each faculty member.
- 3) **(\$7500)** Recruit and select 10 students to serve as Elite Owls. Leadership funding pays a stipend of \$750 to each Elite Owl (\$250 summer, \$250 fall, \$250 spring).
- 4) **(\$500)** Develop a 2-day intensive training for Elite Owls centered on *The Leadership Challenge*. Leadership funding covers costs of training supplies and food/snacks for 2 days.
- 5) **(\$0)** Elite Owls will have one leadership workshop to present to multiple SLS classes and student organizations. No funding directly associated.
- 6) **(\$50)** Market the Leadership Conference as a regional conference and invite 50 college students from outside of FAU to attend. Leadership funding covers marketing materials sent to area universities. These 50 students will pay for the conference on their own.
- 7) **(\$0)** Implement a leadership certificate program.
- 8) **(\$150)** Host one focus group with students to solicit feedback about leadership programs.
- 9) **(\$0)** Create a leadership development course for academic credit. NO direct funding associated.
- 10) **(\$0)** Initiate at least 80 students into Omicron Delta Kappa, National Leadership Honor Society. No funding directly associated.
- 11) **(\$250)** Develop an Event Planning Module for student leaders and train at least 20 students from SG programs and fraternities and sororities. Program Board funding covers cost of training materials.
- 12) **(\$10,000)** Develop a safety plan for the annual Foam Party in conjunction with Program Board, Student Union and Campus Police including ample security at event, as well as new fencing options. Program Board funding covers anticipated security costs and fencing that will surround outdoor stage and barricades throughout event.
- 13) **(\$100,000)** Program Board will offer at least 3 programs a month that classify as late night weekend programming (Thursday, Friday, and Saturday night programs beginning after 9 pm). Program Board funding covers the cost of sponsoring 18-21 late night weekend programs for 2011/2012.
- 14) **(\$15,000)** Provide a large-scale Block Party sponsored by Program Board during Parent and Family Weekend. Program Board funding covers costs associated with this program.

- 15) **(\$1500)** Create a partnership between Program Board and Fraternity & Sorority Life to enhance the Up 'til Dawn program. Program Board funding covers costs associated with this program.
- 16) **(\$1500)** Create a comprehensive marketing plan for marketing late night weekend programming, including designing a website, ordering street signs promoting website, and creating a calendar. Program Board funding covers street signs and calendar printing.
- 17) **(\$6000)** Recruit, hire and train 6 COSO chairs who will work under the COSO director and lead each council. COSO funding pays a stipend of \$1000 to each COSO chair (\$500 fall, \$500 spring).
- 18) **(\$0)** Develop and implement COSO reservation policies for the COSO workroom in Royal Palm that allow student organizations to reserve space for a semester at a time. No funding directly associated.
- 19) **(\$0)** Create and implement an online student organization training module. No funding directly associated.
- 20) **(\$100)** COSO director and SG treasurer will create and implement at least one fiscal management training session per semester. COSO funding covers training materials.
- 21) **(\$5000)** Increase attendance at Homecoming Parade by 25%. Homecoming funding covers costs of bleachers that will be set up along route, as well as food concessions.
- 22) **(\$25,000)** Add a new signature event to Homecoming Week. Homecoming funding will be put towards a new event held during Homecoming Week, which will most likely be a country concert.
- 23) **(\$0)** Increase Homecoming Court applicants by 25%. No funding directly associated.
- 24) **(\$1000)** Start up a new leadership honor society, either National Society for Success in Leadership or Mortar Board. Leadership funding will cover charter costs typical of starting an honor society.
- 25) **(\$0)** Reach out to academic honor societies at FAU and have at least 3 of them register as student organizations through SIL on Collegiate Link. No funding associated.
- 26) **(\$0)** Develop a plan for Student Involvement & Leadership assessment. No funding directly associated.

Broward - **Goals for 2011/2012**

- 1) Recruit at least 10 FAU faculty to become involved with SIL/DSU initiatives and programs*
- 2) Plan and implement one late night program per month in collaboration with Student Government*
- 3) Establish a weekly SIL/DSU sponsored program series*
- 4) **(\$250)** Conduct two student organization advisor training sessions per semester

5) **(\$5000)** Increase the number of student organizations on the Broward Campuses to 15

*The Student Union has allocated \$10,000 towards programming and new initiatives for 2011-2012. Additionally, SIL has allocated \$500 dollars from E&G funds to assist in accomplishing goals a, b, and c

Jupiter - **Goals for 2011/2012**

- 1) **(\$0)** Complete facility construction, erect lights on recreation field, as well as renovate the Burrow Student Union space. The cost has already been allocated and additional funding will only be used for furniture and decoration.
- 2) **(\$850)** Expand leadership development services and opportunities on Northern Campuses to include: ongoing leadership workshops, increase leadership library book numbers by 25% (7 books), faculty lead reading circles and student membership in the Elite Owls Program. The cost is primarily to cover the interactive leadership assessment software license as well as the additional texts of the leadership library.
- 3) **(\$0)** Work with the Director of Student Media to establish permanent student media positions on the Jupiter Campus. These positions, with the University Press and OwlTV, will work with our office as well as Student Media offices on the Boca Raton Campus. The positions will be funded by these offices as they are university wide programs.
- 4) **(\$1,000)** Create an increase (at least 2 events each semester) in combined and co-sponsored programming and marketing between the Northern Campuses by encouraging at least two (2) meetings a semester with Student Government on both campuses. The associated cost of this goal will cover additional transportation needs for students to attend programs on the other northern campuses.
- 5) **(Cost associated is specific with each individual new program)** Maintain campus traditions and signature events while providing 25% new programs from different offices SIL oversees to avoid a feeling of routine or redundancy related to campus activities.
- 6) **(\$400)** Continue to expand and complete a professional packet of documents and marketing for all overseen facilities to be used in accordance with conference packages here on the Jupiter campus. Incurred cost will be from design and printing of professional marketing materials.

Treasure Coast - **Goals for 2011/2012**

- 1) **(\$1000)** Expand leadership development services and opportunities on Northern Campuses
- 2) **(\$1000)** Create more combined, co-sponsored programming, and marketing between the Northern Campuses
- 3) **(\$3000)** Develop student involvement opportunities at Harbor Branch

- 4) (**\$1000**) Master Calendar of Events for the Northern Campuses including a printed version to market Student Affairs and increase student involvement

~~ CONTRIBUTIONS WITHIN THE DEPARTMENT TO UNIVERSITY FOR 2011/2012 ~~

The **Interim Director of Student Involvement and Leadership, Boca Raton campus**, was a member of the following committees and advisory boards:

University-Wide:

- Weeks of Welcome Committee
- Homecoming Committee
- Leadership Initiatives Committee - Chair
- Regulation 4.006 Review Committee
- Graduate Assistant/Educational Leadership Partnership Committee
- So Fresh Committee
- Campus Life Team

Boca Raton Campus:

- Orientation Committee
- Omicron Delta Kappa Faculty Advisory Board
- Instructor, SLS 1503 – Leadership FLC
- Facilitator, Learn 2 Lead Institute sponsored by Fraternity & Sorority Life

The **Associate Director of Student Involvement and Leadership, Broward campuses**, was a member of the following committees and advisory boards:

University-Wide:

- Weeks of Welcome Committee
- Homecoming Committee
- Leadership Initiatives Committee
- Regulation 4.006 Review Committee
- Orientation Advisory Committee
- Campus Life Projects
- Student Affairs/Athletics Committee
- Campus Life Team

Broward Campuses:

- FAU/BC Health Fair
- Hospitality Committee
- Diversity Block Party Committee
- Broward Committee
- United Way Campaign Committee

The **Assistant Director of Student Involvement and Leadership, Jupiter campus**, was a member of the following committees and advisory boards:

University-Wide:

- Weeks of Welcome Committee
- Homecoming Committee
- Leadership Initiatives Committee
- Regulation 4.006 Review Committee
- Campus Life Team

Jupiter Campus:

- Homecoming Student Committee
- Sustainability Committee
- Safety Week Committee
- Northern Campus Achievement Awards Selection Committee
- Burrow Student Union Advisory Board
- Campus Recreation Advisory Board

The **Assistant Director of Student Involvement and Leadership, Treasure Coast campus**, was a member of the following committees:

University-Wide:

- Weeks of Welcome Committee
- Homecoming Committee
- Leadership Initiatives Committee
- Regulation 4.006 Review Committee
- AIDS Committee
- Staff Development Committee
- Marketing Committee
- Veteran's Task Force
- Campus Life Team

Treasure Coast Campus:

- Sustainability Committee – Chair
- Safety Week Committee
- Smoking Committee

Northern Campuses:

- Northern Campuses Achievement Awards (NCAA) Selection

Community:

- St. Lucie County – March of Dimes Committee

~~~~~ EXECUTIVE SUMMARY ~~~~~

This was a year of increased creativity and synergy in Student Involvement & Leadership across the campuses. For the first year, the SIL offices from around Florida Atlantic University intentionally came together to have real conversations about our offices, the services we offer and how we can best work together to offer the best experience to students. We began streamlining our policies and procedures for student organizations, so the processes are consistent and transparent across the University, no matter the campus. We instituted a new re-registration deadline for student organizations, whereas student organizations would re-register in the spring instead of the fall. This helps SIL to have updated records for the summer and gets student organizations off the ground and running before the fall semester even begins. Additionally, there will now be one Student Organization Manual, common across the campuses, in order to provide students with ONE document presenting updated information on relevant information and policies that affect them directly as student organizations.

Program Board continues to offer larger-scale programs this year with attendance numbers in 2010/2011 at an all-time high. Program Board's focus on providing weekend programming contributed to the late night weekend calendar, with Program Board contributing to over 70% of the programs happening on Thursday, Friday and Saturday nights on the Boca Raton campus. Traditional programs, such as the Foam Party, Freaker's Ball, and monthly Comedy Shows, continue to grow with increased attendance, while new programs, such as the Drive-In Movie and the Glo Party, also attract 500+ students per event. Overall, Program Board hosted 24 events in 2010/2011 that brought over 500 students, which is up 71% from 2009/2010 when Program Board hosted 14 events that brought over 500 students. Program Board successfully set out this year to put on less events, but each with a much bigger audience.

This year we "painted the town blue and red" with Homecoming and made some great strides in all aspects of Homecoming. There were more nominations for Homecoming Court and the Student Talon Award from across FAU this year than we've ever had. Student organizations participating in the Homecoming Student Organization Competition were up 81% with 47 groups participating. Our most significant strides were made with the Homecoming Parade. Our marching band participation increased by 150% (with 4 bands participating in 2009 and 10 bands participating in 2010). Our floats/spirit vehicles/golf carts units increased by 31% (with 52 units participating in 2009 and 68 in 2010). Our attendance of people watching the parade increased by approximately 166% (approximately 150 watched the parade in 2009 and approximately 400 in 2010). Overall, it was an amazing week full of OWL pride and tradition.

Student organizations were extremely active and connected with SIL this year. 265 student organizations were recognized across the University in 2010/2011 and 32 of those formed as new student organizations this year. Club House services are available and highly utilized by student organizations on the campuses. The Council of Student Organizations (COSO) had its strongest year yet, granting funding to over 130 student organizations and serving as strong resource and advocate for all groups. COSO and SIL hosted the first university-wide SOAR banquet this year as an event to recognize student leaders and organizations from across the University. Attendance and participation were quite impressive and SIL will look to continue this successful partnership in the future.

Developing contributing student leaders at FAU continues to be a primary focus for Student Involvement & Leadership. Attendance figures were up for all of our leadership initiatives, including the Student Leadership Conference, Leadership Institutes and Leadership Reading Circles. Establishing

strong partnerships with faculty has been a key objective this year and through the Leadership Conference and Leadership Reading Circles we have been able to partner with faculty to bring these leadership programs to life. SIL will be strongly focused on building the Faculty OWL Leader Program in 2011/2012 in order to continue connect our work with the academic mission of the University.

2010/2011 has been a successful year for Student Involvement & Leadership, but we eagerly look to 2011/2012 to bring all of our programs to the next level. The SIL offices from across the University will continue to collaborate and bring out the best in one another. Program Board will keep its focus on providing large-scale entertainment to students, but turn its focus to developing a full-scale late night weekend marketing brand. Homecoming will focus on building a new signature program for Homecoming Week, as well as continue to build traditional events and increase attendance at the Homecoming Parade. The new COSO workroom will be a critical space contributing immediately to the productivity and activity of our student organizations. The Leadership Conference will begin to develop into a regional conference and our new Faculty OWL Leader Program will create strong partnerships to engage faculty across the University. We look excitedly forward to the next year, knowing we have the tools and resources to have another successful year.