

# 2018 Launch Competition & Demo Day

FAU Tech Runway invites you be among the first to congratulate the new FAU Tech Runway Venture Class 6 companies and celebrate the Venture Class 5 graduation. FAU Tech Runway's unique offerings to the Florida entrepreneurial ecosystem not only contribute to the university and the communities it serves, it turns the dreams of students, faculty and local innovators into reality, providing them with all the resources they need to thrive in one collaborative hub.

SIGNATURE SPONSOR \$1,000	BRONZE SPONSOR \$2,500	SILVER SPONSOR \$5,000	GOLD SPONSOR \$10,000	PLATINUM SPONSOR \$25,000
<p>One guest to Maverick Reception with VIP seating.</p> <hr/> <p>Two guests to 2018 Launch Competition.</p> <hr/> <p>Company listing on program, website &amp; banner.</p> <hr/> <p>Recognition on marketing platforms.</p>	<p>Signature recognition on stage.</p> <hr/> <p>One guest to Maverick Reception with VIP seating.</p> <hr/> <p>Two guests to 2018 Launch Competition.</p> <hr/> <p>Company logo displayed on program, website &amp; banner.</p> <hr/> <p>Recognition on marketing platforms.</p>	<p>Signature recognition on stage.</p> <hr/> <p>Two minutes of speaking time.</p> <hr/> <p>Two guests to Maverick Reception with VIP seating.</p> <hr/> <p>Four guests to 2018 Launch Competition.</p> <hr/> <p>Company logo displayed on program, website &amp; banner.</p> <hr/> <p>Recognition on marketing platforms.</p>	<p>Event naming assets opportunity.</p> <hr/> <p>Ability to judge the Launch Competition.</p> <hr/> <p>Signature recognition on stage.</p> <hr/> <p>Two minutes of speaking time.</p> <hr/> <p>Four guests to Maverick Reception with VIP seating.</p> <hr/> <p>Six guests to 2018 Launch Competition.</p> <hr/> <p>Company logo displayed on program, website &amp; banner.</p> <hr/> <p>Recognition on marketing platforms.</p>	<p>Recognition in press releases &amp; media.</p> <hr/> <p>Event naming assets opportunity.</p> <hr/> <p>Ability to judge the Launch Competition.</p> <hr/> <p>Signature recognition on stage.</p> <hr/> <p>Four minutes of speaking time.</p> <hr/> <p>Ten guests to Maverick Reception with VIP seating.</p> <hr/> <p>Ten guests to 2018 Launch Competition.</p> <hr/> <p>Company logo displayed on program, website &amp; banner.</p> <hr/> <p>Recognition on marketing platforms.</p>



Sponsor applications are due by **Fri. May 4.**

Please email all sponsorship-related questions to Kerry Kruckel at [kkruckel@fau.edu](mailto:kkruckel@fau.edu).

## Why Sponsor?

Join us as an investor, donor and friend. Your gift or sponsorship is applied directly to **FAU Tech Runway** programmatic activities, supporting the local entrepreneurial community. With your philanthropic support, we are able to bring our one-year venture program to South Florida's next generation of global entrepreneurs and innovators. We are honored to recognize your gift in the following ways:

1

### Media Exposure

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Expose your brand to a dynamic group of industry leaders, investors, innovators and entrepreneurs.

2

### Brand Recognition

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Gain brand recognition through association with an internationally-known and well-respected university.

3

### Giving Back

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By sponsoring this event, you are giving back to South Florida's entrepreneurial ecosystem, and FAU students and faculty.

4

### Networking

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Learn about your customers and industry by networking with a diverse group of event attendees, while building new business relationships.

*\*The portion of your payment that qualifies as a charitable contribution will be reflected on the receipt you receive. The amount of your payment that exceeds the fair market value of any consideration you received in the form of privileges or other benefits will be the amount that may be deductible as a charitable contribution. Consult with your tax advisor for deductibility of your charitable gift.*