Scenario 1

Create a new business user account

- If you don’t have an existing Amazon account tied to your work email address, you will be provided step-by-step instructions to create your new account log-in for your organization’s Amazon Business account.

- Please be sure to use your full name when completing this form (First Last).

- Once your account has been created, you can start shopping.

Start shopping

Scenario 2

Migrate your existing Amazon Account

- If you already have an Amazon account tied to your work email address and utilize this account solely for business purchases, you can migrate this existing account to your organization’s Amazon Business account.

- Sign in using the same password that you already use for your existing Amazon.com account.

- To migrate this account, including order history, select the right hand option: Use My Existing Account.

- Confirm that you will be using this account for Business purchases. This will not affect any personal Amazon purchases you have set up with different emails.

- Complete your registration and Start Shopping.

If you cannot remember your password, you can click Forgot your password? to reset it.

Scenario 3

Separate Business & Personal Shopping

- If you have an existing Amazon account tied to your work email and utilize this account for business & personal purchases, Amazon recommends changing your existing account to a personal email address in order to associate your work email with a new account for business.

- After clicking Accept the invitation, sign into your account with your existing password.

- When prompted to Choose an Account option, select Create a Separate Account.

1. Update the email on your existing account to a personal, non-work email address. The new email address cannot be associated with an existing Amazon.com account.

2. Complete the registration steps to create your new account for business.

- Complete the set up for a new account following steps in Scenario 1.